

# Social Media Resume Sample

123 Your Address  
City, State, Zip Code  
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[your@email.com](mailto:your@email.com)

*Marketing professional with 5+ years of experience in social media management, content marketing, and branding. Possesses a B.S. in Marketing and expertise in marketing analytics. Excellent communication skills for outreach and digital copywriting, ensuring strong brand presence.*

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## PROFESSIONAL EXPERIENCE

### TAROKO TECHNOLOGIES, San Francisco, CA Social Media Manager, September 2013 - Present

- Successfully spearhead campaigns on social media platforms including Facebook, Twitter, and Instagram
- Manage social media planning for execution of marketing strategies and community management
- Implement marketing and promotion tactics that led to 34% growth in total social media shares and 27% increase in website traffic from social media posts
- Monitor online presence of company's brand and engaged with users, strengthening customer relationships

### FLASHSTARTS, Cleveland, OH

Social Media Coordinator, June 2010 - August 2013

- Assisted the marketing team with developing and implementing social media strategies
- Maintained strong social media and brand presence across Twitter, Facebook, and Instagram platforms
- Developed online marketing campaigns, effectively increasing followers by 1,400+ and driving brand awareness
- Utilized social media analytics tools such as Crimson Hexagon to track consumer engagement and draw conclusions about user data

## EDUCATION

### CASE WESTERN RESERVE UNIVERSITY, Cleveland, OH *Bachelor of Science in Marketing, May 2010*

- Graduated Cum Laude