

RANDALL LAKIN

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WORK EXPERIENCE

SENIOR APPAREL DEVELOPER

10/2015 - PRESENT

New York, NY

- Ensure all development documentation is maintained for assigned styles, including product specs and proto notes
- Create and edit Bill of Materials for assigned styles
- Partner with manager and merchandising team to conduct seasonal product analysis against competitive brands to ensure Oakley continues to offer product that utilizes world class material, construction, fit and performance
- Problem solve and partner with vendors and internal team to problem solve around challenges
- Assemble product specs for new styles and communicate to vendor
- Ensure buy ready status on products going to market
- Mentor Jr. Developers
- Apparel textile industry experience

APPAREL DEVELOPER

01/2009 - 06/2015

Phoenix, AZ

- Self-motivated and comfortable working in a busy office environment
- Evaluate all prototypes for compliance with AD
- Experience in Product Development or Sourcing
- Develop relationships with key Business Partners and cross functional teams
- Awareness of the business' need for negotiation of competitive FOB's and the need for gross margin targets to be achieved
- BOPS (Creation Center Development, Costing)
- Design, Marketing and Brand Operations – Development , Materials, Costing and Pattern Maker
- Lead costing discussions and negotiations with LO's and vendors and work with the counterparts to achieve target margin
- Display an in-depth knowledge of the apparel manufacturing process with the ability to manipulate/ engineer the process in order to achieve new manufacturing techniques which enhance the overall performance of product and to create production ready products

ASSISTANT APPAREL DEVELOPER

01/2003 - 07/2008

Philadelphia, PA

- Knowledge of apparel construction, material construction and properties, costing, pattern making, embroidery and screen-printing, textile manufacturing
- Partner with Merchandising on design aesthetic, delivery needs and corporate target IMU goals
- Communicate with sourcing offices and vendors daily (written and verbal) on pertinent design, development, delivery and/or cost related issues
- Establish and monitor time and action calendars to hit target delivery dates and negotiate costs to meet target margin goals; suggesting alternatives when relevant
- Work with Planning to facilitate and expedite order urgency
- Create and maintain excel spreadsheets weekly, including line lists and inventory reports
- Update SMU database daily
- T1 -Merchandising and Patternmaking

EDUCATION

UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE

1998 - 2002

Bachelor's Degree in Business

PROFESSIONAL SKILLS

- Intermediate to advanced computer skills with emphasis on MS Office software & PLM Systems
- Collaborates with cross functional teams to effectively execute product development goals and deliverables
- Passionate to learn leading, coaching, driving and inspiring teams
- International and domestic travel required (up to 20%) including by air, ground and overnight
- Work with merchandising on proposed product mix, design aesthetic and corporate target IMU goals
- Take ownership in decision making and drive changes as needed
- Track Deliverables and monitor manufacturing production deadlines