
CRAIG EDWARDS

Los Angeles US-CA • craig.edwards1@mac.com

Work experience

- 2007 - Present Art Director, *The Advocate* magazine
Here Media/Regent Entertainment

Responsible for the overall design, art and photo direction of the world's leading gay and lesbian newsmagazine. Implemented a major redesign to mark the magazine's 40th anniversary. Managed four-person art department and art budgets. Coordinated and directed photo shoots. Conceptualized, assigned and directed illustration, photo illustration and information graphics. Designed covers, features, front & back sections, and departments. Produced online content.
- 2003 - Present Art Director, *Distinction* magazine
Los Angeles Times

Consulted on the launch of a new luxury lifestyle magazine. Designed covers, features, and departments.
- 2003 - 2007 Creative Director, *Where* magazine
Miller Publishing Group

Created a new brand identity and complete redesign of the international city magazine/visitor publication network. Worked with editors and publishers in cities across the U.S. and Europe. Helped create and launch custom publications; including upscale magazines and museum-quality books for hotels and resorts. Directed digital media expansion with the development of a web site, custom city tour podcasts, and online content.
- 1998 - 2003 Creative Director, *The Advocate* and *Out* magazines
LPI Media

Responsible for the overall design, art and photo direction of both magazines. Managed eight-person art department. Coordinated and directed photo shoots. Developed relationships with photographers and artists. Directed an award-winning redesign of *Out* magazine. Designed books for the *Advocate* imprint of Alyson Books.
- 1992 - 1998 Designer & Copy Editor, *The Detroit News*
Gannett Co.

Designed pages in every section, including the front page, at Michigan's largest daily newspaper. Redesigned feature sections. Copy edited stories and wrote headlines.

Education

- 1986 - 1991 Journalism
Eastern Illinois University

The Advocate

