

# Digital Media Specialist II

## ROBERT SMITH

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### Objective

Creative Marketing professional with a proven record of accomplishment in creating and managing digital media strategies in support of business goals and objectives.

### Skills

Strategic Planning, Critical Thinking, SDLC, Information Systems.

### Work Experience

#### Digital Media Specialist II

**ABC Corporation** - 2000 - 2005

- Met with internal and external stakeholders to conduct requirements gathering.
- Recommended solutions based on requirements. Delivered content for live streaming and on-demand.
- Develop immersive multi-screen video projections and interactive displays.
- Recorded video and audio content for archiving, the web, and for the production of original content.
- Advance Central Services is a web-based advertisement for the Michigan website mlive.com.
- A wide variety of design, communication and web-based knowledge.
- Working daily with multiple account executives that often only communicate through email keeps me on my toes.

#### Digital Media Specialist

**ABC Corporation** - 1998 - 2000

- Produced, edited and managed digital media, using Adobe Photoshop, Dreamweaver, Audacity and Camtasia Studio software.
- Created UI design elements.
- Coordinated photoshoots and retouched photographs.
- Updated product imagery and UI elements in Photoshop, followed efficient production and localization workflows and output graphics for web/mobile flawlessly.
- Added/synchronized audio and graphic content to interactive presentations.
- Reviewed/edited and created written and rich media content (including screen captures, videos and images).
- Provided detailed Quality Assurance for multiple platforms..

### Education

Masters of Science in Management of Information Systems - (Nova Southeastern University - Fort Lauderdale, FL)