

JOHNATAN WRIGHT

Junior Creative Project Manager | Mobile Marketing

@ help@enhancv.com  linkedin.com  Houston, Texas

SUMMARY

Articulate Junior Creative Project Manager with 2 years of experience in managing multiple creative projects for top-tier companies. Skilled in using Adobe Creative Suite and other project management tools. Known for providing detailed creative feedback, excellent coordination skills, and a strong understanding of digital ad tech.

EXPERIENCE

Project Management Intern 2019 - 2020
Grey Group Houston, Texas

Intern for Project Management Team

- Assisted in drafting detailed creative briefs for every project.
- Liaised between creative vendors, designers, and business teams.
- Provided creative and strategic suggestions to the team, leading to increased team efficiency by 15%.

Junior Project Coordinator 2020 - 2021
Google Houston, Texas

Junior team member at Google creative team.

- Managed a pipeline of creative projects to meet the business' needs.
- Reviewed and maintained team resource pages.
- Managed communication between creative and business teams resulting in smooth and effective workflow.




EDUCATION

Bachelor's in Business Administration 2016 - 2019
University of Houston Houston, Texas

LANGUAGES

English Native ●●●● Spanish Advanced ●●●●●

STRENGTHS

-  **Excellent Co-ordination Skills**
Managed multiple creative projects simultaneously, resulting in on-time deliveries 99% of the time.
-  **Highly Detail Oriented**
Scrutinized every deliverable from designers and vendors, ensuring high quality and accuracy.
-  **Skilled Communicator**
Proficient in liaising between cross functional teams to deliver expected results on projects.

SKILLS

Adobe Creative Suite · Photoshop · Illustrator · After Effects · Google Suite · Asana · Confluence · Zoom · Art · Design · Ad Tech

CERTIFICATION

Project Management Professional(PMP)
Completed Project Management Professional(PMP) certification from Project Management Institute in 2020.

Advanced Digital Marketing Course
Completed an industry-leading digital marketing course from Coursera in 2021.

PASSIONS

-  **Digital Art**
I love creating digital art in my spare time and find it creatively fulfilling.