

MyVoteBuddy

Relationship-based voter engagement

- Voting driven by people you trust
- Designed for follow up and accountability
- Built around real human connections

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The Problem

People want to vote. They fall off.

- Busy schedules
- Confusing dates and rules
- No one checks back
- Intent does not equal action

The Insight

Trust changes behavior

- Friends outperform ads
- Personal reminders work
- Accountability increases follow through

The Idea

Be someone's Vote Buddy

- One person commits to one voter
- Remind and follow up
- Confirm the vote happened

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How It Works

Simple and intentional

- Select a friend or neighbor
- Commit to helping them vote
- Track voting status
- Close the loop

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Why It Matters

Local trust drives turnout

- Higher participation
- Less misinformation
- Stronger civic confidence

Who Uses It

Anyone with relationships

- Parents helping parents
- Students helping first-time voters
- Volunteers focused on outcomes
- Community leaders activating networks

What Makes It Different

Designed for action, not noise

- No mass messaging
- No spam
- No performative engagement

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The Impact

Small numbers scale

- One person helps five
- Those five help five more
- Real votes get counted

The Ask

Start with one person

- Be a Vote Buddy
- Commit today
- Bring one voter with you

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