

Jasmine Karen

MARKETING CONSULTANT

SUMMARY

My previous positions demanded initiative, creativity and dedication to solve complex problems, at times in uncertain environments. Responsible, experienced in sales and business development, I am driven by my work ethic and desire to do more. By relying on my systematic approach and great interpersonal skills, I am always determined to execute multiple tasks at once and withstand any levels of pressure whilst maintaining a positive attitude.

EXPERIENCE

Business Development

Martin Business Plans LTD, California

Apr 2019 - Present

Marketing Consultant for a small business

Independent *Nov 2018 - Apr 2019*

Account Manager & Operations coordinator

Mind Express Lines *Dec 2017 - Nov 2018*

Account Manager

Hearthside Food Solutions *Jan 2015 - Sep 2017*

- Client management - from the initial steps of their registration and up to license obtainment.
- Responsible for various sales within the department, such as courses, cruises in Israel and overseas, recruitment of new clients and more.
- Scheduling and management of courses, coordination guides and cruises.
- Abundant communication with foreigners in English - both clients and partners.
- Rich experience in frontal sales.

Social Welfare NCO

Turner Around Institute *Jan 2013 - Jan 2015*

- Raising funds, food, furniture, and other commodities for soldiers in need.
- Working with high military officials and linking them with various civil entities and representatives.
- Active participation in decision-making and further implementation.

CONTACT

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SKILLS

Experienced in working with Office Applications

CRM

SAP

LANGUAGES

Hebrew - Native speaker.

English - Excellent verbal and writing skills.

Spanish - Fluent.

EDUCATION

BA student in Business Administration and Psychology

California Institute of Technology

Sep 2017 - Present

A third-year student.

Vinto High School

Texas at Dallas *Sep 2006 - Jun 2012*

Majored in Psychology-Sociology.