

# LOVELLA KEOVONGSA

Lead Consultant

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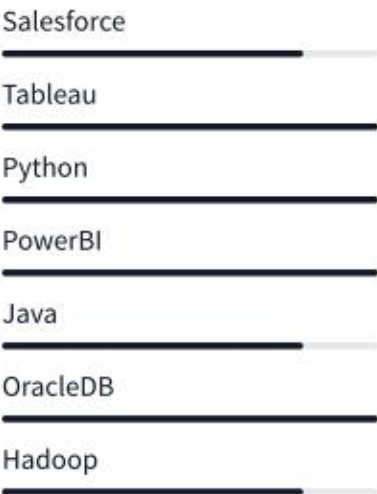
## PROFILE

Accomplished Lead Consultant with 5 years of experience in driving successful project implementations and delivering innovative business solutions. Adept at building and leading high-performance teams, managing client relationships, and providing strategic guidance. Proven track record of enhancing operational efficiency, reducing costs, and ensuring client satisfaction. Skilled in leveraging strong analytical and problem-solving abilities to deliver impactful results.

## LINKS

[linkedin.com/in/lovellakeovongsa](https://www.linkedin.com/in/lovellakeovongsa)

## SKILLS



## LANGUAGES



## HOBBIES

## EMPLOYMENT HISTORY

- Lead Consultant at Louisiana Consulting Group, LA**  
Apr 2023 - Present
  - Led a team of 5 consultants in a major organizational restructuring project for a Fortune 500 company, resulting in a 20% reduction in operational costs and a 15% increase in overall efficiency within 12 months.
  - Successfully managed a \$2 million budget for a large-scale IT transformation project, implementing new software systems and processes for a healthcare organization, which led to a 25% improvement in patient data management and a 30% reduction in administrative workload.
  - Developed and executed a comprehensive marketing strategy for a regional retail chain, driving a 40% increase in annual sales revenue and expanding the client base by 25% over an 18-month period.
- Associate Consultant at Orleans Consulting Services, LA**  
Jul 2018 - Feb 2023
  - Spearheaded a digital transformation project for a major client, resulting in a 35% increase in operational efficiency and a 25% reduction in costs over a 12-month period.
  - Managed a team of 5 junior consultants to successfully implement a CRM system for a mid-sized business, leading to a 20% increase in customer retention and a 15% boost in sales within the first six months of deployment.
  - Conducted a comprehensive market analysis for a client in the retail industry, identifying potential growth opportunities that led to a 30% expansion in their product offerings and a subsequent 18% increase in annual revenue.

## EDUCATION

**Master of Business Administration in Management Consulting at Louisiana State University, Baton Rouge, LA**  
Aug 2013 - May 2018  
Relevant Coursework: Strategic Management, Operations Consulting, Business Analytics, Financial Management, Marketing Strategy, Organizational Behavior, Human Resource Management, Project Management, Change Management, and Digital Transformation.

## CERTIFICATES

- Certified Management Consultant (CMC)**  
Dec 2021
- Project Management Professional (PMP)**  
Apr 2020

## MEMBERSHIPS