

WORK EXPERIENCE

SENIOR APPAREL DESIGNER

New York, NY

10/2017 - PRESENT

- Design Menswear for the Blue collection
- Create conceptual direction which is in line with direction from the Design Director
- Design apparel with finesse and innovation and suggest updates on core products
- Select materials, colours, trims, graphics
- Maintain consistency throughout the product line
- Execution of category design direction
- Have a good eye for trends and innovation

APPAREL DESIGNER

Los Angeles, CA

06/2015 - 09/2017

- Strong Mac experience required, specifically Illustrator and Photoshop
- Strong understanding of fabrics, construction, finishing and application
- Display strong communication and organizational skills with the ability to troubleshoot problems as well as manage a team of designers at various levels
- MAC skills required, specifically Word, Excel and email applications
- Proficiency in Adobe Photoshop and Illustrator required
- Collaborate daily with a cross-functional team of professionals to bring product to life from the beginning sketches through final product launch
- Demonstrate working knowledge of patterning, materials, construction methods, global certification requirements and product evaluation methods to validate design and functionality
- Present ideas to multiple groups throughout the design and development process in a clear and concise manner
- Follow directions, listen closely to feedback and criticism in an effort to continually improve, and treat all members of the team with respect and dignity

ASSISTANT APPAREL DESIGNER

New York, NY

12/2008 - 12/2014

- Understanding of the Converse consumer (Men's & Women's)
- Proficient in FLEX / PLM
- Design innovative and top-quality products in collaboration with product management, development, and overseas manufacturing partners
- Collaborate with cross-functional teams to align seasonal color and graphic initiatives across categories, make fabrication and trim decisions for seasonal collections and conduct sample review/ fittings
- Create detailed technical packages, including material specifications, trim, CAD packages, and color details
- Partner with internal teams to drive catalog, web and social media marketing efforts for your products
- Maintain an understanding of current graphic, material, color and design trends within the cycling and sporting goods industries
- Present your line of products to both internal and external stakeholders to support global product meetings and promotion efforts
- Travel to tradeshow, Specialized subsidiaries, vendors and regional events during product development and launching

EDUCATION

KENNESAW STATE UNIVERSITY

Bachelor's Degree in Fashion

2004 - 2008

PROFESSIONAL SKILLS

- Demonstrate proactive problem-solving skills
- Think creatively and utilize strong analytical and problem solving skills
- Excellent communicational skills in English
- Strong Adobe Illustrator and Photoshop Skills required
- Compelling presentation skills across visual, written, and verbal forms to express design thought
- The ability to manage multiple simultaneous projects requiring frequent communication, organization/time management and problem-solving skills
- General ability to apply and perform design skills (drawing/sketching, ideation, color theory, texture, visual presentation)