

# **Syllabus**

## **Honours Programme in**

## **Data Science and Analysis**

(Offered by Department of Computer Engineering)

## From

Academic Year 2024-25

(Revision-2)

Approved by FOET ---- and ----





## K J Somaiya College of Engineering, Mumbai-77

(A Constituent College of Somaiya Vidyavihar University)

Honours' Degree Programme in Data Science and Analysis

Offered by Department of Computer Engineering

**Introduction:** 

In today's data-driven society, Data Science provides a foundation for problem solving that impacts many areas of the economy, including science, engineering, medicine, banking, finance, sports and the arts. Data science is an interdisciplinary field that focuses on analysing large amounts of data in various formats such as text, audio video etc., to extract information from inherent patterns, design and develop underlying models, and use data for real world applications for prediction, detection and decision.

Data processing and analytics converts raw data of different format into meaningful format which can be analysed and interpreted for a variety of purposes. Data Science focuses on data extraction and processing techniques and machine learning algorithms for inferring and representation of data for meaningful presentation for easy interpretation and decision making. Data Science focuses on innovative and intelligent ways of handling data in structured and unstructured format which may be available in large volume, and analyzing data for various purposes.

Data science and analytics programme is designed to prepare the students in in interdisciplinary domains for gaining hands-on experience on data analytics, machine learning and data visualization methods as it relates to multiple fields of interest. It is designed to empower the students to employ problem ideation, computational thinking and data science tools to solve practical business problems. The coursework consists of courses that cover the spectrum of Data Science to equip the students with knowledge of data analysis, Machine Learning and data visualization techniques for data-centric computation to address problems of real world.



#### **Objectives:**

- Applications of principles of Data Science for analysis of diverse domain problems.
- Use software tools and machine learning algorithms from the areas of statistics, mathematics, Computer Science and Artificial intelligence to model and analyze realworld data, communicate data insights, and effectively present results using data visualization techniques.
- Deployment of latest tools and technologies to analyse large amounts variety of Data.
- Understand ethical practices that are importantly and inevitably tied to data-driven prediction and decision-making.

#### **Learning Outcomes of the Honours' Degree Programme:**

At the successful completion of this programme an engineering graduates will be able to

- Understand foundational principles, key concepts, and ethical considerations in data science for recognizing its significance across various interdisciplinary domains.
- Perform data acquisition, cleaning, exploration, and statistical analysis for gaining proficiency in Data Science techniques.
- Apply Machine Learning algorithms to model, develop, and evaluate for solving real-world problems.
- Analyze data to create impactful visualizations for effective communication after assessing the data for recognising visual representation quality.

**Assessment Methods:** Evaluation is done by a variety of tools including Open book tests, MCQs (multiple choice questions), Study of research papers, Internal Assessment tools and End Semester Examinations etc. Mini-Projects are offered in courses also to encourage project based learning among students.

Acrony	Acronyms used in syllabus document			
<b>Acronym</b> Definition				
CA	Continuous Assessment			
ESE	End Semester Exam			
IA	Internal Assessment			
O	Oral			
P	Practical			
P&O	Practical and Oral			
TH	Theory			
TUT	Tutorial			
TW	Term work			



Acronyms used in syllabus document		
ISE	In-semester Examination	
CO	Course Outcome	

## Acronyms used in Course code e.g. 116HxxC301

Position of Digit	Acronym	Definition			
1	2	SUV 2023 Second Revision			
2	16	KJSCE			
3	H	Honour Degree Program			
4	03(xx)	Data Science and Analytics			
5	C	Core Course			
	${f L}$	Laboratory Course			
	T	Tutorial			
	P	Project Based Course			
6	1/2/3/4	Semester Number			
7	01/02/03	Course Number			



## **Proposed Credit Scheme**

Course Code	Course Name	Teaching Scheme (Hrs.) TH – P – TUT	Total (Hrs.)	Credits Assigned TH – P – TUT	Total Credit s	Suggested semester of Honours' degree
216H03C401	Introduction to Data Science	3-0-0	03	3-0-0	03	IV
216H03L401	Introduction to Data Science Laboratory	0-2-0	02	0 - 1 - 0	01	IV
216H03C501	Data Analysis	3-0-0	03	3-0-0	03	V
216H03L501	Data Analysis Laboratory	0-0-2	02	0 - 0 - 1	01	V
216H03C601	Machine Learning	3-0-0	03	3-0-0	03	VI
216H03L601	Machine Learning Laboratory	0-2-0	02	0-1-0	01	VI
216H03C701	Data Visualization	3-0-0	03	3-0-0	03	VII
216H03L701	Data Visualization Laboratory	0-2-0	02	0-1-0	01	VII
216H03L702	Mini Project	0-2-0	02	0 - 0 - 2	02	VII
	Total	12-8-2	22	12-4-1	18	

\*\*All courses are project/mini-project based



## **Proposed Examination Scheme**

			I	Examination S	Scheme			
Course	C N	Marks						
Code	Course Name	(	CA	ESE <sup>\$</sup>	Lab/ Tut CA	Total		
		ISE	IA	ESE	Lab/ Tut CA	Total		
216H03C401	Introduction to Data Science	30	20	50		100		
216H03L401	Introduction to Data Science Laboratory	1	-	-	50	50		
216H03C501	Data Analysis	30	20	50		100		
216H03L501	Data Analysis Laboratory	-	-	-	50	50		
216H03C601	Machine Learning	30	20	50	-	100		
216H03L601	Machine Learning Laboratory	-	-	-	50	50		
216H03C701	Data Visualization	30	20	50	-	100		
216H03L701	Data Visualization Laboratory	-	-	-	50	50		
216H03L702	Mini Project	-	-	-	50	50		
	Total	120	80	200	250	650		





Course Code	Name of the Course							
216H03C401	Introdu	Introduction to Data Science						
<b>Teaching Scheme</b>	TH P TUT				Total			
(Hrs./Week)	03	-		-	03			
Credits Assigned	03	-			03			
<b>Evaluation Scheme</b>	Marks							
	LAB/TUT CA CA (TH) ESE T				Total			
	IA ISE							
	-	20	30	50	100			

Course prerequisites: Elementary mathematics, Basics of programming in Python.

#### **Course Objectives:**

- 1. Understand and Learn methodologies and significance of Data Science ethical considerations while working with various data types and the 5 V's of Data.
- 2 Comprehend mathematical foundation in probability, statistics, and basic linear algebra for exploratory data analysis.
- 3. Learn and implement data cleaning, transformation, and feature extraction and selection techniques to prepare knowledge base for data analysis.
- 4. Apply supervised and unsupervised machine learning techniques for real-world application for prediction, detection and decision.
- 5. Create effective and engaging data visualizations using visualization tools for presenting, inferring and for communication of insights.

#### **Course Outcomes (CO):**

CO 1	Understand the significance and Data Science processes in real world applications.				
CO 2	Gain necessary mathematical in probability, statistics, and basic linear algebra.				
CO 3	Learn data cleaning, transformation, and feature engineering techniques.				
CO 4	Apply supervised and unsupervised machine learning techniques to solve realworld problem.				
CO 5	Create compelling data visualizations for finding inferences and effective communication of application outcomes.				



Module	Unit	Contents	No.	CO
No.	No.	of		
	_		Hrs.	
1	Intro			
	1.1	What is Data Science? Importance and applications of Data		
		Science, Data Science workflow, The 5 V's of Data	00	CO1
	1.2	Structured, semi-structured, and unstructured data.	08	CO1
		Challenges and considerations for handling different data		
		types. Ethical Considerations in Data Science.		
2	Math	ematical Foundations for Data Science		
	2.1	Linear Algebra: Vectors and matrices. Matrix operations and		
		transformations.		
	2.2	Probability Distributions: Gaussian distribution, Binomial		
		distribution, Poisson distribution. Properties of Probability		
		Distributions: Mean, variance, and standard deviation of a	10	
		distribution. Moments and percentiles. Skewness and	10	CO2
		kurtosis.		
	2.3	Statistical analysis: Measures of central tendency (mean,		
		median, mode). Measures of dispersion (range, variance,		
		standard deviation). Quartiles, percentiles. Stem and leaf		
		plots, Box plots Hypothesis testing		
3	Ex	xploratory Data Analysis and ETL		
	3.1	Data Cleaning and Transformation: Identifying Missing		
		Data, Handling Missing Data, Handling Outliers and Data		
		Types (categorical, numerical, ordinal), and methods for		
		encoding categorical data, including one-hot encoding and	09	002
		label encoding. Importance of data type selection for		CO3
		modeling.		
	3.2	Introduction to Feature Engineering: Define feature		
	2.2	engineering and its role in data pre-processing.		
4	3.3	ETL Overview		
4		duction to Machine Learning		
	4.1	Machine Learning Basics: What is machine learning? Types		
		of machine learning: supervised, unsupervised, and		
	4.2	reinforcement learning.  Supervised Learning: Linear Regression (simple linear	10	CO4
	7.4	regression, Least Squares Method, Model Evaluation Metrics	10	
		<ul> <li>MSE &amp; R-squared (R²) coefficient of determination &amp;</li> </ul>		
		Interpretation of R <sup>2</sup> . Naïve Bayes Algorithm.		
	4.3	Unsupervised learning – k means clustering.		
		Self-learning: Logistic Regression, R libraries that implement		
		the above algorithms		
	1			1



5	5 Data Visualization			
	5.1	Principles of Effective Data Visualization, Case studies of data visualization		CO5
	5.2	Tools for Creating Visualizations: Matplotlib, Seaborn		
		Self-Learning: ggplot2 (R), Plotly & Tableau.		
		Total	45	





### **Reference Books**

Sr. No	Name/s of Author/s	Title of Book	Publisher	Edition/ Year
1	Jiawei Han, Micheline	Data Mining: Concepts and	Morgan	3rd
	Kamber, Jian Pei	Techniques	Kaufmann	edition,
				2012
2	Sheldon M. Ross	Introductory Statistics	Academic	4th edition,
			Press	2017
3	Avrim Blum, John	Foundations of Data	ONLINE	2014
	Hopcroft, and Ravindran	Science		
	Kannan			
4	Jake VanderPlas	Python Data Science	O'Reilly	2016
		Handbook		
5	Cathy O'Neil and Rachel	Doing Data Science,	O'Reilly	2014,
	Schutt	Straight Talk From The		Edition 1
		Frontline		





Course Code	Name of the Course					
216H03L401	Introduction to Data Science Laboratory					
<b>Teaching Scheme</b>	TH	P		TUT	Total	
(Hrs./Week)	-	02		-	02	
<b>Credits Assigned</b>	-	01			01	
<b>Evaluation Scheme</b>	Marks					
	LAB/TUT CA	CA (TI	<b>H</b> )	ESE	Total	
		IA	ISE			
	50	_	-	-	50	

Course prerequisites: Elementary mathematics, Basics of programming in Python.

#### **Course Objectives:**

- 1. Understand the significance, workflow, and ethical considerations of Data Science while recognizing various data types and the 5 V's of Data.
- 2. Develop a solid foundation in probability, statistics, and basic linear algebra for data analysis.
- 3. Learn data cleaning, transformation, and feature engineering techniques to prepare data for analysis.
- 4. Apply supervised and unsupervised machine learning techniques to real-world data for prediction and pattern discovery.
- 5. Create effective and engaging data visualizations using principles and tools for clear communication of insights.

#### **Course Outcomes (CO):**

CO 1	Understand the significance and Data Science processes in real world applications.
CO 2	Gain necessary mathematical in probability, statistics, and basic linear algebra.
CO 3	Learn data cleaning, transformation, and feature engineering techniques.
CO 4	Apply supervised and unsupervised machine learning techniques to solve real-
	world problem.
CO 5	Create compelling data visualizations for finding inferences and effective
	communication of application outcomes.

Laboratory experiments will be based on the entire syllabus of the course 216H03C401, 'Introduction to Data Science'. Students will be graded based on continuous assessment during laboratory.



Course Code	Name of the Course						
216H03C501	Data Analysis						
<b>Teaching Scheme</b>	TH	P		TUT	Total		
(Hrs./Week)	03				03		
<b>Credits Assigned</b>	03				03		
<b>Evaluation Scheme</b>		Marks					
	LAB/TUT CA CA (TH) ESE To				Total		
		IA	ISE				
		20	30	50	100		

### **Course pre-requisites:**

• Concepts of DBMS, Probability and statistics, knowledge of programming language (C/C++/Java/ Python).

#### **Course Objectives:**

Introduction to the fundamental concepts of Data Analytics , analyse real world case studies by applying mining algorithms and visualization for decision-making in Geospatial, social media ,healthcare and text mining business applications

#### **Course Outcomes (CO):**

At the end of successful completion of the course the student will be able to

CO1	Understand basic concepts of data analytics to solve real world case studies
CO2	Apply the data analysis on geospatial system
CO3	Perform the graph data analysis
	Perform Time series Analysis
CO5	Apply the text data analytics in the field of Health care



Module	Unit	Details	Hrs.	CO
No.	No.		0 =	·
1		luction to Data Analysis	05	CO1
	1.1	Introduction to Data Analytics,		
		Different types of data analytics: Descriptive analytics,		
		Diagnostics Analytics, Predictive Analysis, Prescriptive		
		Analysis  # Solf Learning LinkedIn Analysis Notflin Analysis		
		# Self-Learning: LinkedIn Analysis, Netflix Analysis, Cricket and FIFA Analysis.		
2	Snatia	al Data Analysis	10	
_	2.1	Contents and characteristics of Spatial data, Spatial data	10	-
	2.1	formats, spatial data bases		
	2.2	Introduction, Definition of GIS, Evolution of GIS,		~~-
		components of GIS		CO2
	Spatial Association rule mining, spatial hierarchal			CO1
	clustering, Set based decision and knowledge recovery			
	2.3	Case study: GIS application for Spatial data mining using		
		open source software tools		
		# Self-learning: QGIS, Hadoop, GeoSpark R PostgreSQL,		
		PostGIS, Python		
3	Grapl	n Analysis	10	
	3.1	Introduction to the Social Network, Clustering of Social-		CO2
		Network Graphs, Direct Discovery of Communities		CO3
	3.2	Partitioning of Graphs, Finding Overlapping		
		Communities, Simrank, Counting Triangles,		
		Neighborhood Properties of Graphs		
	3.3	# Self-learning: GraphX tools of Apache.		
4		series Analysis for prediction and forecasting	10	
	4.1	Introduction, Finding and Wrangling Time Series Data,		
		Exploratory Data Analysis for Time Series, Simulating		
	4.2	Time Series Data, Storing Temporal Data,		COA
	4.2	Statistical Models for Time Series, State Space Models for		CO4
		Time Series, forecasting methods, Testing for randomness,		
		Regression based trend model :AR,MA,ARIMA, random walk model, moving average forecast, exponential		
		smoothing forecast, seasonal models,		
5	Data A	Analysis in Health Care Application	10	CO5
,	5.1	Introduction, Components of HER, Benefits of EHR-	10	
	5.2	Natural Language Processing and Analysis		
	3.4	Of Clinical Text: Introduction, report analyser, text		
		analyser, Core NLP Components Morphological Analysis		
		, Lexical Analysis , Syntactic Analysis ,Semantic Analysis		
		, Data Encoding .		
	5.3	Mining Information from Clinical Text: Rule-Based		
		Approaches. Pattern-Based Algorithms ,Machine Learning		
		Algorithms		



Module No.	Unit No.	Details	Hrs.	CO
		Self-learning: Introduction to Social media Analysis for healthcare,		
		Total	45	

# Students should prepare all Self Learning topics on their own. Self-learning topics will enable students to gain extended knowledge of the topic. Assessment of these topics may be included in IA and Laboratory Experiments.





### **Reference Books:**

Sr. No	Name/s of Author/s	Title of Book	Name of Publisher with country	Edition and Year of Publication
1.	Michael J. de Smith, Michael F. Goodchild and Paul A. Longley	Geospatial Analysis: A Comprehensiv e Guide to Principles, Techniques, and Software Tools,	Wiley, Second Edition	2019
2.	Anil Maheshwari	Data Analysis	Mc Graw Hill	2017
3.	James, G., Witten, D., Hastie, T., Tibshirani, R.	An introductionto statistical learning with applications in R	Springer	2013
4.	Chandan K. Reddy and Charu C Aggarwal	Healthcare data Analysis	Taylor & Francis	2015
5	U. Dinesh Kumar	Business Analysis	Wiley	2017
6	Li, Deren., Wang, Shuliang., Li, Deyi	Spatial Data Mining: Theory and Application.	Spatial Data Mining: Theory and Application.	2016
7.	Albright and Winston	Bussiness Analysis	Cengage Publication	5 <sup>th</sup> edition, 2015
8.	Aileen Nielsen	Practical Time Series Analysis	O'Reilly Media, Inc.	1st edition October 2019

<sup>\*</sup>In addition to printed books, faculty can suggest (authentic) urls or e-books, e-contents etc.



Course Code	Name of the Course							
216H03L501	Data Analysis Laboratory							
<b>Teaching Scheme</b>	TH P TUT							
(Hrs./Week)	-	02		-	02			
Credits Assigned	- 01							
<b>Evaluation Scheme</b>		Marks						
	LAB/TUT CA CA (TH) ESE							
	IA ISE							
	50	_	_	_	50			

### **Course Objectives**

• Comprehend methodologies of data analysis

#### **Course Outcomes**

#### At the end of the course students will be able to

CO 1	Apply and Implement spatial data analysis
CO 2	Apply and Implement graph data analysis
CO 3	Apply and Implement time seriesl data analysis
CO 4	Apply and Implement data analysis for inferring the results

#### **Term-Work:**

Term work will consist of minimum 8 experiments/ tutorials covering entire syllabus of the course 'Data Analysis Laboratory. Students will be graded based on continuous assessment of their term work.



Course Code	Name of the Course						
216H03C601	Machine Learning						
<b>Teaching Scheme</b>	TH P TUT						
(Hrs./Week)	03	-		-	03		
<b>Credits Assigned</b>	Credits Assigned 03 -				03		
<b>Evaluation Scheme</b>		Marks					
	LAB/TUT CA	CA (TH) ESE Total					
		IA ISE					
	-	20	30	50	100		

Course prerequisites: Basic data science concepts, Basics of programming in Python.

#### **Course Objectives:**

- 1. To establish a strong foundation in machine learning fundamentals.
- 2. To enable students to apply supervised learning techniques to solve real-world problems.
- 3. To introduce students to unsupervised learning methods for data exploration and pattern discovery.
- 4. To provide a foundational understanding of deep learning and artificial neural networks.
- 5. To introduce students to the concepts and principles of reinforcement learning.

#### **Course Outcomes (CO):**

#### After completing the course, student will be able to

CO	Recall and understand fundamental machine learning concepts,
1	
CO	Apply supervised learning techniques to analyze and evaluate real-world
2	applications.
CO	Employ unsupervised learning methods to explore, categorize data and differentiate
3	patterns within datasets.
CO	Understand & describe mathematical foundation behind deep learning architectures.
4	
CO	Gain a basic understanding of Reinforcement Learning (RL) principles and its
5	potential applications.



Module	Unit	Contents	No.	CO
No.	No.		of	
1	Mach	ine learning foundation:	Hrs.	
1	Wiacii	What is Machine Learning? Types of learning, applications, Bias, variance, overfitting, under-fitting, cross validation and feature engineering.	06	CO1
2	Super	vised Learning		
		Non Linear Regression, Multivariable Linear Regression, gradient descent learning algorithm and its variations & Ridge Regression and Lasso Regression (Regularization). Logistic regression for binary classification, Maximum Likelihood Estimation (MLE), L1 and L2 regularization for logistic regression & hyper-parameter tuning	10	
		Decision Trees: Structure of decision trees, Tree building algorithms (e.g., ID3, CART, C4.5), Ensemble learning, bagging and Random Forests.  Support Vector Machines: SVM for classification and regression, Margin and decision boundary, Soft margin vs.	10	CO2
		hard margin SVM, Kernel functions (e.g., linear, polynomial, radial basis function) & SVM for non-linear data separation		
3	Unsu	pervised Learning		
	3.1	Dimension reduction using Principle Component Analysis		
	3.2	Hierarchical clustering, Agglomerative vs. divisive clustering & Density-based clustering (DBSCAN)	10	CO3
	3.3	Introduction to Gaussian Mixture Models, Expectation-		
		Maximization (EM) algorithm for clustering.		
	3.4	Performance Metrics (Accuracy, Precision, Recall, F1-score)		
4		duction to Deep learning		
	4.1	Introduction to Artificial Neural Networks (ANN), Feedforward and Back-propagation.	10	CO4
	4.2	Activation Functions (ReLU, Sigmoid, Tanh & Softmax)	10	204
	4.3	Introduction to Deep Learning Architectures: CNN		
		8		
5	Reinf	orcement learning and applications		
	5.1	What is Reinforcement Learning? Key components: Agent, Environment, Reward, Policy, Value Function Q-Learning	09	CO5
		Total	45	



### **Reference Books**

Sr.	Name/s of Author/s	Title of Book	Publisher	Edition/
No				Year
1	Tom M.Mitchell	Machine Learning	McGraw	2017
			Hill	
2	M. Gopal	Applied Machine Learning	McGraw	2018
			Hill	
3	Ian Goodfellow,	Deep Learning	An MIT	2016
	Yoshua Bengio,		Press book	
	Aaron Courville	_		
4	Aurélien Géron	Hands-On Machine Learning with	O'Reilly	2019
		Scikit-Learn, Keras, and TensorFlow,		
		2nd Edition		
5	Sebastian Raschka	Python Machine Learning, Second	Packt	2017
	Vahid Mirjalili	Edition: Machine Learning and Deep		
		Learning with Python, scikit-learn, and		
		TensorFlow		





Course Code	Name of the Course							
216H03L601	Machine Learning Laboratory							
Teaching Scheme	TH	P		TUT	Total			
(Hrs./Week)	-	02		-	02			
Credits Assigned	-	01			01			
<b>Evaluation Scheme</b>		Marks						
	LAB/TUT CA CA (TH)				Total			
		IA ISE						
	50	-	1	-	50			

Laboratory experiments will be based on the entire syllabus of the course 216H03C601, 'Machine Learning'. Students will be graded based on continuous assessment during laboratory.





Course Code	Name of the Course						
216H03C701	Data Visualization						
<b>Teaching Scheme</b>	ТН	P TUT Total					
(Hrs./Week)	03	-		-	03		
<b>Credits Assigned</b>	03	-			03		
<b>Evaluation Scheme</b>	Marks						
	LAB/TUT CA	CA (TH) ESE Total					
		IA ISE					
	-	20 30 50 100					

<sup>\*</sup>Onscreen examination

#### **Course prerequisites (if any):**

Basics of statistics, database and data analysis

#### **Course Objectives**

- Employ best practices in data visualization to develop charts, maps, tables, and other visual representations of data
- Use visualization tools to conduct data analysis, especially exploration of an unfamiliar dataset.
- Create compelling, interactive dashboards to combine several visualizations into a cohesive and functional whole.
- Use data visualizations, dashboards and Stories to support relevant communication for diverse audiences.

#### **Course Outcomes**

### At the end of successful completion of the course the student will be able to

CO1	Learn how to locate and download datasets, extract insights from that data and present their findings in a variety of different formats
CO2	Detect and understand the stories within datasets and its applications.
CO3	Apply data visualization best practices
CO4	Design static charts, interactive Dashboards and data stories



Module	Unit	Details	Hrs.	CO
No.	No.			
1	Introduction Data Visualization			
	1.1 Introduction to data visualization and its need. Data analysis lifecycle. A Visual Revolution, Various types of visualization with its best practices. From Visualization to Visual Data Storytelling: An Evolution, From Visual to Story: Bridging the Gap			
	1.2	Data Fundamentals, Collecting data, Preparing Data		
	1.3	Gestalt Design principles		
	1.4	Data cleaning using Excel		
2	Visua	alization Foundations	09	
	2.1	Induction to Data foundation		
	2.2	Addressing the design of visualizations Human Perception and Information Processing		
	2.3 Geospatial Displays: Connecting to Geographic Data Assigning Geographic Roles Creating Geographic Hierarchies Proportional Symbol Maps, Choropleth Map			CO 3
3			10	CO3
	3.1	Visualization Techniques for Spatial Data, implicit or explicit spatial or spatiotemporal attribute, mapping of the data attributes to graphical attributes		
	3.2	Visualization Techniques for Time-Oriented Data, Handling the temporal dimension. time and time-oriented data.  TimeBench, visual analytics of time-oriented data.		
	3.3	Visualization Techniques for Multivariate Data		
	3.4	Visualization Techniques for Trees, Graphs, and Networks		
	3.5	Text and Document Visualization		
4	Explo	oratory Visualization	10	CO3
	4.1	Data Joins Best Practices o Sorting, Top N, bottom N, Filtering, Maps	0	
	4.2	Visual Analytics		
	4.3	Optimal visualization types, Binning values, Calculated fields, Table calculations, Level of Detail calculations		
5	Storytelling and Dashboards			CO4
	5.1	Storytelling Multivariate displays The Science of Storytelling The Power of Stories Context in action Exploratory versus Explanatory Analysis Structuring Stories Audience Analysis for Storytelling Steps to Visual Data Storytelling The Important Role of Feedback		
	5.2	Create dashboard Working with dashboard Publishing through dashboard		



Module	Unit	Details	Hrs.	CO
No.	No.			
	5.3	Design principles for creating effective dashboards Implementing interactivity and storytelling elements Presenting insights effectively using Tableau and Power BI features		
		Total	45	





### **Recommended Books:**

Sr. No.	Name/s of Author/s	Title of Book	Name of Publisher with country	Edition and Year of Publication	
1.	Lindy Ryan	Visual Data Storytelling with Tableau	Pearson Education	First edition, 2018	
0.	Cole Nussbaumer Knaflic	Storytelling with Data	Wiley	First edition, 2015	
0.	Alberto Ferrari and Marco Russo	Introducing Microsoft Power BI	Microsoft Press	2016	
0.	Nisal Mihiranga	Power Bi Data Modelling	BPB	First Edition 2022	
0.	Brett Powell	Mastering Microsoft Power BI	Packt	First Edition , 2018	



Course Code	Name of the Course				
216H03L701	Data Visualization Laboratory				
Teaching Scheme	TH	P	P TU		Total
(Hrs./Week)	-	02	02		02
Credits Assigned	-	01			01
<b>Evaluation Scheme</b>	Marks				
	LAB/TUT CA	B/TUT CA CA (TH)		ESE	Total
		IA ISI			
50		-	50		

Laboratory experiments will be based on the entire syllabus of the course 216H03C701, 'Data Visualization'. Students will be graded based on continuous assessment during laboratory.





Course Code	Name of the Course				
216H03L702	Mini Project				
Teaching Scheme	TH	P		TUT	Total
(Hrs./Week)	-	02		-	02
Credits Assigned	-	01			01
<b>Evaluation Scheme</b>		Marks			
	LAB/TUT CA	CA (TH)		ESE	Total
IA ISE		ISE			
50		-	-	50	

#### **Course Objectives**

• Skill development for design and development of data science and data analytics applications.

#### **Course Outcomes**

#### At the end of the course students will be able to

CO 1	Apply Data gathering techniques
CO 2	Apply and implement Data preprocessing techniques
CO 3	Apply and implement Data analysis techniques to get data insight
CO 4	Apply Machine Learning techniques
CO 5	Apply data analysis vVisualization techniques on results

#### Term-Work:

Term work will consist of a Mini Project with a topic of mini project selection will be based on Data Science applications covering the entire syllabus of all the courses 'Data Science and Analytics' Honours Degree. Students will be graded based on presentations and reports of ISE and ESE.