# introduction to big data

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## Data that is always increasing and cannot be processed and stored on a single machine is termed as Big Data.

#### Data Growth over the years



### Big Data Examples

The New York Stock Exchange is an example of Big Data that generates about one terabyte of new trade data per day.

## Big Data Examples

statistic shows that 500+terabytes of new data get ingested into the databases of social media site Facebook, every day.

## Big Data Examples

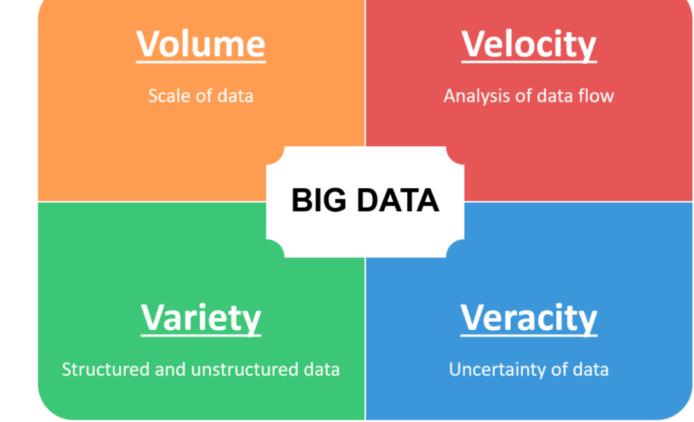
A single Jet engine can generate 10+terabytes of data in 30 minutes of flight time. With many thousand flights per day, generation of data reaches up to many Petabytes.

#### Types of Data

#### Structured Data Unstructured Data Semi-Structured Data

## V's of Big Data

Volume Variety Velocity Variability Veracity Visualization Value



## Big Data Tools



## Big Data Pipeline



Big Data Ingestion Data Validation,
Cleanup &
Processing

Data Analysis



Visualization

#### Intro to Hadoop

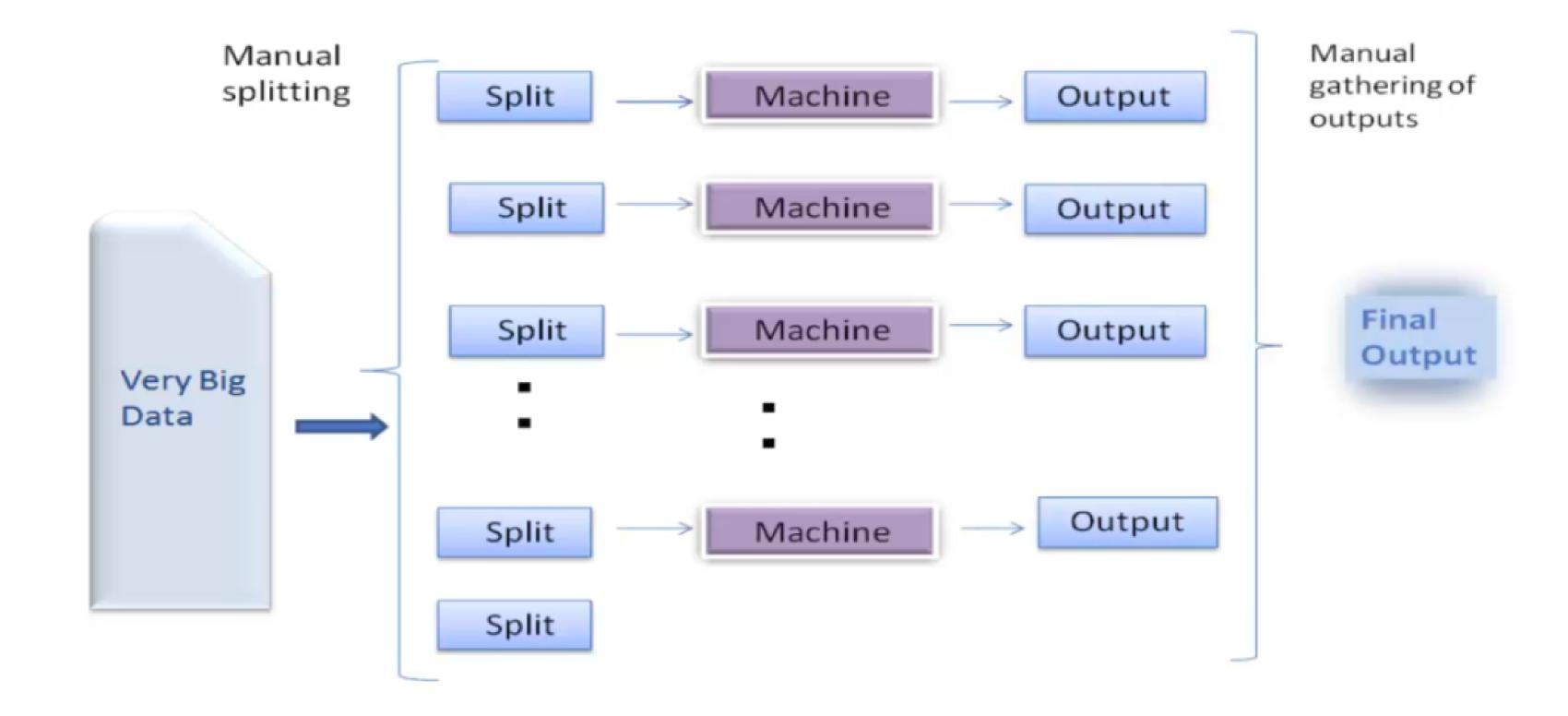
Apache Hadoop is an open source framework that is used to efficiently store and process large datasets ranging from GBs to PBs.

#### WHAT IS MAP REDUCE?

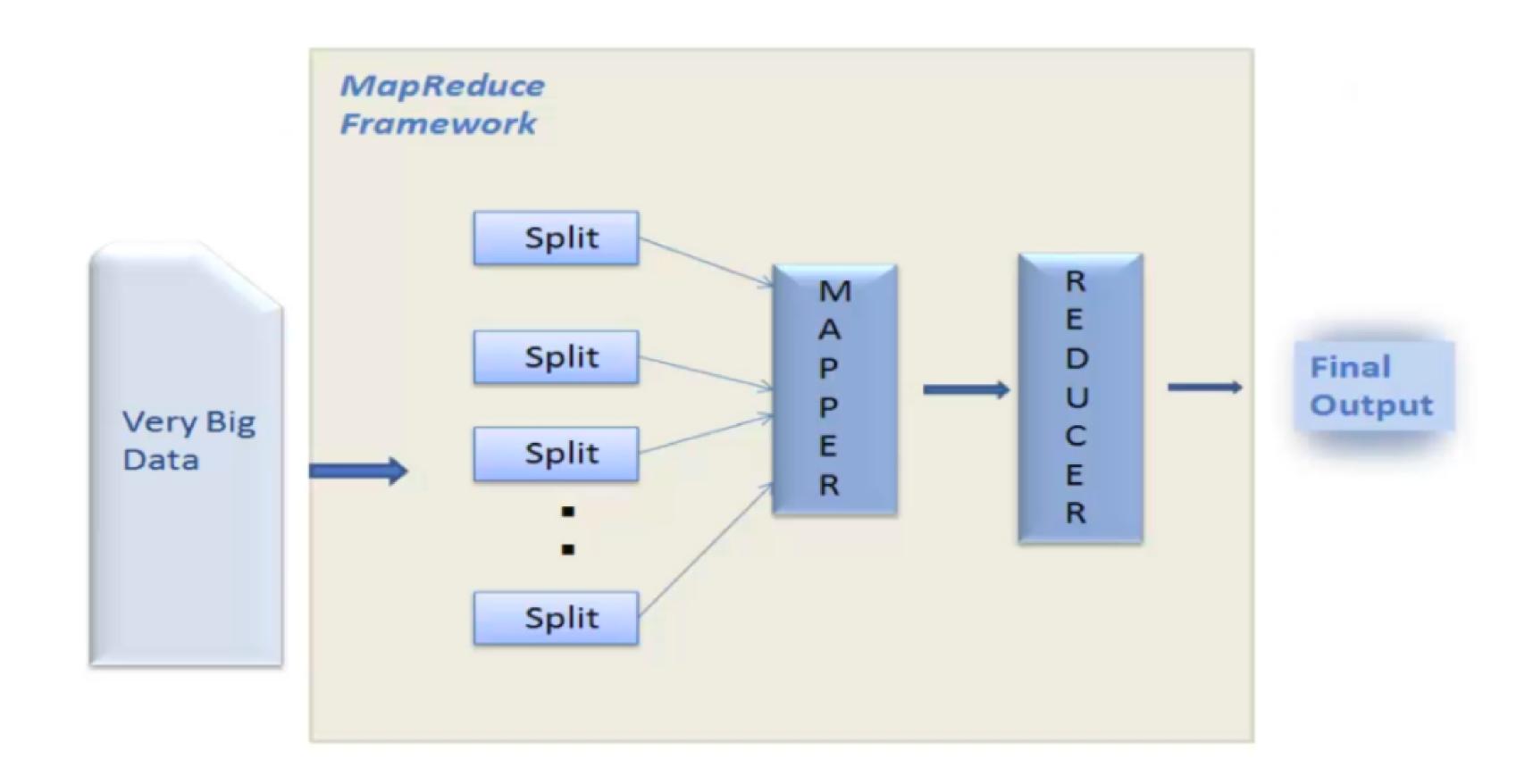
MapReduce is the core component for data processing in Hadoop framework.

In layman's term Mapreduce helps to split the input data set into a number of parts and run a program on all data parts parallel at once. The term MapReduce refers to two separate and distinct tasks.

#### TRADITIONAL APPROACH



#### MAP REDUCE APPROACH



#### MAP REDUCE APPROACH

