



# Alice Ko

## Art professional Involved In 150+ Productions

Art professional with 6 years of experience specializing in film, television, and theater projects with extensive experience as an art assistant and artistic director. Proficient in editing audiovisual works, preparing props materials, and designing all kinds of scenographies, decorations, and settings.



(+506) 937 1286



aliceko@gmail.com



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## Work Experience

08/2016 - 08/2020

### Art Director

NewArt Inc.

- Coordinated the administration of the artistic section of the company.
- Managed schedule and art budget of more than \$2 million USD for the creation of projects for the organization.
- Managed materials and props for more than 100 different productions.

07/2014 - 08/2016

### Jr. Art Director

Guajira Productions

- Collaborated with various departments such as Video Production, Campaigns, and Social Media, leading to the development of video material and copywriting ideas.
- Created highly targeted ideas and tactics that are fresh and appealing to the target audience.
- Assisted senior art directors in the coordination of 50+ artistic productions.

## Education

Radboud University

### MA in Creative Industries

2020 - Present

Florida International University

### BA in Communications

2012 - 2016

## Hard skills

- Film Directing
- Logo Design
- Visual Design
- Copywriting
- Illustration

## Soft skills

- Critical Thinking
- Leadership
- Attention to detail
- Self-starter
- Teamwork