

JESSICA CLAIRE

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PROFESSIONAL SUMMARY

Graphic designer and illustrator currently based in the Washington DC area. I have a BA in Graphic Design/Studio Art with a minor in Art History from the University of Maryland-College Park.

As a designer, I try my best to create work that delights the user--whether it's through an interaction, illustration, typography, crafting or some other outlet that I am passionate about. I am interested in working with technology to bring a sense of encouragement and ease to all users-- ultimately making peoples lives a little easier, better and brighter.

SKILLS

- Adobe Creative Suite -- Illustrator, Photoshop, InDesign
- Microsoft Excel
- Microsoft Word
- Powerpoint/Keynote
- HTML
- CSS
- Highly Detailed
- Team Oriented

WORK HISTORY

Junior Graphic Designer, 2017 - Current

Icf International, Inc – Albuquerque, NM

Develop concepts and ideas for a variety of clients

Create print and web ready materials following the look of the clients brand including flyers, postcards, web banners, logos, info graphics and brochures

Work closely with sales team during the design process to ensure client satisfaction

Graphic Artist, 04/2016 - 2017

Alex Alternative Experts, Inc. – Arlington, VA

Designed collateral for in store events and promotions - including posters, flyers, hand lettered chalks and original illustrations

Maintained the Whole Foods Brand and unique aesthetic throughout the Foggy Bottom Location

Collaborated with the sales and marketing team to improve sales, evolve the brand and ensure key initiatives were successfully implemented

graphic designer, 02/2015 - 04/2016

Givaudan Ltd – East Hanover, NJ

Collaborated with the professors in the Smith School Minor to create original vector illustrations, interactive PDF's and information graphics for students in the Smith Business School

Improved the virtual learning experience for Smith School Business Minor students

BDC Intern, 05/2014 - 07/2014

Oracle Corporation – City, STATE

Responsible for driving growth of pipeline opportunities, providing creative solutions and enabling essential business processes by leveraging software and hardware technologies

Maintained consistent communication and developed strong executive relationships with strategic customers in the Great Plains territory

Designed and activity participated in the BDC times -- a newsletter that highlighted what was currently happening with business development consultants in Austin, Boston and San Francisco

EDUCATION

Bachelor of Arts: Graphic Design/Art History, 2016

University of Maryland - College Park