

# Virginia J. Fennell

DIGITAL MARKETING SPECIALIST



Experienced digital marketer with a passion for creating engaging content and building strong brand identities. Skilled in social media management, content creation, and marketing strategy development.

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## SKILLS

- Social media management
- Content creation
- Branding and marketing strategy development
- Data analysis and reporting
- Google Analytics
- Microsoft Office (Excel, Word, PowerPoint)

## EDUCATION

BACHELOR OF BUSINESS  
ADMINISTRATION, MARKETING

The University of XYZ, GPA: 3.8  
2024 - 2028

## EXPERIENCE

DIGITAL MARKETING SPECIALIST

2025 - Present

ABC Corporation

- Develop and execute digital marketing campaigns across multiple channels, including social media, email, and display advertising
- Create engaging content for social media platforms, including Instagram, Facebook, and Twitter

SOCIAL MEDIA MANAGER

XYZ Agency

2024 - 2025

- Develop and implement social media strategies to increase engagement and reach
- Create and curate content for social media platforms, including Facebook, Instagram, and Twitter
- Monitor and analyze social media performance, making data-driven recommendations for improvement