



# TERESIA SOMERVILLE

## GRAPHIC DESIGNER

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### PROFESSIONAL SUMMARY

Senior graphic design professional with 8+ years of experience in Design, art direction and management of print and digital projects from conception through completion. Specialized in creating Book and Cover Design; logo; after effects; Animation and many more by using various adobe suite and graphic design tools.

### PROFESSIONAL EXPERIENCE

**SENIOR GRAPHIC DESIGNER** • May 2017 - Present

**Brandcraft, Sydney, Australia**



- Create and design unique visual images, flash presentations, animation and web application interface for various internal and external projects.
- Assign projects to meet department objectives and requirements of various business units & Ensuring department projects are completed on time by coordinating activities.
- Design of banner ads and web graphics for online Travel promotions: photo selection and color correction, copy development and optimization.
- Design Bar charts, Rectangular charts and various types of infographics for the presentation and reporting purposes for client deals.

**GRAPHIC DESIGNER** • June 2015 - Jan 2017

**Chello, Sydney, Australia**



- Responsible for Campaign concepts and ideas including Logo Design and Illustration for all brand strategies and Created design; presentation boards to help support executive and account representation of strategic creative to the client.
- Handle a team of 10 members including 2 freelancers and reporting their progress to the head of the department and solving all the errors.

**FREELANCE GRAPHIC DESIGNER** • Apr 2012 - Apr 2015

**April Ford, Maroochydore, Australia**



- Designed multiple Logo; Brochure; Newsletters and Magazines and created 5 short product animation and introductory videos for social media sites for the clients across the globe.
- Designed Static and dynamic images and short animation clips for various online websites.
- Learn & implement subject matters into design for infographics, Newsletters, Company portfolios, training and corporate videos and sales presentations.

### EDUCATION & CREDENTIALS

**Masters of Fine Arts in Visual Communication** • 2011

**Macquarie University, Sydney, Australia**



### TECHNICAL SKILLS



Affinity Designer



Procreate



Photoshop



Illustrator CC



InDesign



Corel Painter 2020

### HOBBIES



Illustration



Drawing



Scrapbook

### PORTFOLIO

www.mycvdesigner.com

