

Resume: Communications & Journalism

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ALBERTA GATOR

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EDUCATION

Bachelor of Science in Journalism

May 2023

University of Florida | Gainesville, FL

Minor: Mass Communication Studies

GPA: 3.9/4.0

EXPERIENCE

Editor in Chief, Columnist,

August 2022 – Present

The Really Independent Florida Crocodile | Gainesville, FL

- Oversees production of weekly online and print campus newspaper
- Implements marketing strategies to promote newspaper to target populations, increasing online readership by 43%
- Edits and creates 15-20 newspaper pages regularly on InDesign
- Develops weekly satirical column focused on events within the University of Florida

Copy Editor

January 2020 – August 2022

The Independent Florida Alligator | Gainesville, FL

- Ensured accuracy of newspaper articles and compliance with AP Style guides
- Created newspaper headlines and revised content across multiple platforms
- Designed/proofed newspaper pages, developing skills in Adobe Creative Suites, Photoshop and InDesign

Multiplatform Editing Intern

May 2022 – August 2022

The Washington Post | Washington, D.C.

- Focused on accuracy and consistency of newspaper materials, including researching, writing, editing and proofreading print and web content
- Researched photos on a variety of online databases and edited on Photoshop for publications

INVOLVEMENT

Social Chair

August 2020 – Present

University of Florida: Society of Professional Journalists | Gainesville, FL

- Organizes monthly club socials to promote cohesiveness within the organization and increase student membership by 35%
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Contributor

August 2019 – May 2020

Her Campus at the University of Florida | Gainesville, FL

- Wrote bi-weekly online columns focused on popular culture and the student experience on campus

SKILLS AND CERTIFICATIONS

- Proficient in AP Style
- Adobe Certified Expert (January 2019)
- Google Analytics Certification (October 2018)
- Hootsuite Platform Certification (April 2017)
- Fluent in Russian, conversational in German