

Total Orders by Category Name

Accessories

Bikes

Clothing

Total Order by Sub-category Name

SubcategoryName

Tires and Tubes

Helmets

Bottles and Cages

Road Bikes

Mountain Bikes

Jerseys

Caps

Fenders

Touring Bikes

Gloves

Shorts

Hydration Packs

Cleaners

Socks

Total order

Product Distribution by Profit/Loss

ProductName	Dynamic
All-Purpose Bike Stand	899
AWC Logo Cap	11
Bike Wash - Dissolver	4
Fender Set - Mountain	13
Half-Finger Gloves, L	13
Half-Finger Gloves, M	59
HL Mountain Tire	87
HL Road Tire	510
Hydration Pack - 70 oz.	309
LL Mountain Tire	140
LL Road Tire	53
Long-Sleeve Logo Jersey, L	16
Long-Sleeve Logo Jersey, M	147
Long-Sleeve Logo Jersey, S	147
Long-Sleeve Logo Jersey, XL	16
ML Mountain Tire	75
ML Road Tire	140
Mountain Bottle Cage	306
Mountain Tire Tube	112
Mountain-200 Black, 42	943
Mountain-200 Black, 46	3,773
Mountain-200 Black, 48	87
Total	12,74,612

Opportunity Loss

Profit

Total Profit

1.98M✓

Goal: 787.50K (+151.89%)

Total Profit

52!

Goal: 787.50K (-99.99%)

Total Returns

4✓

Goal: 787.50K (+100%)

Top Performers/Looser Products

All-Purpose Bike Stand

AWC Logo Cap

Bike Wash - Dissolver

