

# Aastha Kumar

Delhi, India | [aasthakumar04@gmail.com](mailto:aasthakumar04@gmail.com) | +91 9205514667 | [LinkedIn](#) | [GitHub](#) | [Portfolio](#)

## PROFILE SUMMARY

Data Science student skilled in **data analysis**, **machine learning**, and **data visualization**, with experience in software development and web scraping. Familiar with cloud computing concepts and agile workflows, eager to build scalable data solutions for business impact.

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## EDUCATION

**NIIT University** - Aug 2022 – Present

Integrated M.Sc. Computer Science | **Specialization:** Data Science | **Minor:** Business Analytics

**Positions Held:** Teaching Assistant, Sponsorship Director - Hult Prize NIIT

**Achievements:** Presented research at ICNCDA-2025: 'The Psychology of Fonts: How Typeface Influences Perception and Cognition'

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## SKILLS

**Programming Languages:** Python, SQL, R

**Frameworks & Libraries:** Pandas, NumPy, Scikit-learn, Streamlit, Plotly, Prophet

**Databases:** MongoDB, MySQL

**Data Visualization & BI Tools:** Power BI, Tableau, Excel

**DevOps & Version Control:** Docker, GitHub

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## EXPERIENCE

**React Full-Stack Intern - Overhyped AI Marketing Pvt. Ltd. (Remote) | Jul 2025 - Aug 2025**

- Developed and optimized front-end features using **React** and **Next.js** for an AI-powered e-commerce platform.
- Implemented **state management** with **Zustand** for scalable UI, worked in a **MonoRepo architecture**, integrated multiple applications and services and built Flask-based real-time servers using SSE for live updates.
- Collaborated with engineering team in agile environment on architecture and integrations.

**Data Scientist Intern - Evoastra Ventures (Remote) | Jul 2025 - Aug 2025**

Worked on collaborative, real-life projects, including:

- Web Scraping & Data Analysis:** Scraped automotive listings using **Selenium** and static scraping methods; conducted EDA on car datasets.
- Deep Learning Image Captioning:** Implemented **InceptionV3** for feature extraction and **LSTM** for caption generation; optimized with Adam optimizer and evaluated using BLEU score
- Presented analytical findings to stakeholders and documented project workflows.

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## PROJECTS

**SOCIAL CUBES: Crisis Detection Dashboard**

- Built a real-time sentiment monitoring tool for Reddit and Twitter to detect emerging crises.
- Tech stack:** Streamlit, Python, TextBlob, Reddit API, Twitter API, Vader Sentiment Analysis
- Learned social media data collection, sentiment analysis, and dynamic dashboard creation.

**RISKOS: Portfolio Risk Analysis App**

- Developed a full-stack dashboard for VaR and CVaR analysis of **NIFTY50/Sensex portfolios**.
- Tech stack:** Flask, React, Yahoo Finance API
- Learned financial risk modelling, API integration, and interactive chart implementation.

**Supply Chain Forecasting**

- Created a time-series forecasting system for inventory demand in supply chain operations.
- Tech stack:** Prophet, Power BI, Excel
- Learned time-series forecasting, data visualization, and Power BI dashboard design.

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## CERTIFICATION

- IBM Data Analyst Professional Certificate – IBM / Coursera (Aug 2025)