

Robert Smith

Apparel Department Manager

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SUMMARY

A Apparel Department Manager position to apply my creativity and entrepreneurial skills gained from diverse work experiences that have taught me to communicate effectively, provide excellent customer service, and initiate leadership.

SKILLS

Visual Merchandising, Marketing, Management, Social Media Marketing, Design.

WORK EXPERIENCE

Apparel Department Manager

ABC Corporation - June 2014 – October 2015

- Oversaw the entire Apparel Department for the Reston store.
- Created the current Instagram account being used to promote the brand.
- Merchandised new product daily, as well as managing the apparel team.
- Worked one on one with the Visual Manager to create new concepts and design floor plans.
- Analysed business on a weekly basis to understand trends and driving product.
- Answered telephones and give information to callers, take messages, or transfer calls to appropriate individuals.
- Greeted visitors or callers and handle their inquiries or direct them to the appropriate area according to their needs.

Apparel Department Manager

Delta Corporation - 2010 – 2014

- Supervise Associates by assigning duties, communicating goals; providing feedback and follow-up, monitoring performance, teaching and supporting .
- Highlights Managed associates while providing customer service and assistance through stocking, pricing and supporting circular sign offs.
- Also, properly maintained current planograms and floor plans per specific guidelines.
- Monitored and evaluated sales performance of the Menswear Department; implemented plans to achieve sales objectives.
- Maintained appropriate inventory levels by executing all replenishment procedures and appropriate inventory regimens.
- Demonstrated and utilized product knowledge of merchandise carried in the department to better serve customers and to enhance departmental sales .
- Executed weekly price changes and communicated with vendors.

EDUCATION

B.S.