

MARCUS HALL
Experienced Fitness Trainer | Passionate Educator
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Summary

Enthusiastic and experienced Fitness Trainer with over 7 years in the industry. Proven track record in leadership, innovation, and customer service. Successful in delivering high-quality fitness programs and committed to further enriching my skills to contribute to learner-focused vocational training.

Experience

Anytime Fitness	Indianapolis, Indiana
Senior Fitness Instructor	2018 - Ongoing
Responsible for developing and delivering high-quality fitness programs to clients	
<ul style="list-style-type: none">Trained and mentored a team of 5 fitness instructors, increasing department productivity by 20%Developed and launched an innovative fitness program that attracted 30+ new clients monthlyLed health and safety trainings for 200+ participants, resulting in 0 incidents over 2 years	
LA Fitness	Indianapolis, Indiana
Fitness Trainer	2015 - 2018
Worked closely with clients to develop personalized fitness plans	
<ul style="list-style-type: none">Increased member satisfaction by 25% by tailoring fitness plans to individual goalsCounseled 100+ clients on adherence to health and safety industry expectationsMonitored progress of 40+ clients weekly, adjusting their fitness plans as required	
Planet Fitness	Indianapolis, Indiana
Fitness Assistant	2013 - 2015
Assisted with fitness training sessions and member services	
<ul style="list-style-type: none">Contributed to a 15% increase in membership by delivering excellent customer serviceIntroduced a new feedback system to track client satisfaction, improved resolution of complaints by 30%Supported 20+ fitness training sessions per week	

Strengths

 Leadership Led a team of 5 fitness instructors, improving department productivity by 20%	 Innovation Created a new fitness program, increasing new client recruitment by over 30%	 Monitoring skills Provided personal evaluations for 40+ clients, enhancing fitness plan efficiency and satisfaction
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Education

Purdue University	West Lafayette, Indiana
Master's Degree in Physical Education	2011 - 2013
Indiana University	Bloomington, Indiana
Bachelor's Degree in Health and Fitness	2007 - 2011