

# ANNETTA GRADY

## address

2169 Miller Plains,  
Los Angeles, CA

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## Experience

### Zieme, Gottlieb and Harvey

Detroit, MI || Associate Apparel Designer || 10/2017 – present

- Practical knowledge of other functions such as sourcing, production, sales, marketing and merchandising
- Extensive industry and consumer trend knowledge in the outdoor industry
- Experience working with factories and Product Development teams, developing fabric, technology and construction innovation
- Proactive and passionate approach to driving fresh, innovative thinking from product concept to final execution
- Able to manage and lead change
- Able to mentor and guide/collaborate among cross-functional teams to achieve business goals

### Herzog-McGlynn

Detroit, MI || Apparel Designer || 06/2012 – 07/2017

- Able to precisely communicate and negotiate time frames verbally and in writing in a multi-cultural environment
- Demonstrated collaboration, interpersonal influence, and teamwork skills (maintains effective communication and working relationships)
- Self-starter who brings passion, enthusiasm and focus to each project
- Strong project planning, organizational and time management skills and a high level of initiative
- Proficiency in all Microsoft programs on a Mac
- BA or BFA in Design

## Education

### Lim College

Bachelor's in Design

## Skills

- Experience in 3D (ideal)
- Experience in digital design, animation would be a bonus
- Previous experience with Apparel categories – Jackets, Tops, Dresses & Bottoms
- Strong background working with both knit and woven fabrics
- Interpret design intent and create alternative solutions
- Proven track record of growing businesses, identifying trends and delivering results
- Exceptional knowledge and eye for fit, garment construction, and finishing
- Qualification in Graphic Design or similar