

# LISBETH KUTCH

749 THOMPSON CIRCLE, PHOENIX, AZ

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## PHONE

+1 (555) 982 4717

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## EXPERIENCE

### **HIRTHE AND SONS**

Philadelphia, PA // *Apparel Merchandiser*

- Prior experience with display/merchandising
- Very proficient at Excel
- Prior knowledge or an affinity for Apparel product categories
- Willing to do other tasks as assigned by the leadership team and Support Leads
- Prior experience with display/merchandising
- In Store Gym
- Update pricing in the display fixture manual
- Review display fixture manual for items to be added or removed
- Preprint Sign Plan back-up
- Manage Fudge of the Month email, photo shoot, and display order

10/2020 – present

### **KOZEY LLC**

Philadelphia, PA // *Apparel Merchandiser*

- Coordinate Co-op Mall windows
- Manage Display Emails
- Assist with Fashion Presentation University
- Manage store inventory of display supplies
- Provide placement of frames and mannequins on floor plan
- Assist in ordering display props and floral
- Assist during Display Week (store travel)
- Actively participate in meetings
- Assist with all other aspects of display and marketing needs
- Excellent analytical, creative and innovative abilities

06/2015 – 07/2020

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## EDUCATION

### **RHODE ISLAND SCHOOL OF DESIGN**

*Bachelor's in Business*

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## SKILLS

- Very proficient at Excel (e.g.
- An understanding of market trends and customer mindsets
- Embrace project visions and meet project deadlines
- Exercise judgment and tact and be able to effectively work with all levels within the organization while working on projects
- Strong oral / written communication and presentation skills to communicate effectively and in a timely manner with all levels of the organization
- Provide the Fashion Presentation Newsletter with the following
- Coordinate WOW Sign Plans (2x per year)
- Be organized, multi-task, and maintain all aspects of preprints