

MELAINE FRAMI

address

169 Ziemann Brooks,
Phoenix, AZ

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Experience

Bosco Inc

New York, NY || Web Designer / Developer || 11/2018 – present

- Experience with supporting military and DoD programs
- Experience with DoD intelligence systems, application, and cycle
- Experience with knowledge management principles and procedures, search engine optimization, content management system, cloud computing framework, Elastic Search, web design, and web-based applications
- Strong written & visual communicator
- Robust on-stage and on-camera presence
- Familiarity and existing relationships with the web professional community

Weber Inc

New York, NY || Web Designer || 06/2014 – 06/2018

- Working knowledge in Adobe Creative Cloud (InDesign, Illustrator, Photoshop)
- Understanding of e-blast deployments
- Basic understanding of web standards, search engine optimization, accessibility, XHTML syntax and coding with a text editor
- Intermediate skills to troubleshoot basic technical issues
- Computer proficiency in Microsoft Word, Excel, PowerPoint, and Outlook
- Proficiency in Adobe Photoshop, Dreamweaver & Illustrator
- Proficiency in HTML, CSS, Javascript & jQuery
- Experience in graphic design for web & mobile

Education

University of Cincinnati

Bachelor's in Graphic Design

Skills

- Experience with E-mail marketing, list management, & segmentation
- Experience with Social Media integrations such as Facebook, Twitter, & Foursquare
- Knowledge of Google Analytics and/or Omniture
- Experience with business tools like Outlook, Word, Excel, & Powerpoint
- Expertise in Design and UX applications (including In-Design, Photoshop, Illustrator, Sketch, etc.)
- Deep knowledge of digital design techniques and tools, including typography, gridwork, and responsive design