

JESSICA CLAIRE

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PROFILE

Results-oriented and enthusiastic student who is an energetic team player, avid learner, dreamer and creator.

EDUCATION

- 06/2022 **Bachelor of Arts: Major in Advertising, Minor in Interior Design**
The University Of Texas At Austin - Austin, Texas
• UTNY: An Internship and Experiential Learning Program in NYC for Summer 2021
- 06/2020 **Certificate: Fashion Industry Essentials**
The New School (Parsons) And Teen Vogue

WORK EXPERIENCE

- 11/2020 to Current **Graphic Designer & Logistics Operations Associate**
Heyday – Philadelphia, PA
• Designed promotional materials and new logo
• Helped design company's new Shopify website
• Cleaned, tested, inventoried, and packaged stock items and online orders.
• Marked stock items using identification tags, stamps, electric marking tools, or other labeling equipment.
- 07/2018 to 03/2019 **Sales Associate**
Urban Outfitters – City, STATE
• Styled a variety of outfits for multiple customers and provided excellent customer service by answering questions and locating merchandise.
• Maintained accurate and attractive merchandise displays to maximize purchases
• Handled cash and credit card transactions quickly and accurately
• Handled price checks, merchandise transfers and fitting room returns to keep store orderly and efficient.
• Bagged, wrapped, and packaged purchases according to customer needs.
- 05/2016 to 07/2016 **Strategy Planning Intern**
Publicis Hawkeye – City, STATE
• Collaborated with other interns to create and deliver a comprehensive social media campaign for TruGreen Lawn Care
• Developed creative briefs, competitive analysis, and consumer research reports that led to implementation of an omni-channel creative campaign for a current national clients and the acquisition of new business.

SUMMARY OF SKILLS

- Adobe Photoshop proficient
- Final Cut Pro proficient
- iMovie proficient
- Social Media networking
- Google Application For Education proficient
- Bilingual (Turkish and English)
- Microsoft Word proficient
- Microsoft PowerPoint proficient
- Collaborative team member
- Issue resolution
- Takes initiative