

Emily Schuster

555-555-5555 | hello@kickresume.com

Profile

Results-oriented and knowledgeable Digital Marketing Specialist with a proven track record of extraordinary achievements in developing and implementing new digital marketing plans, managing advertising budgets, and coordinating Marketing Interns. Creative professional with a strong determination to perform great work and well-developed critical thinking skills. Accustomed to working in fast-paced business environments.

Work experience

07/2017 – 07/2019
HARRISBURG, PA, UNITED STATES

Digital Marketing Specialist Taboola, Inc.

- Worked on the development and implementation of a new online marketing strategy to increase sales and brand awareness - increased sales by 35% within one year.
- Created and managed annual promotional budgets, produced the online newsletter, and monitored and analyzed digital content.
- Evaluated all digital marketing campaigns, completed weekly reports, and pro-actively participated in team meetings with Marketing Managers and Executives.
- Recruited, trained, and supervised multiple Marketing Interns and collaborated with colleagues of the creation of new marketing analytics tools.
- Awarded Employee of the Month twice for constantly achieving excellent results and performing great work.

Education

09/2013 – 05/2017
CAMDEN, NJ, UNITED STATES

Marketing & Business Administration Rutgers University

GPA: 3.98 (Top 10% of the Program)
The 2016 Academic Excellence Award winner
Clubs and Societies: Aerobics Club, Business Club, Marketing Society

Education

09/2009 – 05/2013 VIENNA, AUSTRIA

High School Kollegium Kalksburg

Graduated with Distinction (Grade 1 - A/excellent equivalent in all 4 subjects)

The 2013 Best Graduate Award winner

Activities: Dance Club, Film Society

Skills

LANGUAGES

| | |
|---------|---------|
| German | Native |
| English | Full |
| French | Limited |

COMPUTER SKILLS

| | |
|--------------------|---|
| Microsoft Office |  |
| HubSpot Marketing, |  |
| Improvly |  |
| ActiveCampaign, |  |
| Zymplify |  |
| iContact Pro, |  |
| RankActive |  |

INTERPERSONAL SKILLS

| | |
|----------------------|---|
| Communication Skills |  |
| Creative |  |
| Critical Thinking |  |
| Leadership Skills |  |
| Teamwork |  |
| Time Management |  |

Volunteering

09/2015 – 05/2017

CAMDEN, NJ, UNITED STATES

Social Media Account Manager Rutgers University

Certificates

07/2018

Certified Digital Marketing Professional Digital Marketing Institute