

# Nellie Iglesias

## Digital Marketing Executive



### Work Experience



#### Digital Marketing Specialist

**Pin & Ark Advertising**, a global advertising firm that specializes in reaching online audiences

*August 2022 to May 2025 (2 years, 9 months)*

- Achieved a 30% increase in social media followers by developing a strong content strategy that led to a 5% growth in sales within six months
- Increased B2B and B2C partnerships by 5% by overseeing marketing campaigns from planning to optimization
- Boosted clients' brand recognition by 10% by developing new ideas and content marketing strategies



#### Sales and Marketing Assistant

**Schuester Digital Media Group**

*November 2020 to January 2022 (1 year, 2 months)*

- Increased organic site traffic by 79% by developing and executing digital marketing content strategies
- Increased our client base by 5% by establishing partnerships with advertisers
- Worked on sales proposals and online marketing campaigns

### Contact Info

**LinkedIn Profile:**

[linkedin.com/in/name](https://www.linkedin.com/in/name)

- [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)
- +123-456-7890
- [www.reallygreatsite.com](http://www.reallygreatsite.com)
- [Click here for my portfolio](#)

### Relevant Skills

- **Search Engine Optimization**
- **Social Media Management**
- **Web Content Writing**