

# JAYDEN WILLIAMS

FREENLANCE GRAPHIC DESIGNER

## SUMMARY

Flexible graphic designer with practical experience and **extensive knowledge in web design and graphics**. Proven abilities to design successful company websites and logos that **drive sales and increase traffic**.

## INFORMATION

207-565-7934

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[www.linkedin.com/in/Jayden](http://www.linkedin.com/in/Jayden)

## COURSE WORK

- Visual identity and storytelling
- 2D & 3D design
- Adobe Illustrator
- Adobe Photoshop
- Web design & graphics
- DreamWeaver
- CSS

## LANGUAGES

English ●●●●●  
Spanish ●●●●●

## EDUCATION

**New York Institute of Art and Design**

**Expected Graduation June 2021**

BA Graphic Design and Visual Communication

**High School of Art and Design**

**New York, New York. 2017**

Secondary Education

Leading commercial arts school in NYC

## EXPERIENCE

**G Designs Studio, Jan 2020- Dec 2020**

Graphic Design Intern

- Created memorable logo and cohesive brand color schemes to **improve brand consistency**.
- Assisted in developing **cross-platform digital presence** using HTML5 and CSS to bring to life envisioned page layouts while meeting design requirements.

## SKILLS

Illustrator	●●●●●
Photoshop	●●●●●
HTML5	●●●●●
App Design	●●●●●
Photography	●●●●●