



Christina Keys

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Skills

Adobe Photoshop



Social Media



Public Speaking

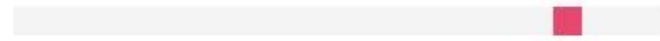


Microsoft Office



Personality

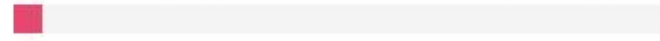
Introvert | Extrovert



Solo worker | Team player



Strategic thinking | Task-oriented



Education

Bayton College

08.25.2009 - 05.26.2013

Bachelor of Arts in Business Administration
Minor in Communications and Media Arts

Volunteering

Stop the Hunger Project, Team Leader

04.10.2012 - 08.10.2013

- Planned and organized volunteer activities
- Managed fundraising process for the project
- Communicated with NGOs and other universities in the region to create awareness about the project

Certificates & Honors

Advanced Graphic Design Certificate

03.24.2011 - 03.20.2012

Completed an online advanced course in Graphic Design and received a certificate from the *Arts Institute of Phang*.

Innovation in Media Award, Bayton College

02.05.2013 - 03.05.2013

"Innovation in Media" contest organized by Bayton College, Ranked 2nd place.

About me

Motivated Digital Media Manager with 5 years of experience in media. Team player with great communication skills and a strong interest in digital innovations.

Work Experience



Tracker, Inc.

Digital Media Manager | San Francisco | May 2016 - Jun 2018

- Defined and managed company's digital media strategy
- Analyzed the results of social media campaigns
- Worked with marketing team to define international digital campaigns
- Helped to grow the user base 10% with a social media contest
- Worked with Creative Team to set goals for growth



Branze Agency

Communications Specialist | San Francisco | Apr 2015 - Apr 2016

- Worked closely with Marketing Manager to define company's digital media strategy
- Served as a support agent to answer users' questions
- Attended international events to represent the company
- Organized and scheduled weekly newsletters



Jack & Clint

Marketing Assistant | New York, NY | Nov 2014 - Mar 2015

- Assisted Marketing Manager for growth projects
- Managed agency's social media posts and analyzed results
- Wrote weekly blog posts on agency's blog
- Helped to design new materials for the website
- Completed a digital project comparing top agencies



TimeSaver Magazine

Communications Intern | Los Angeles | Aug 2014 - Nov 2014

- Helped Editor to organize weekly posts
- Worked with Marketing team to achieve digital marketing goals
- Helped to create weekly newsletters and social contests
- Analyzed results of digital campaigns and reported monthly
- Attended various local media events



Froyd Media

Social Media Intern | Los Angeles | Jun 2013 - Jun 2014

- Completed a project to improve agency's digital appearance
- Reached out social media influencers for projects
- Created a global contact list for internal usage of the agency
- Managed and created social media posts
- Assisted Digital Media Manager to create social media campaigns