

Credit Card Transaction Report

SilverBlueGoldPlatinum

Week_Start_Date

All

Revenue

55...

Amount

45M

Total Interest

7.84M

Count

656K

F

M

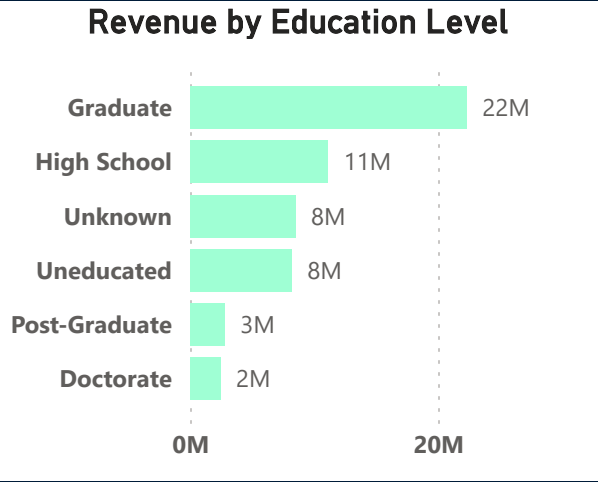
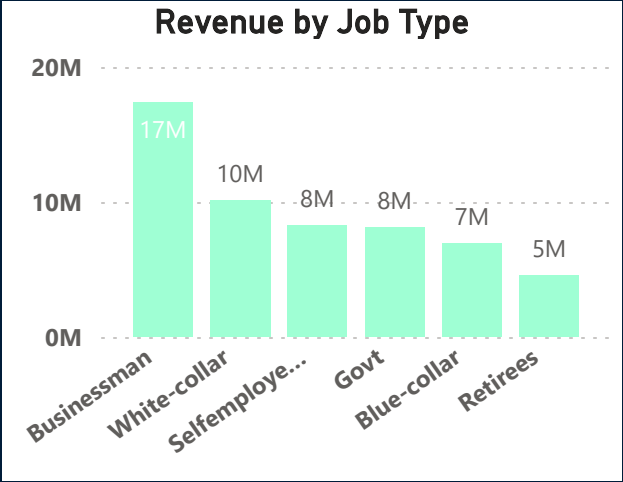
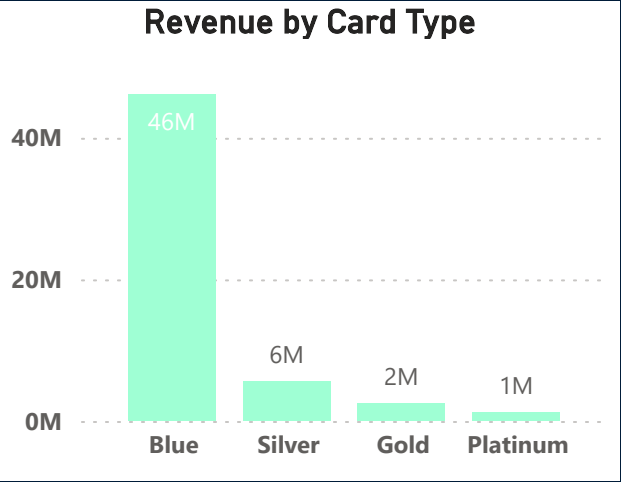
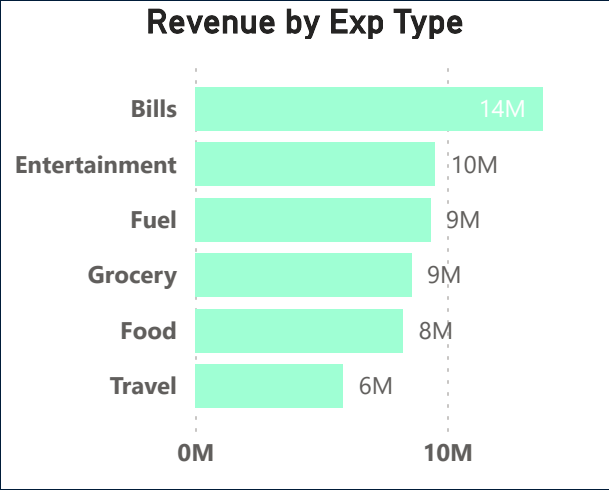
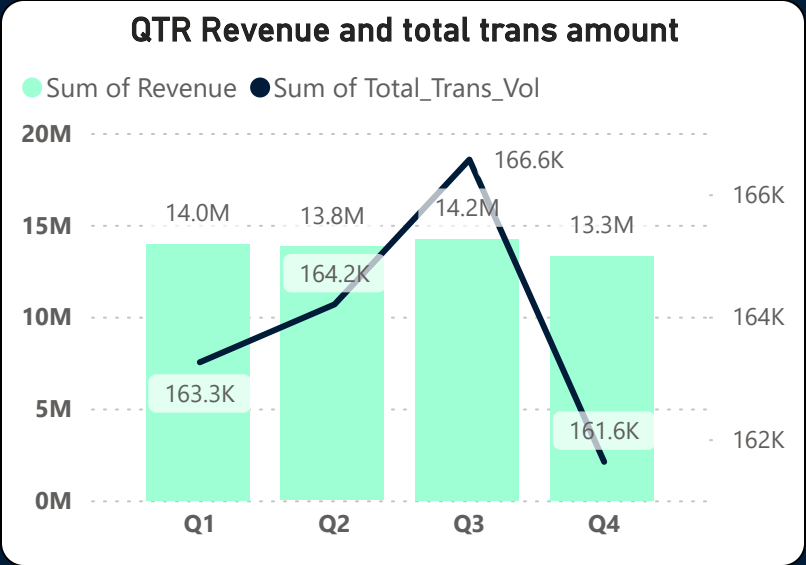
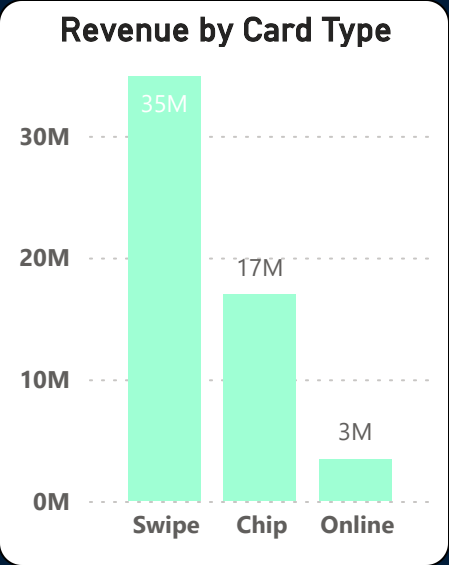
Qtr 4

Qtr 3

Qtr 2

Qtr 1

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 46139398 | 36957875 | 6,495,887.74 |
| Gold | 2454072 | 2024078 | 373,784.16 |
| Platinum | 1135608 | 953314 | 161,629.05 |
| Silver | 5586332 | 4586746 | 812,081.28 |
| Total | 55315410 | 44522013 | 7,843,382.23 |



Credit Card Customer Report

Revenue

55M

Income

576M

Total Interest

7.84M

Cust. Satisfaction

3.19

Silver

Blue

Gold

Platinum

Week_Start_Date

All

F

M

Qtr 4

Qtr 3

Qtr 2

Qtr 1

M

30M

F

25M

| Customer_Job | Sum of Revenue | Sum of Income | Sum of Interest_Earned |
|--------------|----------------|---------------|------------------------|
|--------------|----------------|---------------|------------------------|

| | | | |
|--------------|----------|-----------|--------------|
| White-collar | 10114656 | 103930055 | 1,441,073.93 |
|--------------|----------|-----------|--------------|

| | | | |
|---------------|---------|----------|--------------|
| Selfemployeed | 8261758 | 75313288 | 1,119,741.81 |
|---------------|---------|----------|--------------|

| | | | |
|----------|---------|----------|------------|
| Retirees | 4535184 | 48675030 | 630,359.24 |
|----------|---------|----------|------------|

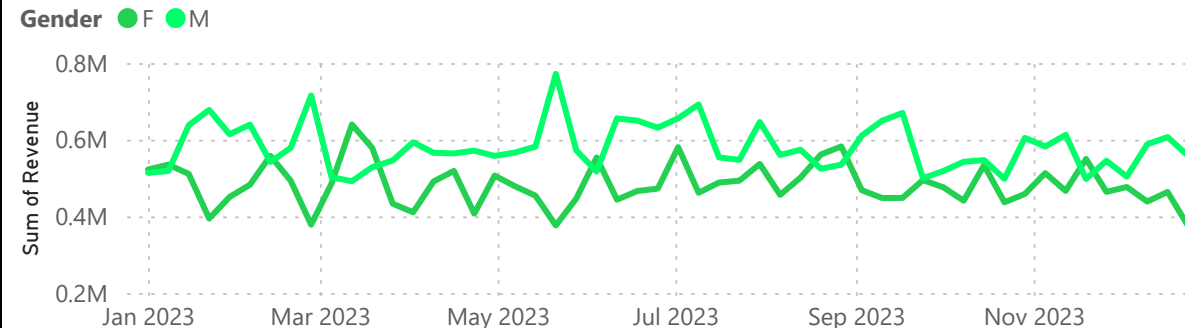
| | | | |
|------|---------|----------|--------------|
| Govt | 8111701 | 88773989 | 1,160,016.37 |
|------|---------|----------|--------------|

| | | | |
|-------------|----------|-----------|--------------|
| Businessman | 17387832 | 186959919 | 2,539,390.31 |
|-------------|----------|-----------|--------------|

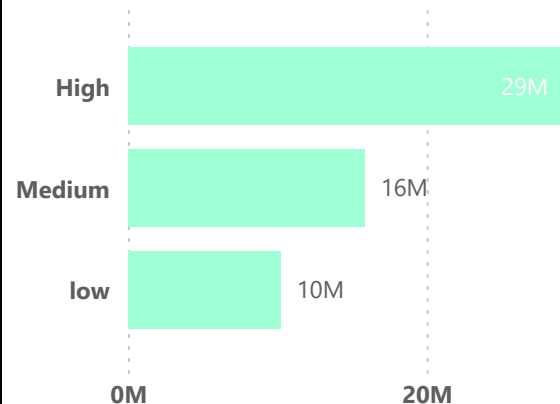
| | | | |
|-------------|---------|----------|------------|
| Blue-collar | 6904279 | 72262158 | 952,800.57 |
|-------------|---------|----------|------------|

| | | | |
|-------|----------|-----------|--------------|
| Total | 55315410 | 575914439 | 7,843,382.23 |
|-------|----------|-----------|--------------|

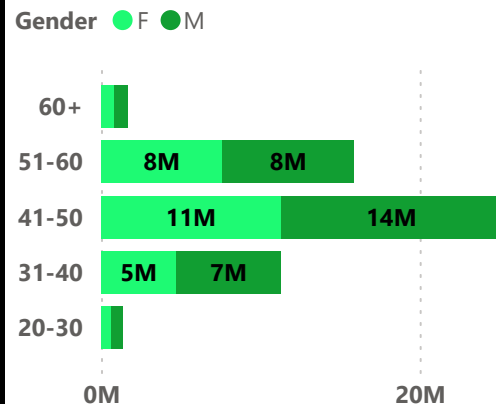
Revenue by Week



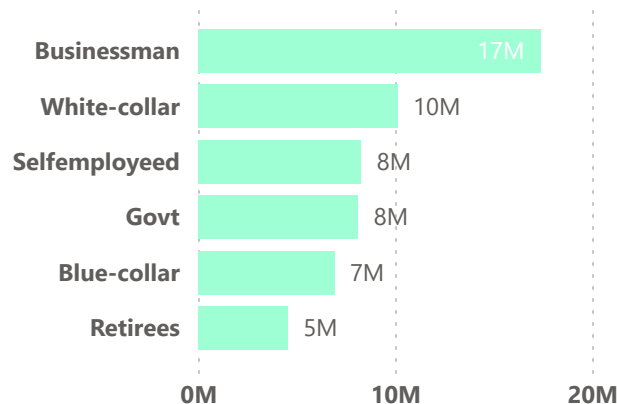
Revenue by Exp Type



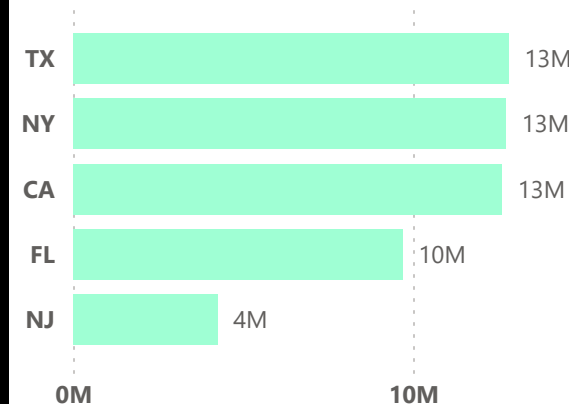
Revenue by Customer Age



Revenue by Customer Jobs



Top 5 States



Insight

| Week_num_Group | Previous_week_Revenue | Current_week_Revenue | week_over_week |
|----------------|-----------------------|----------------------|----------------|
| 52 | 1,070,439.10 | 933,134.43 | -12.83% |
| 51 | 1,026,549.11 | 1,070,439.10 | 4.28% |
| 50 | 980,152.37 | 1,026,549.11 | 4.73% |
| 49 | 1,008,776.60 | 980,152.37 | -2.84% |
| 48 | 1,047,120.33 | 1,008,776.60 | -3.66% |
| 47 | 1,078,915.24 | 1,047,120.33 | -2.95% |
| 46 | 1,094,926.59 | 1,078,915.24 | -1.46% |
| Total | 1,070,439.10 | 933,134.43 | -12.83% |

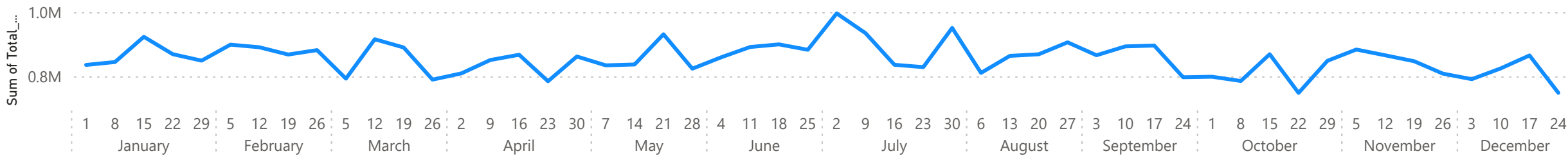
Delinquent_Acc %GT Count of Delinquent_Acc

| | |
|-------|---------|
| 0 | 93.93% |
| 1 | 6.07% |
| Total | 100.00% |

Activation_30_Days %GT Count of Activation_30_Days

| | |
|-------|---------|
| 1 | 57.47% |
| 0 | 42.53% |
| Total | 100.00% |

Sum of Total_Trans_Amt by Month and Day



Sum of Total_Trans_Vol by Month and Day

