

Marissa A. Bridges

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OBJECTIVE:

To join a dynamic design team as an Assistant Designer utilizing my creative talent, design training and technical background at a growing womenswear company.

PROFESSIONAL WORK EXPERIENCE:

JNS Performance Wear, Head Designer, Blaine, Minnesota Production Specialist

May 2009 - Present
May 2005 - May 2009

- Lead design process from concept to production
- Trend Forecasting for design, color and fabric for upcoming seasons
- Design CAD sketches in Illustrator and Photoshop for target customer
- Manage and develop new and existing wholesale and team accounts
- Compose specification packets for in-house and contract production
- Participate in fit sessions and communicate fit changes to production team

Counter Couture, Freelance Designer, Minneapolis, Minnesota

December 2009 - Present

- Conceptualize and design upscale dresses for a local fashion brand
- Analyze market and fashion trends for Midwest market
- Drape, pattern and fit muslins for new designs within given timeline
- Present at MN Fashion Week; assist with events and fashion shows

BCBG Max Azria, Design Consultant, Edina, Minnesota

January 2009 - Present

- Educate clients on best fit and fabrics for their lifestyle and body type
- Style client looks for repeat and special occasion clients
- Build personal goals and track client business growth utilizing various business reports

Target, Technical Design Intern Ready to Wear, Minneapolis, Minnesota

June 2008 - August 2008

- Researched extensively petite market; formulated a strategy for petite clothing being offered on target.com
- Presented final project to Senior technical designers, VP of softlines, merchants and RTW team
- Assisted Senior Technical Designer in creating new petite specs
- Attended weekly fit meetings and communicated detailed comments on fit and construction
- Awarded Fast Fun and Friendly intern award for internship project

EDUCATION:

University of Wisconsin- Stout, Menomonie, Wisconsin

Bachelor of Science Degree: Apparel Design and Development, May 2009

International Education: American Intercontinental University, London Fall 2007

LEADERSHIP INVOLVEMENT:

MNFashion, Minneapolis, 2009- Present

Stout Apparel Society, UW-Stout, 2004 -2009

- Fashion Show Coordinator and Apprentice

Class CEO- UW-Stout Production Class 2008

Alpha Phi- Director of MAP (Marketing Alpha Phi) 2004 and 2005

AWARDS:

Silhouettes Fashion Show- Best Career Wear, Best in Show 2009

Target- Fast, Fun and Friendly Intern Award 2008

Scholarship- Apparel Education Foundation 2007 and 2008

PROFESSIONAL SKILLS:

Adobe Photoshop and Illustrator

Microsoft Office Suite

Tukatech CAD Suite