

SUSAN MORENO

Social Media Specialist

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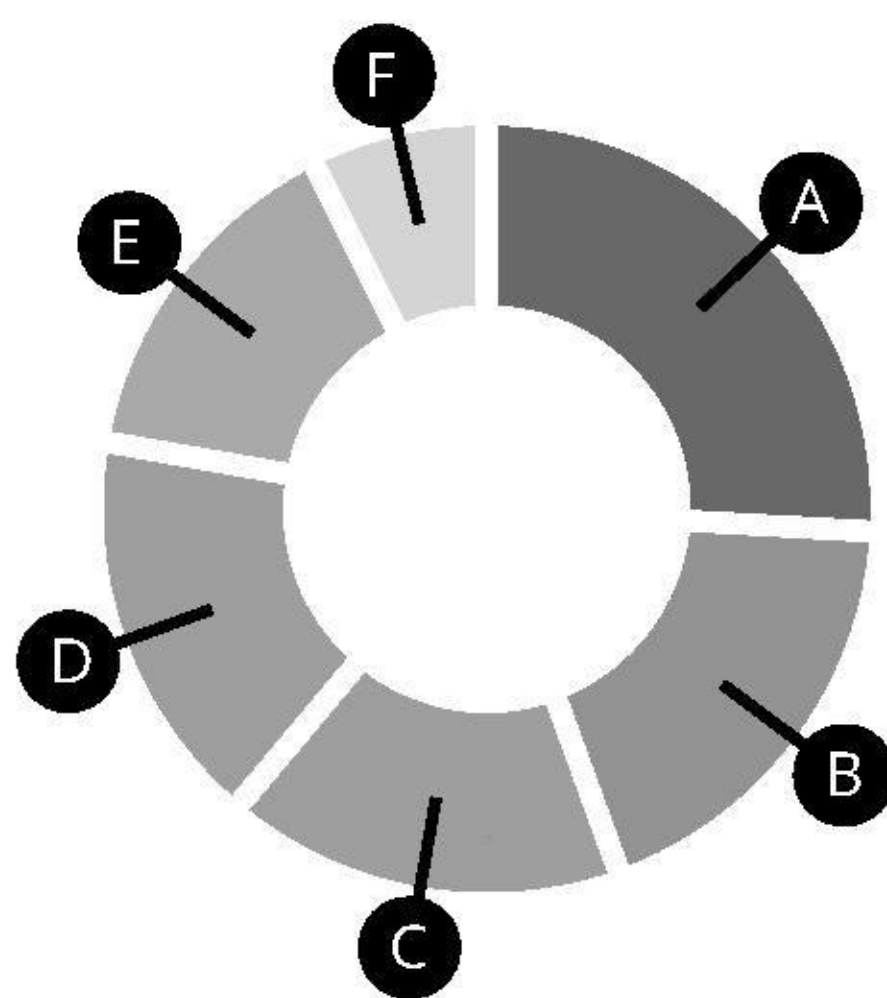
🌐 www.example.com

@ susan.moreno@example.com

📍 New York, NY



MY TIME



- A Content writing
- B Training
- C Keeping up with the news
- D Reading
- E Branded content
- F Syncs with internal teams

EXPERIENCE

Social Media Specialist

Treu Productions

📅 2015 - Ongoing 📍 New York, NY

- Secured over \$1.2M in Media Coverage with in-kind trade
- Reached 5.5M views with a social lift of 1.5x in one month
- Had #1 top post on the site (If You Score 100% On This 2015 Quiz You've Got An Excellent Memory)

Social Media Specialist

YellowPike Media

📅 2011 - 2015 📍 Toms River, NJ

- Developed a Facebook page with more that 160,000 likes
- Managing a team of 5 to 8 workers to achieve the monthly target

Marketing Intern

Social Butterfly

📅 2010 - 2011 📍 Toms River, NJ

EDUCATION

Business Communications

University of Toms River

📅 2006 - 2010 📍 Toms River, NJ

GPA

3.85 / 4.0

SKILLS

marketing

social media

digital marketing

twitter

MY LIFE PHILOSOPHY

The ladder of success is best climbed by stepping on the rungs of opportunity.

Ayn Rand

PASSIONS



Communications



Social Media

LANGUAGES

English

Native

Spanish

Proficient

FIND ME ONLINE



/susanmoreno



@susanmoreno

