

# SAMANTHA JANSEN

Product Manager

## INFO

### ADDRESS

9 Wall St, New York, 10005,  
USA

### PHONE

890-555-0401

### EMAIL

email@example.com

## SKILLS

Customer Analysis

Product Strategy

Research & Documentation

Risk Management

Problem Solving

Verbal and Written Comm...

Relationship Building

Proficiency with Microsoft ...

## PROFILE

Highly capable Product Manager with 4+ years experience in multinational technology companies, seeking to apply strategic planning and proven leadership skills to grow revenue and improve market share.

## EMPLOYMENT HISTORY

### Product Manager, Asi Corp

New York

Feb 2018 - Present

ASI Corp. is a national distributor of IT hardware and software products in the US and Canada. As a Product Manager, my core activities include:

- Analyzing sales data to review, plan and assist with inventory management.
- Identifying new product opportunities based on in-depth market research.
- Defining project scope, goals, and deliverables to ensure consistency with company strategy and commitments.
- Conducting A/B testing to maximize product efficiency and UX. Increased user engagement by 25%.

### Product Manager, Johnson & Johnson

New York

Jul 2016 - Jan 2018

Johnson & Johnson is an American multinational medical devices, pharmaceutical and consumer packaged goods manufacturing company. As a Product Manager, my core activities included:

- Developing marketing programs for several new product offerings that brought in additional revenues of over \$1 million.
- Gathering market research and analytics to recommend product activities.
- Collaborating with marketing partners and stakeholders to deliver integrated plans.
- Implementing an Agile ideation plan to streamline development processes. Saved an overall cost of \$1.2 million.