

Marissa A. Bridges

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OBJECTIVE:

To join a dynamic design team as an Assistant Designer utilizing my creative talent, design training and technical background at a growing womenswear company.

PROFESSIONAL WORK EXPERIENCE:

JNS Performance Wear, <i>Head Designer</i> , Blaine, Minnesota <i>Production Specialist</i>	<i>May 2009 - Present</i> <i>May 2005 - May 2009</i>
<ul style="list-style-type: none">• Lead design process from concept to production• Trend Forecasting for design, color and fabric for upcoming seasons• Design CAD sketches in Illustrator and Photoshop for target customer• Manage and develop new and existing wholesale and team accounts• Compose specification packets for in-house and contract production• Participate in fit sessions and communicate fit changes to production team	
Counter Couture, <i>Freelance Designer</i> , Minneapolis, Minnesota	<i>December 2009 - Present</i>
<ul style="list-style-type: none">• Conceptualize and design upscale dresses for a local fashion brand• Analyze market and fashion trends for Midwest market• Drape, pattern and fit muslins for new designs within given timeline• Present at MN Fashion Week; assist with events and fashion shows	
BCBG Max Azria, <i>Design Consultant</i> , Edina, Minnesota	<i>January 2009 – Present</i>
<ul style="list-style-type: none">• Educate clients on best fit and fabrics for their lifestyle and body type• Style client looks for repeat and special occasion clients• Build personal goals and track client business growth utilizing various business reports	
Target, <i>Technical Design Intern Ready to Wear</i> , Minneapolis, Minnesota	<i>June 2008 – August 2008</i>
<ul style="list-style-type: none">• Researched extensively petite market; formulated a strategy for petite clothing being offered on target.com• Presented final project to Senior technical designers, VP of softlines, merchants and RTW team• Assisted Senior Technical Designer in creating new petite specs• Attended weekly fit meetings and communicated detailed comments on fit and construction• Awarded Fast Fun and Friendly intern award for internship project	

EDUCATION:

University of Wisconsin- Stout, Menomonie, Wisconsin
Bachelor of Science Degree: Apparel Design and Development, May 2009
International Education: *American Intercontinental University, London Fall 2007*

LEADERSHIP INVOLVEMENT:

MNFashion, Minneapolis, 2009- Present
Stout Apparel Society, UW-Stout, 2004 -2009

- Fashion Show Coordinator and Apprentice

Class CEO- UW-Stout Production Class 2008
Alpha Phi- Director of MAP (Marketing Alpha Phi) 2004 and 2005

AWARDS:

Silhouettes Fashion Show- Best Career Wear, Best in Show 2009
Target- Fast, Fun and Friendly Intern Award 2008
Scholarship- Apparel Education Foundation 2007 and 2008

PROFESSIONAL SKILLS:

Adobe Photoshop and Illustrator

Microsoft Office Suite

Tukatech CAD Suite