

Maximo Nores

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PROFILE

Hard-working and performance-driven Marketing Communications student with a proven track record of success in developing and implementing social media plans, creating original content for various social media platforms, and managing social media contents. Effective communicator with a strong attention to detail, well-developed time management skills, and significant ability to perform well in team environments. Currently seeking a Social Media Intern position with a modern firm.

WORK

EXPERIENCE

Social Media Intern Fox Corporation

06/2018 – 08/2018 LOS ANGELES, CA, UNITED STATES

- Worked on the development and implementation of new social media plans in order to attract new customers and increase brand awareness.
- Created and analyzed digital content for various social media platforms, such as Facebook, LinkedIn, YouTube, Instagram, and Twitter.
- Posted on relevant blogs and managed social media contents.
- Conducted reports on the performance of campaigns and presented findings to managers.
- Increased fan base on YouTube by 25% within 2 months.

EDUCATION

Marketing Communications University of Southern California

09/2016 – present LOS ANGELES, CA, UNITED STATES

GPA: 3.96 (Top 10% of the Program)

Clubs and Societies: Business Club, Marketing Society, Volleyball Club

Gymnasium Colegio Liceo Sorolla

09/2012 – 05/2016 HUELVA, SPAIN

Graduated with Distinction (Grade 1 - A/excellent equivalent in all 4 subjects)

SKILLS

- LANGUAGES

Spanish
Native

English
Full

Chinese
Elementary

- COMPUTER SKILLS

Microsoft Office

CrowdControlHQ,
Loomly

BuzzSumo, TapClicks

HubSpot Marketing