

Aastha Gupta

DATA ANALYST

+91-7827794759 | aasthagupta2002@gmail.com | [LinkedIn](#) | [Github](#)

TECHNICAL SKILLS

Data Analytics: MS Power BI, MS Excel, Macros, VBA, Pentaho PDI, Data Warehousing, MIS reporting, ETL, Data Modeling, Data cleaning, Data Visualization, DAX

Web Development: MongoDB, Express.js, React.js, Node.js, Redux, APIs, Integration, HTML, CSS3, JavaScript

Web Designing: Wireframing, Canva, Figma, Material-UI, Bootstrap

Databases: Oracle SQL, MySQL Workbench, MongoDB Atlas

Developer Tools: Github, VS Code, Power Automate, Power Apps, Power Flow

Languages: Python

EXPERIENCE

Broadridge Financial Solutions

Jul 2023 – Present

Member Technical (Data Analyst)

Bengaluru, India

- Leveraged **live data** to create insightful dashboards for leaders in **MD's org**, driving informed decisions with a **45%** impact across cross-functional teams like L&D and HR.
- Experienced in creating impactful dashboards and analyzing data for improved **MIS reporting**, resulting in a **45% increase** in decision-making accuracy.
- Generated a **30% increase in WFO**, **45% increase in L&D**, and **5% decrease in attrition** across MD's organization.

iComply Lifescience Solutions

Oct 2022 – Dec 2022

Backend Node.js Developer Intern

- Delegated **JavaScript and its frameworks** for frontend-backend integration through **20 APIs**.
- Fostered robust **RESTful API** concepts by implementing **10 endpoints** using JWT.
- Mastered the intricacies of **user authorization** in applications, while implementing 5 backend features.

PROJECTS

JoBliss | MongoDB, Express.js, React.js, Node.js, Redux, Bootstrap

May 2022 – Oct 2022

- Developed in **MERN stack**, it is a full stack project that functions between two roles - **recruiter and applicant**.
- Revolutionary features allowing recruiters to seamlessly **manage job postings** and applicants to **effortlessly apply** for positions, streamlining processes and reducing workload by an impressive **70%**.

Organica | PHP, MySQL, HTML, CSS, Bootstrap

Sep 2021 – Dec 2021

- Developed in **PHP**, it is a platform that brings **farmers** and **direct buyers** together on the same platform to remove mediation from the supply chain upto **80%**.
- Facilitates direct purchase of farm-fresh produce from **50+ local farmers**.

EDUCATION

Dronacharya Group of Institutions, Greater Noida

2020 – 2024

Bachelor of Technology in Computer Science

CGPA 8.7

CERTIFICATIONS

Supervised Machine Learning: Regression and Classification | *Stanford University, Coursera*

ACHIEVEMENTS

Dean's List for scoring an overall **9.725 CGPA** in the first year of college.

PUBLICATIONS

Malware Analysis using Machine Learning and Deep Learning | *IEEE*

Nov 2023

- Paper presented at the 3rd International Conference on Technological Advancements in Computational sciences (**ICTACS-2023**) held between **1st – 3rd Nov 2023**.