DSGN-270 Resources

Additional Reading (optional but incredibly helpful)

Day 1

- Steve Krug's **Don't Make Me Think**

  - Introduction
  - Chapter 1 (Don't make me think!)
  - Chapter 2 (How we really use the Web)

Day 2

- Clarissa Peterson's **Learning Responsive Web Design**

  - Chapter 1 (What Is Responsive Design?)
  - Chapter 2 (Responsive Content)
- Steve Krug's **Don't Make Me Think**

  - Chapter 3 (Billboard Design 101)
  - Chapter 5 (Omit needless words)
  - Chapter 12 (Accessibility and you)
- [A Front End Developer is Aware](#), Chris Coyier, 2016

- [UX 101: The Site Map](#), TJ Ward, 2010

Day 3

- Clarissa Peterson's **Learning Responsive Web Design**

  - Chapter 7 (Responsive Workflow)
- Steve Krug's **Don't Make Me Think**

  - Chapter 8 ("The Farmer and the Cowman Should Be Friends")
  - Chapter 10 (Mobile: It's not just a city in Alabama anymore)
  - Chapter 11 (Usability as common courtesy)
- [A Designer's Code of Ethics](#), Mike Monteiro, 2017

Day 4

- Clarissa Peterson's **Learning Responsive Web Design**

  - Chapter 8 (Mobile & Beyond)
- Steve Krug's **Don't Make Me Think**

  - Chapter 4 (Animal, Vegetable, or Mineral?)
  - Chapter 6 (Street signs and Breadcrumbs)
  - Chapter 7 (The Big Bang Theory of Web Design)
  - Chapter 9 (Usability testing on 10 cents a day)
  - Chapter 13 (Guide for the perplexed)

- [A new survey explains one big reason there are so few women in technology](#), Emily Crockett, 2016
- [The Imbalance of Culture Fit, Matt Griffin](#), 2017

Additional Resources

Keep Learning

- [Stack Overflow](#)
- [Calgary Tech Events](#)
- [Pixels & Pints](#)

How the Web Works

- [How the Web Works: A Primer for Newcomers to Web Development (or anyone, really)](#), Preethi Kasireddy, 2015
- [How the Web Works Part II: Client-Server Model & the Structure of a Web Application](#), Preethi Kasireddy, 2015
- [How the Web Works Part III: HTTP & REST](#), Preethi Kasireddy, 2015
- [How the Web Works](#), Mozilla Developer Network, 2017

Workflow

- [Efficient Responsive Design Process](#), Ben Callahan, 2016

Discovery & Research

- [Interviewing Humans](#), Erika Hall, 2013 (excerpt from *Just Enough Research*)
- [Personas – Why and How You Should Use Them](#), Rikke Dam and Ted Siang, Interaction Design Foundation, 2017
- [Why Aren't You Asking Questions?](#), Janice Gervais, 2016
- [User Research When You Can't Talk to Your Users](#), Jon Peterson, A List Apart, 2017

Accessibility

- [Web Accessibility Initiative](#)
- [A Web for Everyone](#) (pdf), Sarah Horton and Whitney Quesenbery, (excerpt from *A Web For Everyone: Designing Accessible User Experiences*)
- [Things I Learned by Pretending to Be Blind for a Week](#), David Ball, 2013
- [Stories of Web Users: How People with Disabilities Use the Web](#), W3C Web Accessibility Initiative, 2012 (expand the "more about" section for each one)
- [We Are Colorblind](#)
- [Write better image descriptions (for alt text)](#)

Tools & Checklists

- [Alt Text Tester](#) (Chrome Extension)
- [Colorblind Web Page Filter](#)

- [Color Contrast Checker](#)
- [Accessibility Guidelines](#) – Vox Media
- [WAVE Evaluation Tool](#) (Chrome Extension)

Content

- [A Checklist for Content Work](#), Erin Kissane, 2011 (excerpt from *The Elements of Content Strategy*)
- [Writing for the Web](#), Usability.gov
- [The Beginner's Guide to SEO](#) – Moz, 2015

Wireframes

- [Balsamiq](#) – free for 30 days
- [Balsamiq Tutorials & Videos](#)
- [What Is a Prototype: A Guide to Functional UX](#), Jerry Cao

Examples of Wireframes

- [10 Fresh Beautiful Examples of Website Wireframes](#), Mockup Builder, 2013
- [Wireframes on Pinterest](#)
- [35 App, Website Wireframe examples](#), Designscrazed, 2017
- [20 Examples of Web and Mobile Wireframe Sketches](#), Speckyboy Design Magazine, 2018
- [Wireframe Showcase](#)

Free Stock Images

- [Creative Commons](#)
- [Creative Commons Search](#)
- [Wikimedia Commons](#) – images
- [Flickr Advanced Search](#) – images (choose Creative Commons)
- [Unsplash](#)
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Typography

- [10 Type Rules for an Excellent User Experience](#), Carrie Cousins, 2016

Web Fonts

- [TypeKit](#) – free limited selection of web fonts
- [Google Fonts](#) – free web fonts

Colour

- [28 Best Tools for Choosing a Color Scheme](#)
- [Web Design 101: Color Theory](#), Neal O'Grady, 2015
- [A Nerd's Guide to Color on the Web](#), Sarah Drasner, 2016
- [Color Theory](#), W3C, 2014

Visual Design

- [Visual Design Principles](), Joel Marsh, 2016 (excerpt from *UX for Beginners*)
- [Grid-Based Design 101](), Steven Snell, 2008
- [Web Animation at Work](), A List Apart, Rachel Nabors, 2014
- [Designing Safer Web Animation for Motion Sensitivity,]() A List Apart, Val Head, 2015

Privacy

- [Privacy Toolkit: A Guide for Businesses and Organizations]()