

# Ryan Harry

BUSINESS CONSULTANT



## OBJECTIVE

Energetic and self-motivated graduate exposed to multicultural environments and with a passion for event, sport & entertainment management. Currently seeking an opportunity which will enable fine-tuning skills related with organisation and execution of events.

## WORK EXPERIENCE

**Business Consulting Internship** Sep 2018 - Dec 2018

**Evergreen Data Co.**

- Data Analysis, Monitoring & Reporting from South American Subsidiaries to Head Office for formulating corrective action & "better practices" policies and across the Southern Hemisphere.
- Created several Power Point Presentations for company wide distribution highlighting the Data Analytics and Proposals for workflow improvements and client complaint resolution

**Sales & Marketing Internship** Jul 2017 - Dec 2017

**UN Continental Hotel - New York Times Square, USA**

- Partnered with the Head of Catering & Event in Sales for client and event acquisitions
- Collaborated with Chandelier Creative to enhance hotel's social media presence (Facebook & Instagram)
- US Open Project: Responsible for organizing media coverage of players staying at the property- responsibilities included interviewing players, posting on social media during matches & stay at the hotel and hosting loyalty guest's access to player's boxes at the stadium
- Administrative Tasks (processing checks, building expense reports, answering sales line)
- Assisted Sales Managers building & turning over contracts

**Marketing and Logistics Volunteer** Feb 2017

**World Tour Event – NY**

- Engineered innovative marketing strategies to increase consumer engagement & retail sales
- Assembled Pop-Up shop in the centre of Chamonix

## COMPETENCIES

- 1 Month of F&B and Kitchen Service Experience
- Hands-on experience in supervising facilities for Entertainment & Sporting events
- On and Off Campus Events coordinator and team leader
- Class Representative, Student Ambassador & Tennis Team Captain

## EDUCATION

**BBA in Event, Sport & Entertainment Management** Aug 2016 - Feb 2020  
**(Honours)**

**San Jose State University**

- International Hotel Development & Finance Specialization
- Thesis: The impact of Sport Sponsorship on Brand Equity - A case study of Kia Motors Sponsoring the 2018 FIFA World Cup

## CONTACT

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## LANGUAGES

English



French



Arabic



German



## INTERESTS

International Cuisines

Sailing & Scuba Diving

Snow Skiing

Soccer

Tennis