

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings('ignore')

df = pd.read_csv('/Users/aaryanbabuta/Documents/Prodigy DS Internship
June 2024/bank+marketing/bank-additional/bank-
additional.csv',delimiter=';')
df.head()
```

	age	job	marital	education	default	housing
loan \						
0	30	blue-collar	married	basic.9y	no	yes
no						
1	39	services	single	high.school	no	no
no						
2	25	services	married	high.school	no	yes
no						
3	38	services	married	basic.9y	no	unknown
unknown						
4	47	admin.	married	university.degree	no	yes
no						

	contact	month	day_of_week	...	campaign	pdays	previous
poutcome \							
0	cellular	may	fri	...	2	999	0
nonexistent							
1	telephone	may	fri	...	4	999	0
nonexistent							
2	telephone	jun	wed	...	1	999	0
nonexistent							
3	telephone	jun	fri	...	3	999	0
nonexistent							
4	cellular	nov	mon	...	1	999	0
nonexistent							

	emp.var.rate	cons.price.idx	cons.conf.idx	euribor3m	nr.employed
y					
0	-1.8	92.893	-46.2	1.313	5099.1
no					
1	1.1	93.994	-36.4	4.855	5191.0
no					
2	1.4	94.465	-41.8	4.962	5228.1
no					
3	1.4	94.465	-41.8	4.959	5228.1
no					
4	-0.1	93.200	-42.0	4.191	5195.8
no					

```
[5 rows x 21 columns]
```

```
df.head()
```

	age	job	marital	education	default	housing
loan \						
0	30	blue-collar	married	basic.9y	no	yes
no						
1	39	services	single	high.school	no	no
no						
2	25	services	married	high.school	no	yes
no						
3	38	services	married	basic.9y	no	unknown
unknown						
4	47	admin.	married	university.degree	no	yes
no						

	contact	month	day_of_week	...	campaign	pdays	previous
poutcome \							
0	cellular	may	fri	...	2	999	0
nonexistent							
1	telephone	may	fri	...	4	999	0
nonexistent							
2	telephone	jun	wed	...	1	999	0
nonexistent							
3	telephone	jun	fri	...	3	999	0
nonexistent							
4	cellular	nov	mon	...	1	999	0
nonexistent							

	emp.var.rate	cons.price.idx	cons.conf.idx	euribor3m	nr.employed
y					
0	-1.8	92.893	-46.2	1.313	5099.1
no					
1	1.1	93.994	-36.4	4.855	5191.0
no					
2	1.4	94.465	-41.8	4.962	5228.1
no					
3	1.4	94.465	-41.8	4.959	5228.1
no					
4	-0.1	93.200	-42.0	4.191	5195.8
no					

```
[5 rows x 21 columns]
```

```
df.tail()
```

	age	job	marital	education	default	housing	loan
contact \							
4114	30	admin.	married	basic.6y	no	yes	yes

```

cellular
4115 39 admin. married high.school no yes no
telephone
4116 27 student single high.school no no no
cellular
4117 58 admin. married high.school no no no
cellular
4118 34 management single high.school no yes no
cellular

```

```

      month day_of_week ... campaign pdays previous poutcome \
4114 jul      thu ...      1    999      0 nonexistent
4115 jul      fri ...      1    999      0 nonexistent
4116 may      mon ...      2    999      1 failure
4117 aug      fri ...      1    999      0 nonexistent
4118 nov      wed ...      1    999      0 nonexistent

```

```

      emp.var.rate  cons.price.idx  cons.conf.idx  euribor3m
nr.employed      y
4114      1.4      93.918      -42.7      4.958
5228.1 no
4115      1.4      93.918      -42.7      4.959
5228.1 no
4116     -1.8      92.893      -46.2      1.354
5099.1 no
4117      1.4      93.444      -36.1      4.966
5228.1 no
4118     -0.1      93.200      -42.0      4.120
5195.8 no

```

```
[5 rows x 21 columns]
```

```
df.shape
```

```
(4119, 21)
```

```
df.columns
```

```

Index(['age', 'job', 'marital', 'education', 'default', 'housing',
      'loan',
      'contact', 'month', 'day_of_week', 'duration', 'campaign',
      'pdays',
      'previous', 'poutcome', 'emp.var.rate', 'cons.price.idx',
      'cons.conf.idx', 'euribor3m', 'nr.employed', 'y'],
      dtype='object')

```

```
df.info()
```

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4119 entries, 0 to 4118
Data columns (total 21 columns):

```

#	Column	Non-Null	Count	Dtype
0	age	4119	non-null	int64
1	job	4119	non-null	object
2	marital	4119	non-null	object
3	education	4119	non-null	object
4	default	4119	non-null	object
5	housing	4119	non-null	object
6	loan	4119	non-null	object
7	contact	4119	non-null	object
8	month	4119	non-null	object
9	day_of_week	4119	non-null	object
10	duration	4119	non-null	int64
11	campaign	4119	non-null	int64
12	pdays	4119	non-null	int64
13	previous	4119	non-null	int64
14	poutcome	4119	non-null	object
15	emp.var.rate	4119	non-null	float64
16	cons.price.idx	4119	non-null	float64
17	cons.conf.idx	4119	non-null	float64
18	euribor3m	4119	non-null	float64
19	nr.employed	4119	non-null	float64
20	y	4119	non-null	object

dtypes: float64(5), int64(5), object(11)

memory usage: 675.9+ KB

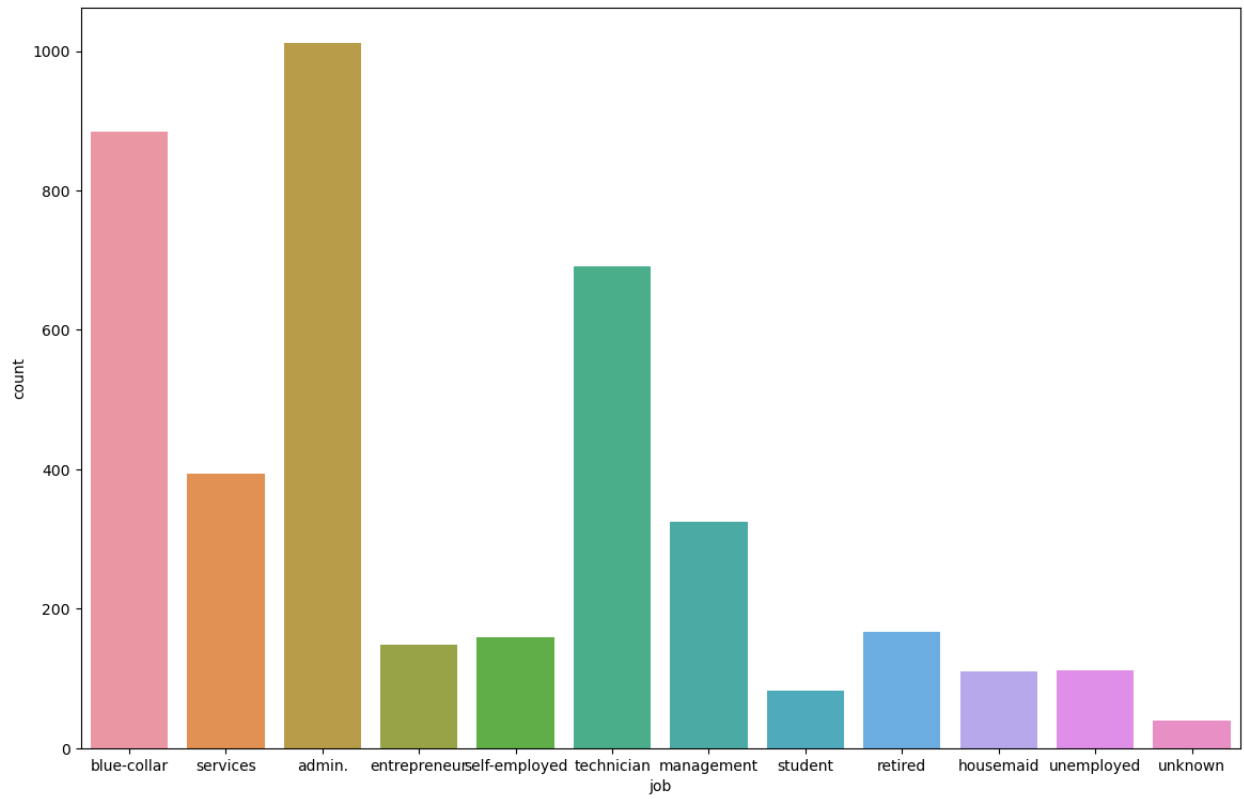
df.isnull().sum().any()

False

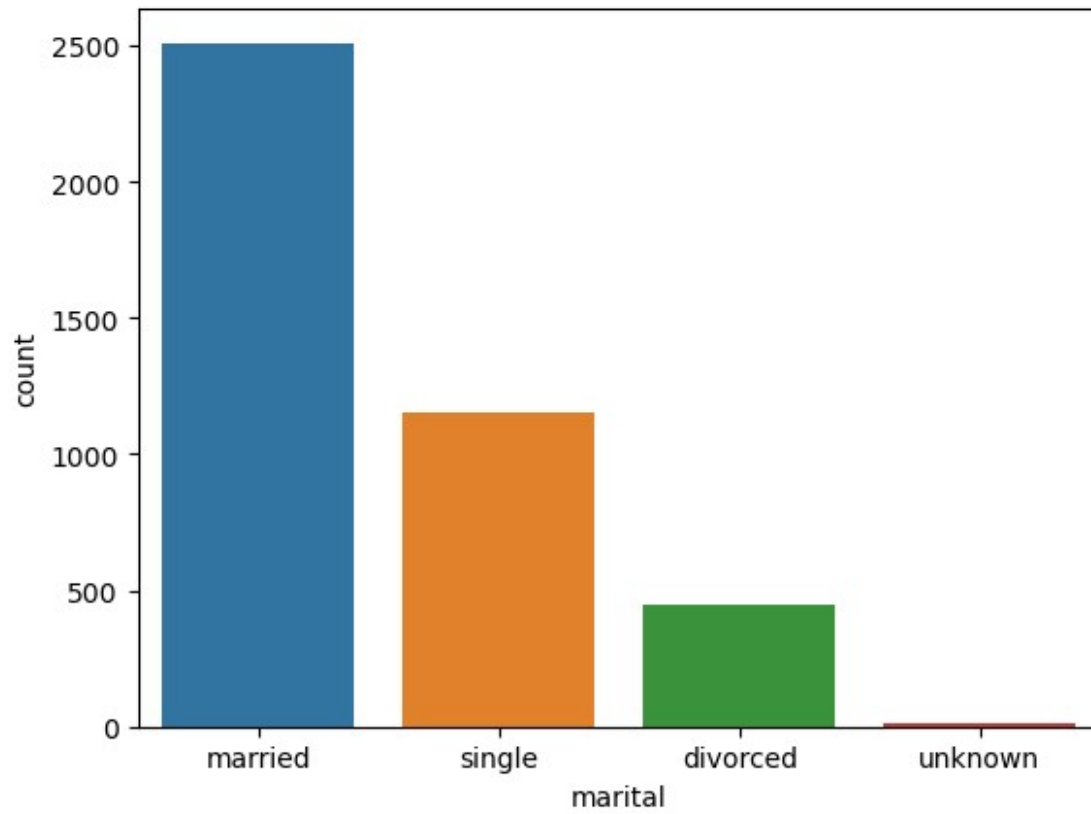
plt.figure(figsize = (14,9))

sns.countplot(x = "job",data = df)

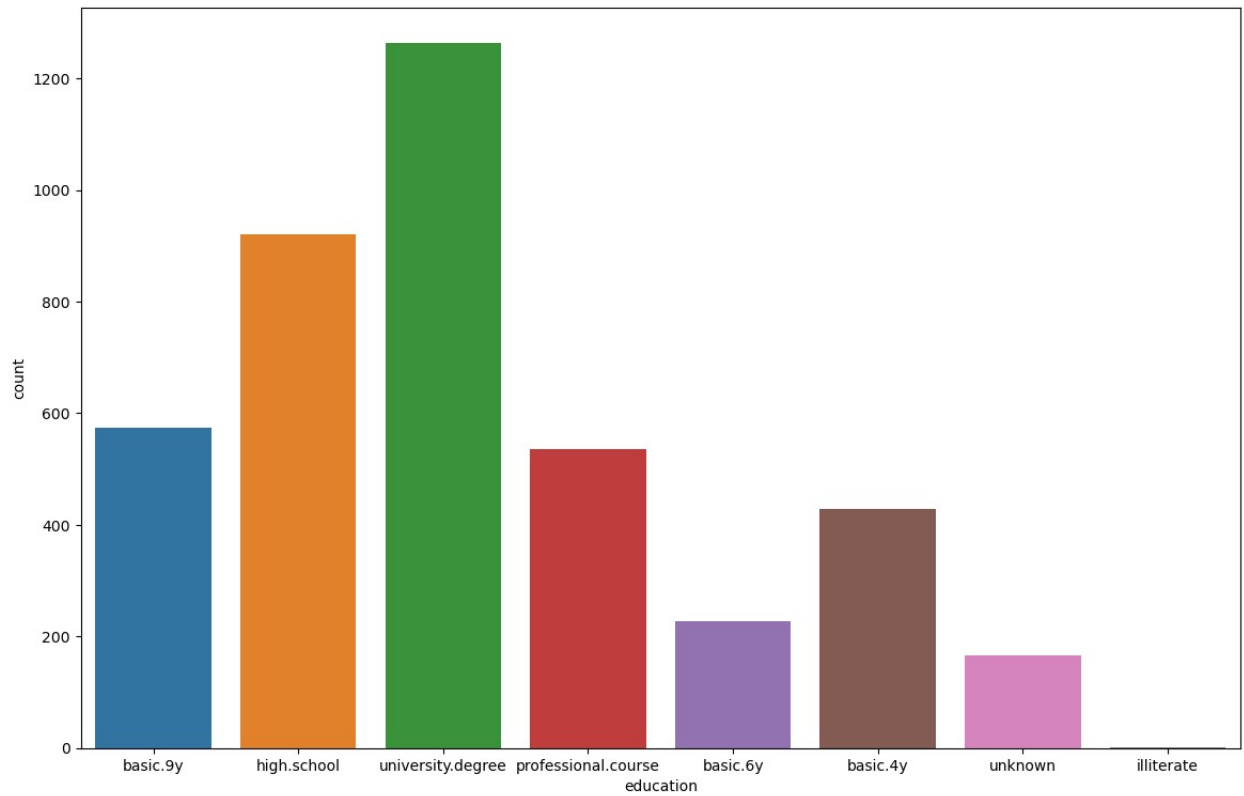
<Axes: xlabel='job', ylabel='count'>



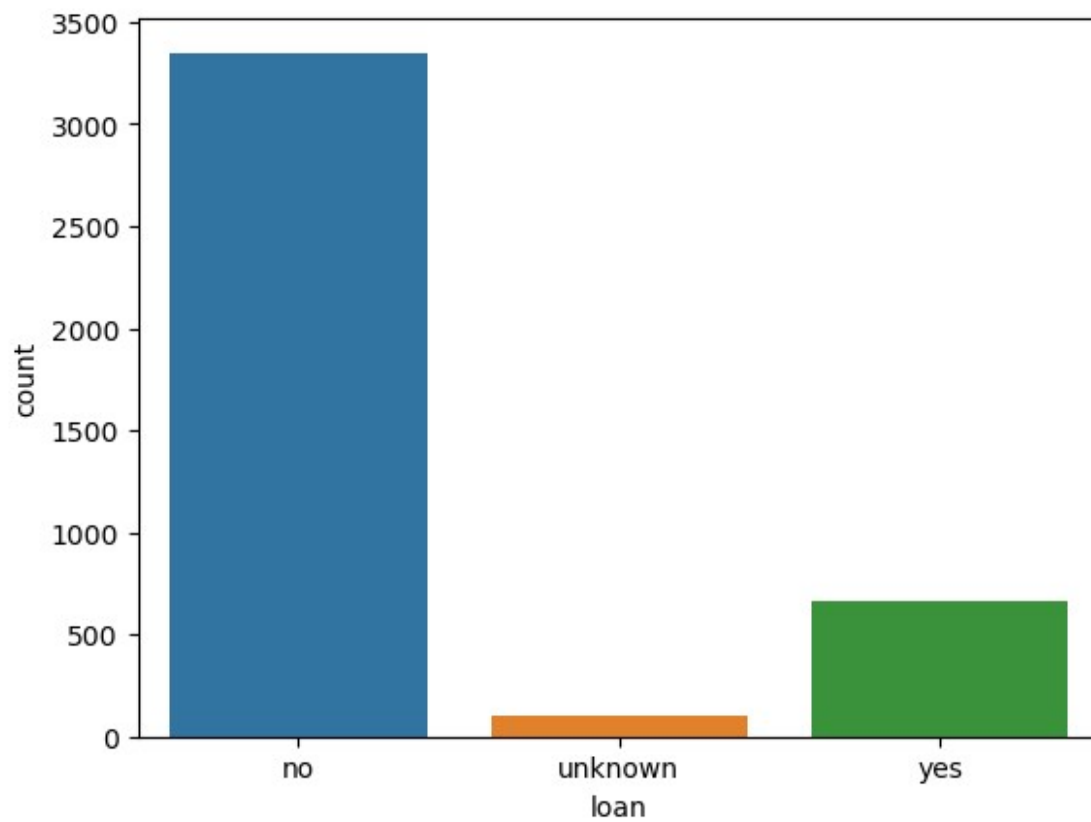
```
sns.countplot(x = "marital",data = df)  
<Axes: xlabel='marital', ylabel='count'>
```



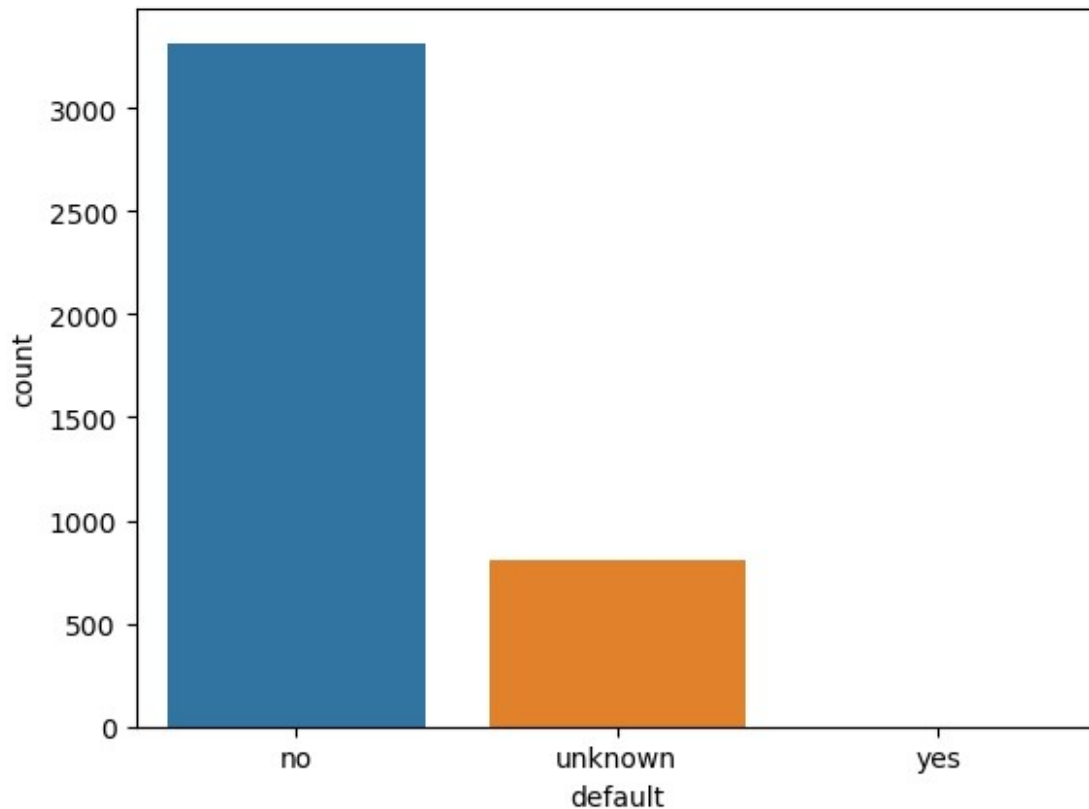
```
plt.figure(figsize = (14,9))
sns.countplot(x = "education",data = df)
<Axes: xlabel='education', ylabel='count'>
```



```
sns.countplot(x = "loan",data = df)  
<Axes: xlabel='loan', ylabel='count'>
```



```
sns.countplot(x = "default",data = df)  
<Axes: xlabel='default', ylabel='count'>
```

```
plt.figure(figsize = (16,9))
sns.pairplot(data = df,hue = "default")

my_df=df.select_dtypes(exclude=[object])
my_df.corr()

plt.figure(figsize = (16,9))
sns.heatmap(my_df.corr(),annot = True)

from sklearn.preprocessing import LabelEncoder
le = LabelEncoder()

df.drop(["pdays","previous","poutcome"],axis = 1)
df.head()
```