

Addie Larkin

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EXPERIENCE

02/2020 – present

STROSIN-HOEGER

Philadelphia, PA

Apparel Buyer

- 0 – 3 Years related work experience strongly preferred. Talent that has worked with developing apparel
- Work, as necessary, during evening/weekend hours for specific shows or for guest appearances
- Analyze data and draw relevant conclusions to have positive effects on business
- Work with others in a dynamic team environment
- Access and enter information using automated systems (e.g., windows based computer) quickly and accurately
- Lead the office function in the absence of the Buyer. Perform duties according to company policies and procedures with some latitude for independent judgment and initiative
- Make some decisions to achieve desired results
- Product development experience a plus!

11/2014 – 10/2019

KERTZMANN GROUP

Philadelphia, PA

Apparel Buyer

- Create achievable deadlines with team and hold members accountable for timely delivery. This includes partnering with team and cross functional partners when roadblocks and barriers arise
- Act as the voice of the consumer and brand steward in all internal meetings. Provide guidance, insight and direction, as needed, to deliver the vision and mission of the br
- Participate in market trips to stores to assess and monitor performance and customer satisfaction. Solicit feedback from RVPs, DMs and Store Managers, challenging where appropriate
- Stay connected to peers in Visual Merchandising, Marketing and eCommerce to collaborate on customer touchpoints. Ensure all deliverables and site actions tell the story, drive consumer engagement with the brand and enhance the product offerings. Challenge the status quo by asking tough questions of broader team to ensure category performance can be maximized

EDUCATION

COLUMBUS COLLEGE OF ART AND DESIGN

Bachelor's in Business

SKILLS

- Establish strategic staffing and succession plans (0-2-year horizon) within span of control and gain leadership support; successfully deliver on proposed staffing objectives
- Drive the talent selection process in alignment with the company's talent philosophy for all open positions; this includes reviewing resumes, interviewing, and making hiring decisions
- Identify brands and product that represent our customer's needs
- Negotiate, build and source compelling product assortments at the best value
- Independently drives sales through the selection of product, pricing, promotion for greatest return on investment
- Negotiate buying terms with vendors (price, quantity, delivery/ payment terms)
- Oversee the facilitation and execution of an event with an Assistant Buyer
- Buying responsibility and financial accountability for respective buying category
- Remain flexible and willing to change strategies as business needs dictate