

CLARABELLE RODRIGUEZ

745 Huels Forge, San Francisco, CA • +1 (555) 371 2890

WORK EXPERIENCE

SENIOR APPAREL DESIGNER

10/2017 - PRESENT

New York, NY

- Design Menswear for the Blue collection
- Create conceptual direction which is in line with direction from the Design Director
- Design apparel with finesse and innovation and suggest updates on core products
- Select materials, colours, trims, graphics
- Maintain consistency throughout the product line
- Execution of category design direction
- Have a good eye for trends and innovation

APPAREL DESIGNER

06/2015 - 09/2017

Los Angeles, CA

- Strong Mac experience required, specifically Illustrator and Photoshop
- Strong understanding of fabrics, construction, finishing and application
- Display strong communication and organizational skills with the ability to troubleshoot problems as well as manage a team of designers at various levels
- MAC skills required, specifically Word, Excel and email applications
- Proficiency in Adobe Photoshop and Illustrator required
- Collaborate daily with a cross-functional team of professionals to bring product to life from the beginning sketches through final product launch
- Demonstrate working knowledge of patterning, materials, construction methods, global certification requirements and product evaluation methods to validate design and functionality
- Present ideas to multiple groups throughout the design and development process in a clear and concise manner
- Follow directions, listen closely to feedback and criticism in an effort to continually improve, and treat all members of the team with respect and dignity

ASSISTANT APPAREL DESIGNER

12/2008 - 12/2014

New York, NY

- Understanding of the Converse consumer (Men's & Women's)
- Proficient in FLEX / PLM
- Design innovative and top-quality products in collaboration with product management, development, and overseas manufacturing partners
- Collaborate with cross-functional teams to align seasonal color and graphic initiatives across categories, make fabrication and trim decisions for seasonal collections and conduct sample review/ fittings
- Create detailed technical packages, including material specifications, trim, CAD packages, and color details
- Partner with internal teams to drive catalog, web and social media marketing efforts for your products
- Maintain an understanding of current graphic, material, color and design trends within the cycling and sporting goods industries
- Present your line of products to both internal and external stakeholders to support global product meetings and promotion efforts
- Travel to tradeshows, Specialized subsidiaries, vendors and regional events during product development and launching

EDUCATION

KENNESAW STATE UNIVERSITY

2004 - 2008

Bachelor's Degree in Fashion

PROFESSIONAL SKILLS

- Demonstrate proactive problem-solving skills
- Think creatively and utilize strong analytical and problem solving skills
- Excellent communicational skills in English
- Strong Adobe Illustrator and Photoshop Skills required
- Compelling presentation skills across visual, written, and verbal forms to express design thought
- The ability to manage multiple simultaneous projects requiring frequent communication, organization/time management and problem-solving skills
- General ability to apply and perform design skills (drawing/sketching, ideation, color theory, texture, visual presentation)