

Jonathan Line

Web Designer

Personal Info

Phone

+1-799-456-8777

E-mail

jonline@gmail.com

LinkedIn

linkedin.com/in/jonline

Twitter

twitter.com/jonline

Skills

HTML



CSS



Enterprise CMS



Visual Studio



Adobe Creative Cloud (InDesign, Illustrator, Xd, Photoshop)



Oral and written communication



Collaboration



Problem-solving



Creativity



Time-management



Languages

Mandarin Chinese



Conversational

German



Conversational

Enthusiastic and self-motivated web designer with 3+ years of experience. Eager to join WebHouse to bring top-class frontend development, UX, and visual design skills. In previous roles redesigned a SaaS website that reduced CAC by 50%, and implemented an SEO-optimized design that boosted traffic by 300%.

Experience

2015 -
2018

Web Designer

NanTech

- Cooperated closely with the marketing team to develop concepts and mockups on 10+ projects.
- Participated in weekly client meetings to discuss solutions and update project status.
- Worked independently and as part of 3 cross-functional teams on conceptualizing website design and optimization.
- Collaborated with internal and external design/dev resources to implement scalable front-end templates and design modules.

Key achievements:

- Redesigned a SaaS website with a view to maximizing ARR and reducing CAC. Achieved 20% rise and 50% reduction YoY respectively.
- Organized 2 workshops for 10+ interns on wireframing and mockup creation using Adobe Xd and InDesign.

2015 -
2016

Associate Web Designer

WorldPress Group

- Assisted the creative team in developing visually appealing websites.
- Closely cooperated with the web design team to build responsive WordPress themes.
- Developed landing page functionalities and features.
- Addressed any design issues that arose.
- Maintained and updated website functionalities in collaboration with the CS and web development teams.

Key achievement:

- Designed an SEO-optimized website for a SaaS company that increased traffic by up to 300% in a single quarter.

Education

2016

Bachelor of Science, Web Design & Development

Simmons University, Boston, MA

GPA: 3.9

Relevant coursework:

- Graphic Design
- Digital Imaging
- Web Design
- GUI and Event-Driven Programming

Conferences

Perf Matters Conf—2018

World Domination Summit

Associations

American Webmasters Association (AWA)—Member

Interests

Cyberpunk literature

Triathlon