

# JESSICA CLAIRE

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## Summary

Design concepts have reached #1 selling status. Years of experience in a fast-paced environment while multitasking has proven my ability to create innovative designs for the accessory and apparel industries. With a positive attitude, energetic, and passion I am an effective, professional communicator, skilled at building rapport with cross-functional team mates.

## Skills

- Computer Grading
- Pattern Drafting
- CAD
- Gerber
- Outlook
- WEBPDM
- Illustrator CS6
- Photoshop
- Enovia
- Trackvia
- Spec Repository
- FLEX
- Pattern Design
- Microsoft Office

## Experience

### Technical Designer, 12/2018 to 11/2019

#### Fung Group

- Responsible for Junior Denim/Non-denim: Bottoms, Truckers, Overalls, Shortalls, and Skirtalls
- Denim fabrics with stretch performance between 25-34%, 35-44%, and 45+%
- Received, Tracked, Measured and Evaluated prototypes to company standards
- Scheduled and lead fittings for all sample stages
- Pattern Design and Accumark Explorer used to digitize and evaluate patterns
- Followed Go-To-Market calendar timeline to meet deadlines
- Improved operations by working with team members and customers to find workable solutions.
- Juggled multiple projects and tasks to ensure high quality and timely delivery.
- Worked closely with team members to deliver project requirements, develop solutions and meet deadlines.
- Worked successfully with diverse group of coworkers to accomplish goals and address issues related to products and services.
- Created agendas and communication materials for team meetings.
- Upheld brand design standards for dependable and consistent product.
- Coordinated fittings, tracked comments and transmitted evaluations and documentation to vendors.
- Wrote specifications for garment prototypes for new lines.
- Collaborated with design, production and merchandising departments.
- Participated in intra-organizational staff meetings to coalesce company-wide efforts around meeting prescribed business goals and addressing client concerns.
- Recommended improvements to facilitate team and project workflow.

### Product Developer, 12/2006 to 12/2017

#### Crocs – Broomfield, Ma

- Responsible for all categories of Men's and Women's Action Sports: Steep Series, Alpine, and Freeride
- Created and maintained Bill of Materials and Construction diagrams
- Lead Fit session assessment, including construction specifications, and sketch modifications with Illustrator
- Reviewed costing per garment with Business Planning for attaining set margins
- Communicated with overseas factories and QA team to bring specification package to production
- Trained all incoming employees with department procedures, style comments, and Enovia database
- Kept team on track by assigning and supervising activities and giving constructive feedback.
- Improved operations by working with team members and customers to find workable solutions.
- Collaborated with others to discuss new [Type] opportunities.
- Worked closely with team members to deliver project requirements, develop solutions and meet deadlines.

### Account Management Specialist, 12/2004 to 12/2006

#### Publicis Groupe – Westminster, CO

- Order printing of licensed tees (M&M, Peanuts, Dr
- Seuss, Monty Python, CSI, Underdog, American
- Legacy, and The Office)
- Maintain close tracking of finished goods with printers in CA, TX, MD, and Mexico
- Create sales orders and purchase orders, print price tickets, and route orders
- Serve as Spanish liaison for tracking of northbound and southbound truck lines
- Built and maintained productive relationships with customers and internal partners.
- Oversaw multiple accounts and worked diligently to meet and exceed performance goals.
- Negotiated agreements with clients for pricing and logistics.

### Watch/Clock Designer and Trend Analyst, 12/2001 to 12/2004

#### GOLDEN STATE INTERNATIONAL – City, STATE

- Designed watches for Wal-Mart USA, Wal-Mart Canada, Marshall Field's, Value City, Shopko, Dollar General,
- Meijer, Liz Claiborne, Aeropostale, New York Market Weeks, and licensed brand XOXO
- Analyzed and researched trends, selected pantone color, and strap fabrics and textures
- Created fashion trend boards for all account sales meetings
- Responsible for annual JCK, Jewelers Circular Keystone show booth preparations
- Attendee for HK Watch and Clock Fair to meet vendors for special programs
- Sent watch specs to HK vendors along with renderings for pre-production samples
- Demonstrated leadership by making improvements to work processes and helping to train others.
- Worked successfully with diverse group of coworkers to accomplish goals and address issues related to our products and services.
- Created agendas and communication materials for team meetings.

## Education and Training

### Associate of Arts: Fashion Design

#### Fashion Institute of Design And Merchandising

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