

LOGO

Primary Logo



Secondary Logo



Mark



Brand Fonts

Heading

Arial Rounded MT Bold/ Arimo Bold

Tagline

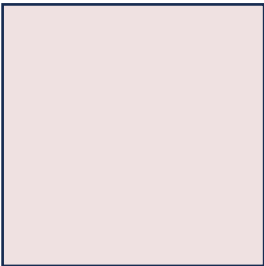
Segoe Print/Arimo Italic

Text

Bierstadt/ Arimo

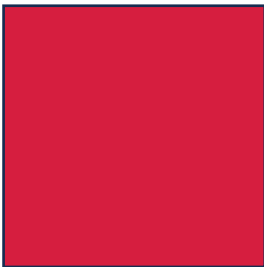
Brand Colors

Background



#efe1e1

Text



#D61e3f



#4e1a28



#b11d37

Alternate Color



#071b33