

Camren Marvin

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EXPERIENCE

ASSOCIATE APPAREL DESIGNER

Philadelphia, PA

02/2014 – present

- Work directly with head of design to create and execute the design for an assigned brand
- Create technical flat sketches (CAD) as well as color presentation boards
- Research seasonal trends - identify new colors, fabric and silhouettes for conceptual development
- Communicates all necessary information within the timeframe given to all departments involved in the range developing the process worldwide
- Solid working knowledge of Microsoft Office and adobe Illustrator
- Assist in creation and color merchandising of sketches (CAD) submitted by external design contractors
- Maintain library of silhouettes and historical design

APPAREL DESIGNER

San Francisco, CA

07/2011 – 01/2014

- Work independently to create and execute design for all categories of assigned brand – present to head of design
- Work closely with PGA /LPGA athletes to gain product insights and help make sure our products perform at the necessary level for our athletes
- Create supporting artwork that illustrate design concepts and tell stories to the Marketing, Merchandising and Sales teams
- Execute design work according to the visual language of adidas as well as given Corporate Identity guidelines according to legal guidance
- Manage, coach, evaluate direct reports and foster their professional development
- Create tech packs and other materials to hand-off to development for sample manufacturing
- Self-Manage own creative process and execute towards given design languages within the category

ASSISTANT APPAREL DESIGNER

Dallas, TX

08/2004 – 06/2011

- Work directly designer to create and execute the designs, includes illustrator sketches, color CADs and BOM information
- Helps to create and present design concepts to Design Management, Product Management, Merchant Teams, Trend Department, Technical Design and Vendor partners
- Helps Identify opportunities for process improvement
- Evaluate and prioritize all trend information and create trend boards, color direction, and compelling product assortments
- May manage systems, libraries, and projects to achieve Balk goals in accordance with company policy and practices
- Assist the team in designing product that is consistent with market trends as well as brand aesthetic
- Solid working knowledge of Microsoft Excel and adobe Illustrator

EDUCATION

IOWA STATE UNIVERSITY

Bachelor's Degree in Fashion

SKILLS

- Ability to respond quickly to multiple projects with strong time management skills
- Strong knowledge of fashion product and fashion design/industrial product or industrial design
- Strong team player as well as the ability to work independently
- Knowledge of design trends, specifically sporting good industry trends
- Strong visual and verbal skills with the ability to create impactful/exciting visuals
- Knowledge of design and material trends, specifically sporting good industry trends
- Strong communication, organizational and presentation skills; ability to receive design critique and respond with multiple solutions
- Good knowledge of product development, material and trims
- Knowledge of technical processes and ability to address lasts, patters, blueprints and molds at a general level
- Strong team player as well as ability to work independently