



# JESSE KENDALL – Freelance Fashion Designer

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## QUALIFICATIONS SUMMARY

Forward-thinking trend analyst with commendable experience in developing designs by hand and computer. Skilled at working with small to large teams in start-up organizations to well-established national companies. Adept at saving costs by negotiating with vendors. **Areas of expertise include:**

Foreign / Fabric and Trim Development / Product Development / Sample Sewing / Rat Pattern / Draping Construction / Fitting / Color and Lab Dip Approval / Team Leadership / Technical Packages / Costume Design Garment Specifications / Screen Printing / Graphics / Textile Design / Presentation Boards / Wardrobe Styling

## CREATIVE CONTRIBUTIONS

### ABC APPAREL · Miami, FL

*Produces knit tops, bottoms, dresses, jackets / outerwear, and sweaters with factories in Asia.*

#### **Freelance Cut and Sew / Woven Designer .....**

20xx – 20xx

Developed contemporary and missy private label design team while reporting to Design Director with Ralsey Group (owned by ABC Apparel). Illustrated garments using Adobe Illustrator. Designed core groups [i.e., white shirt package and ponte pants]. Generated specs and produced accurate and detailed technical packages [which included specs for self-created designs]. Performed market research, evaluating new trends. Interacted with overseas offices to verify delivery, resolve any problems, and provide necessary clarification.

#### *Design Highlights*

- Served as leading computer illustrator because of level of efficiency demonstrated.
- Improved flow of design process by making suggestions concerning color ways and methods for using prints and trims.

### BCD DENIM · Miami, FL

*Start-up that focused on producing contemporary plus-size clothing line and jeans.*

#### **Freelance Fashion Designer / Consultant .....**

20xx – 20xx

Offered operations advice and designed lines to present to potential investors. Consulted on working with domestic and overseas factories. Performed fittings and fit approvals.

#### *Design Highlights*

- Conquered challenge of creating plus-size garments while fulfilling responsibilities of full-time role.
- Made numerous invaluable suggestions. (Company implemented vast majority of them on most occasions.) Recommended where and how to obtain fabrics, trims, and factories.

### CDE CLOTHING · Miami, FL

*Start-up that focused on producing contemporary plus-size clothing line and jeans.*

#### **Freelance Designer /Fashion Consultant .....**

20xx – 20xx

Designed junior missy denim clothing. Developed new silhouettes and styles that incorporated cutting-edge denim finishes. Created flat sketches and digital illustrations. Participated in fit meetings to ensure design vision was properly executed. Partnered with merchandising team to align styling premises with brand strategies.

#### *Design Highlights*

- Created over 40 designs that were selected for development.

## EDUCATION

Bachelor's Degree in Fashion Design, XYZ University, Miami, FL, 20xx