

# PETER CONNOLLY

General Manager at Planet Fitness

+1-635-133-4079   @ taylorfoster@gmail.com  
linkedin.com/in/taylor.forester   New York City, NY

## MY ROAD TO GENERAL MANAGER

My initial plan was to graduate from the NY Medical College and pursue a career as a personal trainer. Working out has been my biggest passion since my teenage years and I figured that this is a great way to stay fit, help others and earn a stable income. As the years passed, I got more interested in the business side of gyms and decided to try and get myself a position in management.

## EDUCATION

Master of Business Administration	2013 - 2014
New York University	New York City, NY
GPA   3.8 / 4.0	
B.S. Exercise Physiology	2008 - 2012
New York Medical College	New York City, NY
GPA   4.0 / 4.0	

## EXPERIENCE

General Manager	2018 - Present
Planet Fitness	New York City, NY
With its 2,039 clubs, Planet Fitness is one of the largest fitness club franchises in the world. There are locations across the US as well as in other countries such as Canada and Mexico. We are reported to be the nation's fastest growing fitness center franchise.	
<ul style="list-style-type: none"><li>Managing over 5000 employees</li><li>Discovered and corrected errors in accounting software that were causing a false \$30,000 loss on inventory reports</li><li>Exceeded growth targets across 10 new locations by 30%</li><li>Decreased the company's attrition by 33% by listening to our employee's needs</li></ul>	
Assistant General Manager	2014 - 2018
24 Hour Fitness	New York City, NY
Managed 1 location in New York City	
<ul style="list-style-type: none"><li>Screened, hired, and trained 20+ FOH employees and created schedules</li><li>Led and motivated 15+ staff on a daily basis resulting in satisfied customers and a 15% increase in business</li><li>Co-engineered the 28-day StepUp Program in collaboration with the University of Pennsylvania's Behavior Change for Good Initiative</li><li>The program attracted over 200K new members and increased revenue by 20% to \$1.44B in 2017</li></ul>	

## ACHIEVEMENTS

-  **Discovered and fixed a false \$30K loss**  
On inventory reports in Planet Fitness' accounting software.
-  **Increased revenue by 20%**  
To \$1.44B in 2017 at 24 Hour Fitness.
-  **10x Best Employee of the Month**  
At 24 Hour Fitness when I was working as a Personal Training. Customers would always give me 5-star reviews for being patient, delicate and supportive with them.

## SKILLS

FOH & BOH Management • HR • PR • Employee Training • QuikBooks • Payroll Management • Gusto • Cash Flow Management • Customer Service

## CERTIFICATION

- Certified Manager**  
Institute of Certified Professional Managers, 2015
- First Aid**  
Trained in CPR, AED and First Aid yearly by the Red Cross since 2010
- Advanced Personal Training Certification**  
Certified American Fitness Professionals & Associates and renewed every two years since 2010