

CREATING A BRAND NAME, BRAND EMAIL AND BRAND LOGO USING WORDPRESS

1. INTRODUCTION

1.1 **Brand Name:** STAR LORD

1.2 **Category:** AI BLOG

1.3 **Brand Email:** starload@gmail.com

1.4 **Overview**

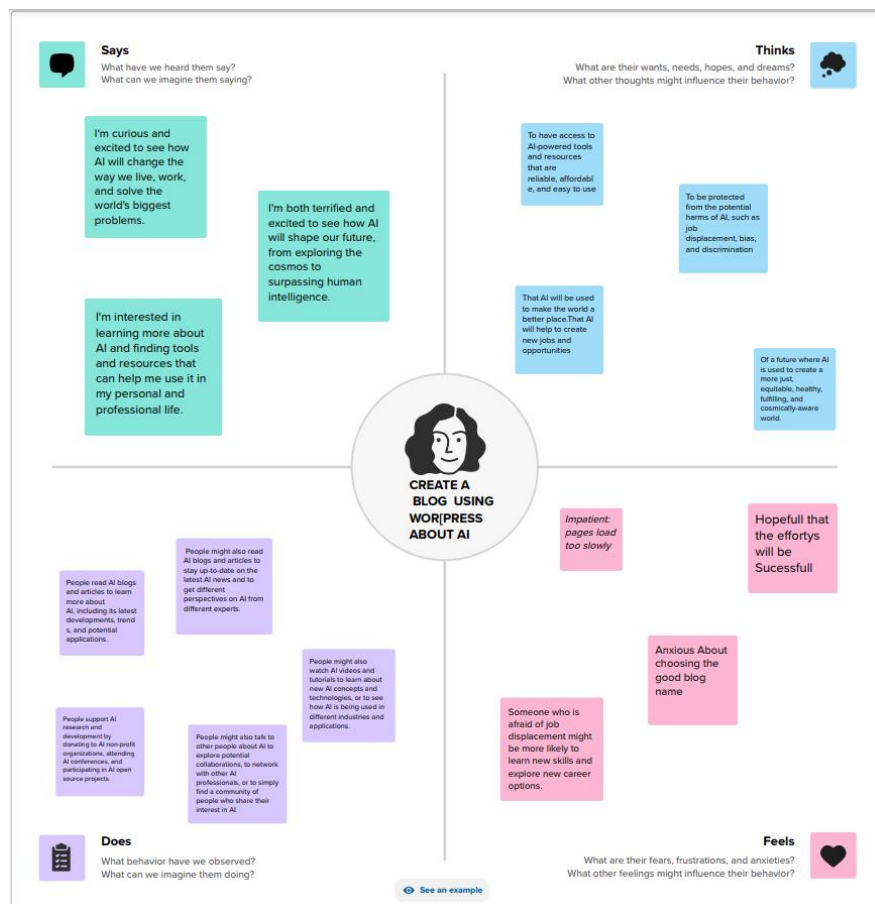
In this project, is going to be creating Brand Name, Brand Email and Brand Logo using Wordpress. After publish it is going to be uploaded in Github.

1.5 **Purpose**

The purpose of the project is learnt how to create a Brand Name, Brand Email and Brand Logo using Wordpress for digital marketing. Because Word Press is a easy platform to create a logo and edit it.

2. PROBLEM DEFINITION AND DESIGN THINKING

2.1 Empathy map



2.2 Ideation & Brainstorming

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- Flexes to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information in pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

10 minutes

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- If possible, be visual

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Aarthik D

- Logic
- Structure
- UI

Achuthan S

- Architecture
- Brand
- Integration

Ahmed Basha A

- Visual
- Design
- Feedback

Akash R

- User
- Product
- Marketing

Need some inspiration?

Take a virtual session of the workshop, inspired your skills.

[Watch available](#)

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

10 minutes

Tip
Add context/extra info to sticky notes to make them more clear, concise, organized, and visually appealing as themes within your team.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on the grid to determine which ideas are important and which are feasible.

10 minutes

Tip
Participants can use their answers to guide or guide others, using a combination of the "How Might We" statement and the "How Might We" statement to guide the session.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Show the mural**
Share a share link to the mural with collaborators to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to which to email, include in slides, or save in your drive.

Keep moving forward

- Strategy thought**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

[10 Show template headers](#)

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3. RESULT

LOGO:



4. ADVANTAGES

- 1 AI is highly accurate and its use reduces human error.
- 2 AI can easily handle and process Big Data.
- 3 Pattern Identification.

DISADVANTAGES

- 1** High Costs
- 2** No Creativity
- 3** Unemployment
- 4** No Ethics

5. APPLICATION

The major applications of AI are in E-Commerce, Education, Robotics, Healthcare, social media, etc.

6. CONCLUSION

AI leads to transformative applications within a series of industrial, intellectual, and social applications, far beyond those caused by previous industrial revolutions.