



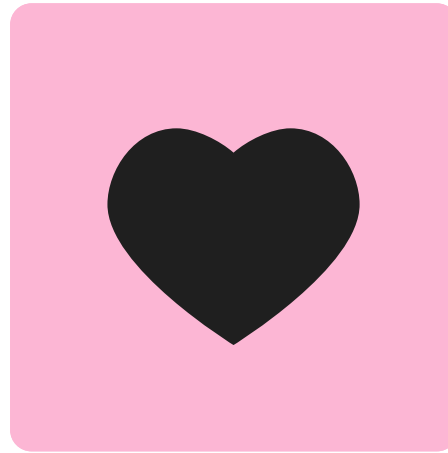
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

See an example



Unlocking insides into the global air transportation network with tableau

Short summary of the persona

Defence service. Airforce service is essential to any nation. ...

High Speed. Bulky freight and large groups of people may be carried quickly and anywhere globally using air transportation

Easy Access

Global Aviation and Services Group is a Libyan charter airline based in Tripoli and founded in 2003.

Most companies use air transport to market goods and products internationally or to deliver samples and documents related to foreign trade operations

airplanes, jet aircraft, helicopters, hot air balloons, blimps, gliders, hang gliders, parachutes, or anything else that can sustain flight

Emerging technologies are reshaping with robotics, artificial intelligence, the internet of things

Unmanned aircraft systems and the push for hybrid and electric airplanes

Alternative fuels can significantly change the current scenario of aviation in support of the environmental protection

Risky. Air travel is the riskiest mode of transport, since there can be considerable losses to goods, customer and crews as a result of a minor crash.

Enormous investment

Cost