

WORK EXPERIENCE

Sales Representative
International Marketing Unit LLC

07/2010 - 05/2012

San Antonio, TX

- Drove revenue growth by 3.5% YOY by implementing innovative sales strategies while improving the overall sales process.
- Collaborated with all departments to ensure a cohesive sales team to increase product sales and expand territories.
- Developed and implemented operational strategies for the sales department significantly improving the business process.
- Trained 20+ salespeople on the sales process, proposal development, closing business deals, and acquiring new clients.

Sales Representative
Popular Technologies International

03/2008 - 06/2010

San Antonio, TX

- Employed client insight awareness in identifying the customer's needs and utilized consultative selling skills in optimizing business opportunities to communicate pricing and service strategies effectively.
- Provided invaluable contribution to the escalation of revenue growth by actively developing profound marketing plans, managing prospects, and preserving substantial information in the prospect database.
- Collaborated with the Compliance Unit to resolve customer issues and maintain a high level of customer satisfaction.

EDUCATION

Masters in Business Administration
Trinity University

08/2007 - 06/2009

GPA: 3.8/4.0

Bachelor of Science in Financial Management
Bachelor of Science in Sales & Marketing

08/2004 - 06/2007

GPA: 3.9/4.0

TRAININGS & CERTIFICATIONS

Six Sigma Black Belt (11/2019)

Brand Management: Aligning Business, Brand and Behavior (06/2019)

Leadership for Managers (04/2015)

Six Sigma Green Belt (08/2019)

Building your E-Commerce Business (01/2019)

Sales Coaching Masterclass (02/2014)

HONOR AWARDS

Employee of the Year (2019)
Chubby Bear International

- Successfully negotiated 300+ new business deals in the fiscal year 2018-2019.

Most Number of Sales Team Recruits Award
Winemakers Company

- Successfully recruited and completed the onboarding process of 10+ new salespeople for the first quarter of 2018.

Employee of the Month - 8 times in 3 years
Winemakers Company

LANGUAGES

English

Italian

Spanish

INTERESTS

 Public Speaking

 Photography

 Creative Writing

 Sustainability

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