

X Google Ads New campaign  Search for a page or campaign

Appearance Help Notifications 188-887-6062 Morden Ethnic aasthaparmar1801@gmail.com A

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What's your campaign objective?

Choose your objective

Select an objective to tailor your experience to the goals and settings that will work best for your campaign

Sales Drive sales online, in app, by phone, or in store

Leads Get leads and other conversions by encouraging customers to take action

Website traffic Get the right people to visit your website

App promotion Get more installs, engagement and pre-registration for your app

Awareness and consideration Reach a broad audience and build interest in your products or brand

Local store visits and promotions Drive visits to local stores, including restaurants and dealerships.

Create a campaign without a goal's guidance Choose a campaign type first, without a recommendation based on your objective.

Use these conversion goals to improve Website traffic

USD/JPY +0.60%

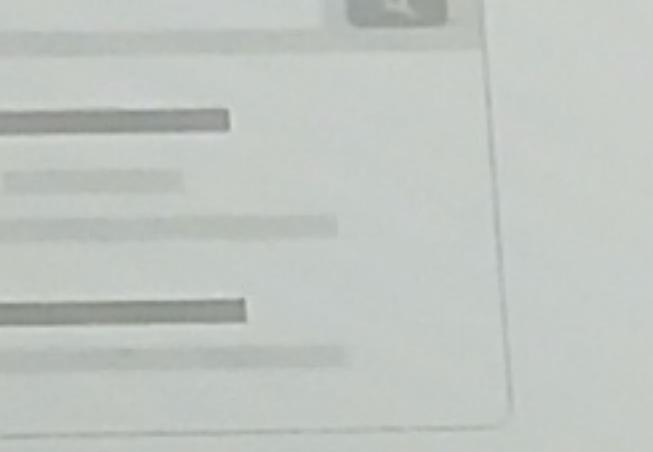
Search

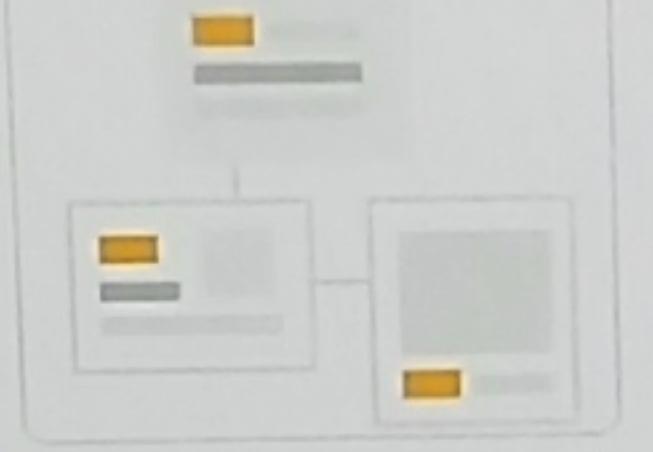
15:41 19-09-2024 ENG IN

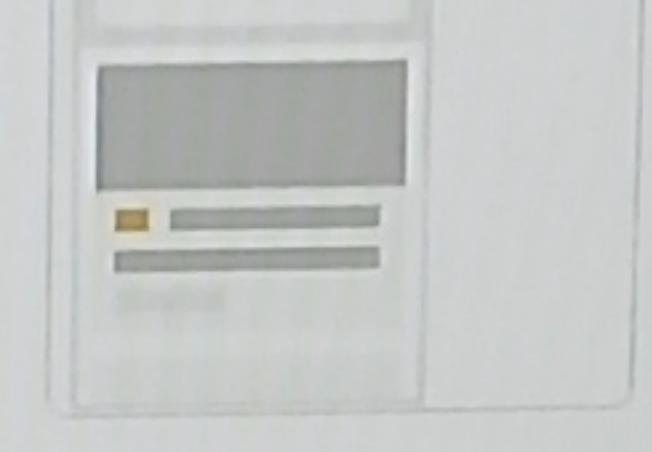
X Google Ads New campaign  Appearance Help Notifications 188-887-6062 Morden Ethnic aasthaparmar1801@gmail.com A

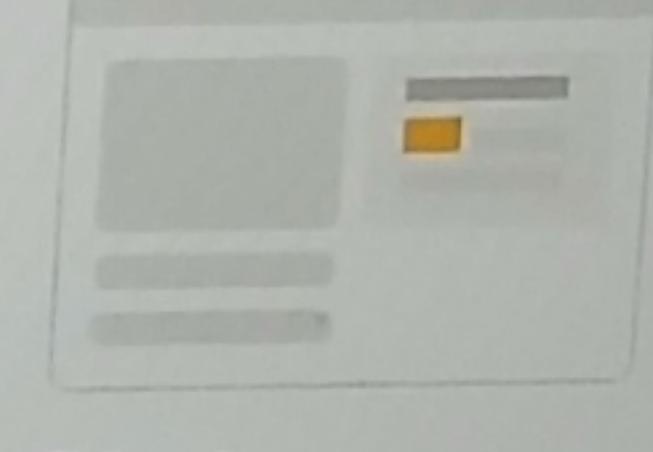
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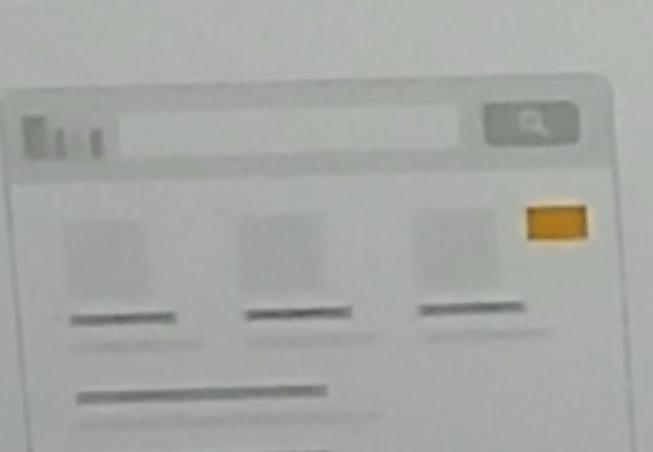
Select a campaign type

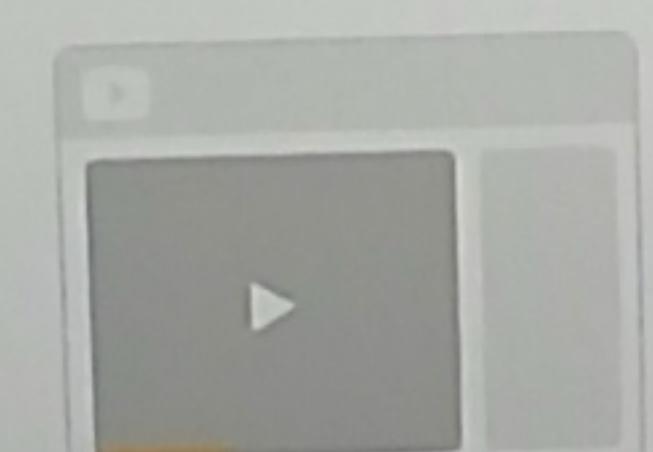
 Search  
Get in front of high-intent customers at the right time on Google Search

 Performance Max  
Reach audiences across all of Google with a single campaign. [See how it works](#)

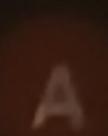
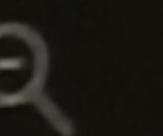
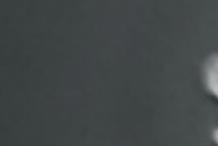
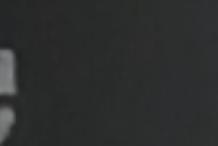
 Demand Gen  
Drive demand and conversions on YouTube, Discover and Gmail with image and video ads

 Display  
Reach customers across 3 million sites and apps with engaging creative

 Shopping  
Showcase your products to shoppers as they explore what to buy

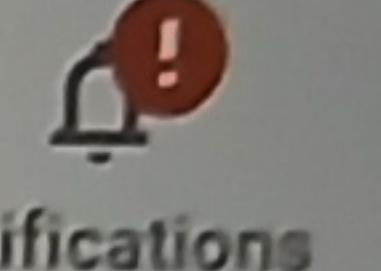
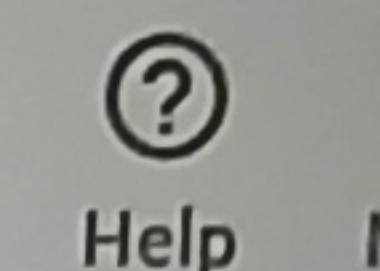
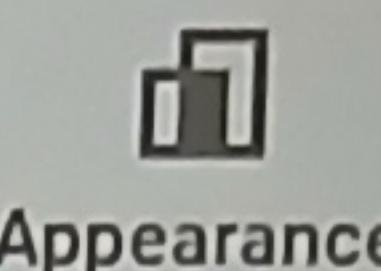
 Video  
Reach viewers on YouTube and get conversions

Hot weather Now  15:42 ENG IN 19-09-2024



New campaign

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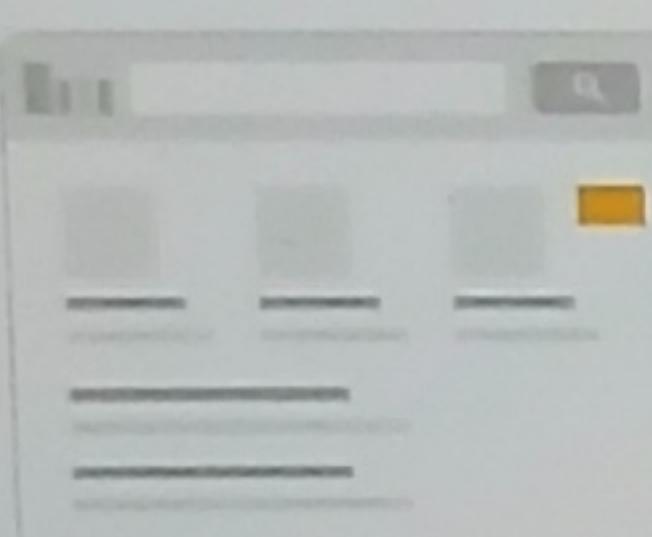
[Get started](#)

at the right time on Google Search

Google with a single campaign. See  
[how it works](#)

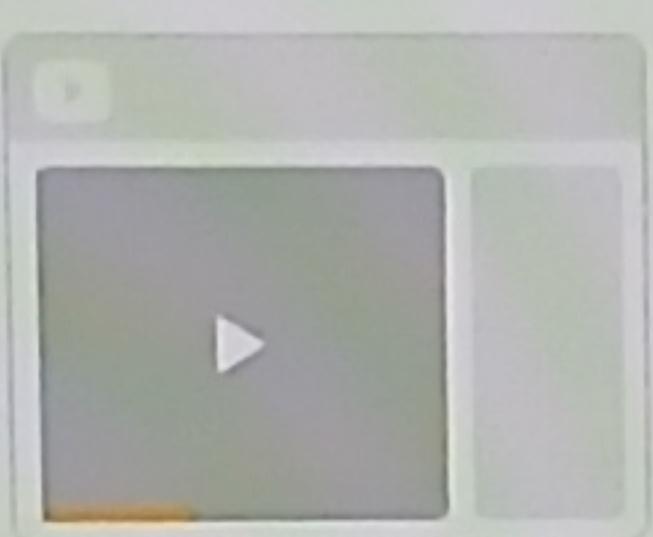
YouTube, Discover and Gmail with  
image and video ads

sites and apps with engaging  
creative



Shopping

Showcase your products to  
shoppers as they explore what to  
buy



Video

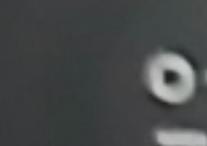
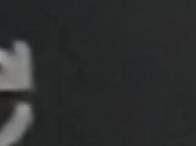
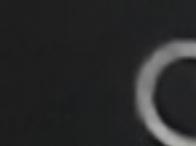
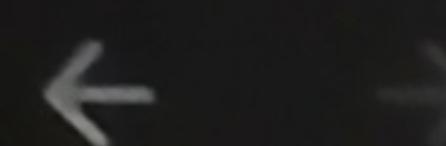
Reach viewers on YouTube and get  
conversions

Select the ways you'd like to reach your goal ?

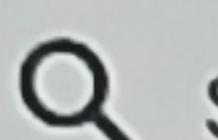
<https://mordernethnic.blogspot.com/>

Cancel

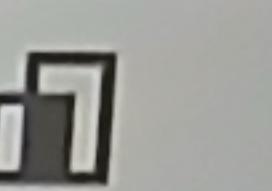
Continue



## New campaign



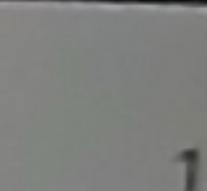
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Shoppers as they explore what to buy

Conversions

Select the ways you'd like to reach your goal

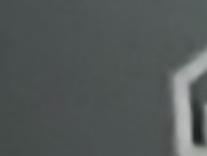
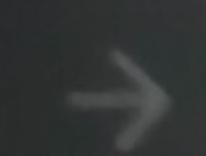
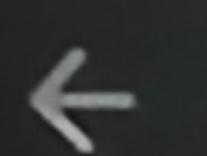
<https://mordenethnic.blogspot.com/>

Campaign name

mordenethnic\_wear

[Cancel](#)

[Continue](#)



New campaign

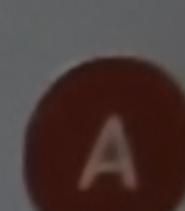
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Learn more

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Search

Bidding

Bidding

Campaign settings

Keyword and asset generation

Keywords and ads

Budget

Review

## Bidding

### Bidding

What do you want to focus on?

Set a target cost per action (optional)

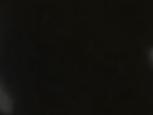
Alternative bid strategies like portfolios are available in settings after you create your campaign

Next



Your estimated performance is shown after you've entered

- Keywords

https://ads.google.com/search/draft?campaignId=281496693252007&ocid=6732016923&cmpnInfo=%7B"1"%3A1%2C...   

# Google Ads

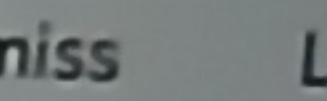
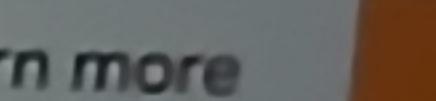
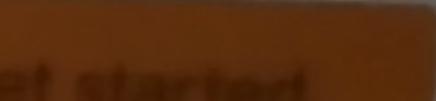
## New campaign

Draft saved.

Search for a page or campaign

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To reach the right people, start by defining key settings for your campaign

Search

Bidding

Campaign settings

**Network**

Locations

Languages

Audiences

Broad match keywords

Keyword and asset generation

Keywords and ads

Budget

**Networks**

**Search Network**

Ads can appear near Google Search results and other Google sites when people search for terms that are relevant to your keywords

Include Google search partners 

**Display Network**

Easy way to get additional conversions at similar or lower costs than Search with unused Search budget.

Include Google Display Network 

**Locations**

Select locations for this campaign 

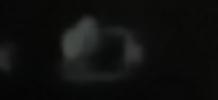
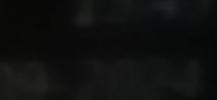
All countries and territories

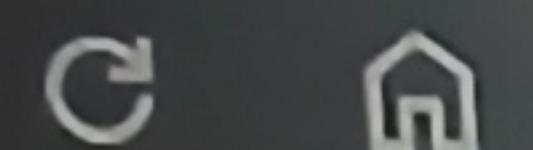
India

Enter another location

 High UV Now

Search

ENG IN  1545  29-09-2024        



New campaign

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Learn more

Get started

 Include Google Display Network 

Search

 Bidding Campaign settings

Network

Locations

Languages

Audiences

Broad match  
keywords Keyword and asset  
generation Keywords and ads BudgetUpcoming  
Earnings

## Locations

Select locations for this campaign

 All countries and territories India Enter another location

## Locations (4)

Ahmedabad, Gujarat, India city

Reach

26,800,000

Morbi, Gujarat, India city

554,000

Rajkot, Gujarat, India city

2,510,000

Vadodara, Gujarat, India city

2,320,000

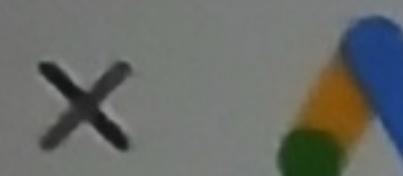
Enter a location to include or exclude

Advanced search

For example, a country, city, region, or postal code

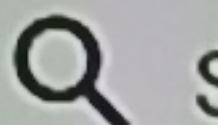
## Location options





Google Ads

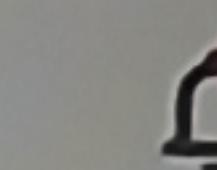
New campaign



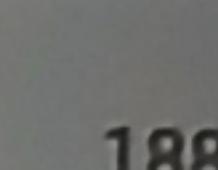
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Learn more

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 Search Bidding Campaign settings

Network

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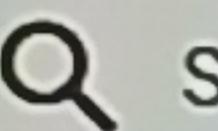
Audiences

Broad match  
keywords Keyword and asset  
generation Keywords and ads Budget

▼ Location options

## Languages

Select the languages your customers speak.

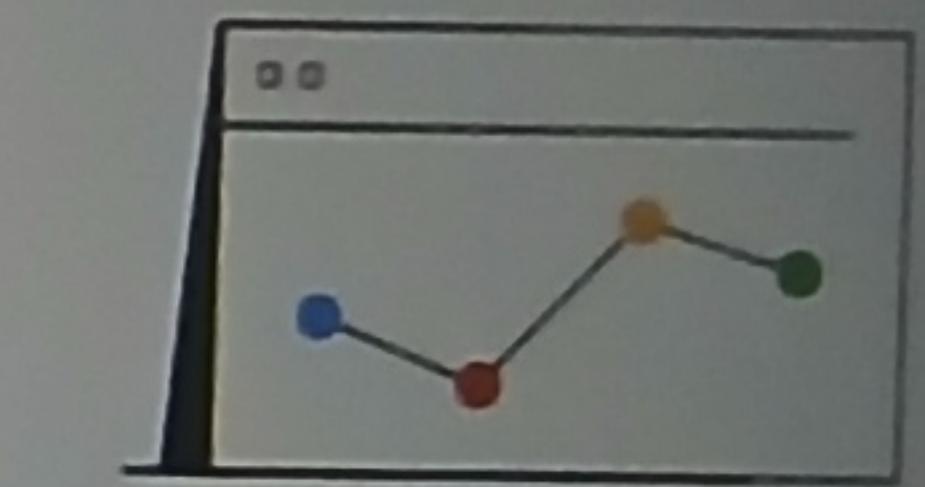


Start typing or select a language

English X

Hindi X

Gujarati X

Your estimated performance is  
shown after you've entered

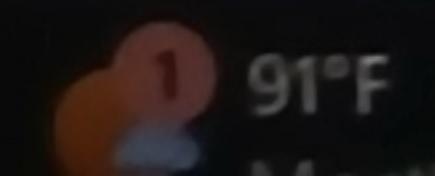
- **Keywords**

Audience segments Select audience segments to add to your campaign.

## Broad match keywords

Broad match keywords work with Smart Bidding to help you reach your campaign goals. Using broad match keywords for your entire campaign ensures consistency and provides access to additional settings, such as brand inclusions. [Learn more about broad match keywords](#)

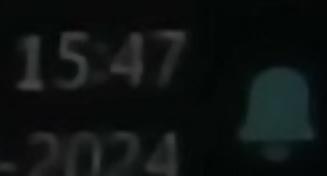
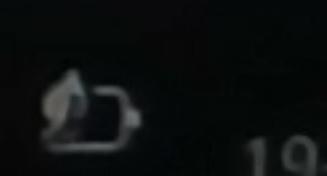
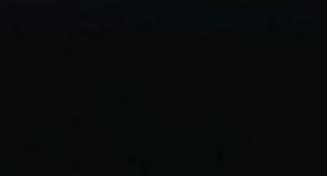
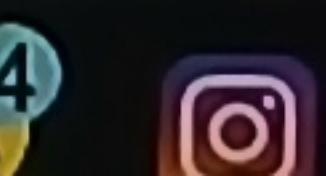
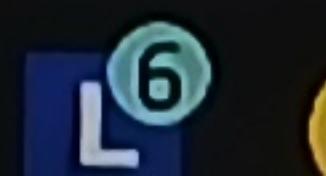
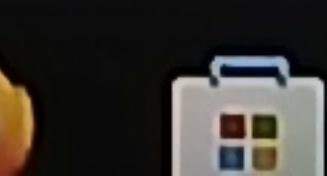
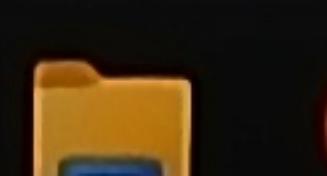
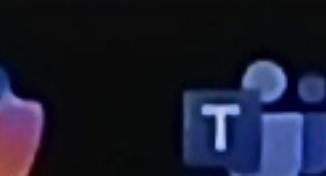
- On: Use broad match keywords for your entire campaign
- Off: Use keyword match types



91°F



Search



15:47

19-09-2024

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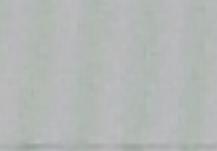
Broad match  
keywords

Keyword and asset  
generation

Keywords and ads

Budget

## Audience segments



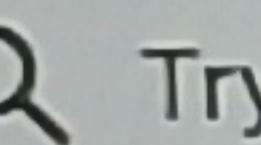
Select audience segments to add to your campaign. You can create new Your data segments by clicking on **+ New segment** in the Search tab. [?](#)

Search

Browse

4 selected

Clear all



Try "arts & crafts supplies"

Affinity

Media & Entertainment > Gamers

Casual & Social Gamers



In-market

Apparel & Accessories

Formal Wear



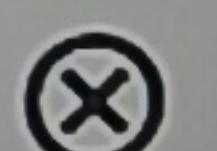
Apparel & Accessories > Formal Wear

Suits & Business Attire

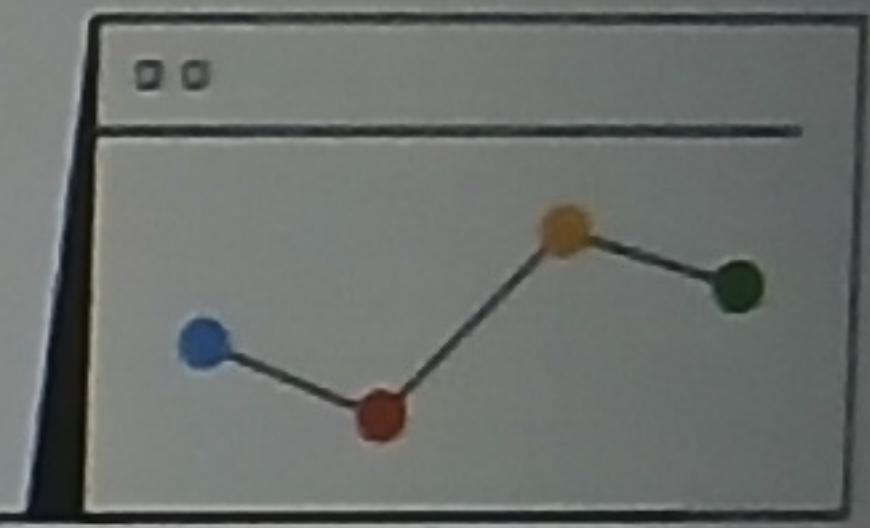


Apparel & Accessories

Men's Apparel



**+** New segment



Your estimated performance is shown after you've entered

- Keywords



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**Broad match keywords**

Broad match keywords work with Smart Bidding to help you reach your campaign goals. Using broad match keywords for your entire campaign ensures consistency and provides access to additional settings, such as brand inclusions. [Learn more about broad match keywords](#)

On: Use broad match keywords for your entire campaign

Off: Use keyword match types

**Ad rotation**

Optimize: Prefer best performing ads

Do not optimize: Rotate ads indefinitely

Optimize for conversions (Not supported)

Rotate evenly (Not supported)

Show ads that are expected to get more clicks or conversions. Recommended for most advertisers.

More settings

Your estimated performance is shown after you've entered

• Keywords

Next >

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[Dismiss](#)[Learn more](#)[Get started](#) Search Bidding Campaign settings

Network

Locations

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Audiences

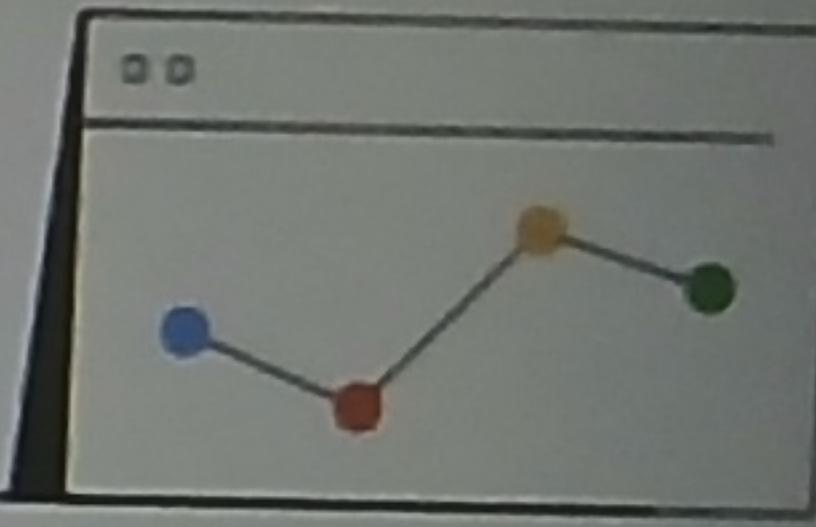
Broad match  
keywords

Ad rotation

[Start and end dates](#) Keyword and asset  
generation Keywords and ads

- Optimize: Prefer best performing ads
- Do not optimize: Rotate ads indefinitely
- Optimize for conversions (Not supported)
- Rotate evenly (Not supported)

Show ads that are expected to get  
more clicks or conversions.  
Recommended for most advertisers.



### Start and end dates

Start date

Sep 19, 2024

End date

 None Sep 26, 2024

Your ads will continue to run unless  
you specify an end date.

[!\[\]\(805a4bee92f9ade91c5a0a1dc4391df0\_img.jpg\) More settings](#)[Next](#)

Your estimated performance is  
shown after you've entered

- Keywords



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Audiences

Broad match  
keywords

Ad rotation

Start and end dates

Ad Schedule

Keyword and asset  
generation

## Start and end dates

Start date

Sep 19, 2024

End date

None

Sep 26, 2024

Your ads will continue to run unless  
you specify an end date.

## Ad schedule

All days

09:00

to

21:00

X

To limit when your ads can run, set an  
ad schedule. Keep in mind that your  
ads will only run during these times.

Add

Based on account time zone: (GMT+05:30) India Standard Time

Saving this removes the settings you changed and adds new ones, resetting any  
performance data



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Dismiss

Learn more

Get star

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Campaign settings

Keyword and asset generation

Keyword and asset generation

Keywords and ads

Budget

Review

## Keyword and asset generation

### Keyword and asset generation

#### Get help creating your ad BETA

Google AI will use your URL and the information you provide to create assets, like keywords, headlines, and descriptions for you to review. Generated content may be inaccurate or offensive, so please review and check the responses. To improve Google AI, human reviewers may read, annotate, and process the information you provide. Don't enter anything you wouldn't want reviewed or used.

Your use is subject to Google's [Terms of Service](#) and [Generative AI Additional Terms of Service](#). Your data is handled as explained in the Google [Privacy Policy](#).

#### Where will people go when they click your ad?

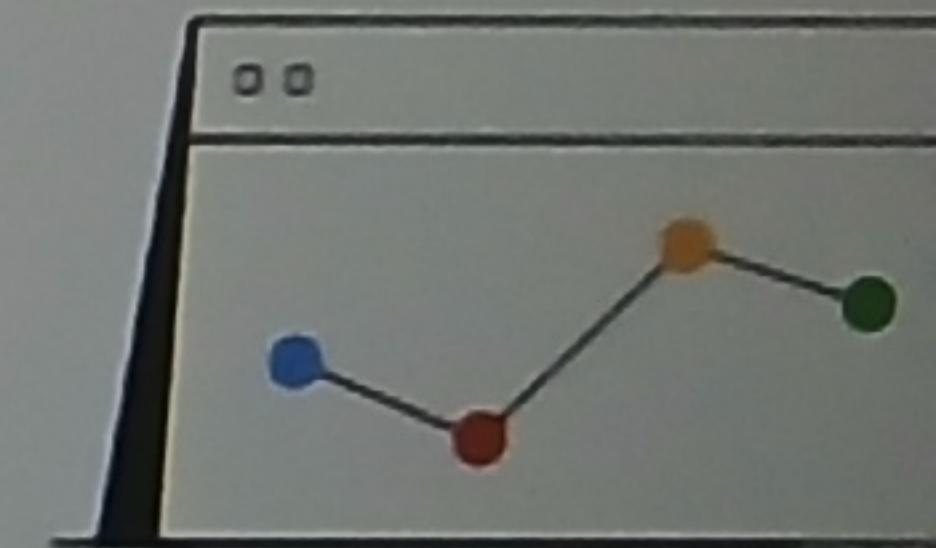
Final URL (required)\*

<https://mordernethnic.blogspot.com/>

Keyword and asset generation is only available in English

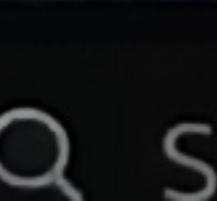
#### What makes your products or services unique?

Describe the product or service to advertise (required)\*

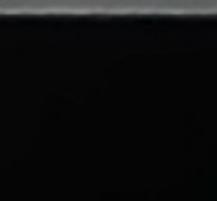
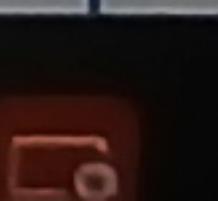
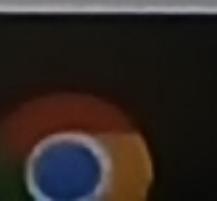
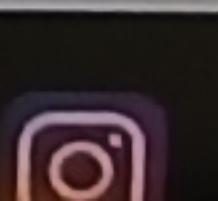
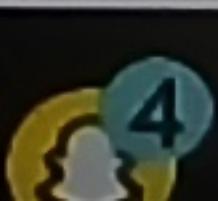
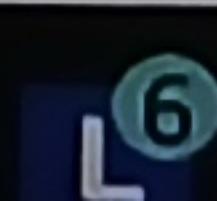
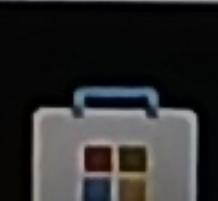
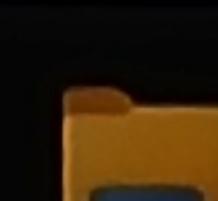
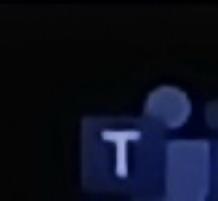
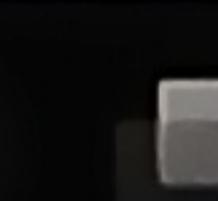


Your estimated performance shown after you've entered

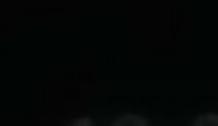
- Keywords



Search



ENG



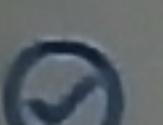
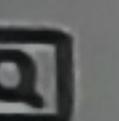
16:00

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Dismiss

Learn more

Get started



### Get keyword suggestions (optional)

Google Ads can find keywords for you by scanning a web page or seeing what's working for similar products or services

Final URL

<https://mordernethnic.blogspot.com/>

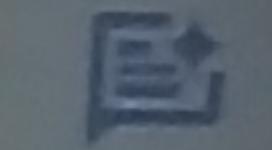
Enter products or services to advertise

### Update keyword suggestions

#### Enter keywords

Keywords are words or phrases that are used to match your ads with the terms people are searching for

- mens style
- mens fashion
- outfits for men
- men wear
- best outfit
- types of styles for men
- types of men's styles
- garments shop near me
- men's fashion outfit ideas
- dressing style



Chat



Ad group 1

Weekly conv.

155

Cost/Conv.

₹176.58

Weekly cost

₹27,44..

**Google Ads** New campaign

Search for a page or campaign

Appearance Help Notifications 188-887-6062 Morden Ethnic aasthaparmar1801@gmail.com A

Enable 2-Step Verification on your Google account - Protect your Google account against password theft.

The broad match keywords setting is on for this campaign. All keywords will be converted to broad match.  
[Learn more about broad match keywords](#)

Dismiss Learn more Get started

Ads

Start by adding at least 5 headlines

Ad strength Incomplete

- Add headlines View ideas
- Include popular keywords View ideas
- Make headlines unique View ideas
- Make descriptions unique View ideas

Preview Highlight ad

Final URL <https://mordernethnic.blogspot.com/>

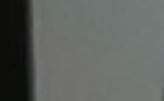
This will be used to suggest headlines and descriptions

Display path mordernethnic.blogspot.com

Sponsored  
mordernethnic.blogspot.com/  
Headline 1 - Headline 2  
Description 1. Description 2.  
Men's Outfits Men's Fashion Trends

Chat Ad group 1 Weekly conv. 155 Cost / Conv. ₹176.58 Weekly cost ₹27,44...

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[Dismiss](#)[Learn more](#)[Get started](#)

< > Try including more keywords in your headlines



Ad strength  
Average

Add headlines [View ideas](#)

Include popular keywords [View ideas](#)

Make headlines unique [View ideas](#)

Make descriptions unique [View ideas](#)

For optimal ad performance, include these keywords in your headlines

best outfit  men wear

outfits for men [mens style](#)

[dressing style](#)

[More ideas >](#)

[ethnic wear](#)

Required

11 / 30

[men's formal wear](#)

Required

17 / 30

[men's casual wear](#)

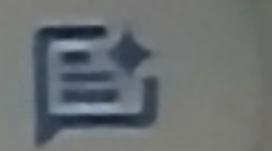
Required

17 / 30

[men's traditional wear](#)

22 / 20

This preview shows potential combinations using your selected assets. Not all combinations are shown. Assets can be shown in any order, so make sure that they make sense individually or in combination, and don't violate our policies or local law. Some shortening may also occur in some formats. You can make sure certain text appears in your ad. [Learn more](#)



86.7%



Ad group 1

Weekly conv.

138

Cost / Conv.

₹199.56

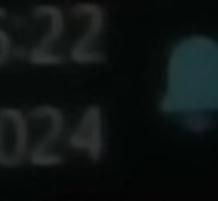
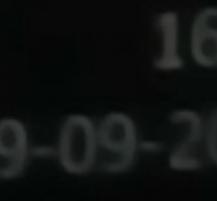
Weekly cost

₹27,44...



16:22

ENG IN

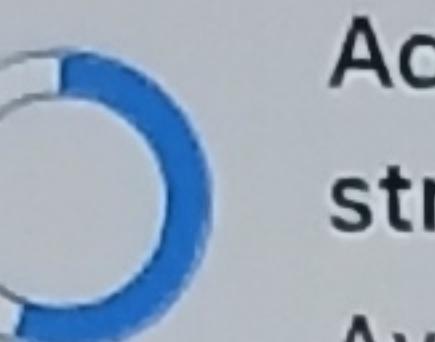


19-09-2024

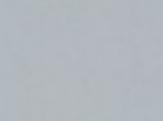
Enable 2-Step Verification on your Google account - Protect your Google account against password theft.

[Dismiss](#)[Learn more](#)[Get started](#)

< > Try including more keywords in your headlines



Ad strength  
Average



- Add headlines [View ideas](#)
- Include popular keywords [View ideas](#)
- Make headlines unique [View ideas](#)
- Make descriptions unique [View ideas](#)

22 / 30

children casual wear

20 / 30

children formal wear

20 / 30

best outfit near me

19 / 30

garments shops near me

22 / 30

Headline

0 / 30

Headline

< > Try including more keywords in your headlines

Ad strength Average

Add headlines View ideas  
Include popular keywords View ideas  
Make headlines unique View ideas  
Make descriptions unique View ideas

+ Headline

Descriptions 3/4 View ideas ^

Timeless Tradition The Modern Man's Guide to Ethnic Wear

Required 56 / 90

Effortless Style The Modern Man's Guide to Readymade Fashion

Required 60 / 90

Effortless Elegance The Ultimate Guide to Modern Men's Readymade Garments

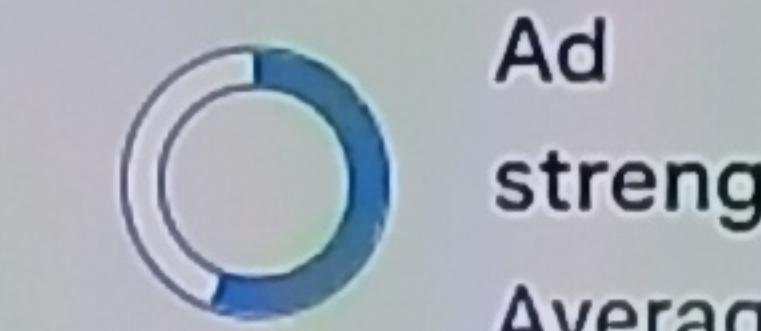
73 / 90

Description

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< > Try including more keywords in your headlines

[?](#)

- Add headlines [View ideas](#)
- Include popular keywords [View ideas](#)
- Make headlines unique [View ideas](#)
- Make descriptions unique [View ideas](#)

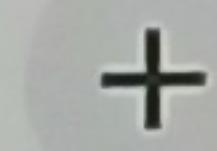
**Sitelinks** [?](#)

Add links to your ads to take people to specific pages on your website.

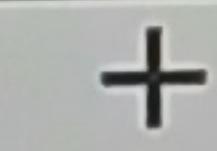
Men's Fashion Trends  
every man balanced with styles · Fashion that fits your lifestyle [Edit](#)

Men's Outfits  
"Your Style , Your Way" · "Dress to Impress." [Edit](#)

Sitelink 3  
Recommended

[Create a new asset](#)

Sitelink 4  
Recommended



[Edit](#)



88.4%



Ad group 1

Weekly conv.

144

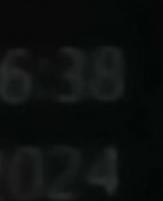
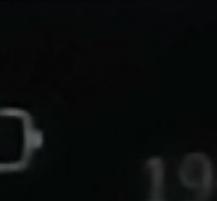
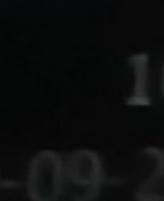
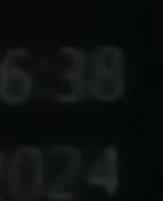
Cost / Conv.

₹190.69

Weekly cost

₹27,44...

ENG IN



16:38

19-09-2024

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Dismiss

Learn more

Get started

Search

Bidding

Campaign settings

Keyword and asset generation

Keywords and ads

Budget

Budget

Review

## Budget

Select the average you want to spend each day.

 ₹4,704.01 ₹3,920.00 Recommended

Average daily budget

Weekly conv.

Cost / Conv.

Weekly cost

144

₹190.69

₹27,440.00

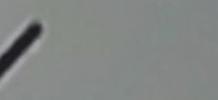
Recommended because of your campaign settings, such as bidding, targeting, keywords and ads, as well as the budgets of similar advertisers.

 ₹3,136.00 Set custom budget

For the month, you won't pay more than your daily budget times the average number of days in a month. Some days you might spend less than your daily budget, and on others you might spend up to twice as much. [Learn more](#)

88.4%

Campaign optimization score



### Weekly estimates

Estimates are based on your keywords and daily budget

### Ad group 1

Weekly conv. Cost / Conv.  
144 ₹190.69

Weekly cost  
₹27,440.00

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Dismiss Learn more Get started

Search

Bidding

Campaign settings

Keyword and asset generation

Keywords and ads

Budget

Budget

Review

## Budget

Select the average you want to spend each day.

₹4,704.01

₹3,920.00 Recommended

₹3,136.00

Set custom budget

Set your average daily budget for this campaign

₹ 5000

Weekly conv.

162

Cost / Conv.

₹216.45

Weekly cost

₹35,000.00

88.4%

Campaign optimization score



Weekly estimates

Estimates are based on your keywords and daily budget

Ad group 1

Weekly conv.

162

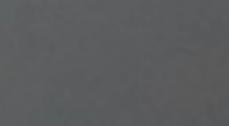
Cost / Conv.

₹216.45

Weekly cost

₹35,000.00

For the month, you won't pay more than your daily budget times the average number of days in a month. Some days you might spend less than your daily budget, and on others you might spend up to twice as much. [Learn more](#)



ads.google.com/aw/campaigns/new/search/draft?campaignId=281496693252007&ocid=6732016923&cmpnInfo=%7B%1%3A1%2C...

Google Ads New campaign

Search for a page or campaign

Appearance Help Notifications 188-887-6062 Morden Ethnic easthapparmer1801@gmail.com

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Search

Bidding

Campaign settings

Keyword and asset generation

Keywords and ads

Budget

Review

Your campaign is ready to publish

Recommendations

Apply these recommendations to optimize campaign performance

Add sitelinks: Draw more attention to your ads by adding at least 4 sitelinks. +4.6% View

Overview

Campaign name mordenethnic\_wear

Campaign type Search

Objective Website traffic

Goal Page views

88.4%

Campaign optimization score

Weekly estimates

Estimates are based on your keywords and daily budget

Ad group 1

Weekly conv.	Cost./Conv.
162	₹216.45
Weekly cost	₹35,000.00

Bidding

https://ads.google.com/search/draft?campaignId=281496693252007&ocid=6732016923&cmpnInfo=%7B"1"%3A1%2C... A

**Google Ads** New campaign Save

**Search for a page or campaign**

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Appearance Help Notifications Dismiss Learn more Get started

Search Bidding Campaign settings Keyword and asset generation Keywords and ads Budget Review

**Bidding**

Bidding Maximize conversions

**Campaign settings**

Networks	Google Search Network, Search partners, Display Network
Locations	Ahmedabad, Morbi, Rajkot, Vadodara
Languages	English, Hindi and Gujarati
Audiences	Casual & Social Gamers + 5 more

**Broad match keywords** On: Use broad match keywords for your entire campaign Edit

**Start and end dates** September 19, 2024 - September 26, 2024

**Ad schedule** All days, 9:00 AM - 9:00 PM

**88.4%** View details

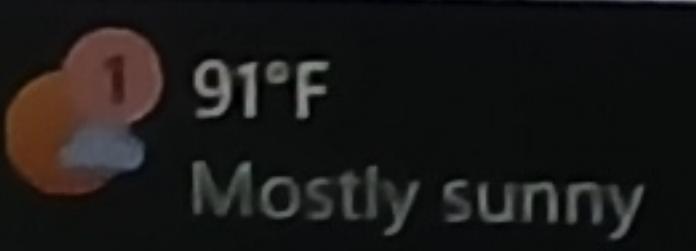
**Campaign optimization score** View details

**Weekly estimates**  
Estimates are based on your keywords and daily budget View details

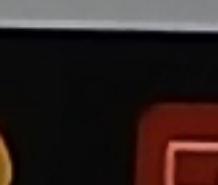
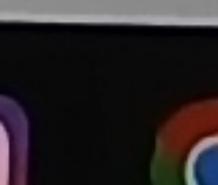
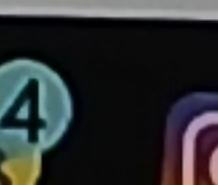
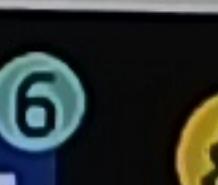
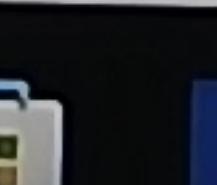
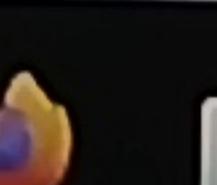
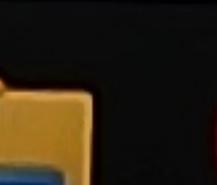
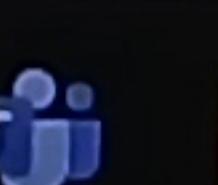
**Ad group 1**

Weekly conv.	Cost / Conv.
162	₹216.45
Weekly cost	₹35,000.00

Next Previous



Search



ENG  
IN

16.41  
19-09-2024

