



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Comfortable
and quick
services

How does
air travel
impact
society?

Travelling
cost is
expensive

Pretty
incredible

Why do
people
prefer air
transport?

How has air
travel
change the
world?

TOPIC:
**UNLOCKING INSIGHTS
INTO THE GLOBAL AIR
TRANSPORTATION
NETWORK WITH TABLEAU**
TEAM ID:
NM2023TMID07690

Allows people to
cross national
and international
boundries

Quick
transportation
service

Travelling long
distance in
short period of
time

High
standard of
security

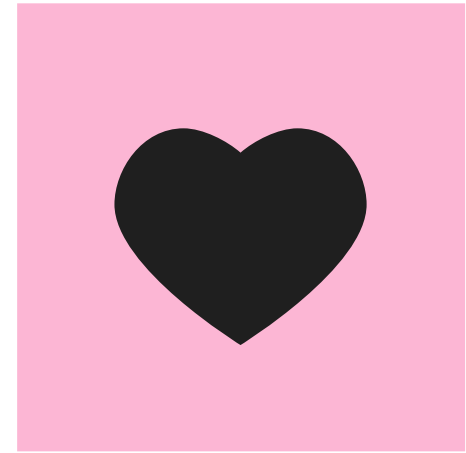
No
physical
barriers

Travelling
releases the
stress



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?