# Topic 4: Basic image manipulation and enhancement techniques

outline of the basic image manipulation and enhancement techniques that can be included in such a presentation.

#### I. Introduction

- Definition of basic image manipulation and enhancement techniques
- Importance of image manipulation and enhancement

#### **II. Image Formats**

- Overview of different image formats
- Understanding image resolution and color modes

## III. Cropping and Resizing

- Definition and importance of cropping
- Techniques for resizing images
- Understanding aspect ratios

## IV. Adjusting Brightness and Contrast

- Definition and importance of brightness and contrast
- Techniques for adjusting brightness and contrast
- Understanding histograms

#### V. Color Adjustments

- Definition and importance of color adjustments
- Techniques for adjusting color
- Understanding color balance, saturation, and hue

#### VI. Image Sharpening

- Definition and importance of image sharpening
- Techniques for sharpening images
- Understanding edge enhancement

#### VII. Removing Noise

- Definition and importance of removing noise
- Techniques for removing noise
- Understanding noise reduction

#### VIII. Image Restoration

- Definition and importance of image restoration
- Techniques for restoring images
- Understanding cloning and healing

#### IX. Adding Text and Watermarks

- Definition and importance of adding text and watermarks
- Techniques for adding text and watermarks
- Understanding typography

#### X. Conclusion

- Summary of the basic image manipulation and enhancement techniques
- Importance of using these techniques to enhance the quality of images

This outline can serve as a starting point for creating a 30-slide PowerPoint presentation on basic image manipulation and enhancement techniques.

## 1. Definition of basic image manipulation and enhancement techniques.

Basic image manipulation and enhancement techniques refer to the process of modifying digital images to improve their quality or appearance. These techniques involve making adjustments to an image's color, contrast, brightness, sharpness, size, and other aspects to improve its visual appeal or to meet specific requirements.

Image manipulation techniques can range from simple cropping and resizing to more complex operations such as removing objects or people from an image, adding elements to an image, or combining multiple images into a single composite image.

Image enhancement techniques, on the other hand, involve making adjustments to an image's visual properties to make it look more visually appealing or to highlight specific features. This can include adjusting the color balance, contrast, saturation, or brightness of an image, removing noise, or sharpening edges.

Overall, basic image manipulation and enhancement techniques are important tools for photographers, graphic designers, and other professionals who work with digital images. These techniques can help to improve the quality of an image, make it more visually appealing, and ensure that it meets the requirements of specific projects or applications.

## 2. Importance of image manipulation and enhancement

Image manipulation and enhancement are important because they allow individuals and organizations to improve the visual quality of their images, whether it's for personal or professional use. Here are some specific reasons why image manipulation and enhancement are important:

- 1. Improving image quality: Image manipulation and enhancement can help to improve the quality of an image by adjusting factors such as brightness, contrast, and color balance. This can make an image look more visually appealing and professional.
- 2. Removing unwanted elements: Image manipulation techniques such as cropping or removing unwanted objects can help to improve the composition of an image and make it more visually appealing.
- 3. Highlighting specific features: Image enhancement techniques such as sharpening or adjusting contrast can help to highlight specific features in an image, such as the details in a landscape or the texture of a product.
- 4. Creating a consistent visual identity: Image manipulation and enhancement can help to create a consistent visual identity across a company's marketing materials or social media channels, making it easier for audiences to recognize and connect with the brand.
- 5. Meeting specific requirements: Image manipulation and enhancement can help to ensure that images meet specific requirements, such as the resolution or color profile needed for printing or online use.

Overall, image manipulation and enhancement are important tools for individuals and organizations who want to create high-quality, visually appealing images that effectively communicate their message or brand.

## 3. Overview of different image formats

There are several different image formats available for storing digital images. Each format has its own unique features and is designed for specific uses. Here is an overview of some of the most common image formats:

- 1. JPEG (Joint Photographic Experts Group): This is the most common image format used for photographs on the internet. It uses lossy compression to reduce file size, but can result in loss of image quality.
- 2. PNG (Portable Network Graphics): PNG is a lossless format that supports transparency and is commonly used for graphics, icons, and logos. It produces high-quality images but can result in larger file sizes than JPEG.
- 3. GIF (Graphics Interchange Format): GIF is a format that supports animation and is commonly used for memes and short videos. It uses lossless compression, but has limited color depth and resolution.
- 4. TIFF (Tagged Image File Format): TIFF is a high-quality, lossless format that is commonly used in the printing industry. It supports high resolution and color depth, but results in larger file sizes than JPEG or PNG.
- 5. BMP (Bitmap): BMP is a basic image format that stores pixel data directly without compression. It is commonly used for Windows icons and wallpapers, but is not widely used for photographs due to its large file size.
- 6. RAW: RAW is an uncompressed image format that is used by professional photographers. It stores all of the image data captured by the camera sensor and allows for extensive editing and manipulation.

These are just a few examples of the many different image formats available. The choice of format depends on the specific requirements of the project or application, such as file size, quality, resolution, and color depth.

## 4. Definition and importance of cropping

Cropping is the process of removing unwanted areas from an image by selecting a specific portion of the image and discarding the rest. This is typically done to improve the composition of the image or to remove distracting elements.

Cropping is an important technique in image editing because it can help to improve the overall visual appeal of an image. By removing unwanted elements, a cropped image can focus the viewer's attention on the most important parts of the image. This can also help to improve the image's balance and symmetry, making it more aesthetically pleasing.

In addition to improving the composition of an image, cropping can also be used to change the aspect ratio of an image. For example, if an image is too wide or too tall for a specific purpose, cropping can be used to resize the image to the desired aspect ratio.

Overall, cropping is an important tool for photographers, graphic designers, and other professionals who work with digital images. It can help to improve the visual appeal of an image, make it more visually balanced, and ensure that it meets the specific requirements of a project or application.

### 5. Techniques for resizing images using python

Resizing an image in Python involves adjusting its dimensions, either to make it larger or smaller. Here are some techniques for resizing images using Python:

- 1. Using the PIL (Python Imaging Library) module: The PIL module is a popular library for working with images in Python. To resize an image using PIL, you can use the **resize**() method, which takes the desired width and height as arguments. Here is an example:
- 2. Using the OpenCV module: OpenCV is a library for computer vision and image processing. It provides a **resize**() function for resizing images. Here is an example:
- 3. Using the scikit-image module: scikit-image is a library for image processing in Python. It provides a **resize()** function for resizing images. Here is an example:

These are just a few examples of techniques for resizing images using Python. The choice of technique depends on the specific requirements of the project or application, such as the desired output size and image quality

## **Understanding aspect ratios using python**

In image processing, aspect ratio refers to the proportional relationship between the width and height of an image. It is an important parameter that affects the visual appearance and suitability of an image for different applications, such as printing, display, and analysis.

To calculate the aspect ratio of an image using Python, we can use the **cv2.imread()** function from the OpenCV library to read the image and the **shape** attribute of the image array to obtain its dimensions. Here is an example code snippet that demonstrates how to calculate and display the aspect ratio of an image:

```
# Load the image
img = cv2.imread('image.jpg')

# Get the dimensions of the image
height, width, channels = img.shape

# Calculate the aspect ratio
aspect_ratio = width / height

# Display the aspect ratio
print('Aspect ratio:', aspect_ratio)
```

In this code, we first load an image using the **cv2.imread()** function. We then obtain its dimensions using the **shape** attribute of the image array, which returns a tuple of (height, width, channels) values. We calculate the aspect ratio by dividing the width by the height, and we display the result using the **print()** function.

In some applications, such as web design or video processing, it is important to maintain a specific aspect ratio for images to ensure that they are displayed or processed correctly. To resize an image while preserving its aspect ratio, we can use the **cv2.resize()** function with the **INTER\_AREA** interpolation method, which preserves the details and sharpness of the image. Here is an example code snippet that demonstrates how to resize an image while preserving its aspect ratio:

```
import cv2

# Load the image
img = cv2.imread('image.jpg')

# Set the desired width and calculate the height
desired_width = 800
height, width, channels = img.shape
desired_height = int(height * desired_width / width)

# Resize the image while preserving its aspect ratio
resized_img = cv2.resize(img, (desired_width, desired_height), interpolation=cv2.INTER_AREA)
```

In this code, we first load an image using the **cv2.imread()** function. We then set the desired width and calculate the corresponding height using the current aspect ratio. We use the **cv2.resize()** function to resize the image to the desired size while preserving its aspect ratio, and we use the **INTER\_AREA** interpolation method to preserve the details and sharpness of the image.

## **6.** Definition and importance of brightness and contrast

Brightness and contrast are two important image attributes that can significantly affect the way an image is perceived.

Brightness refers to the overall lightness or darkness of an image. Increasing the brightness of an image makes it appear lighter and more washed out, while decreasing the brightness makes it appear darker and more shadowy.

Contrast, on the other hand, refers to the difference between the brightest and darkest parts of an image. Increasing the contrast of an image makes the highlights brighter and the shadows darker, which can create a more dramatic or striking effect. Decreasing the contrast can make an image appear flatter and less dynamic.

The importance of brightness and contrast lies in their ability to enhance or detract from the overall quality of an image. Adjusting the brightness and contrast can bring out important details, improve the clarity of an image, and make it more visually appealing. They are especially important in fields such as photography, graphic design, and video production, where the manipulation of light and color is key to creating impactful visuals.

#### 7. Techniques for adjusting brightness and contrast in python

In Python, there are various libraries and techniques that can be used to adjust brightness and contrast in images. Here are a few popular options:

1. OpenCV: OpenCV is a popular computer vision library that can be used to adjust brightness and contrast in images. Here's an example of how to adjust brightness and contrast using OpenCV:

import cv2

```
# Load the image
img = cv2.imread('image.jpg')

# Adjust brightness and contrast
alpha = 1.5 # Increase brightness
beta = 50 # Increase contrast
adjusted = cv2.convertScaleAbs(img, alpha=alpha, beta=beta)

# Display the adjusted image
cv2.imshow('Adjusted Image', adjusted)
cv2.waitKey(0)
cv2.destroyAllWindows()
```

2. Pillow: Pillow is a popular image processing library that can be used to adjust brightness and contrast in images. Here's an example of how to adjust brightness and contrast using Pillow:

```
# Load the image
img = Image.open('image.jpg')

# Adjust brightness and contrast
brightness = 1.5 # Increase brightness
contrast = 1.5 # Increase contrast
enhancer = ImageEnhance.Brightness(img)
img = enhancer.enhance(brightness)
enhancer = ImageEnhance.Contrast(img)
img = enhancer.enhance(contrast)

# Display the adjusted image
img.show()
```

3. NumPy: NumPy is a popular numerical computing library that can be used to adjust brightness and contrast in images. Here's an example of how to adjust brightness and contrast using NumPy:

```
import numpy as np
import cv2

# Load the image
img = cv2.imread('image.jpg')

# Adjust brightness and contrast
alpha = 1.5 # Increase brightness
beta = 50 # Increase contrast
adjusted = np.clip(alpha * img + beta, 0, 255).astype(np.uint8)

# Display the adjusted image
cv2.imshow('Adjusted Image', adjusted)
cv2.waitKey(0)
cv2.destroyAllWindows()
```

These are just a few examples of the many techniques available in Python for adjusting brightness and contrast in images. The choice of technique will depend on the specific requirements of the task at hand.

#### Understanding histograms using python

In image processing, a histogram is a graphical representation of the distribution of pixel intensities in an image. It is a useful tool for analyzing and understanding the characteristics of an image, such as its brightness, contrast, and color balance.

To create a histogram using Python, we can use the matplotlib library. Here is an example code snippet that demonstrates how to create a histogram of a grayscale image:

import cv2

import matplotlib.pyplot as plt

```
# Load the image

img = cv2.imread('image.jpg', 0)

# Calculate the histogram

hist, bins = np.histogram(img.ravel(), 256, [0,256])

# Plot the histogram

plt.hist(img.ravel(), 256, [0, 256])

plt.show()
```

In this code, we first load an image as a grayscale image using the **cv2.imread()** function. We then calculate the histogram using the **np.histogram()** function, which takes the flattened image array and the number of bins as input and returns the histogram values and bin edges. Finally, we use the **plt.hist()** function to plot the histogram.

To create a histogram of a color image, we can convert the image to a grayscale image first using the **cv2.cvtColor()** function. We can also create separate histograms for each color channel using the **cv2.split()** function and plot them separately using different colors.

Histograms can provide useful insights into the characteristics of an image, such as the brightness and contrast distribution, the presence of shadows or highlights, and the color balance. They can also be used for image processing tasks, such as histogram equalization, thresholding, and color correction.

## 8. Definition and importance of color adjustments

Color adjustments refer to the process of modifying the colors of an image or video to improve its visual appeal or to correct any issues with color balance or accuracy. Color adjustments can be done through various software tools and techniques such as color grading, color correction, and white balance adjustments.

Color adjustments are important because they can significantly impact the overall quality and perception of an image or video. Poorly balanced colors can make an image look dull, washed out, or overly saturated, while accurate color adjustments can enhance the visual appeal and evoke specific emotions or moods. For example, a warm color palette with yellows and oranges can create a cozy and inviting atmosphere, while a cooler palette with blues and greens can evoke a calming and peaceful effect.

Moreover, color adjustments are essential for maintaining color consistency across different platforms and devices. Different screens, printers, or web browsers can display colors differently, and color adjustments help ensure that the final output looks the same regardless of where it is viewed or printed.

Overall, color adjustments are crucial for creating visually appealing and consistent content, whether it is for personal or professional use.

## 9. Techniques for adjusting color

There are several techniques for adjusting color in images and videos, and the specific approach used will depend on the goals and requirements of the project. Here are some of the most commonly used techniques:

- 1. Color grading: Color grading is the process of adjusting the colors in an image to create a specific look or mood. This technique involves adjusting the brightness, contrast, saturation, hue, and color balance of an image to achieve the desired effect.
- 2. Color correction: Color correction is the process of adjusting the colors in an image or video to make them appear more accurate and natural. This technique involves adjusting the white balance, exposure, and color cast of an image to make it look more balanced and true-to-life.
- 3. Levels and curves adjustments: Levels and curves adjustments involve adjusting the brightness and contrast of an image to enhance its overall appearance. This technique can be used to make an image look brighter, more vivid, or more dramatic.
- 4. Selective color adjustments: Selective color adjustments involve adjusting the color of specific areas in an image while leaving the rest of the colors unchanged. This technique can be used to enhance or reduce the saturation of certain colors or to create a specific effect.
- 5. Color matching: Color matching is the process of ensuring that the colors in an image or video match the colors in another image or video. This technique is commonly used in color grading and color correction to ensure that the colors are consistent across different shots or scenes.

These techniques can be used individually or in combination to achieve the desired color adjustments for an image or video.

Python provides several libraries that can be used to adjust colors in images, such as OpenCV, Pillow, and scikit-image. Here are some techniques for adjusting color in Python:

- 1. Changing brightness and contrast: To adjust the brightness and contrast of an image in Python, you can use the OpenCV or Pillow library. For example, to increase the brightness of an image using OpenCV, you can use the **cv2.add()** function, and to adjust the contrast, you can use the **cv2.convertScaleAbs()** function.
- 2. Color correction: To perform color correction in Python, you can use the scikit-image library. This library provides various functions to adjust the white balance, exposure, and color cast of an image. For example, to adjust the white balance of an image, you can use the **color\_temp()** function.
- 3. Color grading: To perform color grading in Python, you can use the OpenCV or Pillow library. For example, to adjust the saturation and hue of an image, you can use the cv2.cvtColor() function in OpenCV, or the ImageEnhance module in Pillow.
- 4. Histogram equalization: Histogram equalization is a technique that can be used to adjust the contrast of an image. To perform histogram equalization in Python, you can use the OpenCV or Pillow library. For example, to perform histogram equalization using OpenCV, you can use the **cv2.equalizeHist()** function.
- 5. Color space conversion: Color space conversion is a technique that can be used to adjust the color balance of an image. To perform color space conversion in Python, you can use the OpenCV or Pillow library. For example, to convert an image from RGB to HSV color space using OpenCV, you can use the **cv2.cvtColor**() function.

These are some of the techniques that can be used to adjust colors in images using Python. The specific technique used will depend on the goals and requirements of the project

## 10. Understanding color balance, saturation, and hue in python

Color balance, saturation, and hue are important aspects of color adjustment in images, and they can be adjusted using various techniques in Python. Here is a brief explanation of these concepts and how they can be adjusted in Python:

1. Color balance: Color balance refers to the distribution of colors in an image, and it can be adjusted to make an image look more natural or to create a specific effect. To adjust color balance in Python, you can use the <a href="cv2.cvtColor">cv2.cvtColor</a>() function in OpenCV to convert an image from one color space to another. For example, to adjust the color balance of an image using the LAB color space, you can use the following code:

```
import cv2
# Load image
img = cv2.imread('image.jpg')

# Convert to LAB color space
lab = cv2.cvtColor(img, cv2.COLOR_BGR2LAB)

# Adjust color balance
l, a, b = cv2.split(lab)
clahe = cv2.createCLAHE(clipLimit=2.0, tileGridSize=(8,8))
cl = clahe.apply(l)
lab = cv2.merge((cl,a,b))

# Convert back to BGR color space
output = cv2.cvtColor(lab, cv2.COLOR_LAB2BGR)

# Show result
cv2.imshow('Result', output)
cv2.waitKey(0)
```

This code adjusts the color balance of an image using Contrast Limited Adaptive Histogram Equalization (CLAHE) in the LAB color space.

2. Saturation: Saturation refers to the intensity of colors in an image, and it can be adjusted to make an image look more or less vivid. To adjust saturation in Python, you can use the **cv2.cvtColor()** function in OpenCV to convert an image from one color space to another, and then adjust the saturation channel. For example, to increase the saturation of an image using the HLS color space, you can use the following code:

import cv2

import numpy as np

```
# Load image
img = cv2.imread('image.jpg')

# Convert to HLS color space
hls = cv2.cvtColor(img, cv2.COLOR_BGR2HLS)

# Increase saturation
hls[:::,2] = np.clip(hls[::,2]*1.5, 0, 255).astype(np.uint8)

# Convert back to BGR color space
output = cv2.cvtColor(hls, cv2.COLOR_HLS2BGR)

# Show result
cv2.imshow('Result', output)
cv2.waitKey(0)
```

This code increases the saturation of an image by multiplying the saturation channel by 1.5 in the HLS color space.

3. Hue: Hue refers to the color of an image, and it can be adjusted to change the color of an object in an image or to create a specific effect. To adjust hue in Python, you can use the cv2.cvtColor() function in OpenCV to convert an image from one color space to another, and then adjust the hue channel. For example, to change the hue of an object in an image using the HSV color space, you can use the following code:

```
import cv2
import numpy as np

# Load image
img = cv2.imread('image.jpg')

# Convert to HSV color space
hsv = cv2.cvtColor(img, cv2.COLOR_BGR2HSV)

# Change hue of red objects
lower_red = np.array([0, 100, 100])
upper_red = np.array([10, 255, 255])
mask = cv2.inRange(hsv, lower_red, upper_red)
hsv[:,:,0] = np.where(mask>0, hsv[:,:,0]+50, hsv[:,:,0])

# Convert back to B
```