

JOHNATAN WRIGHT

Junior Creative Project Manager | Mobile Marketing

@ help@enhancv.com  linkedin.com  Houston, Texas

SUMMARY

Articulate Junior Creative Project Manager with 2 years of experience in managing multiple creative projects for top-tier companies. Skilled in using Adobe Creative Suite and other project management tools. Known for providing detailed creative feedback, excellent coordination skills, and a strong understanding of digital ad tech.

EXPERIENCE

Project Management Intern 2019 - 2020
Grey Group Houston, Texas

Intern for Project Management Team
• Assisted in drafting detailed creative briefs for every project.
• Liaised between creative vendors, designers, and business teams.
• Provided creative and strategic suggestions to the team, leading to increased team efficiency by 15%.

Junior Project Coordinator 2020 - 2021
Google Houston, Texas

Junior team member at Google creative team.
• Managed a pipeline of creative projects to meet the business' needs.
• Reviewed and maintained team resource pages.
• Managed communication between creative and business teams resulting in smooth and effective workflow.

EDUCATION

Bachelor's in Business Administration 2016 - 2019
University of Houston Houston, Texas

LANGUAGES

English Native  Spanish Advanced 

STRENGTHS

 Excellent Co-ordination Skills
Managed multiple creative projects simultaneously, resulting in on-time deliveries 99% of the time.

 Highly Detail Oriented
Scrutinized every deliverable from designers and vendors, ensuring high quality and accuracy.

 Skilled Communicator
Proficient in liaising between cross functional teams to deliver expected results on projects.

SKILLS

Adobe Creative Suite · Photoshop ·
Illustrator · After Effects ·
Google Suite · Asana · Confluence ·
Zoom · Art · Design · Ad Tech

CERTIFICATION

Project Management Professional(PMP)
Completed Project Management Professional(PMP) certification from Project Management Institute in 2020.

Advanced Digital Marketing Course
Completed an industry-leading digital marketing course from Coursera in 2021.

PASSIONS

 Digital Art
I love creating digital art in my spare time and find it creatively fulfilling.