

## **Brainstorming, Idea Generation & Prioritization**

**Project Title:** Optimizing User, Group, and Role Management with Access Control and Workflows

DATE	NOV 2, 2025
TEAM ID	CDF4176BE6D85A7AA974E7C4BF1B6B5E
PROJECT NAME	Optimizing User, Group, and Role Management with Access Control and Workflows
MAXIMUM MARKS	4 MARKS

### **Brainstorming Session Notes:**

The team analyzed several issues in existing project management workflows, including poor visibility, lack of automation, and absence of access restrictions. Ideas were generated around implementing a structured ServiceNow workflow to solve these issues.

#### **Idea 1: Manual Task Tracking System**

Advantages: Easy to set up

Disadvantages: Prone to human error, lacks automation

#### **Idea 2: Role-Based Access in ServiceNow**

Advantages: Secure, controlled data visibility

Disadvantages: Requires configuration knowledge

#### **Idea 3: Automated Workflow using Flow Designer**

Advantages: Efficient, automatic approvals and updates

Disadvantages: Slightly complex setup

#### **Final Decision:**

The team selected the combination of Role-Based Access + Flow

Designer Automation as the optimal solution. This ensures that Bob has limited edit access while Alice oversees approvals.

**Conclusion:**

The brainstorming process led to a structured ServiceNow implementation plan, ensuring clarity, accountability, and automation in managing project tasks between Alice and Bob.