

ROBERT SMITH

Digital Media Manager

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SUMMARY

Digital media manager responsible for developing and maintaining creative output within the marketing department. Successfully implement, communicate and execute creative design materials to be published in all aspects of digital media marketing.

CORE COMPETENCIES

Sales force, Analytics, Ad Words, Social Media Platforms, Email Marketing, Joomla, Word press, Final Cut Pro.

PROFESSIONAL EXPERIENCE

Digital Media Manager

SPORTS & ARTS IN SCHOOLS FOUNDATION - July 2011 – 2019

Key Deliverables:

- Served as project manager for complete website redesign.
- Designed homepage and menu for sasny.org.
- Manage overall creative and new media initiatives including branding, Email marketing, social media platforms, external partnerships and event coordination.
- Create, develop and manage content for organizations CMS.
- Created sign-up forms for website using Salesforce.
- Support website, marketing, and fundraising strategies.
- Archive and maintain all video and photo content.

Digital Media Manager

ABC Corporation - 2009 – 2011

Key Deliverables:

- Prepared equipment and directed during video shoots.
- Maintained shot list, to keep production flow between crew and talent.
- Designed and developed motion and still graphics for video.
- Created other visual effects while using chroma key.
- Management of all studio equipment which included cameras, lights, chroma wall, computers..
- This is Dummy Description data, Replace with job description relevant to your current role.
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EDUCATION

- AA in Music Business - (FIVE TOWNS COLLEGE)