

# CALLIE COMMUNICATIONS

callie@iastate.edu | (402)987-6543 | calliecomm.weebly.com | linkedin.com/in/calliecomm

## EDUCATION

Iowa State University	May 2022
Bachelor of Science, Journalism and Mass Communication	Ames, IA
<ul style="list-style-type: none"><li>Minors: Digital Media &amp; Data Science</li></ul>	GPA: 3.58/4.0

## JOURNALISM EXPERIENCE

Iowa State Daily	November 2018 – Present
Managing Editor	Ames, IA

- Hire, train, and supervise editors (News, Sports, Opinion, Special Sections, Copy) for a daily print and digital newspaper with a readership of 5,000+
- Assist Editor in Chief with leading bi-weekly editor meetings to develop and assign story ideas to staff
- Oversee the content creation process from ideation through writing, editing, layouts, and publishing to ensure a quality publication that is accurate, relevant, and meets deadlines
- Managing Editor (Aug 21 - Present), News Editor (Aug 20 – May 21), News Columnist (Nov 19 - May 20)

Omaha World Herald	May – August 2021
Real World Fellow – News Reporter	Lincoln, NE

- Wrote 2 articles per week, specializing in local politics and business, to keep the public informed of developing and ongoing topics of importance in the community
- Attended local events, hearings, and breaking news locations to gather details and quotes for news staff
- Communicated with editor and news staff to ensure articles met publication style and standards
- Researched article topics and fact-checked interview quotes to ensure accuracy and objectivity
- Learned the operational processes and rhythms of a daily print and digital news publication with a readership of 877,000

The Valley News	May – August 2020
Reporter	Shenandoah, IA

- Wrote and photographed 3-4 articles per week on a wide variety of topics for a print and digital newspaper in a tight-knit community of approximately 5,000 people
- Edited work for accuracy of spelling and grammar and took feedback from editors to improve writing
- Developed relationships with town officials and community members; regularly virtually interfaced with offices and community groups to keep a pulse on the local beat
- Communicated with sources, readers, and community officials via phone and email in a timely and professional manner

## LEADERSHIP & INVOLVEMENT

- |  |                        |
|--|------------------------|
| <ul style="list-style-type: none"><li>Association for Women in Communication, Member</li></ul> | January 2019 – Present |
| <ul style="list-style-type: none"><li>Cantamus Women's Choir, Member</li></ul>                 | August 2018 – Present  |
| <ul style="list-style-type: none"><li>Greenlee School of Journalism, Ambassador</li></ul>      | August 2020 – May 2021 |

## JOURNALISM SKILLS

- Software: Adobe (Illustrator, Photoshop, InDesign, Spark), ArcGIS, Venngage, Piktochart, Microsoft Office (Word, PowerPoint, Excel, Outlook, SharePoint), Google Workspace (Docs, Slides, Sheets, Gmail)
- Specialties: data visualization and infographics, geographic information systems (GIS), quantitative surveys and storytelling
- Style Guides: Associated Press (AP), Chicago Manual of Style (CMoS)