

JESSICA CLAIRE

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SUMMARY

Multi-talented Graphic Designer consistently motivated for success and goal driven. Skilled in Photoshop, Illustrator, Animate, InDesign, HTML and CSS. I am adaptable and driven with a strong work ethic and ability to thrive in a team-based environment. I have experience with Adobe Creative Suite, particularly with Photoshop and Illustrator, and I have a vast knowledge of typography.

SKILLS

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Lightroom
- Adobe Illustrator
- Adobe InDesign
- Adobe Animate
- Adobe XD
- Figma
- HTML/CSS Coding
- Written and Social Communication Skills
- Microsoft Word/Excel
- Adobe Dreamweaver
- Visual design
- Team building
- Decision-making
- Calm under pressure
- Flexible creative approach
- Excellent workflow management

JOB EXPERIENCE

03/2022 to Current	Founder/Lead Graphic Designer County Of Humboldt – Eureka, CA Graphic Design Experience: <ul style="list-style-type: none">• Leveraged proficiency in Adobe InDesign, Photoshop, Adobe XD, Figma and Illustrator.• I gained knowledge and experience over the years with these adobe platforms. Some were self taught and some were from my education. I am very proficient with these platforms and can generate a variety fo designs of brochures, flyers, posters, logos, and promotional material.• Generated digital image files for use in digital and traditional printing.• I have an extensive experience generating digital files and converting them for digital printing. I understand CMYK and RGB and that CMYK is used for printing and RGB is for the screens.• Selected colors and themes while adding functionality to create new designs.• My best assets is to compliment colors to help designs create there own unique image and design. I understand the importance of color and when and where to use certain ones.• Produced projects for advertising and informational purposes.• I created many advertisement projects for various clients. These include flyers and brochures. I worked in great communication with these clients to make sure the end result was what they envisioned.• Determined marketing and design vision with clients for all types of graphic design projects.• I worked with a variety of clients to design a vision for them or if they already had a vision to help them make it real. I worked in all types of graphic design projects from logos to flyer to business cards and so on. I really love working with a lot of clients because every project that I have worked on so far is not the same and that's what I love about graphic design and digital art.• Worked with customers to present mockups and collect information for adjustments.• I worked with clients to focus on making their design a reality. I would continually keep in contact with the clients to make sure that there project was done correctly in the way they wanted. I also asked them of the deadlines and timeframe they wanted a project to be done.• Developed engaging marketing and promotional advertisements to generate sales revenue and grow customer base.• I developed marketing strategies with clients to help promote there business. I worked one on one with clients to help them reach their goals so that they can help their business generated revenue and to grow there customer base.• Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs.• I have experience designing brochures, flyers and logos for companies. My creative strategy was always based off what the client wanted. The client always comes first. My creative process would be to draw up a mock-up of the design they wanted and work from there to later improve the one design they were content with.• Fostered relationships with retail clients through effective communication, negotiation and collaboration.• I communicated verbally and over email with many clients to help the design process move forward. I always asked many question in regards to there business, and goals that they wanted to achieve. Together we came up with ideas, and the collaboration exceeded the goals of what the clients work looking for.• Consulted with clients to define design requirements and manage product development projects.• I consulted with many clients to meet their design requirements. I wanted to understand in depth of what they actually wanted from a project and how I could implement those ideas into reality. I managed development projects because I kept the clients informed of the process. I handled everything from the startup to the end result. Each step of the way the client was well informed of any changes or ideas that came up.• Created corporate brands by designing cohesive looks between logos and letterheads.• Based on the companies values and message I designed logos and letterheads to match there brand and identity. The logos and letterheads would be cohesive to tie in the brands message, values and identity.• Designed new, on-brand visual elements focusing on concept and messaging.• I always tried to come up with new visual elements or concepts to better enhance a clients business. I create visual designs to help the client or company stand out and or update logos or brands to better there business.• I have the ability to learn and retain knowledge of a high volume of products and materials• I learn fast and obtain information quickly. I can come up with ideas within minutes of meeting and talking with a client to adhere to there high volume of products and materials. I try to create my projects as fast yet as precise as I can for the client.• I have a an exceptional quality for detail and quality control.• I'm very OCD with the each project I create I want to give the customer not only the best experience but the best quality of work. I cannot work on a project and it just be ok it has to be near perfect as possible in order to help promote clients.• I am able to maintain production of a high volume of images under very tight deadlines• I work fast, and usually depending on the project I can have it done within a few days of the project being introduced. My clients that I have worked with were extremely pleased with the quality and how quick I would get the projects completed.• I have the ability to work independently and in a collaborative environment• I enjoy working solo, but I also find it fun working with colleagues. We can put our own person input on projects and kind of makes it into one idea. And I find that very exciting. One example would be that I worked with a colleague of mine on a brochure and we screen shared on one another computer. We started both design two different brochures but while collaborating we blended both the designs together to make it on great brochure.• I have knowledge of photo rendering• I have full and complete knowledge of photo rendering. I have 4 years experience taking photos and editing them on lightroom and photoshop while also using the camera raw feature. I actually began with photography and rendering and later moved on to studying and becoming a graphic designer.• Submitted design ideas to plan projects with customers and managers.• I have plenty and a variety of experience planning projects with customers. I enjoy meeting new clients and gaining a relationship not only for me but for the company that I work for, this is very important to keep clients coming back. I would either verbally explain ideas that I had in mind or sending them a thumbnail to help them visualize a design idea.
10/2008 to 04/2009	Veterans Service Representative Harrisburg Area Community College – City, STATE <ul style="list-style-type: none">• Assisted Veterans with educational Benefits Briefed Veterans on options pertaining to the.• Reviewed claim folders for completeness and conformity to guidelines prior to submission.• Interviewed veterans and dependents to determine eligibility for federal and state benefits.• Assisted veterans in preparing forms, documents and applications for benefits.
08/2005 to 08/2008	Military U.S. Coast Guard – City, STATE <ul style="list-style-type: none">• Basic training graduate.• Trained in seamanship and fire fighting protection.• I acquired basic maintenance skills using power equipment.• I gained basic electrical and engineering knowledge.• I worked with the logistics in ordering and supplying our crew with equipment and parts.• Provided excellent service and attention to customers when face-to-face or through phone conversations.• Worked closely with team members to deliver project requirements, develop solutions and meet deadlines.• Juggled multiple projects and tasks to ensure high quality and timely delivery.
05/2021	H.S. Diploma Central Dauphin High School - Harrisburg, PA <ul style="list-style-type: none">• Associate of Arts: Graphic Design• Penn Foster College - Scranton,PA<ul style="list-style-type: none">• I am a highly motivated Graphic Designer.• Honor Roll (Semester 1 and 2, 2020)• Dean's List Honoree (Semester 1 and 2 , 2020)• [3.4] GPA• Major in (Graphic Design)• Completed coursework in Color and the study of color, Photoshop, Illustrator, InDesign, Multimedia, HTML/CSS Coding, Typography, Animate, Dreamweaver, Camera Raw and Portfolio Creation.• [Delta Epsilon Tau National Honor Society] Member Alpha Epsilon Chapter Penn Foster College• Cum laude graduate

CERTIFICATIONS

- Certificate of Achievement, Penn Foster College - 2020
- UX Design Certificate Google - 2021

ADDITIONAL INFORMATION

Proficient in 3D printing.