

Professional Summary

Experienced Web Developer with passion for creating attractive and interactive websites meeting customer needs and exceeding expectations. Well-versed in developing custom WordPress themes and plugins. Excels in HTML, CSS, JavaScript and PHP development.

Licenses

- Licensed CEO/ Owner - K and D Car Rental Agency Philadelphia Pa 19101, Multi-City Locations
- Licensed CEO/ Owner - David's Consultant Technology Philadelphia Pa 19101. Multi-City Locations
- Certified IT Specialist- HTML5 Application Development
- Certified [IT Specialist- HTML and CSS, Certiport - A Pearson Vue Business
- Certified [Adobe Certified Professional], Adobe - Visual Design Using Adobe PhotoShop
- Certified CompTIA IT Fundamentals (ITF+) Certification, CompTIA - [Online]
- Certified Chef Consultant, OIC Hospitality Training Institute - Culinary Arts Hybrid Training Program
- Certified Personnel Food Safety, Department of Public Health - City of Philadelphia (Title 6 :6-301)
- Certified [Food Production Manager], ServSafe - Philadelphia Pa, (ANSI)-(CFP)
- Certified Health Technology & Administration, Accenture - PHL Career Portal
- Certified Computer Support Specialist, MCC Computer Technology Institute - Associate in Specialized Technology with honors
- Certified Software Developer, MCC Computer Technology Institute - Associate in Specialized Technology with honors
- Certified Web Designer, MCC Computer Technology Institute - Associate in Specialized Technology with honors
- Certified Graphic Designer, MCC Computer Institute - Associate in Specialized Technology with honors
- Certified [Computer Programmer], Pennsylvania State University - University Park Pa, Bachelor of Science with honors

Skill Highlights

- Excellent written and verbal communication skills
- Project Management- Risk and cost management skills
- Technical Support- Application Installations & Debugging
- Graphic Design Integration- Adaptability & Creativity
- LifeCycle Management- Growth Awareness Acquisition Retention (GAAR)
- SEO Techniques
- Web Development Projects

Professional Experience

Web Designer/Computer Support Specialist, 07/2021 to Current

Northwest Hospital – Other, WA

- Managed over 20 customer calls per day to resolve computer and system networking problems to maintain user productivity.
- Bundle and upsell products to raise revenue.
- Lookout for new distribution channels & opportunities to promote brand.

Chef Consultant/Independent Business Consultant, 07/2018 to Current

BB's Brunch – City, STATE

- Responded to dietary concerns and food allergies, creating dishes to meet customer needs and palates.
- Increase sales by 10% by collaborating with staff members to create meals for large banquets.
- ATTRACT new online visitors with strong search engine presence.
- ENGAGE website visitors with cuisine and brand's story.
- CONVERT website traffic into online orders and dine-in clients

Website Designer, 11/2013 to 07/2016

American Women's Heritage Society, Inc., (AWHS) – City, STATE

- Illustrated page design concepts by blending arrangement, style and aesthetic elements to meet predetermined preferences.
- Advised client on web site marketing and funnel strategies based on comprehension of SEO and web best practices.
- Met with clients to discuss expectations regarding visual presentation, branding and e-commerce functionality.

Education and Training

Professional Certification: Web Development, 04/2023

Harrisburg University of Science And Technology - Harrisburg, PA

Professional Certificate: Culinary Arts , 09/2022

Philadelphia OIC: Culinary/Hospitality Training - Philadelphia, PA

Created specialized menus for all different age groups.

- Awarded

Certificate of Completion -Culinary Arts Hybrid Program

- Awarded ServSafe Certification
- Awarded

Food Establishment Personnel Food Safety Certificate

Professional Certification: Health Technology & Administration, 07/2022

Accenture - Philadelphia, PA

Associate in Specialized Technology : Software/Web Design/Computer Support Specialist, 04/2015

MCC/Computer Technology Institute - Philadelphia, PA

GPA 4.0 Graduated Summa cum laude

- Honoree of Valedictorian
- Awarded Student of the Year
- Dean's List Spring 2015

Bachelor of Science: Computer Science, 04/1992

Pennsylvania State University - University Park, PA

Making Life Better:

- Dean's List [Policy G-8] Spring 1992
- 3.98 GPA Graduated summa cum laude
- Ranked in Top 15% of class
- Phi Beta Sigma Member

Professional Certification: Business Aircraft Mechanical Maintenance, 08/1990

USMC, Willow Grove NAS - Willow Grove, PA