

JESSICA CLAIRE

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Work History

brand designer, 02/2014 to 06/2015

Squarespace – Los Angeles, CA

- Designed new on-brand visual identity system to effectively convey concepts and company messaging.
- Designed advertisements, tradeshow banners and signage from concept through completion.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.

designer, 04/2015 to 07/2015

FriiTu – City, STATE

- Designed advertisements, tradeshow banners and signage from concept through completion.
- Developed and implemented complex Internet and Intranet applications on multiple platforms.
- Designed graphics for websites, logos and promotions for marketing purposes.
- Carefully prepared all design layouts into prepress files for offset, web and digital printing.
- Created custom drawings and paintings using fine oils, acrylics and charcoal on high quality canvas.
- Interfaced with the art director, designer, production manager and print producer.
- Managed all art and office supply needs for the art department.

Websites, Portfolios, Profiles

Skills

- Adobe Certified Expert (ACE) : Illustrator, Photoshop
- Proficient in Adobe Creative Suite: Illustrator, Photoshop, Indesign, After Effects
- Experienced with premier
- Flier and poster printing
- Creative design layouts
- Visual communication principles
- Logo creation
- Proficient in SketchUp
- 3D rendering software
- Space planning methodology
- Logo creation
- Superb eye for detail
- Food photography
- Creative visionary
- Photojournalism

Education

Master of Arts: Graphic Design, Current

Boston University - Boston, MA