GRAPHIC DESIGNER

FROM RESUME GENIUS

📞 (xxx) xxx-xxxx ✉ yourname@gmail.com 📍 City, State, Zip Code in Linkedin.com/in/username

TECHNICAL SKILLS

InDesign | Illustrator

Photoshop | Figma

Blender | Sketchbook

HTML & CSS

EDUCATION

B.A. FINE ARTS / GRAPHIC DESIGN
Rochester Institute of Technology,
Rochester, NY
2014 - 2016

WEB DEVELOPMENT CERTIFICATE
Rochester Institute of Technology,
Rochester, NY
2012 - 2014

PORTFOLIO

www.designportfolio.com

INFOGRAPHIC DESIGN
Created a series of 12 infographics for
LegalTemplates.net illustrating the
different forms of lease agreements.

WEB DESIGN
Led a redesign of Wicket Software's
homepage, utilizing Material
Design principles.

DOCUMENT DESIGN
Created a series of Microsoft Word
document templates for Golf Weekly
using InDesign.

PROFESSIONAL PROFILE

Senior Graphic Design Specialist with 6+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office Suite, and web design applications (Dreamweaver, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out.

PROFESSIONAL EXPERIENCE

SENIOR GRAPHIC DESIGN SPECIALIST
Experion, New York, NY / 2020 – Present

- Lead in the design, development, and implementation of the graphic, layout, and production communication materials while helping clients cut their costs by an average of 12%.
- Delegate tasks to the 7 members of the design team and provide counsel on all aspects of the project.
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design.
- Oversee the efficient use of production project budgets ranging from $2,000 - $25,000.

GRAPHIC DESIGN SPECIALIST
Stepping Stone Advertising, New York, NY / 2016 – 2020

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients.
- Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.