

# VIRGINIA CHAN

## CREATIVE DESIGNER

### CONTACT

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### SKILLS

- |             |            |
|-------------|------------|
| Illustrator | Solidworks |
| Photoshop   | Proto.io   |
| InDesign    | PowerPoint |
| Sketch      | Keynote    |

### LANGUAGES

Spanish, English, Mandarin and Cantonese

### EDUCATION

2011 - 2015  
**National Taipei University of Technology**  
Bachelor in Industrial Design

### ACHIEVEMENTS

MOFA Taiwan Scholarship  
NTUT - Class Salutatorian  
UDN Design Competition - Silver Medal  
Young Pin Design Award - Sponsor Award

### WORK EXPERIENCE

#### Freelance Designer | 2017 - Present

UX/Graphic Design

- Created logos, graphics and other branding elements for various clients.
- Developed wireframes and concept designs for websites.
- Designed invitations and printable decorations for events.

#### Dermovia (Menovi, LLC) | Oct. 2017 - Mar. 2019

Graphic Designer and Marketing Coordinator

- Defined and stabilized the company's brand identity.
- Responsible of designing different assets, banners, logos, emails and other marketing materials across multiple platforms.
- Designed and developed packaging concepts for new products.
- Collaborated on the website redesign and management.
- Created and edited product photo content images for social media.

#### Interrobang Design (問答設計) Taiwan | Feb. 2017 - May 2017

Product Designer Intern

- Responsible for the market and user research
- Assisted during product development (Concept, sketch and prototypes).

#### Migo Entertainment Co. (Taiwan/Manila) | Jan. 2016 - Jan. 2017

Imagineer - UX Designer

- Worked with product team to develop wireframes and flows for different aspects of the company.
- Created a UX/UI design for a POS software and a mobile app.
- Collaborated in the design for the POS hardware device.
- Created A/B testing plans and realized usability testing.
- Developed product prototyping for softwares and hardware.
- Participated in the user and market research and analysis.