

Avishek Agarwal

Digital Marketing

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Apt B-29
Lyndhurst, NJ 07071

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Worked with digital advertising and analytics for more than 10+ years. Have managed relationships with Networks and Affiliates to ensure mutually beneficial relationships generating high ROI's. Having a technical and financial background I am able to advise on the design and business requirements for the marketing technology stack, and develop a strategic technology roadmap.

Experience

2016-01 - present Bucksense Inc

Digital Marketing Analyst

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2011-01 - 2015-12 Acotel Interactive

Lead Data Scientist

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2009-02 - 2010-12 Flycell

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Education

1999-08 - 2003-05 University of Bridgeport

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1989-07 - 1999-05 South Point High School

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Skills

Microsoft Suite	
Tableau	
Design Tools - Adobe Photoshop	
Something	
Something	

Certificates