

# AUSTIN KRAUSE



Multi-faceted, efficient, and reliable Operations Manager with a proven track record of implementing cutting edge technology with a goal of reducing waste, cutting costs, and increasing productivity. Well-rounded self-starter with a desire to learn and implement best practices when new challenges arise.

## EXPERIENCE

MARCH 2017 – PRESENT

### OPERATIONS MANAGER,

- Worked with the warehouse staff to streamline pick, pack, and pull processes to cut costs and increase efficiencies
- Implemented a rack system to organize products and increase order pull speed
- Negotiated with suppliers to cut supply costs and design new materials to reduce waste and inefficiencies
- Successfully imported various containers from China and India working with factories to meet deadlines and company benchmarks

JUNE 2014 – MARCH 2017

### DIRECTOR OF PRODUCT DEVELOPMENT,

- Directed the ~~University of Texas at Austin~~ collegiate line working with CLC/IMG and LRG
- Aided in the opening and the daily operations of two gift retail stores located in the Houston area
- Created and actively managed a fully e-commerce site generating revenue over \$100,000 annually
- Daily duties included maximizing drop ship efficiency, smartly implementing new technologies, and servicing customers' needs
- Implemented new POS and VOIP phone systems in order to increase employee efficiency

FEBRUARY 2012 – DECEMBER 2013

### BRAND AMBASSADOR, THE UNIVERSITY CO-OP

- Provided content for the stores social media presence on Instagram, Facebook, and Twitter
- Promoted the Co-op to incoming freshmen through the use of tabling
- Assisted in the production of marketing materials used to promote products

## EDUCATION

MAY 2014

### B.S. IN ADVERTISING, THE UNIVERSITY OF TEXAS – AUSTIN, TX

Completed coursework geared towards working in a high paced advertising agency environment with the goal of meeting client benchmarks with respect to their brand. Also earned the Business Foundations certificate completing coursework including accounting, finance, and business management

## SKILLS

- Experience working with people from a diversity of backgrounds and cultures
- Able to efficiently organize, plan, and prioritize work
- Advanced knowledge of Excel, Word, Adobe Design Suite, and HTML/CSS
- Determined and disciplined to complete tasks