



WILLARD MILLER

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## EXPERIENCE

06/2020 – present  
Dallas, TX

### SWANIAWSKI GROUP

*Director of Public Relations*

- Familiarity with North Carolina higher education and its current issues and challenges
- Success utilizing photography, video, Web and social media to help achieve organizational communications goals
- Demonstrated understanding of the political and cultural environment in North Carolina
- Experience appropriately managing reputational issues, crisis and emergencies
- Experience in building and maintaining relationships with a wide variety of stakeholders at varying levels in an organization
- Demonstrated experience managing crisis and/or emergency communications in a high-stress environment
- Proven track record in achieving measurable goals

03/2014 – 02/2020  
Dallas, TX

### BEDNAR, GRAHAM AND ALTENWERTH

*Public Relations Associate*

- Familiarity with web design and social media platforms
- Demonstrated understanding of the principles, terminology, procedures, and best practices of communications, public relations, and editorial content
- Extensive experience in planning and implementing complex publications/editorial projects
- Experience producing highly effective work within the deadline and cost constraints of clients
- Skilled writer and editor, who is familiar with Chicago Manual Style and Associated Press
- Experience working with faculty and students and familiarity with different modes of research dissemination (e.g., journals, monographs, academic conferences)

## EDUCATION

### COLUMBUS COLLEGE OF ART AND DESIGN

*Bachelor's in Communications*

## SKILLS

- Remains calm and is able to manage conflict and works well with a diverse workforce
- Approachable style allows others to be open in sharing thoughts and ideas
- Skill in leadership, coaching, and teambuilding to strengthen and cultivate relationships
- Effectively gathers data, understands its newsworthiness and is able to interpret and communicate results
- Demonstrates credibility by building strong, collaborative relationships with internal/external business partners and peers
- Proven strong written and verbal skills
- Deadline driven in fast paced environment