# Bayesian Machine Learning, MLE, MAP - I

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- Allows us to incorporate prior knowledge into the model, *irrespective* of what the data has to say.
- Particularly useful when we do not have a large amount of data - use what we know about the model than depend on the data.
- Also allows us to predict with confidence quantified typically using variance.

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- Example: You tested positive for a disease. But, the test is only 99% accurate.
- P(Test = +ve|Disease = True) = 0.99
- P(Test = -ve|Disease = False) = 0.99
- Also, the disease is a rare one. Only one in 10,000 has it.
- Given the result of test is positive, what is the probability that someone has the disease?

- P(T|D) = 0.99
- $P(\bar{T}|\bar{D}) = 0.99$
- $P(T|\bar{D}) = 0.01$
- $P(\bar{T}|D) = 0.01$
- $P(D) = 10^{-4}$
- $P(\bar{D}) = 1 10^{-4}$

Given the above, calculate P(D|T).

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• Notation: Let  $\theta$  denote the parameters of the model and let  $\mathcal D$  denote observed data. From Bayes Rule, we have

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• In the above equation  $P(\theta|\mathcal{D})$  is called the posterior,  $P(\mathcal{D}|\theta)$  is called the likelihood,  $P(\theta)$  is called the prior and  $P(\mathcal{D})$  is called the evidence.

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- Similarly, for timestamp n, we will have  $P(\theta|\mathcal{D}_1,\mathcal{D}_2,\mathcal{D}_3,\ldots\mathcal{D}_{n-1})$  acting as the prior knowledge before we observe  $\mathcal{D}_n$ .

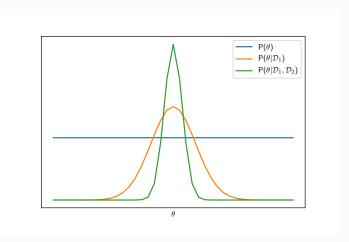


Figure 1: Online Learning: Variation of Prior as more data points arrive.

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- ullet Idea find MLE estimate for heta

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$$p(H) = \theta$$
 and  $p(T) = 1 - \theta$ 

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- Log-likelihood =  $\mathcal{LL}(\theta) = n_h \log(\theta) + n_t \log(1 \theta)$
- $\frac{\partial \mathcal{LL}(\theta)}{\partial \theta} = 0 \implies \frac{n_h}{\theta} + \frac{n_t}{1-\theta} = 0 \implies \theta_{MLE} = \frac{n_h}{n_h + n_t}$

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Any issues with maximum likelihood estimate or MLE?

## Maximum A Posteriori estimate (MAP)

- MLE does not handle prior knowledge: What if we know that our coin is biased towards head?
- MLE can overfit: What is the probability of heads when we have observed 6 heads and 0 tails?

# Maximum A Posteriori estimate (MAP)

Goal: Maximize the Posterior

$$\hat{\theta}_{MAP} = \arg\max_{\theta} P(\theta|\mathcal{D}) \tag{4}$$

$$\hat{\theta}_{MAP} = \arg\max_{\theta} P(\mathcal{D}|\theta)P(\theta) \tag{5}$$