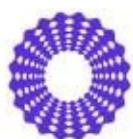


Nellie Iglesias

Digital Marketing Executive



Work Experience



Digital Marketing Specialist

Pin & Ark Advertising, a global advertising firm that specializes in reaching online audiences
August 2022 to May 2025 (2 years, 9 months)

- Achieved a 30% increase in social media followers by developing a strong content strategy that led to a 5% growth in sales within six months
- Increased B2B and B2C partnerships by 5% by overseeing marketing campaigns from planning to optimization
- Boosted clients' brand recognition by 10% by developing new ideas and content marketing strategies



Sales and Marketing Assistant

Schuester Digital Media Group

November 2020 to January 2022 (1 year, 2 months)

- Increased organic site traffic by 79%. by developing and executing digital marketing content strategies
- Increased our client base by 5% by establishing partnerships with advertisers
- Worked on sales proposals and online marketing campaigns

Contact Info

LinkedIn Profile:
linkedin.com/in/name

- hello@reallygreatsite.com
- +123-456-7890
- www.reallygreatsite.com
- Click here for my portfolio

Relevant Skills

- **Search Engine Optimization**
- **Social Media Management**
- **Web Content Writing**