

JOHN P. DOE

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Education

Bachelor of Science, Sport Management	May 20XX
Towson University, Towson, MD	
<ul style="list-style-type: none">Minor, Business AdministrationRecipient of Provost Scholarship from Towson UniversityGPA: 3.5Experienced with Microsoft Office, SPSS, PASW, Adobe DreamweaverCPR and First Aid certifications	

Sport Management Experience

Marketing and Promotion Intern	January 20XX– present
Baltimore Blast, Baltimore, MD	
<ul style="list-style-type: none">Write all pre- and post-game information releases and announcementsDesign, assemble and mail weekly marketing flyersFacilitate communication with local schools and organizations via phone and emailsOrganize half-time performances, exhibitions and activities with promotions team	

Related Coursework

Organization and Administration of Intramurals	September 20XX- December 20XX
Towson University	
<ul style="list-style-type: none">Designed a hypothetical budget for university club sports officeConducted a research project based on students’ perceptions of intramurals sports and presented at National Intramural-Recreational Sports Association conference	
Advanced Sport Marketing	June 20XX- August 20XX
Towson University	
<ul style="list-style-type: none">Created a series of ten advertisements for campus recreation services using brochure, Web site, program and poster formats	

Leadership and Coaching Experience

Captain, Quarterback	August 20XX-present
Towson University Football Team, Towson, MD	
<ul style="list-style-type: none">Organize team fundraisers for charity organizations such as Race for the CureServe as a mentor for six children in the Mini Tigers Fan ClubCollaborate with head coach to design team drills and practice techniques	
Volunteer Coach	September 20XX- December 20XX
ABC Youth Football Stadium, Baltimore, MD	
Member	August 20XX- May 20XX
LeaderShape, Towson, MD	