

Renton, WA

Highly motivated and creative Marketing Intern with a passion for creating eye-catching campaigns to build brand awareness.

Skills

- Communication Skills
- Social Media
- Email Marketing
- Analysis & Reporting
- Marketing Strategy
- Branding
- Ad Campaigns
- Adobe Photoshop
- Digital Marketing
- SEO
- Collaboration
- Microsoft PowerPoint

Employment History

Marketing Intern at Kelly's Books, Seattle, WA

March 2023 — June 2023

- Refined contact lists, edited copy, and analyzed metrics to increase email open rates.
- Collaborated with marketing specialists to write web copy using SEO best practices.
- Maintained Instagram, Facebook, and Twitter social media accounts.
- Gained experience in marketing automation using Marketo.

Education

Bachelor of Science in Marketing, University of Puget Sound, Tacoma, WA

September 2019 — June 2023

Courses: Marketing Management, Strategic Marketing, Innovation, Integrated Marketing Communications, Digital Marketing, Marketing Analytics, Consumer Behavior

Honors: Magna Cum Laude, Department Honors, Dean's List

Affiliation: Mu Kappa Tau National Marketing Honor Society

Activities: Student Government, Digital Marketing Club

Languages

- English
- French
- Spanish

Certifications

Email Marketing Certified, HubSpot Academy
Social Media Certified, HubSpot Academy
Digital Marketing Certified, HubSpot Academy
The Fundamentals of Digital Marketing, Google Digital Garage