

Resume: Digital Arts

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Allie Gator

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EDUCATION

Bachelor of Arts in Digital Arts

University of Florida, Gainesville, FL

June 2023

PROFESSIONAL EXPERIENCE

Graphic Designer

Freelance Web & Graphic Design

August 2019 – Present

- consult with clients to address branding and marketing needs
- desktop and mobile devices; create and design motion graphics

Studio Co-Founder & Leader

Design Awaken Arts, Gainesville, FL

May 2020 – Present

- Co-founded and successfully applied to the national Design for America network
- Managed seven project teams while spearheading ideation and prototyping workshops
- Oversaw and implemented outreach efforts, as a result, student members grew from 5-50
- Planned professional development events and regional conferences

Design Aide, Department of Applied Innovation,

University of Florida, Gainesville, FL

June 2021 – April 2022

- Ran 3D printing workshops and training for groups of 15-30 participants
- Designed posters, banners and managed social media platforms to promote upcoming events
- Monitored studio space and assisted staff in need of fabrication, CAD, or design support

UX Design Intern

Amazon, Irvine, CA

June 2021 – August 2021

- Designed iOS and Android interfaces for popular productivity app
- Collaborated with software engineers to execute and implement new designs
- Worked with design consultants to create a more positive user experience

UX Job Shadow Program Participant

Amazon Design Department, Irvine, CA

December 2020

- Participated in UCI's job shadow program, gaining exposure to the company culture, sitting in on design meetings and contributing feedback for upcoming design projects.

Research Assistant

Design for Innovation, Orlando, FL

October 2020 – December 2020

- Developed various prototype posture correcting mechanisms for pressure actuation devices
- Built a system for retrofitting Aeron chairs with pressure actuators for human testing

SKILLS

Computer Design Softwares: Adobe Creative Suite, SolidWorks, Graphic Design, Rapid Prototyping, Sketching and Drafting, HTML/CSS, Mac OSX, Windows, Ubuntu

Language: Conversational Spanish