

# ROBERT SMITH

## Digital Media Producer

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Can-do and confident attitude in doing what it takes to get the job done. At ease communicating with eclectic personalities and across all professional levels. Satisfaction working within collaborative team or independent environments. Ability to switch priorities and handle multiple projects simultaneously and meet deadlines. Innovative and technically savvy believer of ideas, solutions and collaboration. Committed towards continuous personal development as well as knowledge sharing with others.

## EXPERIENCE

### Digital Media Producer

#### Freelance - JULY 2013 - 2021

- Communicated with diverse personalities as the developer of a responsive website via hard coding HTML 5, CSS3 and JQuery and designing several CMS based sites.
- Collaborated with various personnel as it pertains to developing messages as well as obtaining permissions, releases, access, and arrangement of schedules.
- Assisted fellow producers and photographers including camera operation, handling audio and mics (shotgun, lav, boom, handheld, wireless), operating video switcher, prepping set and lighting, overseeing talent continuity and quality control, and providing editorial service via Final Cut Pro and Premiere.
- Developed copy and graphics reflective of client mission as well as obtaining and manipulating, editing and converting / cleaning existing assets.
- Executed supplementary marketing support through interactive pdf development, mass email campaigns, press releases, targeted audience outreach and designing supporting print marketing media such a business cards and letterhead.
- Responsible for assisting the CSNBayArea.com production team in a fast-paced newsroom environment.
- Developed and produced 3-4 stories a day and 1-2 photo galleries a day.

### Digital Media Producer

#### Delta Corporation - 2008 - 2013

- Filmed & edited exhibit, web, planetarium and documentary material around Alaska and aboard research vessels.
- Set up lighting, audio, camera before interviewing sources.
- Narrated, edited, shot video for Expedition Alaska Dinosaurs film -
- Narrated & edited podcast, coordinated film translation into SLI Yupik & Inupiaq.