

Digital Media Producer

ROBERT SMITH

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Objective

Academic and professional backgrounds offer years of experience in film production, film programming, sponsorship outreach, marketing, developing and spearheading successful promotional fundraising campaigns and internal relations.

Skills

Adobe Creative Suite, Microsoft Office, Salesforce, Drupal, HTML, CSS.

Work Experience

Digital Media Producer

ABC Corporation - September 2013 – October 2014

- Increased Courant Facebook page likes 273% from 15,000 to 56,000 from Sept.
- Covered major local and state breaking news.
- Mastered multiple internal CMS and helped guide new employees.
- Optimized visual elements and multimedia elements for online articles.
- Developed data-driven visual pieces for Courant.
- Learned I can handle a lot at once, and still perform at a higher level that was noticed by clients and my supervisor.
- Used Photoshop, Design, Illustrator, After Effects, video editing, photo editing, audio editing, content management, delegation, organization, attention to detail, communication with clients and co workers.

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Delta Corporation - 2012 – 2013

- Developed strategic shooting and production guidelines for promotional video material to increase festival visibility and meet budget parameters.
- Supervised and directed a high-performing production team to ensure the festivals vision and brand were accurately represented.
- Ensured that the release of digital material was met in a timely fashion by the efficient and effective management of personnel and resources.
- Record and edit conferences, events, classroom sessions, and lectures for various departments at NSU.
- Help create media content for various departments for promotional use of the school to bring awareness or potential sponsorship.
- Produce music videos, promotional videos, and company profiles for clients Projects completed for Kia Vans Warped Tour, KSU Peace Project, Kids & ; .
- Baseball, WNBA's Keisha Brown Bank\$hot camp, and Ignition, Inc.

Education

GED