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# CRAIG EDWARDS

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## Work experience

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2007 - Present      Art Director, The Advocate magazine  
*Here Media/Regent Entertainment*

Responsible for the overall design, art and photo direction of the world's leading gay and lesbian newsmagazine. Implemented a major redesign to mark the magazine's 40th anniversary. Managed four-person art department and art budgets. Coordinated and directed photo shoots. Conceptualized, assigned and directed illustration, photo illustration and information graphics. Designed covers, features, front & back sections, and departments. Produced online content.

2003 - Present      Art Director, Distinction magazine  
*Los Angeles Times*

Consulted on the launch of a new luxury lifestyle magazine.  
Designed covers, features, and departments.

2003 - 2007      Creative Director, Where magazine  
*Miller Publishing Group*

Created a new brand identity and complete redesign of the international city magazine/visitor publication network. Worked with editors and publishers in cities across the U.S. and Europe. Helped create and launch custom publications; including upscale magazines and museum-quality books for hotels and resorts. Directed digital media expansion with the development of a web site, custom city tour podcasts, and online content.

1998 - 2003      Creative Director, The Advocate and Out magazines  
*LPI Media*

Responsible for the overall design, art and photo direction of both magazines. Managed eight-person art department. Coordinated and directed photo shoots. Developed relationships with photographers and artists. Directed an award-winning redesign of Out magazine. Designed books for the Advocate imprint of Alyson Books.

1992 - 1998      Designer & Copy Editor, The Detroit News  
*Gannett Co.*

Designed pages in every section, including the front page, at Michigan's largest daily newspaper. Redesignated feature sections. Copy edited stories and wrote headlines.

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## Education

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1986 - 1991      Journalism  
*Eastern Illinois University*

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## The Advocate

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