

GISELA ZIMMERMANN

Project Manager

CONTACT

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San Francisco, CA 
[LinkedIn](#) 

EDUCATION

B.S.
Computer Science
Emory University
August 2008 - May 2012
Atlanta, GA

SKILLS

JavaScript (React, Node)
Agile Development
SQL
A/B Testing & Experimentation
Google Suite
Microsoft Office
SaaS Applications
Organization
Agile
Problem-solving

CERTIFICATIONS

Salesforce Developer
PMP Certified
BEPC Certified

CAREER SUMMARY

Project manager with 10 years of experience developing software and building relationships within technical teams. Eager to apply my software development background and practical communication skills at Salesforce to streamline projects and build faster, more reliable software.

WORK EXPERIENCE

Project Manager

Udemy
June 2017 - current / San Francisco, CA

- Supervised a team of 8 developers
- Partnered with 80+ instructors to overhaul software courses
- Developed 15+ signups that performed 37% more efficiently, increasing customer satisfaction by 28%
- Partnered with 14 instructors to build an interactive coding environment, increasing engagement by 61%

Software Developer

Udemy
July 2015 - May 2017 / San Francisco, CA

- Partnered with product managers to re-architect a multi-page web app in React, boosting yearly revenue by \$3.2M
- Designed algorithms for all business application projects
- Built a streamlined ad-serving platform that scaled to over 2.5M users, improving page speed by 16%
- Collaborated with 7 developers to increase the number of yearly software releases by 52%

Software Developer

Metromile
May 2012 - May 2015 / San Francisco

- Collaborated with 3 developers to implement APIs
- Built tool using NodeJS and Puppeteer.js to automate QA, improving conversion rate by 4%
- Built RESTful APIs to serve data to the Javascript front-end
- Led a web app migration to a Node back-end, improving the application speed by 8% and increasing viewers by 12%