

Keith Sellinger
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Objective

Position as senior creative designer in large advertising agency.

Notable Achievements

- 1997: Third place Graphics division award at Downtown Jacksonville Fine Arts.
- 1999: ADDY award for Direct Marketing & Specialty Advertising Design.
- Managed several multi-million dollar advertising campaigns.
- Commissioned to design the cover of People's Year in Review edition, 1999

Employment History

7/98 - Present Art Director

Neon Corporation, Atlanta, GA

Responsible for design of collateral, art direct freelancers and photoshoots. Select clients included Springwood Psychiatric Institute, Beston Hospital Center, Winchester Medical Center, M & T National Bank, and Coca-Cola.

3/94 - 7/98 Graphic Artist

Planet Rio Design, Atlanta, GA

Responsibilities included layout/pasteup, illustration most all via computer. Computer document files support service and output to RC paper and negative, press ready. Computer and design consulting. Program tutoring. Electronic photo retouching.

7/92 - 3/94 Graphic Artist

Wanted Weekly, Miami, FL

Designed advertising for a national want ads newspaper (typesetter and wax machine). Also typeset want ads, pasted up the newspaper, shot and developed halftones, PMTs and reversals.

Education

MFA, Graphic Design 1992

Miami School of Art, Miami, FL

B.A., Graphic Design 1989

Bucknell University, Bucknell, PA