

Jessica Claire

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SUMMARY Detail-oriented Graphic designer skilled in Illustrator, Photoshop, InDesign and storyboarding. I'm seeking opportunity to bring further success to organizations through elaborate illustration and concept image skills. Self-starter proudly offering background in technical illustrations and post-image capture processing.

Promoting strong background in producing high-quality content useful for instructive materials. Looking for Illustrator position with remote and company opportunities. Enthusiastic Illustrator offering 5 years of exemplary creativity and technical mindset. Sharp and highly trained with foundation in color theory, composition, lighting and form. With great direction I can fulfill any task.

SKILLS

- Graphic Design
- Robotics
- Illustrator
- Photoshop
- InDesign
- 3D Design
- Photography
- Illustration
- Advanced Type
- Computer Imaging
- Color Theory
- 2D Design
- Social Media Marketing for Charming Charlies
- Quality Controls
- Computer Skills
- Microsoft Office
- Reliable and Trustworthy
- People Skills
- Work Ethic
- Active Listening
- Problem Resolution
- Working Collaboratively
- Customer Service
- Digital Illustration
- Branding Techniques
- Conceptual Graphics
- Popular Trends
- Art Styles and Techniques
- Popular Trends
- Independence and Innovation
- Color Selection
- Problem Solving
- Line and Space Control
- Technique Optimization
- Visual Elements Integration
- Cross-Functional Collaboration
- Trend Monitoring
- Reference Photography
- Originality and Creativity
- Critical and Creative Thinking
- Art Exhibitions
- Portfolio Maintenance
- Subject Research
- Fine Arts Theory
- Artistic Design
- Attention to Detail
- Idea Development and Brainstorming
- Pre-Design Consulting
- Verbal and Written Communication
- Visualization and Representation
- Adaptability and Flexibility
- Strategic Direction
- Preliminary Artwork Submission
- Graphics and Photo Imaging
- Graphics Creation
- Presentation Skills
- Digital Rendering
- Quality Control
- Outlining and Shading
- Administration and Management
- Artwork Display
- Decorative Finishes
- Sketching and Modeling
- Feedback Incorporation
- Artwork Framing

EXPERIENCE **DIGITAL ILLUSTRATOR** 03/2022 to CURRENT

Adcetera | Houston, TX

- Brand Marketing
- Customer service
- Collaborated in team environment to maintain high levels of productivity.
- Transformed artistic concepts into characters, environments and other objects to reflect artist's vision.
- Applied learned color theory and lighting techniques into designs to add dimension and depth.
- Nurtured relationships with artists and other internal partners to create positive rapport for future projects.
- Devised illustrations that complied with customer specifications, company standards and mathematical formulas to fulfill customer project requests.
- Brainstormed with marketing and creative personnel to design high-quality images and illustrations for custom projects.
- Used Illustrator to create custom images to enhance clients' marketing campaigns.
- Produced computer-generated artwork to enhance articles and feature stories in technical journals and publications.
- Controlled light, texture and shadows to create lifelike characters.

GRAPHIC DESIGNER

10/2021 to 02/2022

Afrologic Art | City, STATE

- Item arrangement for photos on social media
- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design email blasts, catalogs, posters and other promotional materials.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs.
- Selected colors and themes while adding functionality to create new designs.
- Generated digital image files for use in digital and traditional printing.
- Designed new, on-brand visual elements focusing on concept and messaging.
- Worked with customers to present mockups and collect information for adjustments.
- Consulted with clients to define design requirements and manage product development projects.
- Submitted design ideas to plan projects with customers and managers.
- Created corporate brands by designing cohesive looks between logos and letterheads.
- Designed interactive graphics for licensed products on compatible consumer platforms.
- Developed engaging marketing and promotional advertisements to generate sales revenue and grow customer base.
- Directed advertisement, banner and signage projects from concept to final delivery.
- Used Illustrator to create images and layouts.
- Utilized knowledge of production to create high quality images.
- Adjusted images sizes and selected fonts for Branding projects.

DESIGN COLLABORATOR

10/2021 to 01/2022

SHEINxCOLLABORATION | City, STATE

- Managed designs and illustrations
- Email coordination
- Developed custom artworks to be utilized by company
- Discussed with producers budgets for upcoming projects
- Consulted team for best overall group experience
- Developed graphic images to achieve design goals
- Worked directly with clients to establish project scope, interaction guidelines, and project timelines
- Managed multiple projects and tasks simultaneously while managing client expectations.
- Sketched outline designs and used CAD programs to create detailed designs and specifications.
- Sought ongoing refinement of in-use engineering processes to shorten production times and reduce costs.
- Collaborated with sales and project management personnel to develop product concepts.

EDUCATION AND TRAINING **Bachelor of Arts** | Graphic Design 07/2021

Park University, 8700 NW River Park Drive

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