

Jessica Claire

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Professional Summary

Award-winning creative media professional with 10-plus years experience in media production including journalism, editing, marketing, copy editing, copy writing and project management.

Skills

- Editing
- Print, online journalism
- Project management
- Illustration
- Copy editing
- Social media

Work History

Freelance Arts and Culture Reporter, 01/2017 to Current

Accentcare – Attleboro, MA

- Report on visual arts, theater, dance, music and books in the Eugene area

Arts Editor, Associate Editor, 09/2012 to 2017

Eugene Weekly – City, STATE

- Researched, developed, assigned, pitched, edited and wrote stories weekly
- Planned and edited arts, entertainment and cultural coverage, online and in print
- Managed team of 5-10 freelance writers and interns
- Collaborated with art department for planning cover images, photo shoots, graphic and illustrative content

Project Manager/Interim Director of Marketing, 05/2011 to 09/2012

EMU Marketing – City, STATE

- Produced and oversaw editorial design, marketing and online content for EMU Marketing and Student Affairs
- Managed team of graphic designers and web developers producing websites, apps and event marketing
- Managed marketing content for EMU referendum campaign

Creative Director, 08/2010 to 05/2011

Ethos Magazine – City, STATE

- Oversaw magazine design, production and printing with co-Creative Director
- Created new style guide with co-Creative Director
- Managed team of 10 designers and two illustrators
- Collaborated with photo editor, managing editor and publisher

Education

Master of Arts: Professional Journalism, 2011

School of Journalism and Communication, University of Oregon - Eugene, Oregon

Bachelor of Arts: International Studies, French Studies, 2007

University of Minnesota, Duluth - Duluth, Minnesota

Paris Center for Critical Studies, Paris, France 2004-2005 University of Minnesota Scholarship

Bachelor of Arts: International Studies, French Studies, 2007

University of Minnesota, Duluth - Duluth, Minnesota

Accomplishments

- Recipient of 2010 Colombia Scholastic Press Award for designing "Special or general interest magazine multi-page presentation"
- Awarded First Place in the 2015 Society of Professional Journalists Northwest Region Awards for best Arts writing with "Teeth & Bones: Into the beautiful tormented world of artist Rick Bartow."