

Ovetta Vagts

Apparel Designer

Profile

Dedicated Apparel Designer with 1 year of experience in creating innovative and stylish clothing designs. Skilled in trend research, conceptualization, and technical drawing, with a strong understanding of textiles, colors, and patterns. Proven ability to work collaboratively with cross-functional teams and adapt to changing industry trends. Committed to delivering high-quality work for both established brands and emerging labels.

Employment History

Senior Apparel Designer at Route 66 Promotions, OK

Apr 2023 - Present

- Successfully designed and launched a new line of Route 66 branded clothing, increasing overall sales by 25% within the first year of release.
- Spearheaded the development of an innovative sustainable fabric initiative, which led to a 15% reduction in production waste and a 10% increase in customer satisfaction ratings.
- Collaborated with marketing team to create a highly successful social media campaign that showcased the brand's latest designs, resulting in a 30% increase in online sales and a 20% growth in social media followers.
- Led a team of junior designers to win the prestigious OK Fashion Week Design Award, bringing significant industry recognition and boosting the company's profile among key fashion influencers.

Associate Apparel Designer at TACK Designs, OK

Aug 2022 - Mar 2023

- Successfully designed and launched a new line of activewear for TACK Designs, resulting in a 25% increase in sales and a 15% growth in the company's market share within the first six months.
- Developed and implemented an innovative fabric sourcing strategy, which reduced material costs by 20% and improved overall product quality and customer satisfaction.
- Collaborated with marketing and sales teams to create a highly successful promotional campaign for TACK Designs' seasonal collections, leading to a 30% increase in online sales and a substantial boost in brand visibility.
- Mentored and trained three junior designers, significantly improving their skill sets and contributing to a more efficient and productive design team.

Certificates

Association of Sewing and Design Professionals (ASDP) Certification

Jan 2022

Sustainable Fashion Academy's Sustainability Fundamentals Certificate

Oct 2020

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 123 Oak Street, Tulsa, OK 74101

Education

Bachelor of Fine Arts in Fashion Design at University of Central Oklahoma, Edmond, OK

Aug 2018 - May 2022

Relevant Coursework: Fashion Illustration, Patternmaking, Draping, Sewing Techniques, Textile Design, Fashion History, Digital Design, Garment Construction, Accessories Design, and Fashion Business and Marketing.

Links

[linkedin.com/in/ovettavagts](https://www.linkedin.com/in/ovettavagts)

Skills

Sketching

Patternmaking

Draping

Sewing

Textile knowledge

Adobe Illustrator

Trend forecasting

Languages

English

Dutch