

Robert Smith

Digital Media Producer

CONTACT DETAILS

1737 Marshville Road,
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PERSONAL STATEMENT

Digital Media Producer with 4 years of experience in Partnering with designers, art directors, and strategists to understand goals, scope, and creative direction as new concepts are being developed. Contributing to the creative process by assessing the feasibility of proposed solutions and recommending approaches.

WORK EXPERIENCE

Digital Media Producer

ABC Corporation - 2010 - 2012

Responsibilities:

- Instructed college-level studio classes in assigned area(s) to talented and highly motivated high school art students.
- Developed a students capacity for expression through a correlation between the visual arts and an awareness of the student's broader environment.
- Built of more personalized direction is supported by cross-disciplinary interaction between studios and departments on campus.
- Taught all high school levels and abilities.
- Managed day-to-day logistics for media production of digital content, photo shoots, long-form video projects and broadcast commercial productions.
- Refined production documentation (including estimates, schedules, talent releases, etc.) that aligns with business needs and SRP best-practices.
- Simultaneously managed multiple photo and video production projects, with quick turnaround.

Digital Media Producer

Delta Corporation - 2007 - 2012

Responsibilities:

- Created instructional videos on use of company's products, identifying key ways to make them more engaging and informative.
- Generated scripts for videos, keeping them professional, but personable.
- Headlined casting process for talent in videos, and worked with other departments in fulfilling the desired criteria on videos they've commissioned.
- Produce and sell Multi-Genre Instrumentals online.
- Produced breaking news on multi-platform devices and social media channels Orchestrated digital projects including budget, UX design research, team .
- Conceptualize high concept manuals, products, and procedures into easy to understand customer support videos.
- Website Design and maintenance Product Photography Graphic Design

www.candcnc.com.

SKILLS

Recommending Skills,
Managing Skills.

LANGUAGES

English (Native)
French (Professional)
Spanish (Professional)

INTERESTS

Climbing
Snowboarding
Cooking
Reading

REFERENCES

Reference - 1 (Company Name)
Reference - 2 (Company Name)