

# Robert Smith

## Digital Designer

Phone (123) 456 78 99

Email: [info@qwikresume.com](mailto:info@qwikresume.com)

Website : [www.qwikresume.com](http://www.qwikresume.com)

LinkedIn: [linkedin.com/qwikresume](https://www.linkedin.com/qwikresume)

Address: 173 7 Marshville Road, Alabama

### SUMMARY

Succeed in an environment of growth and excellence to meet personal and organization goals. Digital designers can be employed by advertising firms, video game manufacturers, corporate marketing departments,

### SKILLS

Photoshop, Illustrator, In design.

### WORK EXPERIENCE

#### Digital Designer

ABC Corporation - March 2015 - June 2015

- Created the look and feel for the Web site, e-mail, mobile, and print.
- Managed internal and external designers and presented multiple options of design for approval.
- Created an eye-catching design that followed the brand guidelines.
- Designed layout, selected image, typeface, and colors.
- Assisted the team in a fast-paced environment to deliver out of the box creativity.
- Designed and verified ASIC controllers for Nuclear Weapon Program.
- Responsible for the digital logic portion of the ASIC; developed self-checking test benches in ModelSim.

#### Digital Designer

Delta Corporation - 2010 - 2015

- Responsible for all design projects (i.e. engraving, vinyl decals, license plate frames, custom license plates).
- Designed eye-catching company logos and advertising materials.
- Prepared sample graphics illustrating design choices for clients.
- Create and analyze UX research studies to increase sales, validate new customer onboarding campaigns, and redesign mobile application information.
- As a digital designer I facilitated multiple administration tasks pertaining to social media, email management as well as many assistant duties.
- Did all commercial graphics for the company, as well as filmed and photographed many of the release parties.

### EDUCATION

Bachelor of Arts in Graphic Design - 2002(California State University)