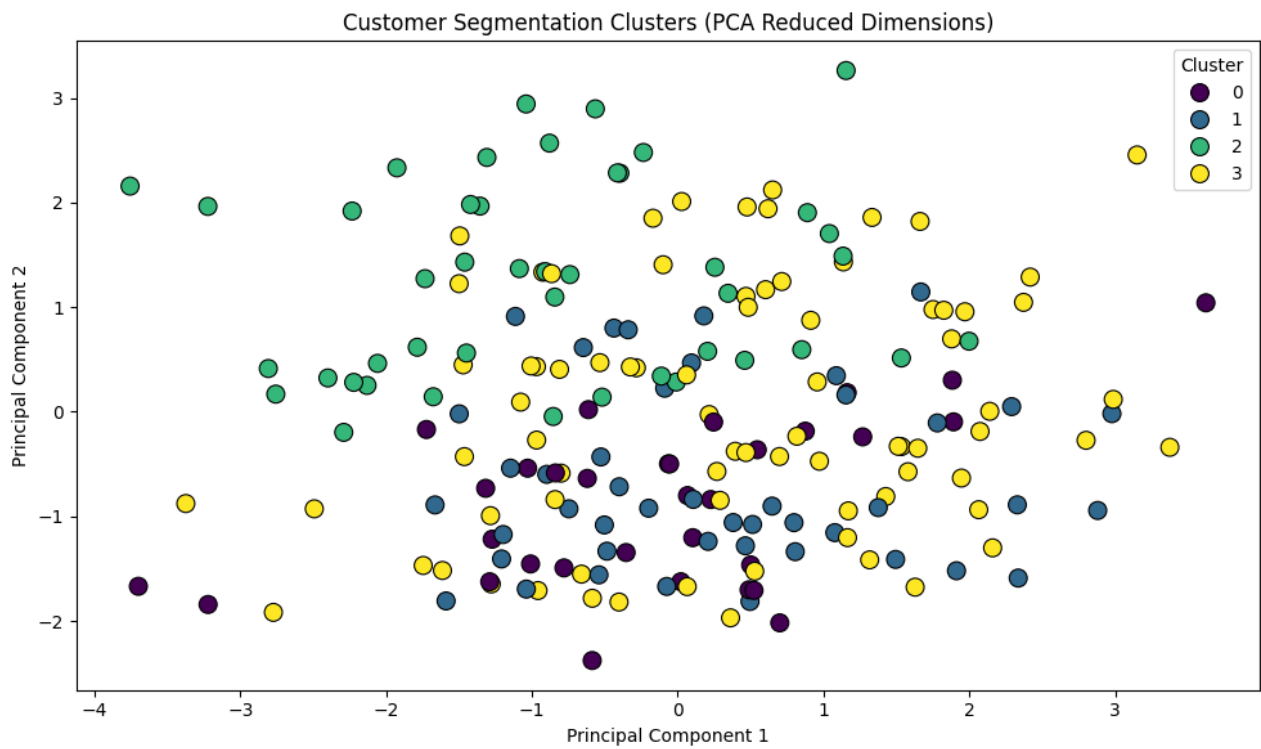


Customer Segmentation Report

Number of Clusters: 4

Davies-Bouldin Index (DB Index): 1.895

KMeans Inertia: 1487.26



The clustering results show the distribution of customers into different segments based on their transaction history and profile information. The DB Index value indicates the quality of the clustering,

with lower values representing better clustering quality.