

JESSICA CLAIRE

- ✉ resumesample@example.com
- ☎ (555) 432-1000
- 📍 Montgomery Street, San Francisco, CA 94105

SKILLS

- Expertise
- Adobe Illustrator
 - Adobe Photoshop
 - Adobe Indesign
 - Adobe QuarkXpress
 - Microsoft Office
- Intermediate/Basic
- Adobe Premiere
 - Adobe XD (UI/UX design)
 - PowerPoint Presentation
 - Prezi Presentation
 - Flash Professional

EDUCATION AND TRAINING

- Mumbai University Board**
Mumbai • 04/2001
- Mcom Degree:** Accounts, Commerce, Finance
- CMIT Institute**
08/1997
- Associate of Arts:** Graphic Design, Multimedia, Animation
- Mumbai University Board**
Mumbai • 04/1999
- Bcom Graduate:** Accounts, Economics, Management

SUMMARY

Graphic designer with corporate identity, packaging, print collateral, advertising, web, and multimedia. Professional with innovative and deadline-driven in designing and developing user-centered digital/print marketing material. Deadline-oriented focused on overseeing all phases of projects. Successful at creating brand messages, strategies, and key graphic productions. Resourceful and hardworking with the know-how to produce top-notch content.

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.behance.net/expertJessica>

EXPERIENCE

- Cushman & Wakefield - Senior Graphic Designer**
Medford, MA, USA • 05/2014 - Current
- Prepared branding packages for sports apparel product lines, including point of purchase displays and marketing materials.
 - Used various graphics tools to create images and layouts.
 - Submitted design ideas to plan projects with customers and managers.
 - Formatted designs and media for print to deliver production-ready graphics.
 - Determined marketing and design vision with clients for all types of graphic design projects.
 - Leveraged media and graphic design expertise to develop engaging marketing and promotional materials, including flyers and advertisements to generate new sales revenues and grow the customer base.
 - Designed new, on-brand visual elements focusing on concept and messaging.
 - Established organizational vision and developed strategies to achieve sales, profit, and loss, and customer service goals.
 - Generated digital image files for use in digital and traditional printing.
 - Provided training to a junior designer in graphics tools and sports industries functionality to develop staff skills and techniques in performing smooth print and production features.
 - Leveraged graphic design expertise to produce email blasts, catalogs, posters, and other promotional materials.
 - Worked with customers to present mockups and collect information for adjustments.
 - Created 3D models and presented a prototype to focus group to determine and receive feedback on functionality and design from potential consumers.
 - Utilized knowledge of production to create high-quality images.
- Cushman & Wakefield - Senior Graphic Designer**
Melville, NY, USA • 07/2013 - 04/2014
- Wrote precise specifications for printing and reproduction for printing vendors.
 - Oversaw the work of junior designers, keeping team members working within established deadlines.
 - Managed multiple design tasks with short deadlines by prioritizing job responsibilities, overseeing deadlines, and monitoring all the tasks.
 - Enhanced existing designs with new layouts, graphics, and content.
 - Enhanced design process by offering multiple solutions in conceptual models, layout, and typography.
 - Designed mockups and wireframes utilizing graphics software skills.
 - Created corporate brands by designing cohesive looks between elements such as logos and letterheads.

- Hdr, Inc. - Graphic Designer**
Madison, WI, USA • 05/2011 - 06/2013

- Prepared branding packages for new product lines, including point of purchase displays, marketing materials, and product packages.
- Created corporate brands by designing cohesive looks between elements such as logos and letterheads.
- Created innovative design packages to elevate, differentiate, and drive on-brand initiatives and an increase in sales.
- Created digital logos and product designs for local businesses.

- Hdr, Inc. - Graphic Designer**
Nashville, TN • 11/2010 - 04/2011

- Used Adobe Illustrator, Photoshop, and CorelDraw to create images, architectural layouts for signs, channel letters, and product displays.
- Produced fashion brand projects (Jimmy choo, Louis Vuitton, Gucci, Dior) for advertising and informational purposes.
- Generated digital image files for use in digital and traditional printing.
- Directed advertisement, trade show banner, and signage projects from conceptualization to final delivery.
- Selected colors and themes while adding functionality to create new designs.

ACCOMPLISHMENTS

- Familiar with large format ripping printing mounting laminating color calibrating file format vinyl letters channel letters and signs
- Preparing proper file & format for printing, checking file size, image pixels, and grains for different format offset/large format/print media and web
- Experience with pre-press and packaging. Registration mark, cut, trim, bleed, fold, perforation, and demi mockup creation
- Image retouching, layer masking, color balancing, sharpening, and cloning
- Built an animated presentation thru Powerpoint and Prezi basic
- Design and create a website mobile app interface/prototype in Adobe XD basic

ACTIVITIES AND HONORS

- 2007 Team of the Year Award
DDB Brandcom Middle East
2006 Employee of the Year Award
Intercorp Advertising