

Cindy Smith

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Professional Summary

Strategic planner and operational leader with strong background improving the performance, productivity, efficiency, and profitability of organizational operations. Resourceful team player and fast learner seeking to leverage background into a database administrator role with a progressive organization. Detail-oriented leadership with great communication and computer skills and a track record of executing maintenance program proficiencies to exceed operational goals.

Skills

- Team leadership
- Strong verbal communication
- Data analysis
- Project management
- Team liaison
- Dinner service planning

Education

High School Diploma - 2004
Santa Clara High School - Santa Clara, CA

- Member of the book club

Business - Master of Science - 2008
Purdue University - West Lafayette, IN

Work History

Marketing Assistant - August, 2010 to May, 2014
Pepsi Beverages Company - Hayward, CA

- Generated reports detailing campaign performance, customer engagement and engagement trends.
- Sourced vendors for services such as video production as well as materials to complete marketing objectives.
- Helped incorporate product changes to drive customer engagement and firm profits.
- Evaluated and recommended changes in pricing strategies

Marketing Account Manager - May, 2014 to Present
Coca-Cola Bottling Co - San Jose, CA

- Suggested [Type] equipment to use for [Task] and [Task] based upon mission requirements.
- Maintained daily records of children's behavior, sleeping schedules, meals and activities.
- Mentored [Job title] to align performance with core [Type] values and encourage career development.