

# SUSAN MORENO

## Social Media Specialist

1012-833-9763

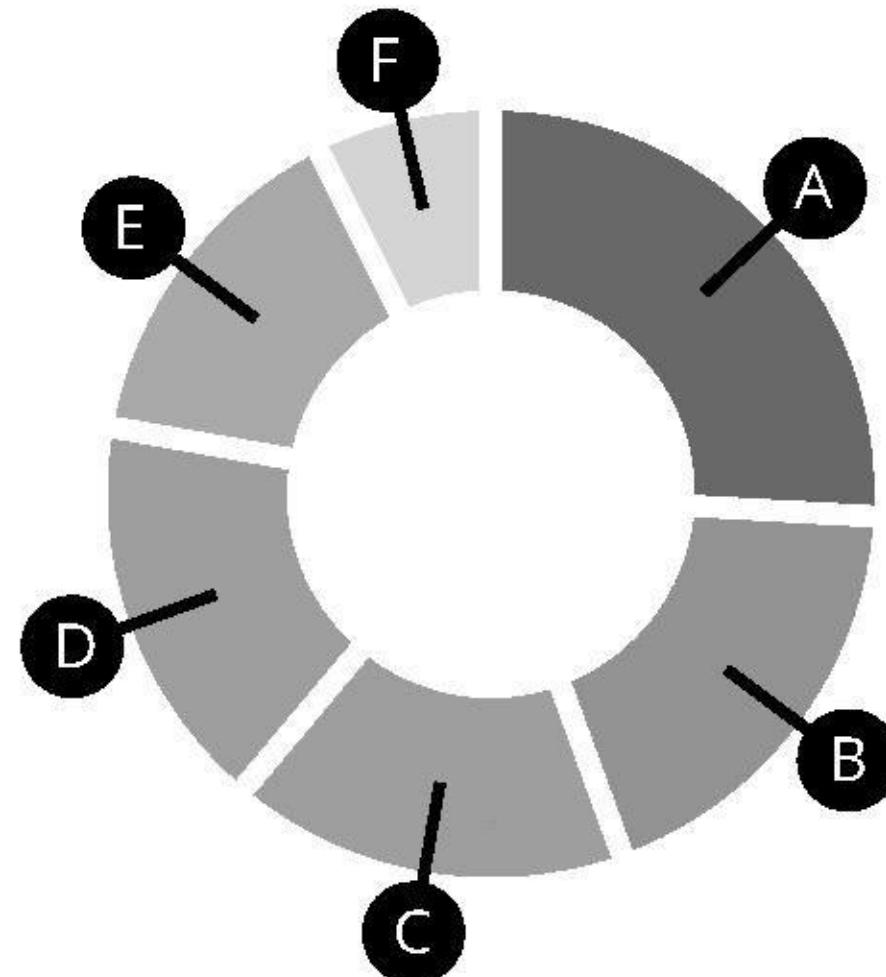
www.example.com

susan.moreno@example.com

New York, NY



## MY TIME



- A Content writing
- B Training
- C Keeping up with the news
- D Reading
- E Branded content
- F Syncs with internal teams

## EXPERIENCE

### Social Media Specialist

#### Treu Productions

2015 - Ongoing New York, NY

- Secured over \$1.2M in Media Coverage with in-kind trade
- Reached 5.5M views with a social lift of 1.5x in one month
- Had #1 top post on the site (If You Score 100% On This 2015 Quiz You've Got An Excellent Memory)

### Social Media Specialist

#### YellowPike Media

2011 - 2015 Toms River, NJ

- Developed a Facebook page with more than 160,000 likes
- Managing a team of 5 to 8 workers to achieve the monthly target

### Marketing Intern

#### Social Butterfly

2010 - 2011 Toms River, NJ

## EDUCATION

### Business Communications

#### University of Toms River

2006 - 2010 Toms River, NJ

GPA

3.85 / 4.0

## SKILLS

marketing

social media

digital marketing

twitter

## MY LIFE PHILOSOPHY

*The ladder of success is best climbed by stepping on the rungs of opportunity.*

Ayn Rand

## PASSIONS

Communications

Social Media

## LANGUAGES

### English

Native



### Spanish

Proficient



## FIND ME ONLINE

/susanmoreno

@susanmoreno