

JOHN SMITH, B.Sc.

22 Street Rd. • City, State • 00000 • 222.222.2222 • Cell phone 222.222.2222 • Email email@address.com

PROFILE

**Sales Manager • Divisional Manager • Senior Account Manager • Key Account Manager
Business Development Manager • Director of Sales • Vice President – Sales**

Driven-to-succeed team-builder and industrial sales specialist offering a career chronicled by numerous promotions at a Canadian market leader that strives to overcome clients' losses while optimizing their productivity. Record of identifying/capturing new revenue sources, and managing productive teams during transition and periods of uncertainty. Successful in contributing to the creation of products and services that meet defined needs and assist in niche marketing efforts.

Earned a reputation as Company's "go-to" resource based on knack for putting out fires, providing answers to complex questions, and getting the job done as promised. Role-model a lead-by-example motivational style when accompanying sales force to instill confidence in both sales teams and the clients. Comfortable using MS Office (Word, Excel, PowerPoint, Access). Strategic planner skilled at both short- and long-range goal-setting (big picture orientation); proven ability to focus on what is truly important.

SKILLS CAPSULE

- Sales Tracking & Monitoring
- Team-Building, Training, Development, & Leadership
- Strategic Planning & Analysis
- New Product Launch & Positioning
- Emerging Market Identification
- Account Recruitment, Management, & Retention
- Public Speaking & Presentation Authoring / Delivery
- Budgeting & Expense Review
- Competitive, Market, & Trend Analysis
- Performance Appraisals
- Compensation Reviews
- Goal-Setting & Incentive Planning
- Contract Negotiations

CAREER SYNOPSIS

The Fluid Life Corporation, Edmonton (AB) • **Global Sales Manager**

Joined the company as a Technical Sales Representative when it was originally known as Crossfield Labs; 2 years later, it was sold to Oil Check Labs Inc., and 6 years after that, it was acquired by The Fluid Life Corporation. Fast-tracked promotions into present newly-created role based on Company's successful expansion and penetration in the U.S. market. Lead, motivate, and energize 7 direct reports comprising 2 District Managers, 4 Regional Account Managers, and 1 Sales Assistant. **Key Achievements:**

- Propelled double-digit revenue growth 6 years in a row - even in the face of intense competition and volatile economic activity
- Captured such "name" accounts as Suncor Oil Sands, TransCanada PipeLines, Shell Albian, North American Construction Group, and Syncrude Canada - with a yearly cumulative value in the 7 figures
- Wrote a highly-detailed bid and proposal that beat out 50 competitors for Company to construct a facility in Minneapolis, MN - a full-service laboratory and oil-testing facility that is slated to generate 7 figures in just 2 years