

JESSICA CLAIRE

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WEBSITES, PORTFOLIOS, PROFILES

PROFESSIONAL SUMMARY

I am a Graphic Artist motivated to work on all projects collaboratively with the design team from conception through to final production. I'm multi-talented in several artistic mediums, including digital art and web design. I'm very passionate and visionary creator of innovative advertising campaigns. I am driven to exceed marketing goals and can work on a tight budget.

SKILLS

- Digital media
- Print advertisements
- Visual communication principles
- Superb eye for detail
- Proficient in Adobe CS5
- Advanced graphic design
- Social media expert
- Creative design layouts

WORK HISTORY

08/2013 to 10/2016 **Digital Designer**

Danaher – Portland, ME

- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Translated complex concepts and data into compelling visuals for media outreach.
- Designed new on-brand visual elements to effectively convey concepts and messaging.
- Researched current and emerging art and graphic design technologies.
- Mentored new members of design staff during onboarding.
- Designed user interface, tools and web pages to meet branding guidelines and web best practices.

EDUCATION

2013

Master of Arts: Art and Visual Culture

The Illinois Institute of Art - Chicago, IL

- Advanced Graphic Design coursework
- Motion Design course
- Certification in Adobe Photoshop
- Graphic and Digital Design Certificate

ACCOMPLISHMENTS
