



# Samuel Harrington

MERCHANDISER

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## LINKS

Samuel Harrington Portfolio

## SKILLS

Merchandise Planning and Control

Retailing Principles and Practices

Team Leadership

Buying, Planning, & Allocation

Advanced PDM Software

## LANGUAGES

English

Spanish; Castilian

French

## PROFILE

Experienced and effective Merchandiser adept in successfully delivering exciting and inspiring customer experiences through the implementation of strategic visual displays. A proven track record of managing merchandising activities and sales plans to achieve sales goals.

## EMPLOYMENT HISTORY

### Merchandiser at Emalee Inc., New York

June 2018 — Present

- Managed all aspects of merchandising for the three Emalee Inc. New York locations.
- Collaborated with store managers and employees, resulting in seamless operations and a 45 percent increase in sales from 2018-2021.
- Generated merchandising presentations and guided efforts and activities.
- Managed floor space plans and product placing, pricing, and promotion.
- Devised new workflows to cut costs and increase sales.
- Successfully gained an in-depth understanding of customer wants and needs, and tailored merchandising plans accordingly.

### Merchandiser at James Simon New York, New York

April 2013 — March 2018

- Increased product availability and promotion on sales floors through thoughtful merchandising design and implementation.
- Planned online and offline merchandise displays.
- Designed the planograms for both new and existing sales floors.
- Worked closely with store managers to maximize product displays and rotations.
- Effectively optimized quarterly sales strategies, surpassing sales targets by upwards of 30% from 2014-2018.

## EDUCATION

### Bachelor of Arts in Fashion Merchandising at Marist College, Poughkeepsie

September 2008 — May 2012

## INTERNSHIPS

### Apparel Merchandising Intern at Jones New York, New York

October 2012 — March 2013