

TRISHA KANANI

Apparel Developer

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[LinkedIn](#)



A detail-oriented apparel developer with 5+ years of experience in bringing creative concepts to life through the entire product development lifecycle. Adept at translating design visions into tangible and marketable garments, combining technical expertise with an understanding of fashion trends and consumer preferences. Committed to innovation, efficiency, and delivering high-quality products that align with brand identity and exceed customer expectations.

EMPLOYMENT HISTORY

Apparel Developer
The Creators Inc
Mumbai

May 2021 - Present

- Contributing ideas and insights to enhance design concepts for both style and functionality.
- Sourcing, evaluating, and selecting appropriate fabrics, trims, and accessories for each apparel design.
- Collaborating with suppliers and vendors to ensure the availability of materials and adherence to quality standards.
- Developing detailed technical specifications, including patternmaking, grading, and construction details, ensuring designs are production-ready.
- Establishing and maintaining quality standards for all apparel products.
- Conducting thorough quality checks during the production process to ensure adherence to specifications and design integrity.

Apparel Product Developer
Targus Designers
Mumbai

Sep 2019 - Apr
2021

- Managed the end-to-end product development process, ensuring seamless coordination between design, development, and production teams.
- Translated design concepts into feasible and marketable apparel products.
- Collaborated with designers and sourcing teams to select appropriate fabrics, trims, and accessories for each apparel product.
- Negotiated with suppliers to secure materials that meet quality standards and production timelines.
- Established and maintained stringent quality standards throughout the product development process.
- Conducted regular quality checks during production to ensure adherence to specifications and design integrity.

SKILLS

Fashion Designing, Material and Trim Selection, CAD (Computer-Aided Design), Technical Design, Quality Assurance, Cost Management, Trend Analysis, Patternmaking, Project Management, Teamwork

EDUCATION

B. Designing
National Institute of Fashion Technology
Mumbai

2019

LANGUAGES

English, Hindi, Marathi