

# Allen Chaudhari

## Web Designer

Fast, energetic web designer with 6+ years of experience and a love of topping personal goals. Designed an average of 5 websites per month for Amphimia Global with 99% client satisfaction. Raised UX scores by 35% and customer retention by 18%. Received AWWWARDS prize 2015.



### Personal Info

#### Phone

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#### E-mail

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#### WWW

allentchaudhari.com

#### LinkedIn

linkedin.com/in/allentchaudhari

#### Twitter

twitter.com/allentchaudhari



### Soft Skills

Creativity ●●●●● Expert

Problem Solving ●●●●● Expert

Communication ●●●●● Expert

Detail-Oriented ●●●●○ Advanced



### Hard Skills

Adobe Creative Suite ●●●●● Expert

HTML5, CSS3, Javascript, JQuery, PHP, MySQL ●●●●● Expert

UX, UI ●●●●● Expert

Mobile Design ●●●●● Expert

Design Project Management ●●●●○ Advanced



### Experience

2014-06 -  
2017-07

#### Amphimia Global, Inc.

Web Designer

- Lead UI/UX website designer for a fast-paced design firm. Created an average of four minor websites or one major website per month.
- Created custom graphics sets for clients, with 99% client satisfaction scores.
- Handled all composition, color, illustration, typography, and branding for client projects. Turned in projects an average of 5% faster than targets.
- Raised UX scores by 35% over companywide average.

2012-05 -  
2014-06

#### Taveo Group

Web Designer

- Handled all web design for 95% of client projects.
- Increased customer retention by 18% across the business.
- Lowered lead times for new jobs by 25%.
- Gathered all project requirements with 95% fidelity to client needs.
- Commonly spearheaded 4+ projects at one time.

2008-06 -  
2012-05

#### Freelance Web Designer

- Designed an ecommerce webapp to sell baseball hats.
- Created a mobile website for a free online video game.
- Designed custom graphics for a local print shop.
- Improved UX for website for a local church.



### Education

2008 -  
2011

#### B.S. in Website Design, Simmons College

- Pursued a passion for web design with core coursework in UI/UX
- Completed an Honors Capstone Project in custom graphics creation.
- Wrote a popular weekly column on bad web design for the student paper.



### Additional Activities

- Facilitate bimonthly meetings of the *Designment: Massachusetts* web designers group. Increased attendance by 50% in one year.
- Article, "How User Experience Shapes the Web" published in OneextraPixel.
- Scored a 98% in the Advanced User Interface Design course at Udemy.



### Award

2015

Received an AWWWARDS Award for Ragna Loberg Modeling site design



### Conferences

2017

An Event Apart, spoke about mobile first design

2015

Reasons to conference, spoke on panel about UI/UX



### Certifications

Adobe Certified Expert (ACE)

CIW Web Design Specialist