

# ROBERT SMITH

## Apparel Manager I

[info@qwikresume.com](mailto:info@qwikresume.com) | [LinkedIn Profile](#) | [Qwikresume.com](#)

To manage the development team translating designs into commercialized products for all categories, including Apparel, Essentials and Footwear. This cross functional role will work with multiple stakeholders to proactively to market.

## EXPERIENCE

### Apparel Manager I

#### ABC Corporation - NOVEMBER 2013 - AUGUST 2014

- Trains store staff by reviewing and revising orientation to products and sales training materials; delivering training sessions; reviewing staff job results and learning needs with retail store manager; developing and implementing new product training.
- Evaluates competition by visiting competing stores; gathering information such as style, quality, and prices of competitive merchandise.
- Attracts customers by originating display ideas; following display suggestions or schedules; constructing or assembling prefabricated display properties; producing merchandise displays in windows and showcases, and on sales floor.
- Helps customers by providing information; answering questions; obtaining merchandise requested; completing payment transactions; preparing merchandise for delivery.
- Prepares sales and customer relations reports by analyzing and categorizing sales information; identifying and investigating customer complaints and service suggestions.
- Maintains a safe and clean store environment by developing and publishing evacuation routes; determining and documenting locations of potentially dangerous materials and chemicals.
- Maintains inventory by checking merchandise to determine inventory levels; anticipating customer demand.

### Apparel Manager

#### Delta Corporation - 2011 - 2013

- Visual merchandising, display design, store management, product distribution, hiring and training sta, client services.
- Increased sales dramatically in Accessories & Apparel departments by effectively analyzing demographics, trends, velocities & sales data, then .
- To ensure that apparel department runs efficiently and effectively.
- Duties include Managing and motivating the team to increase sales and ensure efficiency; Managing stock levels and making key decisions about stock .