

RSVP EXECUTIVE SUMMARY AND RECOMMENDATIONS

There are 13 distinct genres on which RSVP Movies can make a movie. The following conditions will ensure that the next project is successful:

- Most movies are produced in the Drama genre followed by comedy and thriller, hence next project has to be in one of these categories.
- Drama genre with less than 100 min movie times is the best choice, also, it's the one most voted from March 2017 in the USA.
- While producing Action genre duration has to be high (112.88 min) followed by romance and crime genres.
- The number of movies released since 2017 (3052 movies) has fallen. In March, the highest number of movies were released in March (824) and the lowest in December (438).
- Kirket and Love in Kilnerry are the highest-rated movies.
- Dream Warrior Pictures and National Theater Live production houses can be considered as they produced the most hit movies (3), with an average rating greater than 8.
- German movies (4695) will be profitable, having the highest votes (almost 3 times) compared to Italian movies (1684).
- Highest votes received by Marvel movies, followed by Twentieth Century Fox and then Warner Bros. These can be considered as worldwide release partners.
- The top director in the top three genres with the highest number of super-hit movies to be hired for the next project is James Mangold.
- The top two actors with the most superhit movies, Mammooty and/or Mohanlal should be hired for the next project.
- Vijay Sethupathi, followed by Fahadh Faasil and Yogi Babu have high average ratings in India and can be hired to woo an Indian audience.
- Top Indian actresses having high average ratings in India to be hired to woo Indian audiences is Taapsee Pannu followed by Kriti Sanon and Divya Dutta.
- Top two production houses, Star Cinema, and Twentieth Century Fox, have produced the highest hits among multilingual movies, can be hired.
- Based on the number of Super Hit movies, Parvathy Thiruvothu can be considered as the actress and Andrew Garfield as an actor in the Drama genre.

Therefore, RSVP movies should produce a drama film with James Mangold as the director, Dream Warrior Pictures or National Theatre Live as the production house, perhaps Marvel Studios assuming the company wants to choose box office success. Mammooty or Mohanlal as an actor, Parvathy Thiruvothu or Susan Brown as an actress, with Vijay Sethupathi and Taapsee Pannu as regional actors should be cast.