

DEIA GREEN

UX DESIGNER & PRODUCT DESIGNER

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ACADEMIC BACKGROUND

Rochester Institute of Technology

Master of Science | Human Computer Interaction

Expected graduation: 05/2021

Virginia Polytechnic Institute And State University

Bachelor of Science | Industrial Design

Graduated: 07/2017

TALENT & SKILLS

- Product design
- Design leadership
- Digital media design
- Experience design
- Interface Design
- Contextual Research

TOOLS

- Figma
- Sketch
- Adobe creative suite
- JIRA
- Abstract
- Zeplin
- Invision

PROJECTS

- Snapchat, Official Snapchat Lens Creator, 2019 - present

AWARDS

- Scholarship Recipient,
Grace Hopper Celebration, 2019 / 2020

PERSONAL INTERESTS

- Drawing
- Mentor other designers
- Shoe customizing
- Eating
- Freelancing

DESIGN HISTORY

UX/UI DESIGNER

NVIDIA | Internship | Remote, California
08/2020 to 10/2020

- Utilized NVIDIA's Deep Learning and IVA (Intelligent Video Analytics) Technology to improve the lives of small business owners.
- Fostered collaboration and consistency across teams by working closely with product managers, designers, and engineers.
- In less than 4 months, designed elegant flows and interactions for mobile platform partnered with hardware systems

UX/VISUAL DESIGNER

Disney Direct To Consumer And International | Internship | Glendale, CA
06/2020 to 08/2020

- Design useful and elegant digital experiences across 2 different mobile platforms; Marvel and National Geographic
- Collaborate with other designers to maintain design consistency and coherence across features on 4 Disney products.
- Personally built relationships and encouraged collaboration across teams to improve Disney products.

UX DESIGNER

Intuit | Co-op | San Diego, CA
01/2020 to 05/2020

- Design and launch multi-platform desktop community homepage focused on tax professionals across the country
- Partnered with Research team and 40+ Domain experts to find opportunities and integrate user insights into product strategy and design.
- 12%-16% engagement rate growth amongst Domain experts within the platform, as a result of analyzing feedback and conducting expert roundtables/presentations