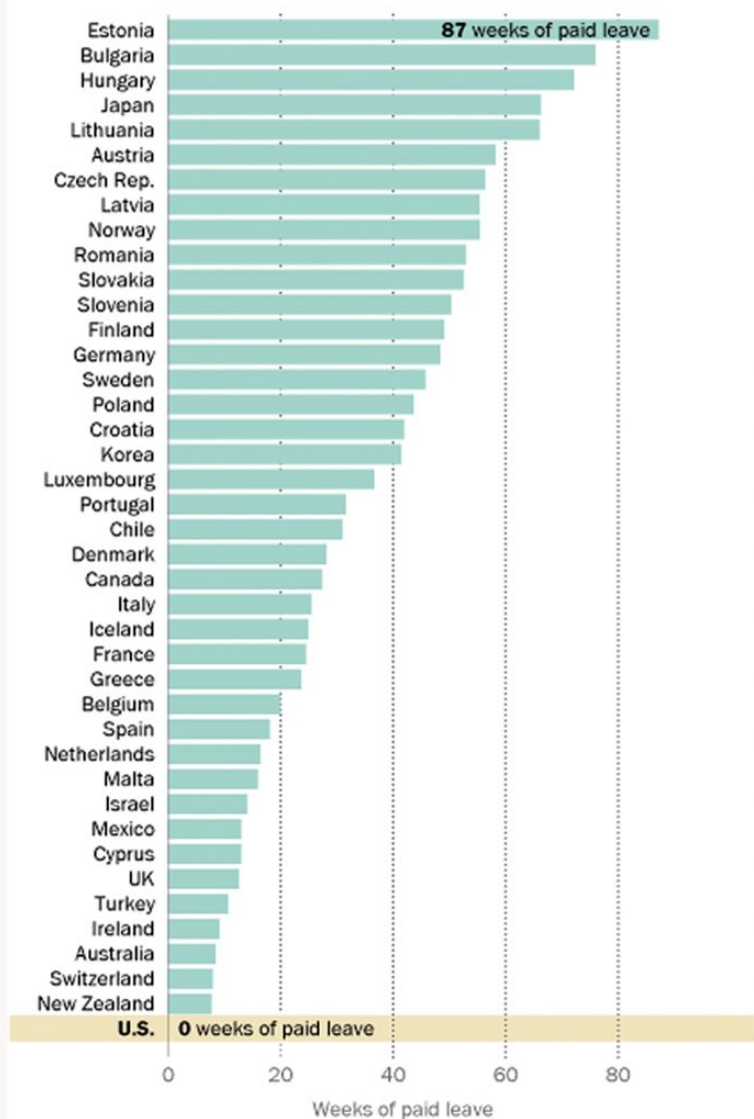


Of 41 nations, only U.S. lacks paid parental leave

Total weeks of paid leave mandated by national government to new parents



Pew Research Center

Notes: Includes maternity leave, paternity leave and parental leave entitlements in place as of April 2015. Estimates based on a "full-rate equivalent," calculated as total number of weeks of any paid leave available to a new parent, multiplied by average rate of earnings reimbursement for those weeks of leave.

Source: Organization for Economic Cooperation and Development Family Database

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Recognize, Reduce, and Redistribute Unpaid Care Work: How to Close the Gender Gap

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In September 2016, in the run-up to the 2016 U.S. election, in which Hillary Clinton was expected to become the first woman U.S. president, the media announced that progress on a signature campaign of women's rights advocates—closing the gender wage gap—had sputtered, if not actually stalled, in the United States as well as in many other countries. The annual earnings ratio between women and men in the United States was 79.6 percent in 2015, only marginally higher than it was 2007, when it hit 77.8 percent. At this rate, one study concluded, it will take forty-five years, until 2059, for men and women to reach parity.¹ Globally it was even worse. The UN 2015 Millennium Development Goal Gender Chart estimates that on average women earn 24 percent less than men and perform two and a half times more unpaid care and domestic work than men.²

The proportion of countries with equal pay legislation rose from around 33 percent in 1975 to 86 percent in 2005.

Since at least the early 1970s, women's rights organizations have campaigned to improve the terms and conditions of women's paid work, of which the wage gap is the most visible symbol. By the middle of the 1990s, this effort was embraced by trade unions in many countries, and by 2005, working together or separately, they had secured the passage of laws forbidding discrimination against women in the workplace in most countries.³ The proportion of countries with equal pay legislation rose

from around 33 percent in 1975 to 86 percent in 2005.⁴ The vast majority of firms no longer use different pay scales for women and men, and globally the gender wage gap narrowed by about half from 1991 to 2014, largely due to gains in women's education. But progress has slowed steadily over this period, and in high-income countries it has largely stalled.⁵ In Organisation for Economic Co-operation and Development (OECD) countries, after narrowing somewhat in the period 2000–2008, the average gap between the wages of men working full-time and women working full-time has remained at around 16 percent since 2009, meaning that women's wages have remained on average around 86 percent of men's.⁶

One of the key reasons for stalled progress on the wage gap is that women continue to have greater responsibility than men for unpaid care and domestic work in families and communities, looking after people, providing for their daily needs, and caring for children, frail elderly people, people who are ill, or living with disabilities. In all regions of the world, mothers with dependent children on average earn less than women without dependent children and less than fathers with similar household and employment characteristics.⁷ The gender pay gap is much larger among parents than between women and men who have no children. In the United States, childless women (including married and unmarried) earn 93 cents on a childless man's dollar, but

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among full-time workers, married mothers with at least one child under age eighteen earn 76 cents on a married father's dollar.⁸

... [T]o achieve equality in paid work, women also need to achieve equality in unpaid work.

Unpaid work responsibilities also result in a gender gap in participation in paid work: Many women have to withdraw from paid work for long periods to care for family members. As a result, the gender gap in lifetime earnings is even bigger than the pay gap between employed women and men, as many women have no earnings at all for substantial periods of time. Globally, women's labor force participation has stagnated, although there are important regional variations, with rises in Latin America but declines in Central and Eastern Europe and Central Asia.⁹

Socialist feminists have always argued that to achieve equality in paid work, women also need to achieve equality in unpaid work.¹⁰ The strategies that can help to achieve this can be summarized as recognize, reduce, and redistribute women's unpaid work.¹¹ These strategies have been strongest in high-income countries with extensive welfare states and have begun to be adopted in a growing number of developing countries that have introduced some of the social protection policies advocated by the International Labour Organization (ILO).¹² But political and economic changes emerging in 2016 put in question how far these strategies can be sustained, let alone extended to countries like the United States, where they have been weak.

Recognizing Unpaid Care and Domestic Work

Recognizing unpaid care and domestic work means understanding how this work underpins all economies and valuing it accordingly. Right-wing commentators see these activities as a private matter, reducible to individual private choices, rather than shaped by social and economic structures, and having implications for wider society, not just the people providing and receiving care. If no one had children, and took

care of families and friends, economies would come to a halt for lack of a labor force.¹³

It is possible to calculate the economic value of unpaid care and domestic work, by finding out how much time is spent on this work using a time-use survey, and then putting a price on the output produced or a wage on the time spent. Between 1966 and 2015, at least eighty-five countries in all regions of the world have conducted time-use surveys to find out how people spend their time over the twenty-four hours of a day or the seven days of a week.¹⁴ In the United States, a time-use survey is conducted annually with a representative sample of people over the age of fifteen, under the auspices of the Bureau of Labor Statistics and the Census Bureau. In 2014, it showed that the average time per day spent in paid work was 4.28 hours for men and 2.93 hours for women, while the average time spent in unpaid work was 2.33 hours for men and 3.72 hours for women.¹⁵

Recognizing unpaid care and domestic work means understanding how this work underpins all economies and valuing it accordingly.

It is possible to put a monetary value on unpaid work by asking what it would cost to hire someone to do the work instead. Using this method, estimates were made of the monetary value of unpaid work for twenty-seven OECD countries in 2008, and this was compared with the value of each country's gross domestic product (GDP). For the United States, it was found that the monetary value of unpaid work was 18 percent of U.S. GDP, while for Denmark it was 31 percent of Danish GDP and for Sweden 25 percent of Swedish GDP.¹⁶ Differences reflect differences between countries in the amount of unpaid work done, and in the wages used to value this. If wages for paid domestic and care workers are particularly low, as they are in the United States, then the monetary value of unpaid work will be low. The monetary value is, of course, not the same as the social value of the work, but calculating it highlights what the monetary costs would be if the work were not done for free.¹⁷

The U.K. Office of National Statistics released data in November 2016 showing on average U.K. men do sixteen hours unpaid work a week, while women do twenty-six hours weekly (60 percent more than men). People who have lower incomes do more unpaid work than those with higher incomes. Valuing the work at replacement cost (i.e., what you would have to pay someone to do the same work), men's weekly unpaid work amounted to £166.63, while women's amounted to £259.63.¹⁸

... [T]he demand for Wages for Housework has not become central to women's struggles for equality, largely because it is perceived as likely to perpetuate the current division of labor ...

Some feminists have argued that women should actually be paid a wage for the domestic and care work they do for their families and friends. The International Wages for Housework Campaign was launched in Italy in 1972 and spread to the United Kingdom. Committees calling for Wages for Housework were founded in several cities in the United States, including New York. Today one of the originators of the International Wages for Housework Campaign, London-based Selma James, coordinates Global Women's Strike, an international network for recognition and payment for all household and care work.¹⁹ However, the demand for Wages for Housework has not become central to women's struggles for equality, largely because it is perceived as likely to perpetuate the current division of labor, in which housework is seen as women's work and which is a persistent obstacle to equality in paid work. Also, the proposal would be impossible to implement, as there would be no way to verify hours of work performed, and so in effect would amount to a kind of welfare benefit for housewives rather than a wage. In addition, it does not focus on the questions of how to reduce and redistribute unpaid care and domestic work, and so lacks transformative potential.²⁰

Instead, more women's organizations have struggled for recognition of unpaid work in

official national statistics (as in the examples above), and in publicly funded welfare state and social protection systems, such as through tax-funded paid maternity leave, and arrangements that ensure women do not face additional penalties in public pensions because of time spent out of the labor market caring for children.

However, even when statistics on the extent and monetary value of unpaid care and domestic work are produced, they are not used in the design of economic policies. For instance, despite the availability of time-use data in the majority of European countries, the design of austerity policies these countries have adopted since 2010 has paid no attention to their impact on unpaid work. Research in a number of countries suggests that cuts to public expenditures have increased women's unpaid work, especially for low-income women, as these women produce caregiving services formerly provided by the public sector, particularly for the elderly and disabled.²¹

Women's unpaid work has been recognized and supported through cash payments linked to raising children in many countries with a welfare state or social protection system. For instance, in most high-income countries, women employees are entitled to paid maternity leave funded from tax revenue—the United States is an exception.²² However, leave benefits vary greatly across countries. The ILO Maternity Protection Convention, 2000 (No. 183), ratified by thirty-two countries as of August 2016, calls for at least fourteen weeks of paid maternity leave, which most developed economies generally exceed. The average duration of paid parental leave in developed economies is twenty-six weeks.²³

Some feminists have expressed concern that long-term paid maternity leave, such as the three years available to mothers in Finland, encourages women to leave paid employment for too long, making it difficult for them to return to jobs comparable in terms of pay and conditions with the ones they have left. A more transformative option is paid parental leave, equally shared between both parents, which is discussed here as one of the strategies to redistribute unpaid work.

Women who take time out of paid employment to care for children and other family members also lose out in pension entitlements. In many countries that have a state-organized public pension based on payroll taxes paid by employers and employees, women have successfully campaigned for the government to reduce their loss by paying some contributions on their behalf when they are out of the labor market taking care of family members. Such payments, known as pension credits, are widely used in developed countries and have recently been introduced in some developing countries, primarily in Latin America, such as in Uruguay and Bolivia.²⁴ They can be provided in relation to care of children, frail elderly people, and people who are ill or disabled, but in practice they are mainly awarded for care of children. Again there is an issue of whether pension credits are paid only for mothers (as is the case in Latin America) or to whomever is the main caregiver, independent of their sex (as is more the case in Europe). Pension credits for the main caregiver do more to promote the redistribution of unpaid care.

Of course, if there is a universal, non-contributory pension, funded from general tax revenue and available to all, pension credits may not be necessary. Such universal social pensions are available in a growing number of countries, including Bolivia, Botswana, Mauritius, Namibia, Thailand, and rural Brazil. While these have obvious advantages over work-related contributory pension schemes, which are found in OECD countries, the benefit levels are almost always considerably lower than those in contributory pension schemes.²⁵

Reducing Unpaid Care and Domestic Work

Women's organizations and trade unions in many countries have advocated for the reduction of unpaid care and domestic work through public investment in physical infrastructure, such as the provision of clean water and sanitation, clean energy, and public transport; and in social infrastructure, such as care services and health services. Provision of such services is part of the social protection system advocated by the ILO.

In many developing countries, access to clean water and sanitation and clean energy cannot be taken for granted, especially in rural areas, and women and girls spend a lot of time collecting water and fuel. For instance, estimates for twenty-five countries in sub-Saharan Africa indicate that women spend a combined total of sixteen million hours per day collecting water.²⁶ This unpaid work could be eliminated by investment in water and sanitation infrastructure, provided access is affordable. In South Africa, each household is entitled to six thousand liters of free, safe water per month.²⁷ Similarly, women and girls in rural areas spend a lot of time collecting wood and other fuels and grinding and pounding food grains by hand. Rural electrification in South Africa reduced the time women spent on such tasks, boosting their participation in paid work by 9 percent.²⁸

In high-income countries, clean water and electricity are widely available, but women spend many hours of unpaid time caring for their children and frail elderly relatives. This can be reduced by transferring production of care to paid workers. In OECD countries on average, only 33 percent of zero- to two-year-olds are enrolled in early childhood education and care services. This increases to more than 70 percent of three- to five-year-olds, but in some countries, such as the United Kingdom, this is because compulsory enrollment in school begins at age five. In the United States, early childhood education and care services are not publicly provided until age five in most places.²⁹ Services for children under three, whether publicly or privately provided, are only free of charge to the poorest children in any country, and costs vary widely, with fees in the United States among the highest in the OECD.³⁰ Moreover, services are frequently not designed with the needs of working parents in mind, and may operate for only half the day. In the United States, contributions to the child care costs of some low-income families are made through cash transfers of some kind, such as the low-income tax credit, and there is no comprehensive public provision of such services. By contrast, in Denmark, child care provision is the responsibility of local government, and all children, from twenty-six weeks to six years, are

entitled to a full-time place. Fees are related to the earnings of parents.³¹

In countries with aging populations, a growing amount of unpaid care work is devoted by women to looking after frail elderly relatives. Public investment in non-medical care services for frail elderly people is low, and in some countries, such as the United Kingdom, it has gone to finance out-sourced services whose staff are badly paid, poorly trained, and lack employment rights. In the United States, there is some limited funding for non-medical care for frail elderly people through Medicaid, providing they first have exhausted all of their own savings.³² By contrast, in Denmark, services financed through taxation and provided by local councils to all legal residents, and for permanent long-term care needs, are free of charge.³³

The publicly provided care for children and old people that is available in Denmark, as well as benefiting those who need care, also frees more of the time of working-age women to undertake full-time paid work and reduces gaps in their labor force participation. The gender wage gap in Denmark in 2012 was around 7 percent, and had been falling since 2009, whereas in the United States, it was almost double this and stalled.³⁴

Investment in the care sector would reduce the gender employment gap, while investment in the construction sector would increase the gender employment gap.

Awareness of the economic benefits of public investment in child care and elder care services is growing. The International Trade Union Confederation (ITUC) has called for such investment to provide not only needed services but also millions of good quality new jobs, citing analysis by feminist economists at the U.K. Women's Budget Group of the impact of investing 2 percent of GDP in public provision of child care and elder care services in seven OECD countries.³⁵ In the United States, according to this analysis, such investment would create nearly 13 million new jobs, much

more than investing 2 percent of GDP in the construction sector, which would create around 7.5 million jobs. Some 67 percent of new jobs created by investment in the care sector would go to women, compared with 35 percent of new jobs created by investment in the construction sector. Investment in the care sector would reduce the gender employment gap, while investment in the construction sector would increase the gender employment gap.³⁶ It is vital to have investment in social infrastructure, such as care services, and not just in physical infrastructure, such as roads and bridges, if women are to benefit equally with men from such investment.

Redistributing Unpaid Care and Domestic Work

Neither feminists nor trade unionists are campaigning to eliminate unpaid care and domestic work altogether. Women—and in some countries at least, increasingly men—want both time free from caregiving responsibilities and time to care for loved ones. Gender equality requires that we redistribute the unpaid domestic and care work that remains after comprehensive investment in household-related infrastructure and public services, so that men and boys share this equally with women and girls. This can be encouraged by provision of tax-funded paid parental leave for fathers as well as mothers. In 1994, statutory paternity leave provisions existed in 40 of the 141 countries for which the ILO had data. By 2015, leave entitlements for fathers were provided in at least 94 countries of 170 with ILO data. But paid paternity leave has an average length of 7 days against an average length of 106 days for mothers. Fathers' use of parental leave seems to be highest when leave is not just paid but well paid—at least half of previous earnings—as in the four OECD countries with the most gender-equal distributions of parental leave: Iceland, Norway, Portugal, and Sweden.³⁷ Also effective are requirements that fathers cannot transfer their entitlement to mothers. In Iceland and Sweden, which offer a non-transferable “use-it-or-lose-it” fathers' quota of leave days, men's uptake is much higher (90 percent) than in Denmark (24 percent) and Slovenia (6 percent), which do not.³⁸

Men are beginning to take some responsibility for trying to change social norms about men's participation in unpaid care and domestic work. MenCare is a global fatherhood campaign in more than forty countries in five continents. Largely funded by U.S. and European foundations and UN agencies, its mission is "to promote men's involvement as equitable, non-violent fathers and caregivers in order to achieve family well-being, gender equality, and better health for mothers, fathers, and children."³⁹ Activities vary by country, ranging from small social media initiatives to radio shows, to comprehensive programs of education and training, and campaigns for paid leave for fathers. For instance, in Brazil, Promundo, a MenCare partner, works alongside the government's "Bolsa Familia" cash transfer program (which is targeted to low-income mothers) to train staff administering the program to work with fathers as well as mothers. The aim is to encourage fathers, as well as mothers, to take responsibility for children's education and health.⁴⁰ In 2016, MenCare produced a report on fatherhood in the United States, which, in addition to calling for paid parental leave, calls for workplace policies that value what parents do as caregivers as much as they value their professional achievements. Such policies should include, in addition to parental leave, flexible work hours, sick leave, a living wage, and creation of workplace cultures that respect the caregiving responsibilities of all genders.⁴¹

Fathers' use of parental leave seems to be highest when leave is not just paid but well paid . . .

Changes in the way that paid work is organized are essential if unpaid domestic and care work are to be equally distributed between women and men. It is particularly important that such arrangements should not only focus on women, for instance, creating a "mommy track" of part-time work just for women. It is often overlooked that the hourly gender wage gap tends to be greatest between women working part-time and men working full-time. For instance, as pointed out by women's rights campaigners in Scotland, in 2014, the gap in

Scotland between the hourly earnings of all men and women was 17.5 percent; in full-time work, the gap was almost half this, at 9 percent, but the gap between the hourly earnings of men working full-time and women working part-time was 34.5 percent.⁴² A study with low-income mothers in heterosexual couples in England found strong support for a shorter full-time working week for both women and men, so that mothers and fathers could share equally in paid and unpaid work.⁴³

Closing the Gap

The gender wage gap will never be closed by measures that aim to make women's working lives more like men's. Now we need more radical measures, those that will transform men's working lives to make them more like those of women, such as equalizing "normal" hours of paid work at about thirty hours a week for both men and women, raising wages where necessary to ensure this brings in a living income.

The gender wage gap will never be closed by measures that aim to make women's working lives more like men's.

The gender wage gap will persist, and women's rights will not be fulfilled, unless the gender gap in unpaid care and domestic work is recognized and closed. Public investment is vital to reduce the amount of unpaid work that needs to be done, but we also need measures to redistribute the remaining work, so that it is equally shared by men and women. As well as raising the rate of women's participation in paid work, we need to raise the rate of men's participation in unpaid care and domestic work. This requires action from governments, businesses, trade unions, and women's organizations to mobilize resources and change cultures. To date, the most effective action has been in developed countries with extensive welfare states and in developing countries that are creating social protection systems. But these achievements are jeopardized by austerity policies and the rise of populist politics that reinforce gender stereotypes and call only for public investment

in construction projects not in public services. It will be important for labor organizations and women's organizations to work together to address inequalities not only in paid work but also in unpaid work.

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