



TERESIA SOMERVILLE

GRAPHIC DESIGNER

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PROFESSIONAL SUMMARY

Senior graphic design professional with 8+ years of experience in Design, art direction and management of print and digital projects from conception through completion. Specialized in creating Book and Cover Design; logo; after effects; Animation and many more by using various adobe suite and graphic design tools.

CORE COMPETENCIES

Creativity

Typography

Innovation

Design aptitude

Branding

Integrity

Research and Analytical Skills

PROFESSIONAL EXPERIENCE

SENIOR GRAPHIC DESIGNER • May 2017 - Present

Brandcraft, Sydney, Australia



- Create and design unique visual images, flash presentations, animation and web application interface for various internal and external projects.
- Assign projects to meet department objectives and requirements of various business units & Ensuring department projects are completed on time by coordinating activities.
- Design of banner ads and web graphics for online Travel promotions: photo selection and color correction, copy development and optimization.
- Design Bar charts, Rectangular charts and various types of infographics for the presentation and reporting purposes for client deals.

GRAPHIC DESIGNER • June 2015 - Jan 2017

Chello, Sydney, Australia



- Responsible for Campaign concepts and ideas including Logo Design and Illustration for all brand strategies and Created design; presentation boards to help support executive and account representation of strategic creative to the client.
- Handle a team of 10 members including 2 freelancers and reporting their progress to the head of the department and solving all the errors.

FREELANCE GRAPHIC DESIGNER • Apr 2012 - Apr 2015

April Ford, Maroochydore, Australia



- Designed multiple Logo; Brochure; Newsletters and Magazines and created 5 short product animation and introductory videos for social media sites for the clients across the globe.
- Designed Static and dynamic images and short animation clips for various online websites.
- Learn & implement subject matters into design for infographics, Newsletters, Company portfolios, training and corporate videos and sales presentations.

EDUCATION & CREDENTIALS

Masters of Fine Arts in Visual Communication • 2011

acquarie University, Sydney, Australia



TECHNICAL SKILLS



Affinity Designer



Photoshop



InDesign



Procreate



Illustrator CC



Corel Painter 2020

HOBBIES



Illustration



Drawing



Scrapbook

PORTFOLIO

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