

# MARCUS HALL

## Experienced Fitness Trainer | Passionate Educator

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Indianapolis, Indiana

## SUMMARY

Enthusiastic and experienced Fitness Trainer with over 7 years in the industry. Proven track record in leadership, innovation, and customer service. Successful in delivering high-quality fitness programs and committed to further enriching my skills to contribute to learner-focused vocational training.

## EXPERIENCE

### 2018 - Ongoing

Indianapolis, Indiana

#### Senior Fitness Instructor

##### Anytime Fitness

Responsible for developing and delivering high-quality fitness programs to clients

- Trained and mentored a team of 5 fitness instructors, increasing department productivity by 20%
- Developed and launched an innovative fitness program that attracted 30+ new clients monthly
- Led health and safety trainings for 200+ participants, resulting in 0 incidents over 2 years

### 2015 - 2018

Indianapolis, Indiana

#### Fitness Trainer

##### LA Fitness

Worked closely with clients to develop personalized fitness plans

- Increased member satisfaction by 25% by tailoring fitness plans to individual goals
- Counseled 100+ clients on adherence to health and safety industry expectations
- Monitored progress of 40+ clients weekly, adjusting their fitness plans as required

### 2013 - 2015

Indianapolis, Indiana

#### Fitness Assistant

##### Planet Fitness

Assisted with fitness training sessions and member services

- Contributed to a 15% increase in membership by delivering excellent customer service
- Introduced a new feedback system to track client satisfaction, improved resolution of complaints by 30%
- Supported 20+ fitness training sessions per week

## STRENGTHS



### Leadership

Led a team of 5 fitness instructors, improving department productivity by 20%



### Innovation

Created a new fitness program, increasing new client recruitment by over 30%



### Monitoring skills

Provided personal evaluations for 40+ clients, enhancing fitness plan efficiency and satisfaction

## EDUCATION

### 2011 - 2013

West Lafayette, Indiana

#### Master's Degree in Physical Education

##### Purdue University

### 2007 - 2011

Bloomington, Indiana

#### Bachelor's Degree in Health and Fitness

##### Indiana University