



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

TOPIC :
INDIA'S AGRICULTURAL
CROP PRODUCTION
ANALYSIS (1997-2021)

TEAM CODE:
NM2023TMID07724

The economy
of a country
depends on
agriculture

Employment
to a large
population in
agricultural
sector

India is a
global
agricultural
powerhouse.

How
agriculture
boost India's
economy?

Why
agriculture is
considered as
the backbone
of India?

What is the
uniqueness
of Indian
agriculture?

Implementation
of land reforms

Polyculture

Water and
soil
management

Worried
about water
scarcity

Infrastructure
should be
increased in
agricultural
sector

Urbanisation
and land
scarcity are
the threats to
agriculture



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?