



Entry Level Fashion Merchandising Resume

Jane Doe

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MERCHANDISE CONTROL ROOM ASSISTANT

Marketing and E-Commerce Content Production

Fashion & Fashion Marketing BA graduate with over 2 years' experience in fashion retail. Proven efficiency in creation of social media content – both written and photographic. Fluent in spoken and written English, French & Spanish.

KEY SKILLS

- ❖ E-commerce
- ❖ Visual merchandising
- ❖ Merchandise control
- ❖ Social Media Content creation
- ❖ English, Spanish, French
- ❖ Photography
- ❖ Communication
- ❖ Time management & Multi-tasking

EXPERIENCES & ACHIEVEMENTS

SALES SUPPORT | CHANNEL | JANUARY 2019 – DECEMBER 2020

ALTAMONTE SPRINGS, FL

- ❖ Resolved customer complains & created reports that aided marketing teams.
- ❖ Acted as personal shopper and stylist for over 20 customers daily.
- ❖ Curated social content and moderated Facebook customer group that increased resales by 12 %.

MERCHANDISING & SALES ASSISTANT | NORDSTROM | JULY 2018 – DECEMBER 2018

ALTAMONTE SPRINGS, FL

- ❖ Suggested and implemented window dressing that brought in 20% more customers in first 3-months.
- ❖ Contributed new merchandising floor plans to store manager & marketing teams currently in use.
- ❖ Headed monthly stocktaking exercises.

EDUCATION

FASHION AND FASHION MARKETING BA HONS | UNIVERSITY OF FLORIDA | 2018 – 2021