

# Verla Connelly

 635 Hackett Trail, Detroit, MI



Mobile phone:

+1 (555) 886 4845



## EXPERIENCE

**Digital Media** – Purdy, Muller and Daugherty, *Philadelphia, PA*

**08/2019 – Present**

- Review all incoming creative for compliance with technical specifications and content restrictions
- Process creative changes and change orders
- Other project based work as needed
- No staff management responsibilities

**Digital Media** – Ferry and Sons, *Philadelphia, PA*

**07/2015 – 03/2019**

- Reports to Digital Media Systems and Traffic Manager
- Advertising clients
- Must have minimum 1-2 years Advertising Operations or trafficking experience. Related experience at an Internet company is



## EDUCATION

**Oregon State University** – Bachelor's in Marketing



## SKILLS

- Work in a team-centric environment
- Minimal/No travel
- Works with: Head of Advertising Operations, Media Planner, Graphic Designer, Partnership Administration Manager, Global Partner Marketing Heads, BDEs, and sales coordinator