

KEEGAN DOYLE

Proactive PR Intern

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SUMMARY

PR professional with a strong interest in the luxury goods industry. Proven ability to manage PR activities, secure placements across all brand relevant titles, and assist with tracking press samples.

EXPERIENCE

PR Intern

2023 - 2023

Holding Textile Hermès

New York, NY

Managed PR activities, secured placements across all brand relevant titles, and assisted with tracking press samples. Demonstrated strong verbal and written communication skills and the ability to handle multiple tasks.

- Managed PR activities, improving brand awareness by 20%
- Secured placements across all brand relevant titles, increasing brand visibility by 30%
- Assisted with tracking press samples, ensuring timely and correct delivery

EDUCATION

Bachelor's in Public Relations

2019 - 2023

XYZ University

New York, NY

LANGUAGES

English

Native



French

Advanced



AWARDS



Best PR Project

Awarded at XYZ University

MY LIFE PHILOSOPHY

There is only one thing in the world worse than being talked about, and that is not being talked about - Oscar Wilde

STRENGTHS

Organizational Skills

Proven ability to manage multiple tasks

Communication Skills

Strong verbal and written communication

Proactive

Self-starter who can take initiative

SKILLS

Communication · Organization ·

Initiative · Problem Solving

ACHIEVEMENTS

PR Project

Led a successful project at university

Internship at Hermès

Gained valuable industry experience

PR Strategy

Developed a successful PR strategy