

FABIAN ROGAHN

9458 IGNACIO HILL, DALLAS, TX

PHONE

+1 (555) 579 4214

EXPERIENCE

WUCKERT-WEBER

11/2019 – present

Boston, MA // *Global Public Relations Director*

- Excellent understanding of modern PR and social media strategies along with demonstrated success implementing these techniques
- Proven experience working with executive spokespeople
- Excellent writing and editing skills with exceptional attention to detail
- Practical experience developing and implementing social media strategies for a B2B environment
- Proactive, collaborative approach to building internal and external relationships
- Exceptional communication, presentation and writing skills including, press release and media brief writing, PowerPoint/Keynote
- A strong understanding of internal and external communications alignment

DECKOW LLC

07/2016 – 05/2019

Boston, MA // *Public Relations Director, Mens*

- Experience collaborating with multiple marketing functions to promote events, speaking ops, and B2B marketing, and social media campaigns
- Strong business/financial skills and hands-on customer experience
- Demonstrated flexibility to lead public relations and support digital marketing strategy in a fast-paced, fluid, cross-functional, matrixed environment
- Proven track record as a collaborator and adept at building high performance partnerships while driving transformational breakthroughs within target markets
- Familiarity with a variety of marketing campaign management tools and technologies
- Experience in managing teams and several large scale client accounts

EDUCATION

OREGON STATE UNIVERSITY

Bachelor's in Communications

SKILLS

- Advanced computer skills including Word, Excel, Outlook, PowerPoint
- Familiarization with media database and monitoring programs and software
- In-depth knowledge and passion for media relations practice
- Strong and clear decision-making in fast paced environment
- Complex and simplified writing style
- Able to bring [internal and external communication] insights into the creative process
- Able to counsel clients in day-to-day tactical decisions
- Proven relationships with media, community and business contacts that have delivered demonstrable results, and the personality to maximize these contacts