

Phoebe Greene

Digital Marketer

Home: 123-456-7890
Cell: 123-456-7890

123 Anywhere Street, Any City, State,
Country 12345

hello@reallygreatsite.com

LinkedIn: @reallygreatsite

Personal Profile

I'm a very extroverted person who likes to connect with people. I love creating effective marketing campaigns for products that I believe in.

Character Reference

Clementine Smith

Accounts Manager, KVB Digital
Marketing Co.
Cell: 123-456-7890

Chris Williams

HR Representative, KVB Digital
Marketing Co.
Cell: 123-456-7890

Academic Background

Norgen Media College

Digital Marketing Certificate Course May 2011 - August 2011

- Final Output received a grade of 98% and awarded most innovative marketing campaign
- Part of the Top 5% of the class

Junior Digital Marketer

Crewe Digital Marketing September 2007 - May 2011

- Graduated Cum Laude
- Editor-in-Chief, NCU Daily News
- President, Norgen City University Student Council
- GPA 3.5
- Scrabble club champion

Work Experience

Digital Marketing Lead

KVB Digital Marketing Co. Sep 2017 - Aug 2019

- Created and managed digital campaigns for top clients
- Increased two clients' digital presence and customer interaction by 200%
- Developed SEO techniques
- Employee of the month

Junior Digital Marketer

Crewe Digital Marketing Sept 2011- Aug 2017

- Contributed ideas for digital marketing campaigns
- Responsible for contacting blogs for features and reciprocal links
- E-mail marketing point person

Expertise

- Raising brand awareness
- Proficiency in many online marketing tools
- Background in SEO process
- Keen eye for effective digital marketing collaterals