Bo Hand

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EXPERIENCE
02/2020 – present

HAAG LLC
Phoenix, AZ
Associate Apparel Designer
- Proficiency in Adobe Illustrator and Photoshop
- Passion every day to design compelling, cutting edge product
- Knowledge and understanding of garment construction
- BS or BFA in Apparel, Graphic, or Industrial Design
- Possess advanced skills in Adobe Photoshop and Illustrator
- Strong multitasking, prioritization, and organization skills
- A creative design aesthetic that complements the current style of the company
- Expertise in Adobe Illustrator, InDesign and Photoshop
- Proficiency with Microsoft Office (Word, Excel, PowerPoint, Outlook), intranet/internet, Adobe Illustrator, computer-aided design system and Web PDM
- Strong working knowledge of garment construction, fit, and fabrication
- Experienced with seasonal color, trend and theme research, and interpretation
- Experience in Men's / Women's graphic design application for Apparel and Accessories

05/2016 – 09/2019

POUROS, DONNELLY AND SMITH
Phoenix, AZ
Apparel Designer
- Proficient in Illustrator and Photoshop CC
- Knowledge of design process with print techniques and tech-packs
- Fast pace graphic design workload, able to work under tight deadlines and time constraints
- Bend, lift, open and move product and related office items varying in weight from 1 to 25 lbs, depending on need
- Design experience in Outerwear category will be an advantage
- Drive and evolve a Technical Design strategy including operations, methods, protocols, standards, and measures of effectiveness
- Drive for continual improvement and innovation
- Understand business drivers and performance to continually seek opportunities to positively affect the business
- Articulate brand standards to all parties, agents, and final manufacturers

EDUCATION

ACADEMY OF ART UNIVERSITY
Bachelor's in Design

SKILLS

- Art Direction of large scale product and athlete/celebrity photoshoots
- Solid understanding of garment construction and fabrics
- High proficiency in Adobe Illustrator, Photoshop and InDesign
- In-depth knowledge of design process
- Advanced understanding of patternmaking, draping, fabrication, and garment fit/construction
- In-depth computer skills and experience with PLM, In Design, Illustrator, and Photoshop, and Powerpoint software
- Strong eye for trends in graphic art, color, textile and printable silhouettes
- Knowledge of product development process / calendar / timelines
- Excellent communication with internal teams and vendors/partners to insure timely delivery of accurate / quality product
- Design and product development knowledge across apparel and footwear categories