

Robert Smith

Director Of Program Management

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SUMMARY

Executive program director with experience building, leading and motivating cross-functional teams in the creation and execution of dynamic integrated solutions for digital, mobile, social and traditional advertising programs/campaigns. Proven records of leading and developing various globalization and localization projects from strategic stages to actions and results.

SKILLS

Microsoft Office, Project Management, Program Management,

WORK EXPERIENCE

Director Of Program Management

IW GROUP INC - January 2013 – 2020

- Oversees all company initiatives and client programs, while creating a structure, process, and best practices for the agency.
- Works closely with the COO and VP of Client Partners to improve efficiency and remodels the previous foundation into a scalable process.
- Develops junior level associates to become experts and specialists in program management and their specialized discipline.
- Supervises and drives projects to be completed on time and on budget.
- Manages and leads a team of digital producers to manage all digital marketing campaigns.
- Responsible for driving digital production scale and innovation.
- Developed and delivered detailed project plans, including overall budget allocations, schedule roll-ups, and all project critical path and risk assessment.

Director Of Program Management

Delta Corporation - 2008 - 2013

- Oversee program feasibility assessment, product development, engineering, and outside services sourcing for the entire company. Created and led:
- Consumer Electronics and Home Networking Product Lines.
- Hayward, California (acquired by Linear Technologies) Feb 2006 - May 2008 Embedded Wireless Sensor Networking for Monitoring and Control Director of ,
- Established departmental policies and procedures for ISO compliance, to increase productivity and support the expansion of the company.
- Based in San Diego, CA, with nationwide Field Offices Program Manager, assisting the client in the management of turn-key vendors in a nation-wide ,
- Assisted in the development of a detailed Web-based corporate project-tracking program to assist in multi-client, multi-market deployments (Dynamic ,
- Led a team of professionals, directed development of comprehensive video, audio, and Internet-based consumer electronics including advanced .

EDUCATION

Master of Arts in Mass Communications - (San Diego State University - San Diego, CA)