

# JESSICA CLAIRE

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- 100 Montgomery St. 10th Floor

## SUMMARY

Established Fashion Designer with reputation for exquisitely designed collections. Familiar with complete product creation life cycle from initial concept to retail sale. Committed to innovation, functionality and high-quality products. Deadline-oriented Graphic Designer focused on overseeing all phases of projects. Successful at creating brand messages, strategies and key graphic productions. Resourceful and hardworking with know-how to produce top-notch content. Enthusiastic Graphic Artist skilled at creating letterheads, signage and other business-specific materials. Talent for translating company vision into suite of useful graphics and related designs. Skilled at working on multiple projects at once while consistently meeting draft deadlines. Goal-driven Graphic Designer successful at applying technical skills to create art to inform and engage customers. Clear communicator and collaborative team player with eye for detail and skilled in desktop publishing tools and graphic design software. Maintains technical knowledge by attending design workshops, reviewing professional publications and participating in professional societies. Versatile Graphic Designer with talent for developing unique custom artwork. Well-versed in generating innovative ideas and concepts. Collaborates with marketing and management teams to identify mockups and uses feedback to develop final drafts.

## SKILLS

- Accessories and footwear
- Wardrobe design
- Design strategy
- People skills
- Critical thinking
- Corporate design
- Relationship building
- Multitasking
- Project planning
- Work ethic
- Design modification
- Photograph modification
- Color sense
- Deadline management
- Model creation
- Visual representations
- Visual communication
- Digital graphics
- Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver)
- Website design
- Project management abilities
- Graphic and Media Design
- Microsoft Office expertise
- Production standards
- Adobe Creative Suite

## EDUCATION AND TRAINING

Abraham Lincoln High School  
Philadelphia, PA • 05/2019

*High School Diploma*

Recording Connection Audio Institute  
Philadelphia, PA • 08/2019

*Recording Engineer Degree*

## CERTIFICATIONS

- Certified Recording Engineer, Crystal Clear Recording Studio - 2019

## EXPERIENCE

### Landor - Fashion Designer

Atlanta, GA • 02/2018 - Current

- Established design integrity and best strategy for multiple brands.
- Researched specification information and in-line style to develop quality patterns.
- Identified maintenance and trending categories by using test strategies across multiple focus groups.
- Collaborated with photographers and stylists to showcase brands and merchandising standards.

### Michaels Stores - Graphic Designer Intern

Mountain View, CA • 02/2018 - Current

- Designed new, on-brand visual elements focusing on concept and messaging.
- Worked with customers to present mockups and collect information for adjustments.
- Created corporate brands by designing cohesive looks between logos and letterheads.
- Generated digital image files for use in digital and traditional printing.
- Submitted design ideas to plan projects with customers and managers.
- Selected colors and themes while adding functionality to create new designs.

### Cole Haan - Overnight Stock Associate

Rosemont, IL • 10/2019 - 03/2021

- Stocked, arranged and organized merchandise during late shift in store that stayed open overnight.
- Cleaned and straightened warehouse, store aisles and shelves for ease of product accessibility, safety and loss prevention.
- Identified stock needs, replaced outdated stock and assembled products.
- Operated forklifts and hydraulic pallet jacks to move product loads to accurate locations.
- Trained and supervised many new employees and served as overnight stocking and warehouse lead.
- Picked up all boxes and related trash from sales floor.
- Stocked pallets throughout shift to keep warehouse clean, maintained and organized.
- Received, unloaded and documented incoming stock in warehouse and staged merchandise for easy retrievability.

### Jimmy Jazz Clothing Store - Sales Associate

City, STATE • 01/2017 - 01/2018

- Maintained knowledge of current promotions, exchange guidelines, payment policies and security practices.
- Arranged new merchandise with signage and appealing displays to encourage customer sales and move overstock items.
- Retained product, service and company policy knowledge to serve as resource for both coworkers and customers.
- Trained all new sales employees on effective sales, service and operational strategies to maximize team performance.
- Built and maintained effective relationships with peers and upper management to drive team success toward common sales, service and operational goals.
- Offered product and service consultations and employed upselling techniques.

## ACCOMPLISHMENTS

- Promoted from Stylist Helper to Graphic Designer, in less than 12-months
- Consistently maintained high customer satisfaction ratings.
- Recognized as Employee of the Month for outstanding performance and team contributions.
- Mentored 5 new sales associates.
- Creative Problem Solving: - Resolved product issue through consumer testing.

## WEBSITES, PORTFOLIOS, PROFILES

- [www.freedom4us.squarespace.com](http://www.freedom4us.squarespace.com)