

# Robert Smith

## Apparel Designer

### CONTACT DETAILS

1737 Marshville Road,  
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### PERSONAL STATEMENT

Highly creative, goal oriented and disciplined individual, shaped by years of experience as an entrepreneur focused on perfection. Decisive, individualized thinker who enjoys being challenged with new and diverse tasks. Create conceptual design sketches which convey body, styling, fit intent, fabrics, trims and colors. Executing the design and development of product based on creative direction, product brief and line plan.

### WORK EXPERIENCE

#### **Apparel Designer**

**ABC Corporation - January 2013 - January 2013**

##### *Responsibilities:*

- Designed mens technical outerwear, softshell, woven shirts, and swimwear Helped design launch of full collection in all categories for Womens Line .
- Developed the apparel collection.
- Printed and researched current trends, presented concept boards to design director/ owner each season Managed all.
- Worked knowledge and understanding of apparel construction.
- Developed design concepts and solutions based on creative briefs and clients' business strategy.
- Executed and produced design communications for diverse media (print, web, packaging) with a focus on the craft of design.
- Assisted in creation of presentation/workshop documents and tools.

#### **Apparel Designer**

**Delta Corporation - 2011 - 2013**

##### *Responsibilities:*

- Private label apparel designer for Billabong, RVCA, Tillys and other action sports brands Setting tone for color and design including: woven tops, .
- Managing merchandise boards, colors and modifying sketches for mens snow, surf and accessories lines Created merchandising boards for line .
- Bringing cohesive design ideas to concept threw seasonal research of color and styles Coordinated with development, marketing and creative director .
- Apparel designer for button down woven, polo and bottoms Creating design and graphics for mens golf assortment Collected inspiration and color for .
- Designed and modified photoshop prints for fabric production and development including repeat patterns Created line lists and color way boards for .
- Design research in launching first LRG womens brand Developed trim, art patterns, color options and presentations for womens launch Excel tech .
- Flat sketch designs from concept to protos, working with design team Working on merchandising boards and boards for buyers and factories

### SKILLS

Autocad, Revit, Google Sketchup, Adobe Creative Suite, Microsoft Office Suite, Hand Rendering, Sketching.

### LANGUAGES

English (Native)  
French (Professional)  
Spanish (Professional)

### INTERESTS

Climbing  
Snowboarding  
Cooking  
Reading

### REFERENCES

Reference - 1 (Company Name)  
Reference - 2 (Company Name)