

## CHAITANYA ADDALA

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Photo

### CAREER OBJECTIVE

A passionate digital marketer with knowledge in search engine optimization (SEO) and search engine marketing (SEM) activities seeking an exciting career in the field of digital marketing.

### EDUCATIONAL BACKGROUND

- MBA Marketing from Gayatri Vidya Parishad in 2022 with GPA 7.8
- B.Sc Computer Science from Pydah Degree College in 2020 with GPA 8
- Intermediate M.P.C from Narayana Jr College in 2017 with GPA 8.4
- 10<sup>th</sup> Class from Sri Vidya Nikethan in 2015 with GPA 8.2

### SKILLS

- A clear understanding of digital marketing concepts and practices.
- Search engine optimization to increase the organic traffic.
- Ability to plan & run a Google Adwords campaign.
- Social media optimization (Facebook, Instagram, Twitter, and LinkedIn)
- Email marketing (Convert kit, Mail Chimp)
- SEO optimized Content writing
- Sound analytical and critical thinking skills.
- Knowledge of Google Analytics to track and report website traffic.
- Effective interpersonal communication skills.

### PERSONAL DETAILS

Date of birth : 05 Jun 2000  
Gender : Male  
Father's Name : Kishore Babu  
Nationality : Indian  
Marital Status : Unmarried  
Hobbies : Reading books & playing Cricket.  
Languages Known : English, Hindi & Telugu

### DECLARATION

I hereby declare that all the above information is true to the best of my knowledge and belief.

Place:

Date:

Signature