

JESSICA CLAIRE

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SUMMARY

Fourth Year Student at The University of Georgia and college athlete from 2019-2021 (played a total of nine years). Double Majoring in Advertising and Intended Interdisciplinary Art with an emphasis in Graphic Design. Founder of From The Ground Up Graphics and the upcoming podcast, Wisdom Walkers. Versatile Graphic Designer with talent for developing unique custom artwork. Well-versed in generating innovative ideas and concepts. Collaborates with marketing and management teams to identify mockups and uses feedback to develop final drafts. Extensive experience in client relations, Logo design, branding/re-branding, advertising (written, photo, and film), photography, and film (production and editing). Also proficient in the Spanish language and possesses well developed skills in communication, leadership, responsibility, and team work.

SKILLS

- Corporate branding
- Graphic and Media Design
- Microsoft Office expertise
- Logo creation
- Digital graphics
- Advertising familiarity
- Photography background
- Adobe Creative Suite
- Adobe Premiere Pro
- Adobe Photography
- Garage Band

EDUCATION AND TRAINING

University of Georgia
Athens, GA • 05/2024

Bachelor of Arts: Advertising and Intended Interdisciplinary Art

Lambert High School
Suwanee, GA • 05/2019

High School Diploma

EXPERIENCE

Adp - Graphic Designer

Atlanta, GA • 07/2020 - Current

- Generated digital image files for use in digital and traditional printing.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs.
- Used Adobe Creative Suite to create images and layouts.
- Worked with customers to present mockups and collect information for adjustments.
- Submitted design ideas to plan projects with customers and managers.
- Created corporate brands by designing cohesive looks between logos and letterheads.
- Produced projects for advertising and informational purposes.
- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design email blasts, catalogs, posters and other promotional materials.
- Selected colors and themes while adding functionality to create new designs.
- Designed new, on-brand visual elements focusing on concept and messaging.
- Consulted with clients to define design requirements and manage product development projects.
- Created personalized portfolio designs according to rigorous client specifications.

Belk - Seasonal General Sales Associate

City, STATE • 12/2019 - Current

- Collected payments and provided accurate change.
- Completed daily recovery tasks to keep areas clean and neat for maximum productivity.
- Helped customers find specific products, answered questions and offered product advice.
- Sold various products by explaining unique features and educating customers on proper application or usage.
- Built and maintained relationships with peers and upper management to drive team success.
- Maintained knowledge of current promotions, exchange guidelines, payment policies and security practices.
- Answered incoming telephone calls to provide store, products and services information.
- Used technology resources to assist customers in locating and selecting items.
- Engaged customers in friendly, professional dialogue to determine needs.

Residents Of Grand Cascades Subdivision - Pet Sitter

City, STATE • 08/2013 - Current

- Fed animals twice daily and refilled water dish frequently with fresh supply.
- Developed long-term relationships with clients and bonded with animals through regular contact.
- Offered animals ample exercise opportunities through walks and play activities.
- Coordinated care for multiple animals at different locations and resolved scheduling or service issues.
- Monitored medication administration as directed by pet owners and vet.
- Provided seamless communication to inform pet owners of visits and pet status.
- Applied ointments and other medication to treat eyes, skin and other body parts.

Lambert High School - Volleyball Summer Camp Coach

City, STATE • 06/2017 - 06/2019

- Monitored safety of training, individual exercises and equipment usage to avoid sports injuries and damage to facility.
- Assessed player abilities and assigned positions according to individual strengths.
- Built strong media and community relationships through positive interaction and communication in support of sports program.
- Coached individuals between ages of 10 and 14 on volleyball techniques.

LANGUAGES

English:
Negotiated:

Spanish:
Negotiated:

ACCOMPLISHMENTS

- Logo Design for Paris Watch Company scheduled to launch with upcoming Summer Collection
- Logo Design for UGA Noteworthy, an acapella group located on the campus of the University of Georgia
- New merchandise designs (hoodies, t-shirts, car magnets, stickers, buttons, etc.) for UGA Noteworthy, an acapella group located on the campus of the University of Georgia
- Logo Design for Scheduled to launch podcast, The All I Know Podcast
- Logo Design for Claire House Kittens, a nonprofit animal rescue instagram page
- Logo Design and content for From the Ground Up graphic design instagram page
- Logo Design and Content for upcoming podcast, Wisdom Walkers
- Hoodie Designs for 3rd Battalion 75th Army Ranger Regiment
- Promotional Videos, Highlight Reels, Event Logo Design, Event Flyers, and Event Photography for the Feral Cat Program of Georgia, a non profit Cat rescue group based in Georgia
- Logo Design for Black and Claire Communications, a Marketing Agency based in Georgia
- Event Highlight Reels and Promotional videos for Small Business Matters
- Freelance Laptop Sticker Designs through Redbubble.com

ACTIVITIES AND HONORS

- Founder, Creator, and Designer of From The Ground Up Graphics and upcoming podcast, Wisdom Walkers
- Volunteer for the Feral Cat Program of Georgia
- Currently have a 3.55 GPA in college
- Honors Student at The University of West Georgia, 2019-2020
- High School Honors Graduate
- Member of National Honors Society at Lambert high School
- Member of BETA Club at Lambert High School
- Member of the National Spanish Honors Society at Lambert High School
- Won the "Highest GPA on the (volleyball) Team" award at Lambert High School, 2017

WEBSITES, PORTFOLIOS, PROFILES

- <https://wisdomwalkers.buzzsprout.com>
- <https://instagram.com/fromthegroundupgraphics?igshid=YzAyZWRLMzg=>
- <https://www.redbubble.com/people/JessicaClaire/shop>