

# L G

LING GE

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## EDUCATION

### FIDM: Fashion Institute of Design & Merchandising

Major: Apparel Industry Management GPA: 3.73

Associate Arts Degree: Dec 2010

### University of California, Irvine

Major: Art Studio

Bachelor of the Arts: Sep 2009

## SKILLS

\*Proficient with Adobe Illustrator, Photoshop, Computer Aided Design (CAD), Hand Flat Sketching, Patternmaking, Microsoft Office, Photography, Graphic Design

\*Knowledge in Textile Testing and Science, Performance Fabrics, Quality Control, Merchandise Marketing, Cost/Specification, Techpacking, Full Circle Software, Import/Export

\*Knowledgeable in Marketing and Research, Retail Management, Event Planning and Management, Business Management, Executive Research, Blogging, Sampling, Wholesale Selling, Marking, Grading

## EXPERIENCE

\*LA JOLLA GROUP - LOST; O'NEILL; TRUE LOVE & FALSE IDOLS, TUSTIN, CA MAR 2010 - PRESENT  
APPAREL DESIGN INTERN

- Primary role for position is to provide strong and efficient support for the product development teams under each brand  
- Create and organize techpacks, CADs, binders for seasonal lines, and samples so teams are always prepared for each development stage  
- Review process orders (PO), bill of materials (BOMs), and merchandise pages to ensure financial and apparel specifications are accurate and updated

\*CALVIN KLEIN, COSTA MESA, CA SEPT 2009 - PRESENT  
RETAIL SALES ASSOCIATE

- Primarily responsible for providing courteous and outstanding customer service, understanding customer needs and providing fashion suggestions  
- Provide training for new team members by teaching store operations and selling methods to ensure strong team relations and selling success  
- Assist managers in conducting advertising, in-store visual strategies, cashiering, and organizing inventory to ensure smooth store operations

\*MANHATTANGMAT, IRVINE, CA AUG 2007 - JUL 2009  
MARKETING ASSOCIATE

\*ANTEATER RECREATIONAL CENTER, IRVINE, CA FEB 2007 - SEP 2007  
MARKETING ASSISTANT

## MEMBERSHIP & ACTIVITIES

\*ALPHA KAPPA PSI BUSINESS FRATERNITY

\*UCI CLAIRE TREVOR SCHOOL OF THE ARTS  
ARTS AMBASSADOR

## REFERENCES & PORTFOLIO

\*LOOKBOOK: <http://lingge.wordpress.com/lookbook>

\*FULL PORTFOLIO AVAILABLE UPON REQUEST

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