

JAMES NORTH, CPA

1000 Jamison Street • Dallas, TX 75205
jnorth@attmail.com • 985-585-1212 (C)

SENIOR FINANCE EXECUTIVE

Startups & Turnarounds | **Corporate Finance** | **Financial Consulting**
Restructurings & Reorganizations | **Marketing & Technology Leadership**

Real Estate • **Construction** • **Manufacturing** • **Hospitality** • **Energy & Utilities**

Highly accomplished Finance Executive with excellence reducing costs, increasing efficiency, and stimulating bottom-line growth for start-up, mid-size, and multi-million-dollar organizations. Expertise spans multiple industries and sectors, across domestic and international markets. Offers rare blend of finance & accounting leadership backed by operations, HR, marketing, business development, and technological expertise. Proven record leading financial restructuring and reorganizations in challenging settings. Manage negotiation, due diligence and integration processes; restructuring potential and completed acquisitions. Coordinates effectively with cross-functional teams for the achievement of company goals. Core competencies include:

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| <ul style="list-style-type: none">• Strategic Planning• Information Systems• Cost Accounting• Startup Operations• Due Diligence | <ul style="list-style-type: none">• Finance & Accounting• Profit and Loss Management• Financial Statements & Reporting• Debt / Corporate Restructuring• Sponsoring Underwriting | <ul style="list-style-type: none">• Financial Analysis / Consulting• Business Forecasting• Mergers & Acquisitions• Market & Growth Analysis• Staff Management & Training |
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PROFESSIONAL EXPERIENCE

TONY HOTELS LLC - Dallas, TX

2006-Present

Sheltered boutique, franchise-based full-service hotel, currently with 2 hotels, a third under construction, and annual sales of approximately \$2MM.

Corporate Controller (2006-Present)

Financial Consultant (2006-2008)

Led corporate finance and accounting work, coordinating with Area Controller, Accounting Manager, accountants, senior-level executives, investors, and lenders on financial administration of existing and upcoming properties. Developed oversight of HR and payroll functions.

- Designed and implemented company-wide, fully scalable P&L reporting systems to forecast and optimize cash flow, as well as strategic planning tools to project franchising, property management, and hotel development opportunities.
- Granted full-time Corporate Controller position with co-ownership investment opportunity following successful reorganization as a financial consultant.

HOUSTON FINANCIAL SERVICES, LLC - Houston, TX

2003-2005

Sheltered financial consulting company

Financial Consultant

Led operations strategy, developed business and marketing plan, and provided financial consulting services.

- Developed extensive and diverse client base within 2.5 years consisting of hospitality, residential and commercial land development, construction, renewable-energy, and affordable housing industries.
 - **Jameson, Inc.** Developed firm and historical construction company's bid proposal for the design, construction, management, and leasing of a U.S. Embassy facility.

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