

David Li

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SUMMARY

An energetic and passionate Food & Beverage Manager with over 13 years of experience. Possess proven track record of successfully operating restaurants, generating revenue and increasing profitability while demonstrating strong communication and leadership skills.

WORK EXPERIENCE

Food & Beverage Director – LMN Hotel and Resort Group *April 2010 – present*

- Managing operations of all Food and Beverage outlets to deliver an excellent Guest and Member experience. Constantly evaluate guest satisfaction levels with a focus on continuous improvement.
- Ensure compliance with hotel security, fire regulations and all health and safety legislation
- Successfully generated over \$80 million in sales year on year in last 5 years
- Achieved record profitability of restaurant and catering operations for the past four years.
- Increased customer base by 50% by incorporating a complete vegetarian section in the existing menu
- Reduced food and labour cost by 25% while increasing sales, food and service quality, resulting in customer satisfaction.
- Held over 10 seminars on food hygiene and safety compliance as part of the World Food Safety Program
- Recognized for leadership excellence through “Manager of the Year” in-house award.

Food & Beverage Manager – OPQ Park Hotel *May 2005 – April 2010*

- Managed all F&B and day-to-day operations within budgeted guidelines and to the highest standards
- Maintained excellent levels of internal and external customer service
- Designed exceptional menus, purchased goods and continuously made necessary improvements; Ensured less than a 15% beverage cost for the venue through successful cost control and menu design.
- Trained about 50 food service workers in effectively handling food preparation and serving
- Led and motivated F&B team as well as recruited, trained and evaluated talented personnel
- Identified and proactively addressed customers’ needs and concerns
- Established targets, KPI’s, schedules, policies and procedures; Complied with all health and safety regulations
- Reported on management regarding sales results and productivity

EDUCATION

Bachelor of Science (Honours) in Hotel Management
The Hong Kong Polytechnic University (2005)

SKILLS

- *Software* – Hands-on Experience in MS Office and POS system
- *Language* – Fluent in English, Mandarin and Cantonese