

EMMA SUMMERSON

International Relations and Art Graduate

📍 London
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PROFILE

- Creative and innovative self-starter with a track record of establishing and reviving student publications at Christies Education and the University of Edinburgh
- A natural storyteller with sophisticated verbal and written communication skills; experienced writing and editing magazine articles, press releases, social posts, interviews, and news segments
- Excellent communication, presentation, negotiation and influencing skills; capable of building strong relationships and working well within teams
- Detail-orientated with intern experience researching, fact-checking, and script-writing at CNN
- Hard-working, committed, and willing to go above and beyond to achieve great outcomes; awarded the Christie's Trust prize for outstanding academic achievement

EMPLOYMENT SUMMARY

Current Affairs Intern CNN

January 2020 – April 2020

As a programming intern for Amanpour, the network's flagship current affairs show, key tasks included research, contributing story and show ideas, attending planning and creative meetings, and sourcing images and footage.

- Participated in daily planning meetings to discuss upcoming guests and the interview approach
- Successfully pitched original guest ideas to the team, including psychologists, artists, COOs, political economists, and the Director of Africa Centre for Disease Control
- Wrote engaging and informative lead scripts to introduce interview guests including Dr. Ian Lipkin - a coronavirus expert, US Congressman Dan Crenshaw – on climate change, Dwayne Betts – an America poet, and Esperanza Spalding – a Golden Globe winning jazz artist
- Wrote the “And Finally” segments of the Amanpour show, shining a spotlight on positive news from around the world, including: Kobe Bryant trending #GirlDad; female astronaut Christina Koch’s earth landing; and Senegal launching West Africa’s largest wind farm
- Produced Christiane Amanpour’s interview with Greek State Minister Giorgios Gerapetritis regarding the migrant crisis on the Turkey-Greek border

Gallery Manager Elisabetta Cipriani Gallery

June – November 2019

Elisabetta Cipriani Gallery is a blue-chip contemporary art gallery in Mayfair, London. This role supported the Managing Director with operations, marketing, and public relations activities.

- Built relationships with the gallery's VIP clients, including international art collectors
- Produced thought-provoking content for the website including an article on jewellery as modern-day talismans
- Interviewed artists to explore their creative process including “Wearing the Earth with Liliane Lijn”
- Wrote content and sourced imagery for the gallery's official Instagram account to create a cohesive brand, build followers and improve engagement
- Supported exhibition openings, using existing client networks and social media channels to attract more than 200 people to opening night events
- Assisted with closing and processing gallery sales for works valued between £3,000 – £17,000
- Promoted the gallery at art and design fairs including PAD London and Art Basel

Junior Proposal Writer Christie's

November 2018 – May 2019

Christie's is the world's leading art auction house. This maternity leave role was responsible for writing and producing persuasive, high-quality proposal documents in order to secure high-value art consignments.

- Gathered and analysed market data, academic research, and news articles to form a factual and compelling sales proposal for each client
- Produced a proposal for the sale of Kuzma Petrov-Vodkin's *Still Life With Lilac*, which sold for £9.3 million
- Designed the proposal for René Magritte's *La Belle Captive* painting, which sold for £2.2 million
- Assisted senior managers to produce two 80-page bespoke proposals, using InDesign software
- Fact-checked and thoroughly proofread other writer's documents at the final stage of production