

LG

LING GE

Irvine, CA 92612

Lfge87@gmail.com

949.307.7007

EDUCATION

FIDM: Fashion Institute of Design & Merchandising

Major: Apparel Industry Management GPA: 3.73

Associate Arts Degree: Dec 2010

University of California, Irvine

Major: Art Studio

Bachelor of the Arts: Sep 2009

SKILLS

**Proficient with Adobe Illustrator, Photoshop, Computer Aided Design (CAD), Hand Flat Sketching, Patternmaking, Microsoft Office, Photography, Graphic Design*

**Knowledge in Textile Testing and Science, Performance Fabrics, Quality Control, Merchandise Marketing, Cost/Specification, Techpacking, Full Circle Software, Import/Export*

**Knowledgeable in Marketing and Research, Retail Management, Event Planning and Management, Business Management, Executive Research, Blogging, Sampling, Wholesale Selling, Marking, Grading*

EXPERIENCE

***LA JOLLA GROUP - LOST; O'NEILL; TRUE LOVE & FALSE IDOLS, TUSTIN, CA MAR 2010 - PRESENT**
APPAREL DESIGN INTERN

- Primary role for position is to provide strong and efficient support for the product development teams under each brand
- Create and organize techpacks, CADs, binders for seasonal lines, and samples so teams are always prepared for each development stage
- Review process orders (PO), bill of materials (BOMs), and merchandise pages to ensure financial and apparel specifications are accurate and updated

***CALVIN KLEIN, COSTA MESA, CA SEPT 2009 - PRESENT**
RETAIL SALES ASSOCIATE

- Primarily responsible for providing courteous and outstanding customer service, understanding customer needs and providing fashion suggestions
- Provide training for new team members by teaching store operations and selling methods to ensure strong team relations and selling success
- Assist managers in conducting advertising, in-store visual strategies, cashiering, and organizing inventory to ensure smooth store operations

***MANHATTANGMAT, IRVINE, CA AUG 2007 - JUL 2009**
MARKETING ASSOCIATE

***ANTEATER RECREATIONAL CENTER, IRVINE, CA FEB 2007 - SEP 2007**
MARKETING ASSISTANT

MEMBERSHIP & ACTIVITIES

***ALPHA KAPPA PSI BUSINESS FRATERNITY**

***UCI CLAIRE TREVOR SCHOOL OF THE ARTS
ARTS AMBASSADOR**

REFERENCES & PORTFOLIO

***LOOKBOOK: <http://lingge.wordpress.com/lookbook>**

***FULL PORTFOLIO AVAILABLE UPON REQUEST**

***REFERENCES AVAILABLE UPON REQUEST**