

GRAPHIC DESIGNER

ROCKY FIELDING

📍 City, States

☎ 000-000-0000

✉ email@email.com

SUMMARY

Highly creative Graphic Designer with extensive experience in marketing, magazine design, and print production. Exceptional collaborative and interpersonal skills, dynamic team player with exceptional customer service skills. Highly skilled in the vendor and customer relations while building lasting relationships and negotiating partnerships. Accustom to performing at a high level in a fastpaced deadline driven environment with an emphasis on working within a timetable and the budget.

OTHER SKILLS

- Interactive PDF's.
- Publication Design.
- Created marketing emails for marketing promotions.
- Created web pages in Photoshop and converted to web pages.
- My entire career has been in the publishing and marketing industry.
- Created many interactive projects for books and brochures. Linking the index to the pages and links to websites.

WORK EXPERIENCE

2015-05 -
Present

Graphic Designer

Huge Inc.

- Designing and printing online interactive sales and marketing collateral.
- Developing templates for e-newsletters, presentations, and reports.
- Designing unique print materials, advertisements, brochures and logo designs.
- Preparing layouts and drawings in compliance with established templates and design standards.
- Producing packaging for domestic and international markets.
- Developing, designing and producing corporate newsletters and other promotional direct mail items as requested by marketing.
- Creating graphic materials for company's website and email newsletters.

2011-04 -
2015-04

Creative Designer

Landor Associates

- Successfully designed and managed advertising-based publications, developed custom information directories and advertising - based specialty products, Cruise Maine.
- Collaborated with clients and sales to develop successful ads to effectively market their products and services.
- Developed collateral pieces for all marketing and sales requests.

2005-03 -
2011-04

Graphic Designer

FutureBrand

- Created web pages, graphic elements, and infographics for email newsletters.
- Consistently adhered to all internal delivery schedules.
- Determined styles, size, and arrangement of illustrations and graphics.
- Created graphic materials for the company website.
- Developed, designed and produced corporate newsletters and other promotional direct mail items as directed by marketing.

EDUCATION

2005

Graduate in Graphic Design

ArtCenter College of Design

- The graphic design is a field that combines several disciplines, including typography, photography, art and computer technology.
- Study at the graduate level is often designed to further previous education through studio work, independent research, and internships.

SKILLS



Web Design



Adobe Photoshop



Graphic and Print Design