

Objective

Creative Marketing professional with a proven record of accomplishment in creating and managing digital media strategies in support of business goals and objectives.

Skills

Strategic Planning, Critical Thinking, SDLC, Information Systems.

Work Experience

Digital Media Specialist II

ABC Corporation - 2000 - 2005

- Met with internal and external stakeholders to conduct requirements gathering.
- Recommended solutions based on requirements. Delivered content for live streaming and on-demand.
- Develop immersive multi-screen video projections and interactive displays.
- Recorded video and audio content for archiving, the web, and for the production of original content.
- Advance Central Services is a web-based advertisement for the Michigan website mlive.com.
- A wide variety of design, communication and web-based knowledge.
- Working daily with multiple account executives that often only communicate through email keeps me on my toes.

Digital Media Specialist

ABC Corporation - 1998 - 2000

- Produced, edited and managed digital media, using Adobe Photoshop, Dreamweaver, Audacity and Camtasia Studio software.
- Created UI design elements.
- Coordinated photoshoots and retouched photographs.
- Updated product imagery and UI elements in Photoshop, followed efficient production and localization workflows and output graphics for web/mobile flawlessly.
- Added/synchronized audio and graphic content to interactive presentations.
- Reviewed/edited and created written and rich media content (including screen captures, videos and images).
- Provided detailed Quality Assurance for multiple platforms.

Education

Masters of Science in Management of Information Systems - (Nova Southeastern University - Fort Lauderdale, FL)