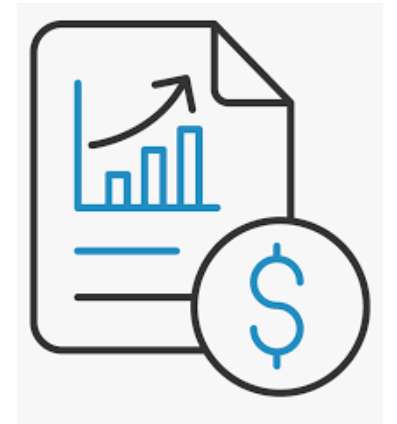


Supermarket Sales Report

Report for a supermarket for three months sales data



Executive Summary

Trend Analysis

Product Analysis

Report prepared by: Aashirwad Mehare



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Executive Summary

Total amount of sales

\$323.0K

Total quantity sold

5,510

Total gross income

\$15.4K

Top three performing product lines



Month with highest sales

January (\$116.3K)

Time of day with highest sales

Afternoon (\$122.0K)

Weekday with highest sales

Saturday (\$56.1K)

Branch location recording highest sales

Naypyitaw (\$110.6K)

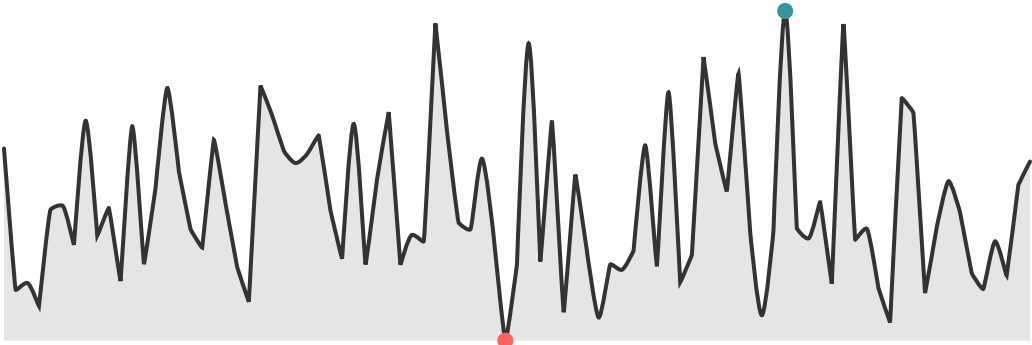
Payment channel recording highest sales

Cash (\$112.2K)

Gender with the highest sales

Female (\$167.9K)

Sales Across 3 Months





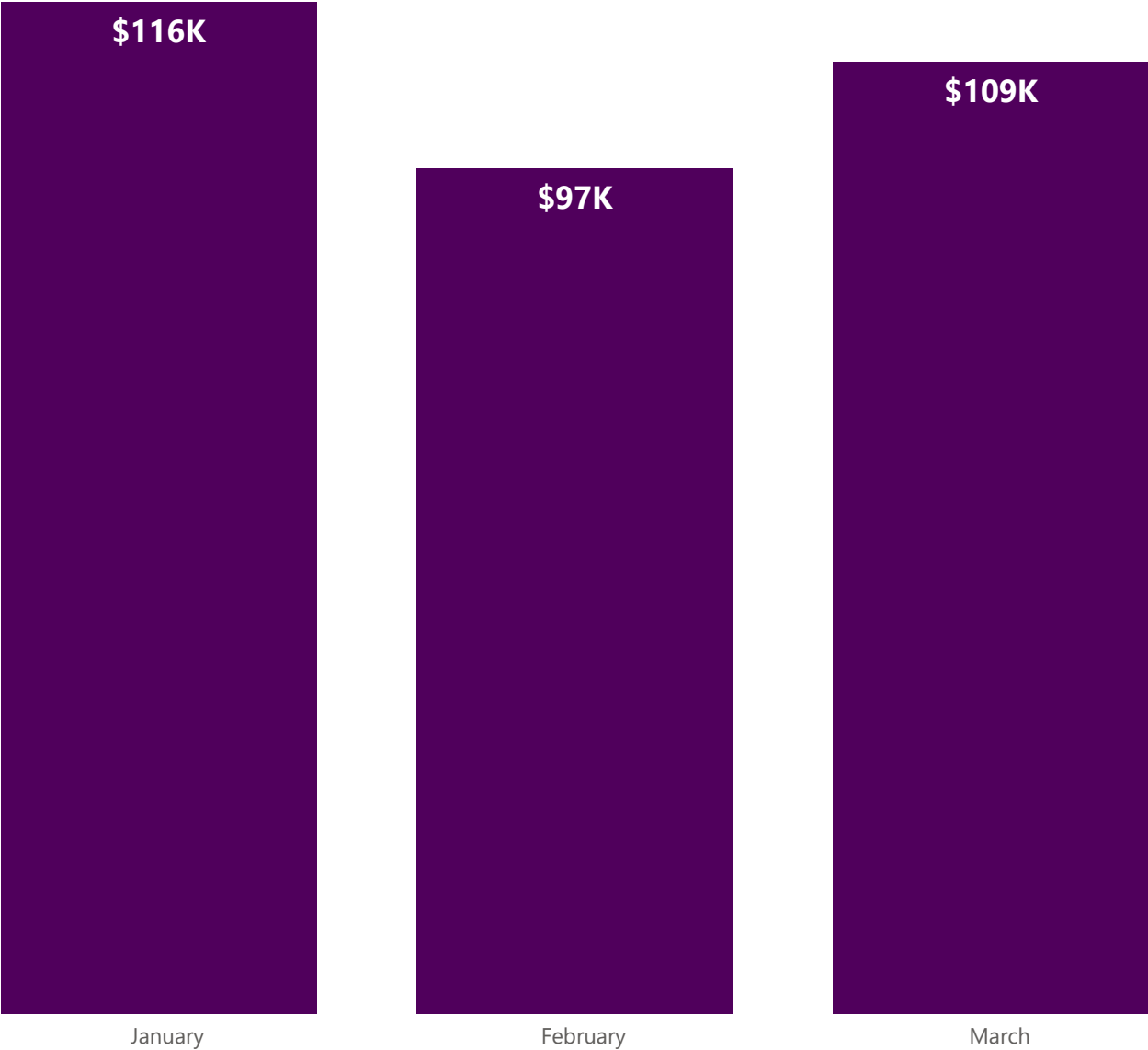
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Total Sales by Month

Total Sales by Time of Day

Total Sales by Day of Week

Total Sales by Month



January accounted for **36.01%** of the Total sales .
Total sales **dropped by 19.62% in February** , but improved in March overall.



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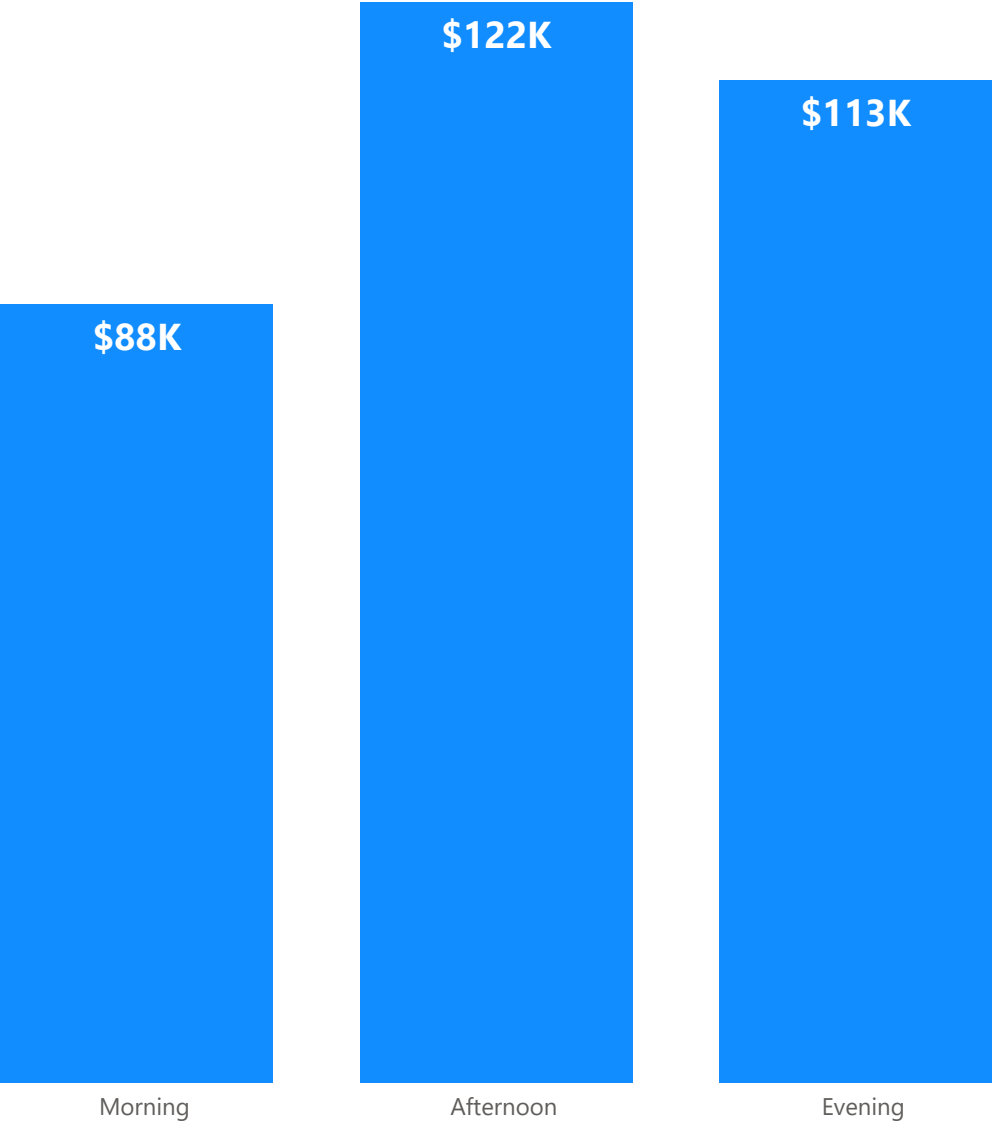
Total Sales by Month

Total Sales by Time of Day

Total Sales by Day of Week

Total sales by Time of Day

Open the supermarkets earlier at 8:00AM
to increase morning sales





Back

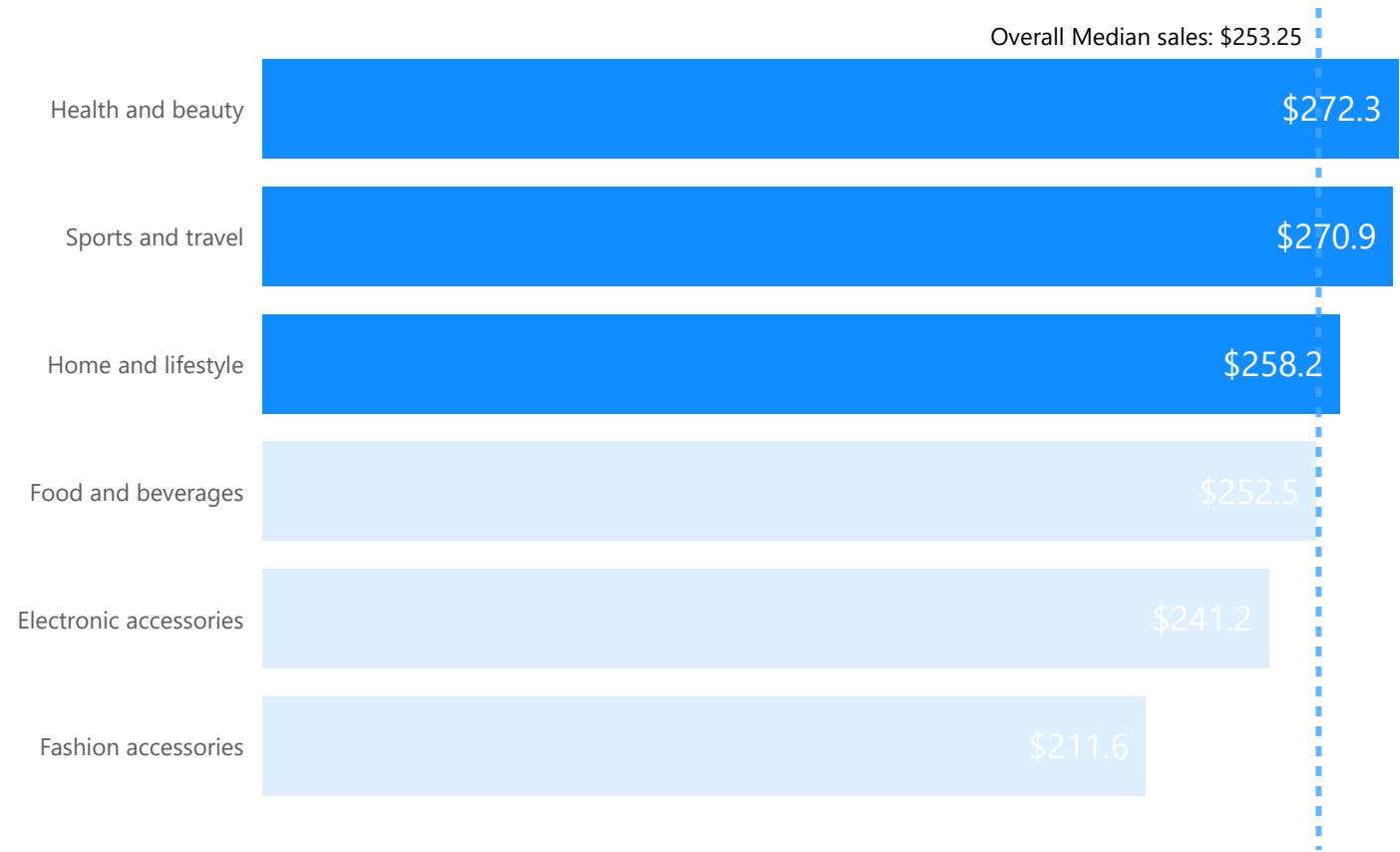
Median Sales by Product Line

Total Sales by Product Line and Gender

Re-evaluate the pricing strategy of the three products lines below the overall median sales value of \$253.85

Overall median sales values of \$253.85

Median sales across product line





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Total Sales by Month

Total Sales by Time of Day

Total Sales by Day of Week

Total Sales by Day of Week



Sales was marginally lower on monday than other days of the week.

Pls give more discounts and incentives to increase sales on mondays

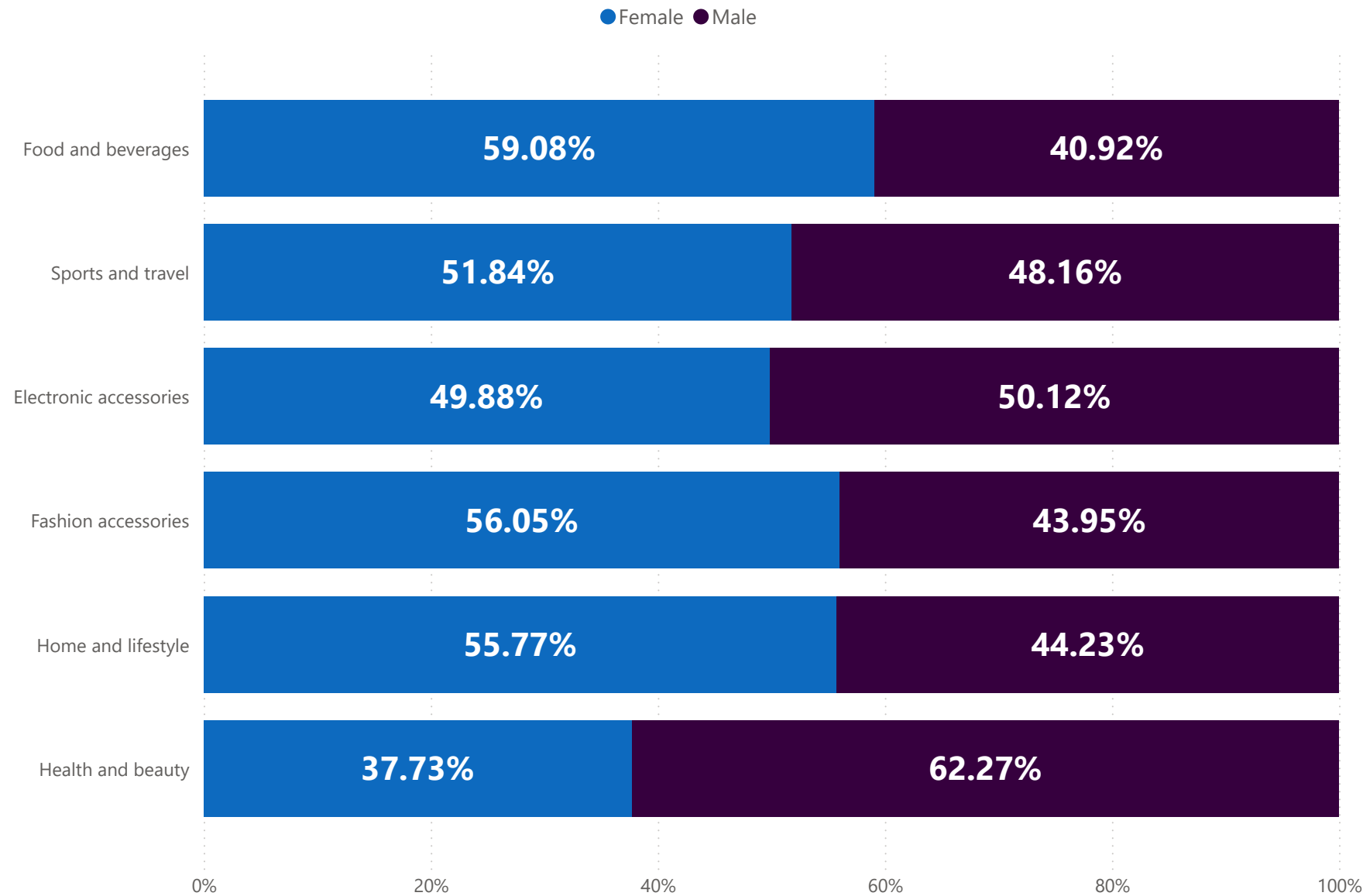


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Median Sales by Product Line

Total Sales by Product Line and Gender

Total sales by product line and gender



There is a huge difference (>20%) in the buying patterns of female and male on health and beauty products