

STACEY BOEHM

Information



Address

97873 Purdy Burg
Boston
MA



Phone

+1 (555) 116 8963



EXPERIENCE

01/2018 – present

Phoenix, AZ

WARD GROUP

Bpo Manager

- Work closely with the Brand, Business Unit Marketing, and event teams to execute and track thought leadership and demand generation programs and campaigns

05/2011 – 09/2017

Phoenix, AZ

SCHMIDT INC

Bpo Manager

- Maintain accurate measurement and metrics on product marketing asset utilization and effectiveness
- Create marketing and sales assets including brochures, fact sheets, FAQs, videos, presentations and thought leadership content
- Participate in pricing and bundling strategy development, and help to evaluate its effectiveness



EDUCATION

KENT STATE UNIVERSITY

Bachelor's in Business



SKILLS

- Solve unique and complex problems with broad impact on the business by tapping into conceptual and innovative thinking
- Strong technical acumen and the ability to quickly ramp to become a trusted resource on a sophisticated product