



Chris Bosco

Apparel Merchandiser

Contact Details

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Education

- Bachelor of Science in Apparel Merchandising
Fashion Institute of Technology
2017 - 2021

Skills

Product Development - Expert

Trend Analysis - Expert

Merchandising - Expert

Visual Merchandising - Expert

Customer Service - Expert

Market Research - Expert

Summary

Apparel Merchandiser with 5+ years' experience in retail and wholesale sales. Expert in product trend analysis, stock replenishment and price optimization. Proven success in driving sales and increasing profitability.

Work Experience

Apparel Merchandiser, Macy's Inc.

March 2023 - Present

- Developed and implemented apparel collections to align with current trends and client needs.
- Negotiated and implemented vendor contracts to ensure competitive pricing and quality standards.
- Analyzed consumer insights and market trends to inform seasonal product and pricing decisions.

Apparel Merchandiser, Macy's Inc.

May 2021 - February 2023

- Managed and monitored product inventory to ensure availability and minimize losses.
- Coordinated with cross-functional teams (marketing, operations, etc.) to ensure effective product launches.
- Planned and executed promotional campaigns to maximize sales in specific markets.

References

References available upon request