JESSICA CLAIRE

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PROFESSIONAL PROFILE

As an ambitious professional with problem-solving proficiency and extensive senior level experience, I thrive in high-pressure and fast-paced situations, striving for positive results by applying my advanced, theory based, research skills and multi-program leadership abilities. Furthermore, I possess expertise in statistical modeling, quantitative analyses, and acumen for maximizing performance and inspiring colleagues. I am able to visualize success and identify unconventional yet highly effective strategies for achieving it. I have skillfully balanced organizational objectives and productive relationships, strategizing, and recommending ways in which to achieve and maintain a competitive edge. I am passionate about psychological phenomenon present in social environments, and contexts in which such phenomena can be researched and evaluated, experimentally and non-experimentally.

EMPLOYMENT HISTORY

Research Scientist, Social Science, 03/2021 - 04/2022
Department Of Health And Human Services – Los Angeles, CA
- Conduct advanced analytical research and statistical analysis with expertise in predictive modeling, data mining, and machine learning methodologies.
- Constructing and distributing short-term forecasts used in the development of the Judiciary's budget submission to Congress.
- Developing long-range forecasts aiding in policy and program management using data-oriented techniques and relevant software.
- Responding to questions from business users concerning the budget and program forecasts.
- Responding to complex data inquiries from the Judiciary, the Executive and Legislative Branches, academic domains, and the general public.
- Created various Excel documents to assist with pulling metrics data and presenting information to stakeholders for concise explanations of best placement for needed resources.

Senior Analyst, 07/2019 - 03/2021
Motion Recruitment – Sacramento, CA
- Provide analytical support to multiple academic programs by identifying risks and opportunities to each program's recruiting and retention efforts.
- Develop tactical (short-term) and strategic (long-term) action plans to mitigate risks and capitalize on opportunities for further growth, scalability, and efficiency.
- Forecast admission's recruitment "goals" to be used in budget allocation for upcoming semesters.
- Conduct and oversee research and evaluation through A/B test experimental designs to determine effectiveness and impact of programs.
- Answer questions about program and policy performance trends and provide additional analysis identifying potential root causes for those trends.
- Use reporting tools (i.e. Tableau, Salesforce) to develop, improve, and maintain reports that measure KPIs and team productivity.
- Leverage available data and technical tools to assist with Admissions and Student Success adherence to standard business processes and best practices.
- Provide analytical support for ad-hoc department-wide projects.
- Support operations of Salesforce CRM, and assist in implementation and compliance of new sales processes and technology enhancements necessary to maximize efficiency of business operations.
- Construct formal reports, presentations, training materials and various correspondence on research findings .
- Selected as an Exemplar Course Subject Matter Expert (S.M.E.) in quantitative analyses
- Led development of the "Persistence Framework" and "Sticky Data" project to better understand social factors related to retention and performance.
- Lead Contributor of Driving Diversity through Use of Data Initiative using data to illuminate disparities and improve diversity and inclusion for minority populations.
- Conducted team trainings on statistical programming software such as R Studio .
- Related Skills: Salesforce, Tableau, SQL, R Studio, Microsoft Suite

Principal Researcher, 08/2014 - 03/2021
The Npd Group – Greensboro, NC
- Design and program human laboratory experiments investigating relationship between colorism and trait perceptions, effects of ostracism, and measuring student outcomes.
- Validate incoming data to check accuracy and integrity of information while independently locating and correcting concerns.
- Analyze data using advanced quantitative techniques.
- Develop macros, special formulas and other actions to produce reliable and consistent statistical reviews.
- Design and implementation of survey instruments such as questionnaires to obtain study information.
- Apply advanced methodological principles to experimental design.
- Interpret data and make recommendations from findings.
- Gather, arrange and correct research data to create visualizations such as representative graphs and charts highlighting results.
- Help team meet regulatory requirements by coordinating documentation and filings.
- Understood, interpreted and mediated human resources inquiries to support administration of human resources policies, procedures and programs.
- Related Skills: R, SPSS, SPSS-PROCESS, Microsoft Suite

Lead Teaching Assistant (Statistics I & Statistics II), 07/2015 - 07/2019
Howard University – City, STATE
- Lecture undergraduate psychology majors on research methods and advanced quantitative techniques for 8-10 hours per week.
- Teach student how to conduct statistical analyses on SPSS and R.
- Prepare lessons according to course outline to convey all required material and deepen student understanding of subject matter.
- Advise student during office hours.
- Conducted clerical tasks such as grading all class materials and managing Blackboard learning system.
- Providing one-on-one consultations to students on research projects.
- Maintained atmosphere of academic learning and advancement to facilitate learning and development of critical thinking skills.

Senior Principal, 05/2022 - Current
Company Name – City, State

SKILLS

- Evaluation
- Analyzing Data
- Technical Understanding
- Statistical Methods
- SQL
- R Studio
- SPSS
- NVIVO
- Tableau
- Forecasting
- Arima x13
- NEWSTATS
- Oracle Business Intelligence
- Knowledge of Business Operations
- Analytics program experience
- Data Modeling
- Budgeting
- Client Management

EDUCATION

PhD.: Social Psychology, 05/2021
Howard University - Washington, DC
Dissertation: Investigating Modern Colorism - The Impacts of Manipulated Skin Tone, Attractiveness and the Gender and Race of Targets and Judges on Perceived Traits and Characteristics and Their Possible Mediating Mechanisms.
- Summa Cum Laude
- GPA: 3.91
- Specialization in Quantitative Analyses
- Recipient of Congressional Black Caucus Scholarship
- Awarded Congressional Black Caucus Research Conference travel grants
- Professional development completed in Research Ethics and Compliance
- Professional development completed in Collaborative Institutional Training Initiative

Bachelor of Arts: Psychology, 12/2013
East Carolina University - Greenville, NC
- Graduated Magna Cum Laude
- Graduated with 3.84 GPA
- Minored in Sociology
- Member of Psi Chi, Alpha Kappa Delta, and Gamma Phi Beta Honor Societies
- Recipient of Congressional Black Caucus Scholarship
- Recipient of Miss Black & Gold Pageant Alpha Phi Alpha Scholarship