

JESSICA CLAIRE

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SKILLS

- Skilled in Adobe Creative Suite
- Skilled in Sketch
- Digital Marketing
- Digital imagery
- Logo design
- Visual design
- Graphic design
- Illustration
- Excellent communication skills
- Microsoft Office Suite
- Self-motivated work ethic
- Complex problem solving
- Digital media
- Proficient in Adobe CS5
- Production layouts
- Web user interfaces
- HTML & CSS Knowledge

EDUCATION

San Diego State University
San Diego, CA

Bachelor of Arts: Graphic Design

- Member of KAPPA DELTA
CURRENTLY GRAPHIC DESIGN CHAIR
- WAS VICE PRESIDENT OF PUBLIC RELATIONS ASSISTANT
11/15/18-11/15/19
- Member of HER CAMPUS SDSU CHAPTER AND I AM CURRENTLY ON THE EXECUTIVE BOARD AS A RECRUITMENT DIRECTOR
- Major in ART- GRAPHIC DESIGN

Legend High School
Parker, CO • 05/2017

High School Diploma

- Member of FBLA
- Member of DECA
- Awarded SOPHOMORE YEAR PLACED AT DISTRICTS AND WENT TO STATE COMPETITION
- Awarded JUNIOR YEAR 5TH PLACE AT WOLVERINE, 4TH PLACE A TITAN, 4TH PLACE AT DISTRICTS AND WENT TO STATE COMPETITION, PLACED 8TH AT STATE AND WAS INVITED TO DECA NATIONALS TO COMPETE.
- Awarded SENIOR YEAR FBLA PLACED IN DISTRICTS AND WAS INVITED TO COMPETE AT STATE COMPETITION.
- Dean's List ALL FOUR YEARS
- Graduated with 3.75 HONORS GPA

PROFESSIONAL SUMMARY

I believe that imagination has no limits and whatever you can envision can come to life. That is the root of my passion for art and design. Design allows me to open the windows of my imagination and fill the pages in front of me, and soon to fill the world. I work hard and I am a fast learner. I am well skilled in the world of graphic design and am very versatile with my aesthetic. I have a outgoing and lively personality and I am fluent with the importance of social media in today's world.

WORK HISTORY

Reachmobi - Freelance Graphic Designer

Bonita Springs, FL • 05/2018 - Current

- Developed print materials such as brochures, banners and signs
- Used Illustrator and Indesign to create images and layouts
- Developed creative design for marketing packages, including print materials, brochures, banners and signs
- Worked with clients to gather and define requirements, establish scopes and managing project milestones

Eckis Marketing - Paid Graphic Design Intern

City, STATE • 08/2020 - 11/2020

- Designed graphics for websites, logos and promotions for marketing purposes.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Created design work for print and digital sales and marketing campaigns.
- Assisted with design of print materials such as flyers and ads by producing basic layouts, selecting colors and tracking down appropriate images.
- Put together videos for social media, advertising and informational purposes.
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- Created and updated trend boards, investigated changing conditions and recommended strategic adoptions to capitalize on projected changes.
- Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
- Researched trends and projected changes in multiple industries in order to capitalize on emerging opportunities.
- Created broad range of work using various design techniques.

Marketing Verge - Unpaid Web Design Intern

City, STATE • 03/2020 - 07/2020

- Designed, implemented and monitored web pages and sites for continuous improvement.
- Assisted marketing coordinators and graphic designers with website copywriting and proofing.
- Used Adobe Creative Suite to design initial campaign concepts.
- Assisted with daily administrative duties.
- Created unique and engaging content for range of social media platforms including Pinterest, FaceBook and Instagram.
- Developed ads targeting specific users for key promotions.
- Devoted special emphasis to punctuality and worked to maintain outstanding attendance record, consistently arriving to work ready to start immediately.
- Developed site navigation by categorizing content and funneling traffic through content.

West Coast Craft Spirits - Unpaid Graphic Design Intern

City, STATE • 05/2019 - 08/2019

- Assisted with design of print materials such as flyers and ads by producing basic layouts, selecting colors, and tracking down appropriate images.
- Used Illustrator and Indesign to create images and layouts for over 20 projects.
- Resolved client concerns quickly and professionally.
- Designed advertisements, tradeshow banners and signage from concept through completion.
- Generated computer graphics and page-layout software, graphic elements and photography.
- Created aesthetically-pleasing advertisements that complemented products.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Generated new ideas with limited direction and varied internal client needs.