

Robert Smith

Fitness Coach

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SUMMARY

Motivated Fitness Instructor accomplished in helping clients at all fitness levels get into the best shape of their lives. Strongly believes health is a conscious lifestyle choice necessary for longevity and happiness.

SKILLS

Microsoft Office, Internet, Outlook Email.

WORK EXPERIENCE

Fitness Coach

Orange Theory Fitness - June 2016 - 2019

- Prepare teaching area for each class and returned all equipment to storage at the end of class.
- Track class attendance and monitor class size to gauge the effectiveness of promotions.
- Promote club programs, products, and services to participants.
- Record class numbers at the conclusion of each class.
- Collaborate with club owners to introduce new fitness classes.
- Maintain peak physical condition to better serve and motivate clients.
- Work with a handful of clients directly to develop personal fitness goals.

Fitness Coach

XSport Fitness - 2013 - 2016

- Take new clients through personal training and motivate them to start a personal training plan.
- Present the services offered at our gym and persuade new customers to enroll in membership.
- Help meet the gyms goal for units, money, and personal training.
- Sold more personal training in my first month than any other sales associate at my gym.
- Got recognized by my regional manager for my sales techniques and for exceeding my goals each month.
- Got to see clients get results and give me credit for motivating them every time they show up to the gym.
- Skills Used Sales, cold calling, resourcing leads, training new employees, customer service, marketing..

EDUCATION

Certification in Business Administration - (University of Phoenix)