

VIRGINIA CHAN

CREATIVE DESIGNER

CONTACT



Alhambra, CA



virginia.ch.design@gmail.com



(415) 937-2021



virginiachdesign.com

SKILLS

Illustrator Solidworks

Photoshop Proto.io

InDesign PowerPoint

Sketch Keynote

LANGUAGES

Spanish, English, Mandarin and Cantonese

EDUCATION

2011 - 2015

National Taipei University of Technology

Bachelor in Industrial Design

ACHIEVEMENTS

MOFA Taiwan Scholarship

NTUT - Class Salutatorian

UDN Design Competition - Silver Medal

Young Pin Design Award - Sponsor Award

WORK EXPERIENCE

Freelance Designer | 2017 - Present

UX/Graphic Design

- Created logos, graphics and other branding elements for various clients.
- Developed wireframes and concept designs for websites.
- Designed invitations and printable decorations for events.

Dermovia (Menovi, LLC) | Oct. 2017 - Mar. 2019

Graphic Designer and Marketing Coordinator

- Defined and stabilized the company's brand identity.
- Responsible of designing different assets, banners, logos, emails, and other marketing materials across multiple platforms.
- Designed and developed packaging concepts for new products.
- Collaborated on the website redesign and management.
- Created and edited product photo content images for social media.

Interrobang Design (問答設計) Taiwan | Feb. 2017 - May 2017

Product Designer Intern

- Responsible for the market and user research
- Assisted during product development (Concept, sketch and prototypes).

Migo Entertainment Co. (Taiwan/Manila) | Jan. 2016 - Jan. 2017

Imagineer - UX Designer

- Worked with product team to develop wireframes and flows for different aspects of the company.
- Created a UX/UI design for a POS software and a mobile app.
- Collaborated in the design for the POS hardware device.
- Created A/B testing plans and realized usability testing.
- Developed product prototyping for softwares and hardwares.
- Participated in the user and market research and analysis.