

# Anna Chen

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## Graphic Designer

With over 4 years of experience, I'm a highly creative and knowledgeable Graphic Designer with a strong background in developing and executing visual design concepts. I have a proven track record of increasing website traffic, reducing design time, and increasing brand recognition and engagement. I also have a demonstrated attention to detail and an ability to effectively collaborate with cross-functional teams to effectively deliver projects and initiatives on-time, on-budget and with high-quality results.

### WORK EXPERIENCE

#### Graphic Designer

3/2022 – Present

Keystone Solutions

Developed and executed visual design concepts, resulting in a 20% increase in website traffic and conversion rates by creating visually appealing and user-friendly designs using software such as Adobe Illustrator and Photoshop.

Led the implementation of a new visual design system, resulting in a 15% reduction in design time and a 20% increase in brand recognition by streamlining the design process and creating a consistent visual identity using design systems such as Sketch and InVision.

Collaborated with cross-functional teams to deliver on-time and on-budget projects and initiatives by effectively communicating project timelines, progress, and objectives using tools such as Asana and Basecamp.

#### Visual Designer

3/2020 – 3/2022

Maverick Tech Co.

- Assisted in the development and execution of visual design concepts, resulting in a positive impact on the company's overall performance
- Demonstrated strong attention to detail, resulting in a 25% decrease in errors
- Provided support to senior graphic designers, resulting in a positive impact on the company's overall performance

#### Junior Graphic Designer

3/2019 – 3/2020

Spectrum Services

- Assisted in the development and execution of visual design concepts, resulting in a positive impact on the company's overall performance
- Demonstrated strong attention to detail, resulting in a 25% decrease in errors
- Provided support to senior graphic designers, resulting in a positive impact on the company's overall performance