

# JESSICA CLAIRE

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## SUMMARY

Established well-rounded Designer with a reputation for exquisitely designed collections, who consistently maximizes company profits and surpasses margin goals. Seeking potential growth that will utilize creative skills and aims towards commitment of team and consumer/brand loyalty.

## EDUCATION

**The Fashion Institute of Design and Merchandising**  
Los Angeles, CA • 2009

**Associate of Arts:** Fashion Design  
Bachelors of Science Business Management EXP. 2017

## CORE QUALIFICATIONS

- Featured in WGSN 2015 Retail Analysis
- Trend and emerging brand awareness
- Spec measurements
- Strong creative design skills
- Merchandising
- Creating Line sheets/Look-books
- Demographic studies
- Well versed in Adobe softwares; Illustrator & PS
- PLM, WebPDM, & Gallery
- Nedgraphics
- Oracle E-Business Suite
- Technical Drawings
- MAC and PC versatility
- Hand-Pattern work
- Asia, Mex., & Euro Dev./Prod. Vendor Communications

## SKILLS

- Critical Thinker - Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems
- Time Management & Communication - Managing one's time, as well as team's, to adhere to Drop Dead Dates
- Adaptability - Being flexible to change as it comes and resolving in a timely manner
- Social Perceptiveness - Working with team and taking leadership role to maintain brand direction
- Attention to Detail - Thorough and complete work in all related processes to end product
- Innovation - Demonstrated creative ability to design within business budgets, while following consumers' needs/trends

## EXPERIENCE

**Vsa Partners - DESIGNER**  
Chicago, IL • 09/2013 - 05/2015

- Designed multiple lines for department both International and Domestic
- Completion of OZ Principle Leadership 2014
- Ensure cohesive brand image
- Led the research and development of seasonal trends
- Provided leadership in preparation of skus for line reviews and meetings with buyers
- Participated in strategic meetings alongside VP of Sales
- Frequent traveling alongside Sales-team seeking new market/trend ideas
- Provide regular feedback on performance and counseling to direct reports
- Style pkg. building, trim development, L/D & S/O, and BOM building
- Managed fit process at the side of Pattern-maker to complete desired outlook
- Created specialty designs for targeted LDPs; Outlet, TKMAXX, Marks and Spencer, Banana Republic, JCP., etc.

**Kpmg - ASSOCIATE DESIGNER**  
Cincinnati, OH • 08/2012 - 09/2013

- Participated in all design aspects, product development and production, and communication
- Manage workload and calendars to ensure all deadlines are met
- Keep abreast of new season fashion and trends from around the world
- Assist in artwork and sketching development
- Attend development meetings alongside Sales/Sourcing
- Set up of showrooms and accountability that all pieces were laid out for show/fittings
- Aide with the set-up of story and color boards
- Source and cut fabrics under direction of Head Designer
- Liaise with Buyers to regulate skus needed for production, specialty and department
- Managed fabric POs and deliveries
- Directed all designs and fittings for U.K. department

**Vsa Partners - DESIGNER**  
New York, NY • 03/2010 - 08/2015

- Designed and developed for both international and domestic lines
- Fittings, technical and constant set-up of designs
- Managed Freelance Graphic Designers to ensure all concepts/designs adhered to brand-image
- Style pkg. building, trim development, L/D & S/O, and BOM building in PLM
- Purchasing of new artworks from studios shown
- Hand drawings to display concepts for season line's direction
- Technical communication with Florida Pattern-maker, ensuring fit was correct
- Frequent traveling to Florida for demographic studies and trend analysis

## AWARDS & HONORS

- Certified OZ PRINCIPLE Leader 2014 - Present
- National Young Leader of America 2006 - Present
- Les Miller Outstanding Leadership/Scholarship Award 2006
- Assistance League of Newport-Mesa Outstanding Leadership/Scholarship 2006
- Pacific Life Foundation Outstanding Leadership/Scholarship 2006