

ANGELA LOPEZ

SR. MARKETING CONSULTANT

CONTACT

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New York City, NY



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REFERENCES

Morgan Pullman, Product Manager
Brand Rush Inc.
550-550-0550

Anne Chu, Literature Professor
University of New York
505-500-5000 ext. 2300

WORK EXPERIENCE

2020-2022 Brand Rush Inc.

Sr. Marketing Consultant

- Develop branding campaigns that improved brand visibility, generated leads and product reviews.
- Develop branding roadmaps with clients, presented unique brand visions true to client needs.
- Manage a team of marketers, researchers, writers and designers to deliver complete projects on time.

2017-2022 Modify Inc.

Jr. Copywriter

- Wrote high-conversion marketing copy for website landing pages.
- Worked with designers to create highly engaging visual content.
- Learned SEO basics, helped improve search rankings month over month.
- Increased website traffic by 720% in 6-month period.

EDUCATION

2014-2017 University of New York

Bachelors of Arts and Science

- Balanced and met multiple deadlines.
- Maintained a 3.8 GPA.
- Worked on a variety of assignments and group projects in a variety of styles.

SKILLS & EXPERTISE

