



05/12/24

Dear potential sponsor,

First and foremost, thank you for considering sponsoring one of our F1 in school teams. As a supporting teacher this means a great deal as it will afford the team the opportunity to reach greater heights and therefore compete at a higher level going forward.

F1 in Schools as a competition provides a fantastic opportunity for our students, particularly under the circumstances where many extra-curricular activities have been put on hold. For most teams at Jumeirah College are just beginning, and our objective is to help change the perceptions of science, technology, engineering and maths by creating a fun and exciting learning environment for young people to develop an informed view about careers in engineering, Formula 1, science, marketing and technology.

F1 in Schools Ltd is a social enterprise working with committed industry partners to provide an exciting yet challenging educational experience through the magnetic appeal of Formula 1. F1 in Schools is the only truly global educational programme that raises awareness of STEM and Formula 1 among students and school children in every region, in every country, on every continent. A not-for-profit company, it is the only global multi disciplinary challenge in which teams of students aged 9 to 19 can deploy CAD/CAM software to collaborate, design, analyse, manufacture, test, and then race miniature compressed air powered cars made from F1 model block.

Teams must raise sponsorship and manage budgets to fund research, travel and materials. The challenge inspires students to use IT to learn about physics, aerodynamics, design, manufacture, branding, graphics, sponsorship, marketing, leadership/teamwork, media skills and financial strategy, and apply them in a practical, imaginative, competitive and exciting way. The founding constitution of F1 in Schools stipulates that it is, and shall remain, a not-for-profit organisation. Funds raised through sponsorship are invested in administering, developing and expanding the challenge. All income is deployed in accordance with guidelines laid down by F1 in Schools.

Thank you for your support and if you have any further questions please do feel free to contact us via the email addresses below.

Kind regards,

Mr McLoughlin

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