

First Last

VP of Finance

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VP of finance with 7+ years of experience leading finance teams and demonstrating expertise in financial planning, analysis, and risk assessment. Key achievement: Improved direct product margin from 12% to 27% in 3 months through vendor consolidation.

RELEVANT WORK EXPERIENCE

Resume Worded, New York, NY

11/2019 – Present

VP of Finance

- Advocated for expanding the e-commerce network and deployed a new commission plan for target products and market segments, increasing net revenue by 36% in 2020.
- Attained \$190K in accumulated tax savings through strategies, adopting the LIFO inventory method, and minimizing tax continually.
- Spearheaded a project to decrease accounts receivable balance leading to a 20% increase in collections and a \$2000+ reduction in annual interest expense.
- Raised \$22M in equity to finance the development and launch of key new products and implemented a launch strategy that generated \$3.7M+ in the first year.

Growthsi, San Francisco, CA

11/2017 – 10/ 2019

Senior Financial Analyst

- Assisted in implementing processes that drove a 25% growth in yearly income to a total of \$5540+ in 2019.
- Recommended new measures for improving the company's financial performance by analyzing and interpreting data; increased performance by 56% and saved \$9000 in cost.
- Created an automated reporting system using excel macros which reduced report creation time by 56%, saving over \$1450 quarterly in labor costs.
- Developed a total analysis of all current business processes to identify improvement areas; implemented new procedures that resulted in cost savings of \$2590+ monthly.

Resume Worded Exciting Company, San Francisco, CA

08/2015 – 10/2017

Key Accounting Executive

- Collaborated with a cross-functional team of 4 to develop and execute a marketing plan that boosted lead generation, which increased sales by 55%.
- Closed 10+ businesses worth \$970K through prospecting activities, including cold calling, networking events, and email campaigns in 3 months.
- Managed a portfolio of \$50K in ad spend across 3 accounts while building a strong relationship with clients, increasing retention rate by 36%.

EDUCATION

Resume Worded University, New York, NY

07/2015

Master of Business Administration – Finance

SKILLS

Industry Knowledge: Accounting (Advanced), Financial Statement Analysis (Experienced), Financial Analysis.

Hard Skills: Six Sigma, Risk Identification, Project Remodeling, Market Analysis, Forecasting, Financial Planning.

Tools and Software: Oracle, QuickBooks, MS Office Suite, MS Access, Intuit ProSeries, TopCAATs, SAP.