



Mark Smith

Graphic Designer

PROFILE

An ambitious and well-rounded graphic designer who takes great pride in the presentation and quality of her work. Mark is someone who can design and create simple, beautiful and easy to understand things. He is an expert at taking designs into original, exciting and new directions. During his career he has used imagery and creative concepts to give her customers a visual feast.

CAREER

2016 - Present	Graphic Designer	Company name
Responsible for developing professional design work for both print and web. Developing unique customized design solutions. Advising clients on strategic content development. Compiling a library of standard, user-friendly templates for clients to use.		
2015 - 2016	Graphic Designer	Company name
Examining design work for quality, consistency, and accuracy. Working closely with both production and marketing teams. Creating a consistent corporate and brand identity for clients. Assisting with photography and video assignments.		
2014 - 2015	Graphic Designer	Company name
Responsible for creating exciting materials as well as design solutions that have a high visual impact. Meeting clients to discuss their overall project needs, objectives and budgets.		
2013 - 2014	Graphic Designer	Company name
Producing designs for both internal/external communication projects. Involving customers in the design process.		

SKILLS

Able to tailor designs to meet the needs of the customer.

Exceptional understanding of unique colours, style of type, illustrations, photography and animation.

ACADEMIC

2011 - 2014	Course details	University name
2009 - 2011	Course details	College name
2005 - 2009	Course details	School name
Maths (A) English (B)		

CONTACT

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PROFESSIONAL

First class visual communications skills.

Experience of print and web design experience.

Proficient knowledge of Web, Social Media and Video applications.

Exceptional conceptual, graphic design and layout skills.

Good understanding of latest digital marketing trends.

Having a love of good design and typography.

A great communicator.

REFERENCES

Available on request.