

DEE CARIGNAN

Digital Marketing Manager

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🌐 www.example.com

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📍 San Francisco, CA



EXPERIENCE

Digital Marketing Manager

GDCFilms

⌚ 2015 - Ongoing 📍 Paris, France

- Managed 15 QLD partners, combined revenue \$30,000,000+ annually.
- Optimized ad copy, resulting in a higher quality score and a lower CPC

Digital Marketing Manager

Pepsico

⌚ 2011 - 2015 📍 San Francisco, CA

- Generated a 200% uplift in organic traffic to the website in 6 months.
- Coordinated marketing activities amongst 25 team members.

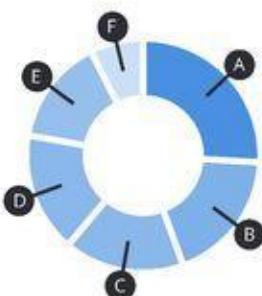
Digital Marketing Specialist

NKD Ltd.

⌚ 2005 - 2011 📍 San Francisco, CA

- Implementing "Refer-a-friend" campaign resulting in over 9,000 new clients and \$500,000+ in additional revenue in 6 months.

MY TIME



- A Reading
- B Traveling
- C Project Management
- D Brainstorming
- E Sales
- F Data Analysis

EDUCATION

Master's (MBA) Marketing & Management

University of San Francisco

⌚ 2004 - 2006 📍 San Francisco, CA

GPA

3.95 / 4.0

MY LIFE PHILOSOPHY

All our dreams can come true if we have the courage to pursue them.

Walt Disney

LANGUAGES

English

Native

Spanish

Proficient

PASSIONS

📘 Reading

✈️ Traveling

SKILLS

SEO Google Analytics

Facebook Insights Hootsuite

Data Analysis Paid Social Advertising

Strategic Thinking

FIND ME ONLINE

in /deecarignan

🐦 @deecarignan