



Marianne Weird

Creative and organized graphic designer with experience leading large teams, developing brand style guides, and designing company logos.

WORK EXPERIENCE

Senior Graphic Designer, Josephine Productions

Chandler, AZ • January 2016 – Present

- Drafted monthly layouts for a 60-page print magazine, *La Fleur*, including image spacing and typography
- Designed the company's professional stationary, including letterheads, signature lines, and embossed seal
- Created three company logos, including one for English fashion-house Pretty Little Thing
- Worked as a collaborative member of the communications team, advocating for excellent brand representation across all published media
- Oversaw a staff of 13 in-house artists and 6 rotating freelancers
- Reviewed resumes and portfolios to find freelance graphic designers for additional projects, ensuring that freelancers fit the company's needs
- Managed and executed graphic design needs for 10 brands, including fashion and food, at various levels of maturity and market penetration
- Designed, directed and translated conceptual input into packaging layouts, instruction sheets, parts diagrams, troubleshooting guides and spec sheets for Company Elantra
- Maintained product data in project databases, files and archives
- Coordinated with product managers on project specifications for Elantra products, packagings and label designs

Junior Graphic Designer, Runaway Works

Moscow, ID • June 2009 – December 2015

- Presented and defended designs and key deliverables to peers and executive level stakeholders
- Illustrated design ideas using storyboards, process flows and sitemaps
- Designed 12 book covers, 2 of which were New York Times best-sellers, using Adobe Illustrator
- Prepared finished copy and art by operating typesetting, printing, and similar equipment; and purchasing from vendors
- Illustrated artistic concepts by designing rough layouts of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts
- Defined the tone and voice of the company's brand by drafting the logo and typography for all company publications
- Worked with producers and strategists to ensure work aligned with creative briefs and timelines

Intern, Runaway Works

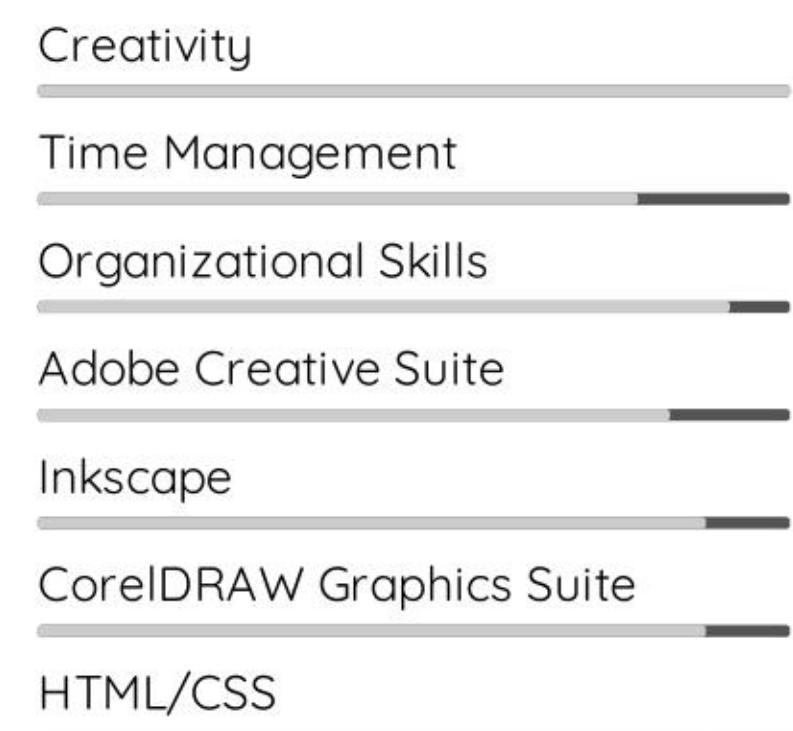
Moscow, ID • May 2008 – August 2008

- Created a billboard-size advertisement for a renowned law firm
- Developed a color palette that reflected the brand's professionalism and friendliness
- Ensured brand consistency across all digital formats, including social media, website, and email logos and letterheads

PROFILE

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- linkedin.com/in/marianneweird
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- instagram.com/marianneweird
- twitter.com/marianneweird

SKILLS



HOBBIES



EDUCATION

University of Idaho

Moscow, ID

2005 – 2009

Graphic Design

GPA: 3.6/4.0