

KPI

Current Views Rate (Last 30 days)

Subscribers

1.50%

22,867,500,000

KPI

Youtuber Count		Unemployment rate	
	995		8,092

KPI

Uploads

9,141,190

# Views by Category

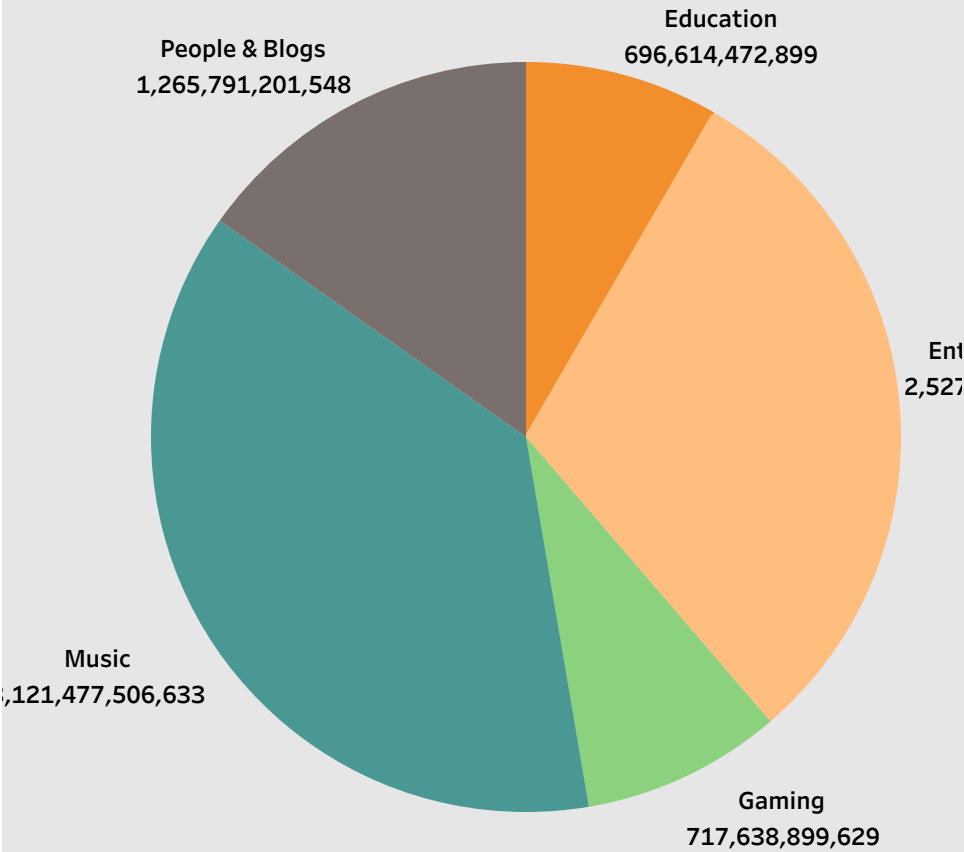
Video Views  
8,329,261,390,292

- Category
- Education
  - Entertainment
  - Gaming
  - Music
  - People & Blogs

# Views by Category

Video Views  
8,329,261,390,292

- Category
- Education
  - Entertainment
  - Gaming
  - Music
  - People & Blogs



# Views by Category

Video Views  
8,329,261,390,292

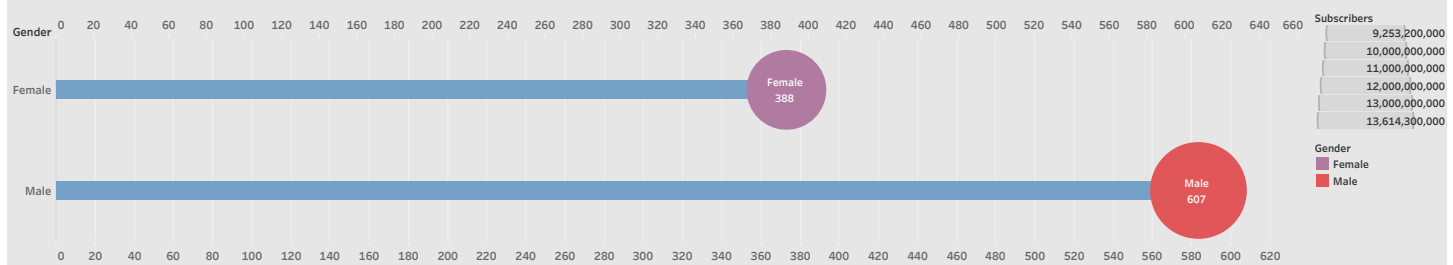
- Category
- Education
  - Entertainment
  - Gaming
  - Music
  - People & Blogs

Entertainment  
1,739,309,583

# Source Data

Channel Type	Highest Monthly Earni..	Highest Yearly Earnings	Lowest Monthly Earnings	Lowest Yearly Earnings
Animals	8,500,000	101,700,000	529,700	6,400,000
Autos	1,400,010	17,000,122	88,301	1,100,007
Comedy	37,968,214	457,116,474	2,380,826	28,537,111
Education	36,959,100	442,697,300	2,305,400	27,626,700
Entertainment	213,649,819	2,566,704,796	13,367,692	160,248,538
Film	19,513,500	234,461,005	1,221,630	14,630,800
Games	34,523,020	412,376,606	2,150,096	25,696,815
Howto	8,484,200	102,256,700	531,829	6,413,200
Music	123,461,651	1,485,023,819	7,732,438	92,675,889
News	21,049,200	251,801,196	1,312,706	15,832,575
Nonprofit	780,800	9,400,000	48,800	585,500
People	68,246,242	818,794,380	4,265,759	51,156,482
Sports	8,576,300	102,266,300	532,200	6,332,200
Tech	3,746,100	44,798,400	234,300	2,809,800
Grand Total	586,858,158	7,046,397,099	36,701,678	440,045,618

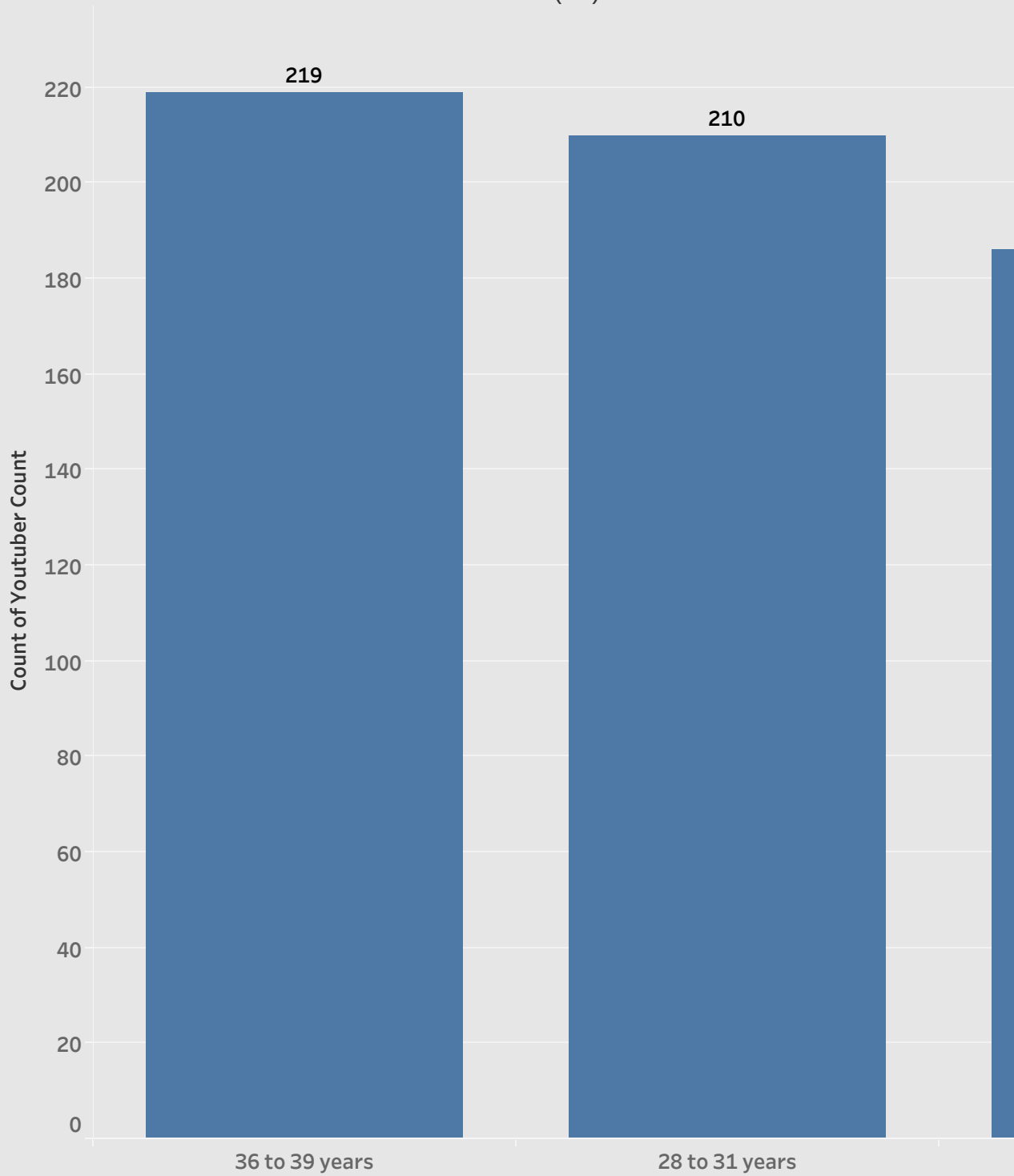
Gender based Youtubers Count





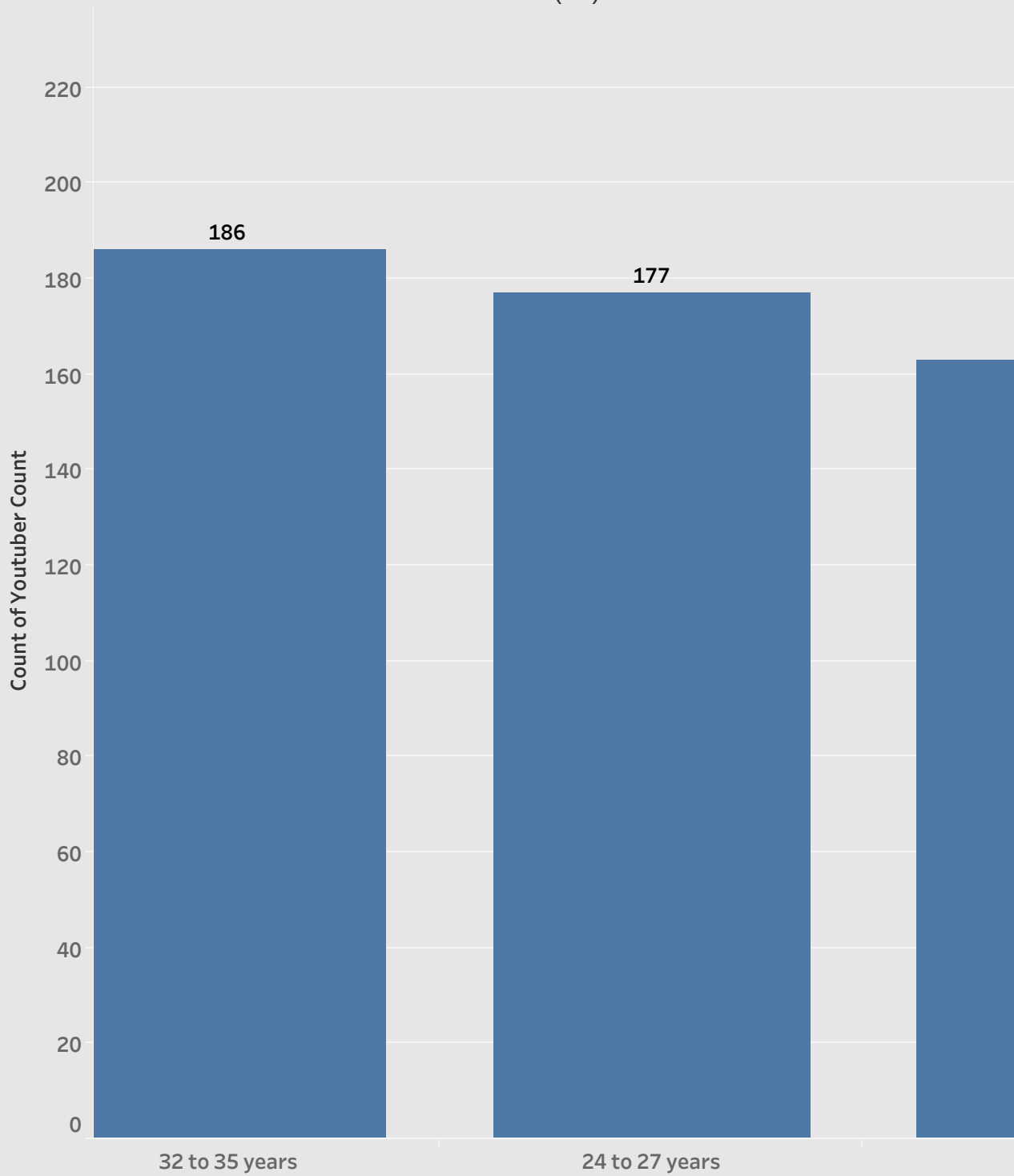
# Youtubers Count by Age Category

AGE (bin)

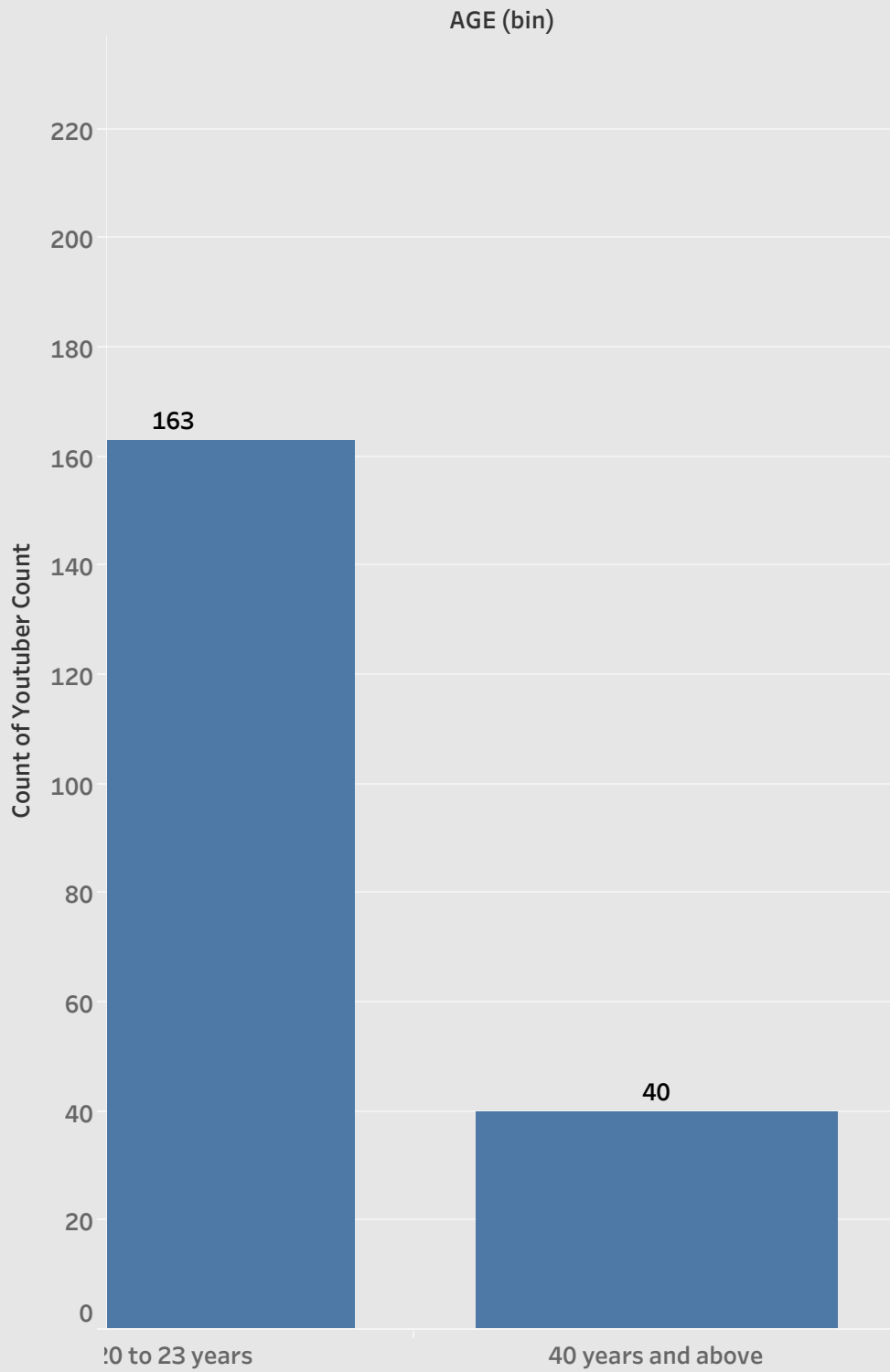


# Youtubers Count by Age Category

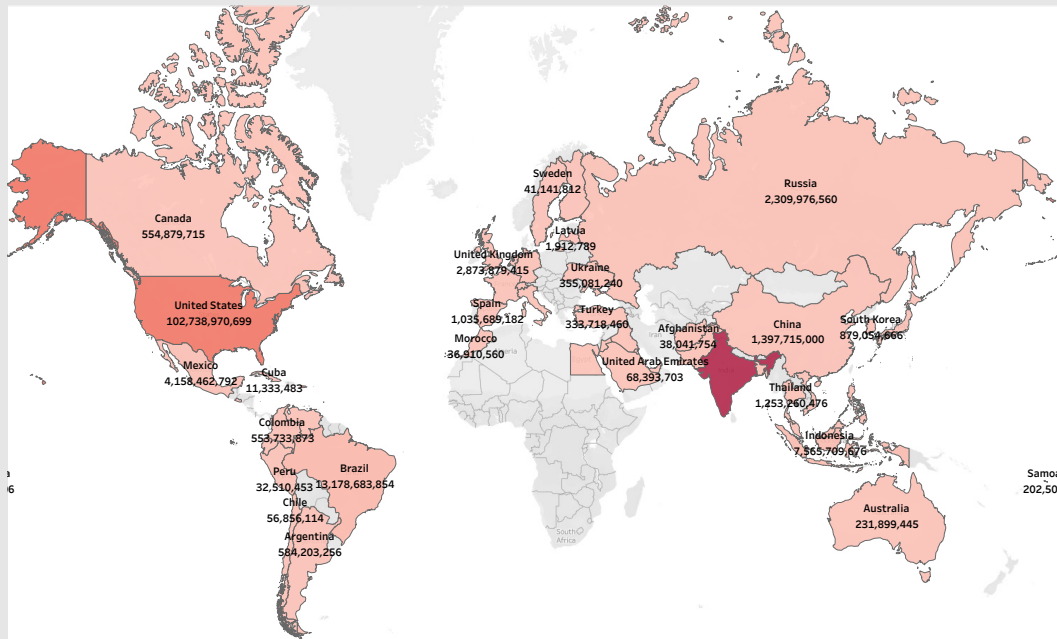
AGE (bin)



## Youtubers Count by Age Category



## Population by Country

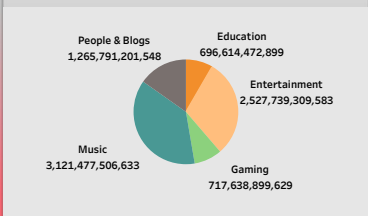




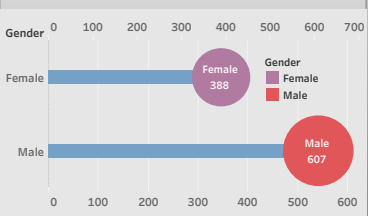
# YOUTUBE ANALYTICS DASHBOARD

Current Views Rate (Last 30 days)	Subscribers	Youtuber Count	Unemployment rate	Uploads
1.50%	22,867,500,000	995	8,092	9,141,190

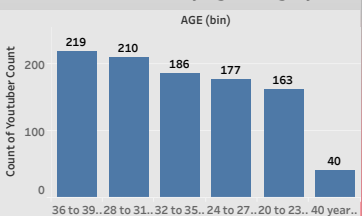
Views by Category



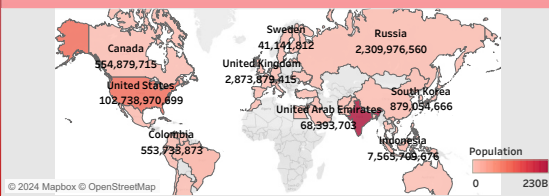
Gender based Youtubers Count



Youtubers Count by Age Category



Population by Country



Source Data

Channel Type	Highest Monthly Ea..	Highest Yearly Earn..	Lowest Monthly Ea..	Lowest Yearly Earn..
Animals	8,500,000	101,700,000	529,700	6,400,000
Autos	1,400,010	17,000,122	88,301	1,100,007
Comedy	37,968,214	457,116,474	2,380,826	28,537,111
Education	36,959,100	442,697,300	2,305,400	27,626,700
Entertainment	213,649,819	2,566,704,796	13,367,692	160,248,538
Film	19,513,500	234,461,005	1,221,630	14,630,800
Games	34,523,020	412,376,606	2,150,096	25,696,815
Howto	8,484,200	102,256,700	531,829	6,413,200
Music	123,461,651	1,485,023,819	7,732,438	92,675,889
News	21,049,200	251,801,196	1,312,706	15,832,575