

Leigh Zimmerman

New York, NY | [linkedin.com/in/leighzimmerman](https://www.linkedin.com/in/leighzimmerman)

COMMUNICATIONS / PUBLIC RELATIONS Media / Entertainment

Award-winning entertainment industry professional with 25+ years of experience delivering creative and targeted messages to large and diverse audiences. Accomplished communicator and listener, public speaker, charismatic leader, team builder and trainer. In-depth knowledge of the entertainment and performing arts industries with extensive experience in media presentations, live theater, film, and television. Professional expertise and personal qualities include:

- Public Speaking
- Advanced On Camera Skills
- Media Training & Executive Preparation
- Presentations
- Media Relations
- Event Logistics
- Entertainment Industry Relations
- Organizational Skills
- Multi-Tasking
- Rapid Information Assimilation
- Diplomacy with Sensitive Issues
- High Integrity
- Team Player
- Futuristic and Goal Oriented

CAREER HIGHLIGHTS

Public Relations / Media Relations / Public Speaking, 1990-Present – Ongoing relationships with the US and UK media on and off camera, promoting numerous production premieres, casts and creative teams, special events, and ticket sales.

Performance and Presentations, 1990-Present - Olivier Award-winning actress on Broadway and London's West End stages, film, and television. Lead presenter and company liaison to all media for marketing, advertising and public relations.

Communications Training, 2003-Present - Owner of Leigh Zimmerman's Masterclass™ providing training for established and aspiring professionals in the US and UK. Programs delivered in advanced communication, listening, auditioning, and performance techniques.

Management, 2010-Present - Owner and Manager of all business and creative operations for Monterey Meringues™, a unique artisan food business with a focus on charitable giving to music education.

PROFESSIONAL EXPERIENCE

HANGZHOU TOURISM COMMISSION, Hangzhou, China
US Ambassador for the Hangzhou Global Tour 2015 Press Event

2015

Worked directly with the Hangzhou Tourism Commission to strategically communicate creative and powerful messages, positioning Hangzhou, China (population over 8 million) as an emerging international center for technology and tourism and as a beacon of modern China.

Public Relations and Media Events Highlights

- Daily appearances and presentations, on and off camera to over 100 international media, acting as an envoy of Public Diplomacy and Tourism during a 30 day world tour covering 3 continents, 8 countries, and 7 cities

MONTEREY MERINGUES™, Carmel, CA

2010 –2016

Founder/Co-Owner

www.montereymeringues.com

Manage all business operations for artisan food business dedicated to supporting music education and music rehabilitation. Operations include product development, budgets, permits, production, delivery, marketing, public relations and charitable partners.

Management

- Managed business launch breaking even within 6 months, achieving profit at 8 months
- Researched and executed all aspects of small food business operations
- Secured community development partnership for food production facility that directly supports and benefits the local community as the business grows
- Created Culinary Team Building Program for corporations to sharpen communication and listening skills