

Moira Lemke

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PHONE

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EXPERIENCE

Runte-Kiehn

Philadelphia, PA // Director of Public Relations // 08/2018 – present

- At least 7 yrs exp in public relations including people management exp
- Excellent in verbal communication
- Excellent in Business and Speechwriting
- Deep knowledge and understanding of the Fintech industry
- Good sense on financial culture and processes
- Background in financial or fintech communications is an advantage
- Global social media strategy and execution of the global social media accounts
- Managing media training and prepares spokespersons for press conferences, round table events, seminars and forums, media interviews, and speeches

Veum Inc

Philadelphia, PA // Public Relations Associate // 07/2012 – 04/2018

- Proactively working with agencies and freelance writers to manage the pipeline, development and posting of PR content
- Ensuring cooperation and alignment with the other PR Specialists and Internal Communication Specialists to find synergies in the different Sales Areas and to ensure an integrated corporate communication approach
- Using a good PR mix of traditional and new opportunities, press releases, technical content, web news, roundtable, panel discussions, keynote speaking opportunities and also through social media, influencers

EDUCATION

Pratt Institute

Bachelor's in Communications

SKILLS

- Develops social media and web content for a brand/business, pressroom posts and media kits
- Possesses experience in a PR agency, corporate in-house PR function or in a PR function for a Fortune 500 company
- Effective listening, writing and oral communication skills
- Work independently and contribute to team projects
- Proficient in MS Office products (Word, Excel, and PowerPoint) and LotusNotes or similar e-mail system
- Strong internship or professional experience in public relations