

Robert Smith

Digital Designer

Phone (123) 456 78 99
Email: info@qwikresume.com
Website : www.qwikresume.com
LinkedIn: linkedin.com/qwikresume
Address: 1737 Marshville Road, Alabama

SUMMARY

Succeed in an environment of growth and excellence to meet personal and organization goals. Digital designers can be employed by advertising firms, video game manufacturers, corporate marketing departments.

SKILLS

Photoshop, Illustrator, In design.

WORK EXPERIENCE

Digital Designer

ABC Corporation - March 2015 - June 2015

- Created the look and feel for the Web site, e-mail, mobile, and print.
- Managed internal and external designers and presented multiple options of design for approval.
- Created an eye-catching design that followed the brand guidelines.
- Designed layout, selected image, typeface, and colors.
- Assisted the team in a fast-paced environment to deliver out of the box creativity.
- Designed and verified ASIC controllers for Nuclear Weapon Program.
- Responsible for the digital logic portion of the ASIC; developed self-checking test benches in ModelSim.

Digital Designer

Delta Corporation - 2010 - 2015

- Responsible for all design projects (i.e. engraving, vinyl decals, license plate frames, custom license plates).
- Designed eye-catching company logos and advertising materials.
- Prepared sample graphics illustrating design choices for clients.
- Create and analyze UX research studies to increase sales, validate new customer onboarding campaigns, and redesign mobile application information .
- As a digital designer I facilitated multiple administration tasks pertaining to social media, email management as well as many assistant duties.
- Did all commercial graphics for the company, as well as filmed and photographed many of the release parties.

EDUCATION

Bachelor of Arts in Graphic Design - 2002(California State University)