Aashutosh Agrawal

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WORK EXPERIENCE

McKinsey and Company
Jul 25 - Dec 25

Product Manager Intern – Platform McKinsey | Product Suite with 1000+ Offerings | Supporting 30,000+ Consultants

- Shipped a platform-wide GenAI search that indexed 10K+ internal knowledge assets and unified taxonomy, enhancing content discovery speed and accuracy (25% faster search, 40% fewer support tickets) for 30K+ consultants
- Reduced duplicate project efforts across internal teams by 70% by leading delivery of AI-based solution recommendations and enhanced metadata tagging, informed by analysis of 15K+ user searches
- Built performance dashboard with 20+ KPIs tracking adoption, engagement, and retention in Heap Analytics and presented insights to global leadership, directly shaping 2026 roadmap priorities

Goldman Sachs
Aug 20 - Aug 24

Product Manager – Marcus | B2C |14M+ Users| $100B+ deposits| Website
Jan 23 - Aug 24

- Launched AI-powered savings recommendations for 14M Marcus users, increasing user-initiated transfers by 15% and contributing $200M in modeled quarterly deposit growth—highest engagement personalization feature on the platform
- Identified billions in idle cash opportunity through cohort analysis and user interviews revealing decision paralysis, then designed a 3-tap action flow that converted 3 times higher than educational content
- Navigated compliance explainability requirements and ML ranking constraints to ship in 6 months, establishing "why you're seeing this" standards and attribution methodology adopted by future Marcus AI products

Technical Product Manager | Employee Compliance Surveillance Platform |100K+ Daily Cases
Jan 22 - Dec 22

- Reduced compliance officer workload by 70% by leveraging ML-based risk scoring that cut false-positive alerts by 65% for 3K+ officers reviewing 100K+ daily cases across trade and communication activities
- Shipped workload management dashboard showing real-time team capacity and case distribution, solving visibility gaps causing uneven workload across the compliance organization
- Contributed to 60% reduction in FINRA fines by working with engineering to optimize data pipelines from 20+ sources and scoring APIs, reducing case-resolution time by 50%

Quantitative Strategist | Wealth Management for HNIs | 600B+ Portfolios
Aug 20 - Dec 21

- Designed and executed 10+ quantitative investment strategies managing $600B+ in global client portfolios, applying advanced modeling and risk analytics across equity, fixed-income, and alternative assets
- Built interactive dashboards and automated reporting pipelines that increased portfolio manager productivity by 30% and established a data-driven foundation for future product development initiatives

RESEARCH AND TEACHING

Research Assistant – Prof. Mohammad Dehghani | Northeastern University
May 25 – Present

- Researching how AI and LLM agents can assist in the product requirements gathering phase to identify hidden or unspoken user needs through simulated stakeholder conversations.

Graduate Teaching Assistant - Economic Decision Making | Northeastern University
Jan 25 – Apr 25

- Mentored 200+ graduate students across 12 weekly labs in *Economic Decision Making*, guiding applications of prioritization frameworks to real business cases; received 10/10 evaluation and professor commendation.

PROJECTS

Diabeat | AI Powered Insulin Calculator | Prototype | Pitch Deck | Project Brief
Jan 25 – Apr 25

- Interviewed 14+ Type 1 diabetics, identifying key pain points in carb counting and insulin management
- Built a Lovable prototype with meal logging, dose calculator, safety guardrails, and mock CGM integration
- Validated with patients through usability testing, refined flows, and pitched a business model that gained clinic pilot interest

HelpHive | Community Handyman Services | Prototype | Pitch Deck | Project Brief
Sep 24 – Dec 24

- Interviewed 25+ users (students, professionals, retirees) to identify gaps in handyman services around cost, speed, and trust
- Designed an MVP with quick task posting, real-time chat, and payments, captured in a PRD and prototype tested by users

SKILLS AND INTERESTS

- **Product Management:** Product Road-mapping, Product Strategy, Data Analysis, Competitive Research, A/B Testing, Stakeholder Management, Personalization, Discovery, ML/AI Integration, Metrics Design
- **Software Proficiencies:** Confluence, JIRA, Figma, Miro, Heap Analytics, Jupyter Notebook, Tableau, Power BI, MS Office
- **AI No Code Tools:** Lovable (prototyping), Cursor (AI-assisted coding), n8n (workflow automation)
- **Technical Skills:** SQL, C++, Python, Java, R, MATLAB, Git
- **Interests:** National-level soccer player, Chess (1400+ rated), Trekking (10+ peaks above 15K feet), Spirituality

EDUCATION

Northeastern University | Master of Science in Engineering Management
Boston, USA
Coursework: Applied Generative AI, Digital Product Design and Management
Sep 24 - Apr 26

Indian Institute of Technology Guwahati | B.Tech in Mathematics and Computer Science
India
Coursework: Data Structure and Algorithms, Networks and Databases, Quantitative Finance
Jul 16 - Aug 20