

# First Last

## Graphic Designer

Graphic Designer with five years of experience overseeing individual projects and brand development collections. Offer innovative approach to idea and concept development.

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### EXPERIENCE

#### Resume Worded, New York, NY

##### *Graphic Designer*

January 2020 – Present

- Conceptualized and designed print pieces for stakeholders in various departments of a non-profit organization with 200 employees.
- Managed design project team of four that developed large scale print project with 150 pieces for retail.
- Created the look of yearly fundraising campaign for 2 years, increasing donations by 15% each year.
- Transitioned website to a unified look under a CMS system, improving service by 20% to customers.

#### Growthsi, Remote

##### *Marketing Graphic Designer*

July 2016 – January 2020

- Managed 10+ branding and agent-level marketing projects.
- Designed aesthetically-pleasing branding and agent advertising, increasing customer interest by 15%.
- Delivered monthly presentations to 40+ new hires on systems and processes.

#### Resume Worded, Boston, MA

##### *Graphic Design Specialist*

January 2012 – June 2016

- Worked with vendor to coordinate HTML email blasts, including monitoring statistics, which boosted effectiveness by 30%.
- Developed and spearheaded over 15 in-house team-building campaigns.
- Directed social media accounts, increasing followers on Facebook by 20% and YouTube at 25%.

### SKILLS

Adobe InDesign

Adobe Photoshop

Web Design

Advertising

Video Editing

Branding & Identity

Social Media

### EDUCATION

#### Resume Worded University

Master of Graphic Design

January 2012

New York, NY

- **Awards:** Resume Worded Design Fellow (only 5 awarded to class), Dean's List 2012 (Top 10%)
- Completed one-year study abroad with Singapore University

### OTHER

- Volunteer 20 hours/month at the ABC foundation, leading graphic design projects
- PMP-certified (2020)