

# Allen Chaudhari

## Web Designer

Fast, energetic web designer with 6+ years of experience and a love of topping personal goals. Designed an average of 5 websites per month for Amphimia Global with 99% client satisfaction. Raised UX scores by 35% and customer retention by 18%. Received AWWWARDS prize 2015.

### Personal Info

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### Soft Skills

Creativity  Expert

Problem Solving  Expert

Communication  Expert

Detail-Oriented  Advanced

### Hard Skills

Adobe Creative Suite  Expert

HTML5, CSS3, Javascript, JQuery, PHP, MySQL  Expert

UX, UI  Expert

Mobile Design  Expert

Design Project Management  Advanced

### Experience

2014-06 - 2017-07 **Amphimia Global, Inc.**  
*Web Designer*

- Lead UI/UX website designer for a fast-paced design firm. Created an average of four minor websites or one major website per month.
- Created custom graphics sets for clients, with 99% client satisfaction scores.
- Handled all composition, color, illustration, typography, and branding for client projects. Turned in projects an average of 5% faster than targets.
- Raised UX scores by 35% over companywide average.

2012-05 - 2014-06 **Taveo Group**

*Web Designer*

- Handled all web design for 95% of client projects.
- Increased customer retention by 18% across the business.
- Lowered lead times for new jobs by 25%.
- Gathered all project requirements with 95% fidelity to client needs.
- Commonly spearheaded 4+ projects at one time.

**Freelance Web Designer**

- Designed an ecommerce webapp to sell baseball hats.
- Created a mobile website for a free online video game.
- Designed custom graphics for a local print shop.
- Improved UX for website for a local church.

### Education

2008 - 2011 **B.S. in Website Design, Simmons College**

- Pursued a passion for web design with core coursework in UI/UX
- Completed an Honors Capstone Project in custom graphics creation.
- Wrote a popular weekly column on bad web design for the student paper.

### Additional Activities

- Facilitate bimonthly meetings of the *Designment: Massachusetts* web designers group. Increased attendance by 50% in one year.
- Article, "How User Experience Shapes the Web" published in OneextraPixel.
- Scored a 98% in the Advanced User Interface Design course at Udemy.

### Award

2015 Received an AWWWARDS Award for Ragna Loberg Modeling site design

### Conferences

2017 An Event Apart, spoke about mobile first design

2015 Reasons to conference, spoke on panel about UI/UX

### Certifications

Adobe Certified Expert (ACE)

CIW Web Design Specialist