1. Imported data from Excel- Load
2. Created report view using shapes (Rectangle) and created 3 header- gave personalized colours and did basic formatting.
3. Inserted Q&A visual which makes the report more interactive.
4. Inserted another visual known as key Influencers, named it Operating Profit- once done loaded data from the data sheet (Operating profit) – Explained by beverages (data from sheet).
5. Inserted another visual known as Map to show the sales by states (US)- Added states and total sales from the data sheet- Formatted the visual (changed Bubble size, colour, added zoom buttons).
6. Inserted Matrix visual – added data from the sheet (Beverage brand, Total sales, units sold, operating margins, Operating profit, price per unit), some of values were in sum which does not make sense in the visuals so changed the same to average which was more appropriate..
7. Formatted the Matrix visuals – Removed the decimals, added conditional formatting (added data bars for the Matrix visual)- this shows positive and negative sales count.
8. Added slicer visual for dates – removed background -changed colours.