

TOPIC 4 NONLINEAR PROGRAMMING

Python Packages for NLP

- There are many good-ish packages for NLP in python
 - `scipy.optimize` – some built in solvers to scipy
 - `pyomo` – part of COIN-OR
 - `pysolnp` – just one algorithm
- `scipy.optimize` is tricky because different algorithms require different syntax of objective and constraints
- `pyomo` is a modeling suite that has many open-source algorithms, but requires learning their language
- `pysolnp` is based on PhD dissertation of former student of Dantzig
- I usually just stick with scipy

Python Packages for NLP

- For `scipy.optimize` you must tell it which solver to use
 - BFGS: just for unconstrained problems
 - L-BFGS-B: just for box constraints ($a \leq x \leq b$)
 - SLSQP: for general constraints
- These only work well/ok for convex programs
- It's not uncommon for `scipy.optimize` to give garbage solutions...

Minimization or Maximization

- Almost all NLP packages only solve min problems!!
 - What if you want to maximize something?!?!?
- If you want to maximize, just minimize the negative of your objective function
- Trying to make a function as big as possible is the same as trying to make the negative of that function as small as possible

Example

- A company manufactures and sells a product
 - They get to set the price
 - It costs \$50/unit to manufacture
- The price drives demand through a demand function
 - $D = \alpha P^\beta$, where $\alpha > 0$, $\beta < -1$
 - This is called a **constant elasticity of demand** function
- Let's use calculus to find the price that maximizes profit

Example

- Assume $\alpha = 3777178$, $\beta = -2.154$
- Let's plug this example into python
- What if I also get to pick the number of items manufactured?

Another Example

- A company wants to locate a warehouse from which it will ship products to four customers.
- The locations and number of shipments are given.
- A single warehouse must be used to service all the customers.
- The company wants to determine the location of the warehouse that minimizes the total distance traveled from the warehouse to the customers.

Customer data				
	X-coordinate	Y-coordinate		Annual shipments
Customer 1	5	10		200
Customer 2	10	5		150
Customer 3	0	12		200
Customer 4	12	0		300

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Class Participation

- Formulate an NLP and solve for the optimal location of the warehouse

Constraints

- Now suppose there is a river that runs diagonally through town (Southwest to Northeast)
- The warehouse needs to be on the north side of the river for permitting
 - The y coordinate must be larger than x coordinate
- Where should they put their warehouse now?
 - Don't worry about bridges...they deliver using a helicopter...

Quirks of Non-Linear Solvers

- If you have an inequality constraint, it's usually best for your initial guess to be at a point that does not satisfy the inequality constraint at equality
 - If you have the constraint $x_2 \geq x_1$, it's best not to start at $x_2 = x_1$
 - Start somewhere that $x_2 > x_1$
- But if you have an equality constraint, you should start at a point that satisfies that constraint
 - If you have a constraint $x_1 + x_2 = 1$, then you should start somewhere like $x_1 = 0.4, x_2 = 0.6$