

# EUGENIA WOLF

521 WADE LOOP, CHICAGO, IL

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## PHONE

+1 (555) 239 3113

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## EXPERIENCE

### **GUTKOWSKI-CORMIER**

09/2018 – present

Boston, MA // *Senior Public Relations*

- Excellent written and spoken English fluency
- Excellent copy editing, spelling, grammar, and proofreading skills
- Demonstrated success in using social media channels to support PR initiatives
- Write press releases, media alerts, contributed articles, advertorials, Q&A's, fact sheets, talking points, social media posts, case studies, newsletter copy, intranet posts, email blasts, submissions for awards or rankings, abstracts and submissions for speaking opportunities
- Pitch press releases and story ideas by phone and email to mainstream and trade journalists across print, broadcast and online platforms

### **BRAUN, WEHNER AND KUNDE**

04/2011 – 03/2018

Boston, MA // *Senior Public Relations*

- Arrange interviews and editorial meetings with journalists and facilitate those meetings
- Create social media content that supports PR messaging and engages users to create an interactive relationship between consumers and the company
- Review communications from other teams (website content, brochures, ads, email blasts, articles, ) to check for appropriate messaging, grammar, spelling and punctuation
- Monitor, measure and report on media coverage to share with the wider team, business unit partners, and executives
- Coordinate and staff media events

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## EDUCATION

### **OREGON STATE UNIVERSITY**

*Bachelor's in Communications*

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## SKILLS

- Outstanding writing, editing and storytelling skills
- Proven track record of producing strong, accurate content on deadline
- Excels at translating complex information into highly engaging, accessible content
- Demonstrated success setting and executing content strategy for a variety of social media platforms
- Experience with email marketing, news tracking and managing content through Drupal CMS
- Public relations experience working in a business-to-business (B2B) environment
- Proficient at media management software such as Cision (Trendkite) strongly