

# TIMOTHY GOTSCH

CONSULTANT

## DETAILS

### ADDRESS

1800 Gallagher Circle  
Dallas, TX 75212  
United States

### PHONE

(469) 802-2378

### EMAIL

gotsch\_tinat@yahoo.com

## SKILLS

Sales Strategies

Paid Marketing Strategies

Market Auditing

Financial Report Writing  
and Analysis

Project Management

Problem Solving Skills

Analytical Thinking Skills

## LANGUAGES

Dutch

● ● ● ● ● ○

English

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## PROFILE

Experienced and dedicated Consultant with over 10 years of experience helping clients to meet and exceed business goals. Proven expertise in guiding business operations, management, strategy, and profitability. Highly skilled in marketing, advertising, and brand enhancement. Experienced in dealing with complex issues and challenges, advising clients in a way that enhances performance.

## EMPLOYMENT HISTORY

### Consultant, Tour X

Dallas

Oct 2015 — Present

- Provided the client with optimal guidance and business planning based on industry expertise and predictions of market trends.
- Developed specific finance goals and strategies to achieve them.
- Outlined problem areas and proposed solutions.
- Oversaw implementation of accepted proposals, after which client satisfaction rose by 20% and revenue increased by 15% in the year following.
- Prepared detailed reports, proposals, and recommendations for sales and marketing teams.
- Attended and participated in staff meetings regarding marketing goals and strategies.

### Consultant, New Wave Partners

Austin

Apr 2009 — Sep 2015

- Worked with client to assess business progress and identify problems and shortcomings.
- Provided guidance regarding advertising, product development, and product placement.
- Increased client retention by 50% for the company and provided employees with long lasting tools for growth.
- Communicated well with high level executives and provided them with weekly briefings on progress and growth.
- Helped to devise a new business model and steps to support it.
- Conceptualized advanced content marketing initiatives, leading to increase in warm sales leads.
- Established and nurtured new HR workflows to lead to better team communication and efficiency.

## EDUCATION

### Bachelor of Economics, Baylor University

Waco

Aug 2003 — May 2007

## REFERENCES

References available upon request