

Jessica Claire

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PROFESSIONAL SUMMARY

Creative and hard-working, detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success. Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 6 years of industry success.

SKILLS

- Decision Making
- Problem Solving
- Esthetic Design Principles
- Illustration Sizing
- Illustration Preparation
- Company Logos
- Originality and Creativity
- Creative Thinking
- Design Research
- Type Selection
- Work Planning and Prioritization
- Team Collaboration
- Digital Image Generation
- Idea Visualization and Brainstorming
- Image Archiving
- Presentation Planning
- Copy Arrangement
- Layout Design
- Computer-Based Drawing
- Client Relations
- Spreadsheet Tracking
- Adobe Systems Software
- Assembly Notes and Instructions
- Honest and Ethical
- Dependable and Cooperative
- Attention to Detail
- Adaptability and Flexibility
- Quality Assessment
- Time Management
- Goal Setting

WORK HISTORY

LEAD GRAPHIC DESIGNER

08/2015 to CURRENT

Universal Health Services | Huntington, WV

- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Created digital image files for use in digital and traditional printing methods.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Used Photoshop, Illustrator, and InDesign to create images and layouts.
- Completed final touches for projects such as images sizes and font selection.
- Applied knowledge of production to create high-quality images.
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Coordinated, created and scheduled content, designs and periodic updates to company website.
- Created designs and collaborated with technical team to complete projects.
- Built corporate brands by designing cohesive looks between elements such as website and product packaging.
- Created broad range of work using various design techniques.
- Applied creative expertise to present marketing concept decks and proofs.
- Developed display, marketing and packaging materials to support product branding strategies.
- Created designs for graphics and writing content layout for product catalogues.

FREELANCE GRAPHIC DESIGNER

07/2015 to CURRENT

Nbc Universal | Mcallen, TX

- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Used Photoshop, Illustrator, and InDesign to create images and layouts.
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Met with customers to present mockups and collect information for adjustments.
- Contributed design ideas in early planning stages with customers and project managers.
- Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
- Created broad range of work using various design techniques.
- Developed display, marketing and packaging materials to support product branding strategies.

INTERN GRAPHIC DESIGNER

01/2015 to 04/2015

Wilson Sporting Goods | Los Angeles, CA

- Designed graphics for websites, logos and promotions for marketing purposes.
- Used Adobe Photoshop, Adobe Illustrator and Adobe Indesign to develop new images.
- Created design work for print and digital sales and marketing campaigns.
- Prepared images to coincide with social and blog posts.
- Assisted with design of print materials such as flyers and ads by producing basic layouts, selecting colors and tracking down appropriate images.
- Completed final touches for projects such as images sizes and font selection.
- Applied knowledge of production to create high-quality images.
- Coordinated, created and scheduled content, designs and periodic updates to company website.
- Used Adobe Photoshop and Adobe Lightroom to crop, invert and control light and color properties of photos.
- Inspected proofs to verify quality and determine needed adjustments and retouches.

GRAPHIC DESIGNER

10/2013 to 12/2013

Alliancebernstein Holding Lp | City, State

- Created digital image files for use in digital and traditional printing methods.
- Used Photoshop, Illustrator, and InDesign to create images and layouts.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Met with customers to present mockups and collect information for adjustments.
- Applied color theory and lighting techniques in drawings and illustrations to add excitement, focus and depth.
- Obtained approval of concepts by submitting rough drafts to client.

EDUCATION

Associate of Arts | Computer Graphics

05/2015

Camden County College, Blackwood, NJ