

## **Donna Anne Vanderbilt**

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[www.starseed.media](http://www.starseed.media)

(865) 898-2855

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Digital Media Producer providing a full spectrum of creative services in Video Production/Editing, Front End Web Design & Content Creation, and Photography built upon a solid foundation of experience in design and project management.

## **Skills**

Avid + FCP 7/X + Premiere Pro Video Editing | Field and Studio Videography | Scriptwriting | Storyboarding  
Photography | Photoshop | AfterEffects | UX Responsive Web Design | Dreamweaver | HTML5 | CSS3  
Content Writing | Acrobat X | MS Office | Project Management | Copywriting & Editing | Social Media  
Analytics | PC & Mac Platforms | Basic knowledge of Adobe Illustrator, InDesign & Javascript

## **Experience**

### **Fall/Spring, 2015    Digital Media Producer, Clean Cities – US Dept of Energy, Knoxville, TN**

Hosted by the East Tennessee Clean Fuels Coalition at UT, Clean Cities increases awareness of alternative fuels and advanced vehicle technologies and their potential for petroleum reduction. Work directly with Executive Director, Project Manager and stakeholders in the community to produce videos, plan events, analyze data, research markets, design websites, and promote initiatives through social media and public relations.

### **2011 – Present    Free-Lance Digital Media Producer, Starseed Media Group, Knoxville, TN**

- Producer/Video Editor/Web Designer, Digital Media, [Starseed Media Group](#)
- Designer/Webmaster, Web Site Redesign, [West Emory Presbyterian Church](#)
- Producer/Director/Editor, [30 Sec. Commercial](#), KARM Thrift Stores
- Script Supervisor, Short Film – “Fallacy”, Southern Creative Productions
- Production Assistant, Short Film – “Troubled”, Independent Film
- Production Assistant, 30 Sec. Commercial - Methodist Medical Center
- Production Assistant, 30 Sec. Commercial - Covenant Health
- Copywriter/Marketing Specialist, Alliance Partners Network, Inc.

### **Summer, 2013    Digital Team Intern, WTLV NBC12/WJXX ABC25 First Coast News, Jacksonville, FL**

Assisted the Digital Media team with writing and editing for social media content, researching story leads, on-site photography and field news gathering; attended daily production meetings and participated in the development of content for the digital media outlets and daily news productions.

### **1993 – 2011    Certified Interior Designer and Project Manager, Atlanta, GA**

- Project Management Consultant, TN Dept. of Education & US Dept. of Energy – TN K-12 Geothermal Energy Project
- Sr. Project Manager, Heery International
- Lead Store Planner, The Home Depot
- Space Planner, Greenberg Farrow Architects
- Interior Designer, MODE Group, Inc.

## **Education**

AAS, Video Production Technology, Pellissippi State Community College, Knoxville, TN (Expected, Spring 2016)

AAS, Digital Media/Web Technology, Pellissippi State Community College, Knoxville, TN (May, 2015)

BFA, Interior Design, Georgia State University, Atlanta, GA (Magna Cum Laude, Advanced Honors)

## **Certifications**

Video Production, Video Editing, Web Authoring -  
Pellissippi State Community College

PMP - Project Management Institute  
NCIDQ - National Council for Interior Design Qualification