

MAHE SARAOGI

CREATIVE PROFESSIONAL



CONTACT

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PROFILE

With academic background in Fashion communication I have experienced visual coordination with aesthetically sensible duties for styling, photography, Digital media and Advertisements & Marketing. My speciality includes photoshoots, PR & Management. I am looking forward to have varied experiences in publication houses for the respective.

EDUCATION

PEARL ACADEMY

2021 - 2023

PG FASHION COMMUNICATION

ST. XAVIER'S COLLEGE KOLKATA

2017 - 2020

BACHELORS MASS COMMUNICATION AND VIDEOGRAPHY

MAHADEVI BIRLA WORLD ACADEMY

2017

HUMANITIES

LONDON SCHOOL OF TRENDS

CERTIFICATE DIPLOMA

February 2021

DIPLOMA IN FASHION COMMUNICATION

EXPERIENCE

ADITYA BIRLA GROUP- PANTALOONS

Sep- Oct 2022

STYLING AND CONTENT CREATION FOR SOCIAL MEDIA

TIMES OF INDIA

July- Aug 2022

CONTENT WRITER, ASSISTANT MANAGER FOR PHOTOSHOOTS

Worked with Calcutta Times for writing articles and assisted with photoshoots and made Bts reels and celebrity interviews.

PINKVILLA STYLE ICON AWARDS

June 2022

CONTENT CREATION AND EVENT COVERAGE

DIGITALE

June 2019

MARKETING COMMUNICATIONS TRAINEE

Worked in the "Lookad" vertical for creating advertisement and helping with research and creating decks for the company

SKILLS

ADOBE PREMIER PRO

MS EXCEL

MS WORD

MS POWER POINT

FINAL CUT PRO

ADOBE PHOTOSHOP

ADOBE INDESIGN

VIDEOGRAPHY

VIDEO EDITING

CONTENT WRITING

CONTENT MARKETING

CANVA

SOCIAL MEDIA MARKETING

EDITORIAL PHOTOGRAPHY

