

JAYDEN WILLIAMS

FREELANCE GRAPHIC DESIGNER

SUMMARY

Flexible graphic designer with practical experience and **extensive knowledge in web design and graphics**. Proven abilities to design successful company websites and logos that **drive sales and increase traffic**.

INFORMATION

207-565-7934
JaydenW@gmail.com
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COURSE WORK

- Visual identity and storytelling
- 2D & 3D design
- Adobe Illustrator
- Adobe Photoshop
- Web design & graphics
- DreamWeaver
- CSS

LANGUAGES

English ● ● ● ● ●
Spanish ● ● ● ● ●

EDUCATION

New York Institute of Art and Design
Expected Graduation June 2021
BA Graphic Design and Visual Communication

High School of Art and Design
New York, New York. 2017
Secondary Education
Leading commercial arts school in NYC

EXPERIENCE

G Designs Studio, Jan 2020- Dec 2020
Graphic Design Intern

- Created memorable logo and cohesive brand color schemes to **improve brand consistency**.
- Assisted in developing **cross-platform digital presence** using HTML5 and CSS to bring to life envisioned page layouts while meeting design requirements.

SKILLS

