

Carla Jensen

Apparel Designer

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Palm Coast, Luxembourg



SUMMARY

Passionate and experienced Apparel Designer with 7+ years of success in design, product development, and sourcing. Proven track record of creating innovative and on-trend designs while optimizing production processes. Strong knowledge of fabric evaluation, fit sessions, and international trade regulations. Skilled in collaborating with cross-functional teams to achieve exceptional product results. Excited to bring my creativity and expertise to FAM Brands, a leader in apparel design and manufacturing, to contribute to the company's mission of making top-quality apparel accessible to everyone.

EXPERIENCE

Apparel Designer

Marika

2022 - Ongoing Los Angeles, CA

Collaborated with design and production teams to develop innovative activewear designs, resulting in a 20% increase in sales.

- Created technical drawings and specifications for garments, ensuring accurate and efficient production processes.
- Conducted market research to identify emerging trends and incorporated them into design concepts.
- Managed the entire product development lifecycle, from concept to production, ensuring on-time delivery and adherence to quality standards.

Product Developer

Wildfox

2017 - 2022 Los Angeles, CA

Led product development and sourcing initiatives for women's fashion brand, resulting in a 15% reduction in production costs.

- Sourced and evaluated new fabric suppliers, negotiating competitive pricing and maintaining quality standards.
- Coordinated with overseas factories to ensure timely production and delivery of finished products.
- Conducted fit sessions and provided detailed feedback to pattern makers and technical designers.

MY LIFE PHILOSOPHY

Creativity is intelligence having fun.

STRENGTHS



Creative Problem Solver

Utilized creative problem-solving skills to overcome production challenges resulting in improved efficiency and cost savings.



Detail-Oriented

Demonstrated exceptional attention to detail in product development and sourcing processes, ensuring high-quality standards were met.



Collaborative Team Player

Proactively collaborated with cross-functional teams to achieve best product results, fostering a positive and cohesive work environment.

SKILLS

Fashion design Technical drawings

Product development Sourcing

Fabric evaluation Fit sessions

Pattern making Market research

Collaboration Project management