K-DRAMA REVIEW

START - UP

By Studio Dragon.

#Saturyayy

★★★★

WRITER: PARK HYE-RYUN
DIRECTOR: OH CHOONG-HWAN
NUMBER OF EPISODES: 16
GENRES: ROMANCE, DRAMA
CAST: BAE SUZY, NAM JOO-HYUK, KIM SEON-HO, KANG HAN-NA

The start of the story is actually pretty good especially Dal-mi's family even though it's a little cliché. It actually makes more impact on the later part of the whole drama. Seo Dal-mi is a cliché character in my opinion. She's actually humble and submissive but strong-willed. She grew stronger as the story goes by though and In-jae helps her to be a good CEO. She takes up after her sister. I think she fell in love with Do-san because they can relate to each other and she sees Ji-pyeong as her mentor.

Han Ji-pyeong is the good boy we know from the start. He went through a lot at a young age and he's successful after doing the hard work. Even though he loves Dal-mi so much, it took him years to finally confess it. He even used Do-san when they met again which is kinda manipulative move.

Ji-pyeong and Do-san both have negative sides.

Nam Do-san started as a weak character and it makes sense at the ending. He also failed a few times. But he had the dream and I am proud that he never gave that up. He fell in love with Dal-mi the moment he met her. I also got teary when Grandma was thankful to him for making NoonGil. Even though his family is not very much supportive of him at the start, we can tell he's family oriented. He's still down to earth after being successful.

This series has the most satisfying ending for this year. The story is modern and innovative. The programming and technical scenes are worth appreciating. There's no powerful antagonist though. But overall, it is a great series that will surely make you hook and there are no boring episodes. All the casts did well too!

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