

**Keith Sellinger**  
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## **Objective**

Position as senior creative designer in large advertising agency.

## **Notable Achievements**

- 1997: Third place Graphics division award at Downtown Jacksonville Fine Arts.
- 1999: ADDY award for Direct Marketing & Specialty Advertising Design.
- Managed several multi-million dollar advertising campaigns.
- Commissioned to design the cover of People's Year in Review edition, 1999

## **Employment History**

7/98 - Present            **Art Director**

Neon Corporation, Atlanta, GA

Responsible for design of collateral, art direct freelancers and photoshoots. Select clients included Springwood Psychiatric Institute, Beston Hospital Center, Winchester Medical Center, M & T National Bank, and Coca-Cola.

3/94 - 7/98            **Graphic Artist**

Planet Rio Design, Atlanta, GA

Responsibilities included layout/pasteup, illustration most all via computer. Computer document files support service and output to RC paper and negative, press ready. Computer and design consulting. Program tutoring. Electronic photo retouching.

7/92 - 3/94            **Graphic Artist**

Wanted Weekly, Miami, FL

Designed advertising for a national want ads newspaper (typesetter and wax machine). Also typeset want ads, pasted up the newspaper, shot and developed halftones, PMTs and reversals.

## **Education**

**MFA, Graphic Design            1992**

Miami School of Art, Miami, FL

**B.A., Graphic Design            1989**

Bucknell University, Bucknell, PA