

First Last

Graphic Designer

Graphic Designer with five years of experience overseeing individual projects and brand development collections. Offer innovative approach to idea and concept development.

EXPERIENCE

Resume Worded, New York, NY

Graphic Designer

January 2020 - Present

- Conceptualized and designed print pieces for stakeholders in various departments of a non-profit organization with 200 employees.
- Managed design project team of four that developed large scale print project with 150 pieces for retail.
- Created the look of yearly fundraising campaign for 2 years, increasing donations by 15% each year.
- Transitioned website to a unified look under a CMS system, improving service by 20% to customers.

Growthsi, Remote

Marketing Graphic Designer

July 2016 - January 2020

- Managed 10+ branding and agent-level marketing projects.
- Designed aesthetically-pleasing branding and agent advertising, increasing customer interest by 15%.
- Delivered monthly presentations to 40+ new hires on systems and processes.

Resume Worded, Boston, MA

Graphic Design Specialist

January 2012 - June 2016

- Worked with vendor to coordinate HTML email blasts, including monitoring statistics, which boosted effectiveness by 30%.
- Developed and spearheaded over 15 in-house team-building campaigns.
- Directed social media accounts, increasing followers on Facebook by 20% and YouTube at 25%.

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SKILLS

Adobe InDesign
Adobe Photoshop
Web Design
Advertising
Video Editing
Branding & Identity
Social Media

EDUCATION

Resume Worded University

Master of Graphic Design
January 2012
New York, NY

- **Awards:** Resume Worded Design Fellow (only 5 awarded to class), Dean's List 2012 (Top 10%)
- Completed one-year study abroad with Singapore University

OTHER

- Volunteer 20 hours/month at the ABC foundation, leading graphic design projects
- PMP-certified (2020)