

MARCUS HALL

Experienced Fitness Trainer | Passionate Educator

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 Indianapolis, Indiana

SUMMARY

Enthusiastic and experienced Fitness Trainer with over 7 years in the industry. Proven track record in leadership, innovation, and customer service. Successful in delivering high-quality fitness programs and committed to further enriching my skills to contribute to learner-focused vocational training.

EXPERIENCE

2018 - Ongoing

Indianapolis, Indiana

- Senior Fitness Instructor

Anytime Fitness

Responsible for developing and delivering high-quality fitness programs to clients

- Trained and mentored a team of 5 fitness instructors, increasing department productivity by 20%
- Developed and launched an innovative fitness program that attracted 30+ new clients monthly
- Led health and safety trainings for 200+ participants, resulting in 0 incidents over 2 years

2015 - 2018

Indianapolis, Indiana

- Fitness Trainer

LA Fitness

Worked closely with clients to develop personalized fitness plans

- Increased member satisfaction by 25% by tailoring fitness plans to individual goals
- Counseled 100+ clients on adherence to health and safety industry expectations
- Monitored progress of 40+ clients weekly, adjusting their fitness plans as required

2013 - 2015

Indianapolis, Indiana

- Fitness Assistant

Planet Fitness

Assisted with fitness training sessions and member services

- Contributed to a 15% increase in membership by delivering excellent customer service
- Introduced a new feedback system to track client satisfaction, improved resolution of complaints by 30%
- Supported 20+ fitness training sessions per week

STRENGTHS

Leadership

Led a team of 5 fitness instructors, improving department productivity by 20%

Innovation

Created a new fitness program, increasing new client recruitment by over 30%

Monitoring skills

Provided personal evaluations for 40+ clients, enhancing fitness plan efficiency and satisfaction

EDUCATION

2011 - 2013

West Lafayette, Indiana

- Master's Degree in Physical Education

Purdue University

2007 - 2011

Bloomington, Indiana

- Bachelor's Degree in Health and Fitness

Indiana University