



727.459.6086

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www.cgscreativemedia.com

Objective

Seeking a position that will allow me to utilize my strong creative background in Graphic arts, Web, Video, and Marketing.

Skills

Computer Programs – (BOTH PC AND PLATFORMS)

- | | | |
|------------------------|-----------------|------------------|
| • Photoshop | • HTML | • Final Cut Pro |
| • Illustrator | • CSS | • Soundtrack Pro |
| • InDesign | • XML | • Pro Tools |
| • After FX | • Java Script | • Audacity |
| • Flash | • Action Script | |
| • Dreamweaver | • jQuery | |
| • Fireworks | • PHP | |
| • Acrobat Professional | • CMS Systems | |

Languages

- Fluent in both English and Spanish. Basic understanding of French and Italian.

Experience

CREATIVE DIRECTOR

Orlando, FL (2006 - Current)

Aramark - Higher Education

- Video and Audio production for marketing campaigns and promos for the region
- Website and Podcast creation, maintenance, graphics and programming
- Podcast scripting, recording, editing and XML uploading to the website.
- Creation of Marketing and graphics yearly campaigns for over 12 accounts
- Successful Search Engine Optimization (SEO) for the Website on top 3 tier
- Successful implementation and growth of social media campaign
- Recurring sales presentations to groups of over 500+ customers in both English and Spanish, increasing yearly sales

FREELANCE DESIGNER

Florida (2003 - Current)

CGS Creative Media

- **Bollywood Café** – Marketing collateral for grand opening
- **Tribute John Lennon** – Demo reel video production and web consultant
- **Mi Encargo** – Marketing, Web development and content management
- **Equipamientos Integrales** – Concept development and marketing sales campaign
- **Emil Friedman's parents Chorus** – Designed and developed all graphical collateral for cultural fund-raising events

PROJECT MANAGER

Pinellas County - West Florida (2003 – 2005)

Equipamientos Integrales C.A.

- Layout designer/ Interior designer
- Project and resource manager of operations in 6 residential properties
- Setup and installation support for properties