



CREDIT CARD WEEKLY STATUS REPORT

Introduction

- Developed an interactive dashboard using transaction and customer data from a SQL database, to provide real-time insights.
- Streamlined data processing & analysis to monitor key performance metrics and trends.
- Shared actionable insights with stakeholders based on dashboard findings to support decision-making processes.

Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.



Project Insights

WoW change:

- Revenue decreased by -12.83%.
- Total Transaction Amt & Count decreased by 1.68% & 1.77%.

Overview YTD:

- Overall revenue is 57M Total interest is 8M Total transaction amount is 46M Male customers are contributing more in revenue 31M, female 26M Blue & Silver credit card are contributing to 93% of overall transactions TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.47% Overall Delinquent rate is 6.07%

