

JON KEPLEW

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OBJECTIVE

Public Affairs/Public Relations position. Open to relocation.

SUMMARY

- Public relations internship with State Farm Insurance
- Magna Cum Laude graduate with BA in Public Relations
- Fluent in spoken/written English, French and German

EDUCATION

Bachelor of Business Administration in Finance, May 2016

Illinois State University, Normal, Illinois

Graduated Magna Cum Laude with a GPA of 3.6 on a 4.0 scale

Courses included:

Corporate Public Relations	Interaction with the Media
Crisis Management	Writing for Broadcasting
Public Relations Writing	Reporting for Public Affairs
Public Speaking I & II	Publication Design

EXPERIENCE

Public Affairs Intern, June 2015-August 2015

State Farm Insurance, Bloomington, Illinois

- Responsible for the updating of the public affairs contact database
- Recommended and carried out the conversion of the database from a mainframe FOCUS database to a PC-based Access database
- Special projects included researching political issues and their effect on the insurance industry and updating internal "Talking to the Press" manual
- Received Employee of the Month award twice—first intern ever to win the award

Assistant Editor/Reporter, August 2013-Present

Student News, Illinois State University, Normal, Illinois

- Responsible for reporting of all campus social activities
- Developed weekly stories without missing a single deadline

ACTIVITIES

- Studies Abroad, American University of Paris, Paris, France, 2013-2014
- Treasurer, Phi Beta Kappa honors society, 2014-2015
- Dorm Resident Assistant, 2014-2016