Gary White

Web designer

Gary White
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Coventry
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DOB: 12/09/1985
Driving license: Yes
Nationality: British

AREAS OF EXPERTISE

HTML

E-commerce

Graphic design

Commercial awareness

Photoshop

Fixing errors & bugs

Search Engine Optimisation

Illustrator

PROFESSIONAL

Diploma and Advanced Diploma for Software Developers (City & Guilds)

PERSONAL SKILLS

Creativity

Attention to detail

Open minded

PERSONAL DETAILS

PERSONAL SUMMARY

A bright, talented, ambitious and self-motivated web designer with a strong technical background who possesses self-discipline and the ability to work with the minimum of supervision. Able to play a key role throughout a sites development to ensure maximum accessibility, customer experience and usability. A good team player who thrives on creating engaging creative solutions, is deadline orientated and has the ability to produce detailed technical specifications from client requirements.

A quick learner who can absorb new ideas and can communicate clearly and effectively. Currently looking for a opportunity to join a dynamic, ambitious, growing company and forge a career as a first class website designer.

WORK EXPERIENCE

Website Design Company – Coventry
WEB DESIGNER   June 2008 - Present.

Working in a fast paced, dynamic environment and being responsible for determining all necessary coding requirements for a sites creation including forms, e-commerce capability and specialized scripts.

Duties:
- Ongoing design and maintenance of new and existing websites.
- Liaising closely with a customer or client at the design stage.
- Designing landing pages and also email addresses.
- Promotion of websites both organically and using Google Adwords.
- Interacting with designers, programmers and clients.
- Creating content that converts visitors to purchasers.
- Enhancing the look, functionality and appearance of a website.
- Fixing problems encountered in the functioning of the website.
- Designing websites that are easy and effective to use.
- Designing web campaigns for online initiatives, editorials, emails & banners.
- Building affiliate white-labels websites, promotional banners & creative material.
- Testing websites for functionality in different browsers & at different resolutions.

KEY SKILLS AND COMPETENCIES

- PC and Mac literate.
- Experience of XHTML, CSS, JavaScript, Flash and ActionScript, Visual Basic.
- Proven experience in design websites for the online environment.
- Proven track record in front end design and development using CSS and HTML.
- Technical Skills: AS3, PHP, MySQL, Adobe design products and Dreamweaver.
- Experience of managing multiple projects to tight deadlines.
- Have a track record of high-quality web application interfaces and design implementations.

ACADEMIC QUALIFICATIONS

BA (Hons)   Web Design
Nuneaton University   2005 - 2008

A levels: Maths (A) English (B) Technology (B) Science (C)
Coventry Central College   2003 - 2005

REFERENCES – Available on request.