

DEE CARIGNAN

Digital Marketing Manager

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🌐 www.example.com

✉ dee.carignan@example.com

📍 San Francisco, CA



EXPERIENCE

Digital Marketing Manager

GDCFilms

📅 2015 - Ongoing 📍 Paris, France

- Managed 15 QLD partners, combined revenue \$30,000,000+ annually.
- Optimized ad copy, resulting in a higher quality score and a lower CPC

Digital Marketing Manager

Pepsico

📅 2011 - 2015 📍 San Francisco, CA

- Generated a 200% uplift in organic traffic to the website in 6 months.
- Coordinated marketing activities amongst 25 team members.

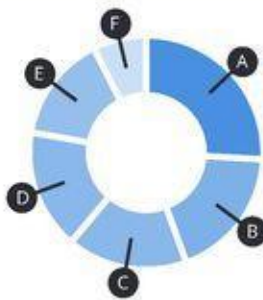
Digital Marketing Specialist

NKD Ltd.

📅 2005 - 2011 📍 San Francisco, CA

- Implementing "Refer-a-friend" campaign resulting in over 9,000 new clients and \$500,000+ in additional revenue in 6 months.

MY TIME



- A Reading
- B Traveling
- C Project Management
- D Brainstorming
- E Sales
- F Data Analysis

EDUCATION

Master's (MBA) Marketing & Management

University of San Francisco

📅 2004 - 2000 📍 San Francisco, CA

GPA

3.95 / 4.0

MY LIFE PHILOSOPHY

All our dreams can come true if we have the courage to pursue them.

Walt Disney

LANGUAGES

English

Native

Spanish

Proficient

PASSIONS



Reading



Traveling

SKILLS

SEO Google Analytics

Facebook Insights Hootsuite

Data Analysis Paid Social Advertising

Strategic Thinking

FIND ME ONLINE



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