

Public Relations

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Objective

Highly qualified Public Relations with experience in the industry. Enjoy creative problem solving and getting exposure on multiple projects, and I would excel in the collaborative environment on which your company prides itself.

Skills

CRM System Experience, Prior Real Estate And Life And Health Insurance License, Public Relations, And Networking Via Social Media.

Work Experience

Public Relations

Virginia Caribbean American Culture Association Inc. - January 2009 - 2019

- Develop public relations programs designed to create and maintain a favorable public image.
- Create literature and other forms of communication.
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- Create marketing and promotional material both print and electronics.
- Work with advertisers for ads submissions design and launch email marketing campaigns.
- Work with board members to determine events budget and manage expenses.
- Develop marketing communications campaigns.

Public Relations

Crossroads Hospice - 2004 - 2009

- Principal responsibilities include creating marketing initiatives that builds agency's client base and encourage client retention.
- Plan programs and events with non-established & established accounts to build relationships with agency.
- Present educational information and explain available services to health care providers, hospitals, independent and assisted living communities.
- Established excellent relationship with client base to ensure all issues are addressed and ensure that they fully satisfied with our level of service.
- Negotiate contracts with healthcare agencies to provide direct care service per patient plan of care.
- Increased referrals & admissions by 40 percent per month..
- This is Dummy Description data, Replace with job description relevant to your current role.

Education

Master of Science in Human resource Management - (Troy State University - Troy, AL)