

Jessica Atkinson

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Certified Public Accountant

Experienced certified public accountant with a demonstrated track record of cutting costs, identifying potential revenue and profit improvements, implementing and monitoring of complex financial systems.

Areas of Expertise

- Market analysis
 - Lead generation
 - Digital marketing
 - Accounting
 - Negotiation
 - Data analysis
 - Customer service
 - Service-based selling
 - Public speaking
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EDUCATION

Bachelor's of Science in Business Administration

University of Michigan, Ann Arbor, Michigan, 2007 - 2012

PROFESSIONAL EXPERIENCE

Certified Public Accountant

CISCO, San Jose, California, 2020 - Present

Responsible for managing accounting functions for a growing telecommunications company. Supervisor of three junior accounts that oversaw financial analysis.

Key Accomplishments

- Helped develop fine-tuned accounting principles for the department.
- Organized and revamped financial systems that highlighted scheduled reports.
- Established new team regulations and accounting principles to speed up reliability of reporting procedures.
- Completed comprehensive profit and loss analysis in addition to various valuation analysis.
- Helped lower department expenses by \$125k over a 3 month period.

Assistant Accountant

QUICKEN LOANS, Phoenix, Arizona, 2012 - 2019

Performed financial analysis for new clients and evaluated potential risk profiles.

Key Accomplishments

- Helped increase profits by over 33% after finding ways the branch could cut costs in new customer acquisition.
- Coordinated with sales managers and regional directors to identify ways to reduce default rates.
- Developed client approval ratings by over 13%.
- Increased marketing campaign effectiveness by developing new marketing campaigns.
- Achieved a client satisfaction rate of over 97%.