

# David Li

Mobile: 4321 1010

| Email: [david.li@mail.com](mailto:david.li@mail.com)

## SUMMARY

An energetic and passionate Food & Beverage Manager with over 13 years of experience. Possess proven track record of successfully operating restaurants, generating revenue and increasing profitability while demonstrating strong communication and leadership skills.

## WORK EXPERIENCE

### **Food & Beverage Director - LMN Hotel and Resort Group**

*April 2010 - present*

- Managing operations of all Food and Beverage outlets to deliver an excellent Guest and Member experience. Constantly evaluate guest satisfaction levels with a focus on continuous improvement.
- Ensure compliance with hotel security, fire regulations and all health and safety legislation
- Successfully generated over \$80 million in sales year on year in last 5 years
- Achieved record profitability of restaurant and catering operations for the past four years.
- Increased customer base by 50% by incorporating a complete vegetarian section in the existing menu
- Reduced food and labour cost by 25% while increasing sales, food and service quality, resulting in customer satisfaction.
- Held over 10 seminars on food hygiene and safety compliance as part of the World Food Safety Program
- Recognized for leadership excellence through "Manager of the Year" in-house award.

### **Food & Beverage Manager - OPQ Park Hotel**

*May 2005 - April 2010*

- Managed all F&B and day-to-day operations within budgeted guidelines and to the highest standards
- Maintained excellent levels of internal and external customer service
- Designed exceptional menus, purchased goods and continuously made necessary improvements; Ensured less than a 15% beverage cost for the venue through successful cost control and menu design.
- Trained about 50 food service workers in effectively handling food preparation and serving
- Led and motivated F&B team as well as recruited, trained and evaluated talented personnel
- Identified and proactively addressed customers' needs and concerns
- Established targets, KPI's, schedules, policies and procedures; Complied with all health and safety regulations
- Reported on management regarding sales results and productivity

## EDUCATION

Bachelor of Science (Honours) in Hotel Management  
The Hong Kong Polytechnic University (2005)

## SKILLS

- *Software* - Hands-on Experience in MS Office and POS system
- *Language* - Fluent in English, Mandarin and Cantonese