

EUROMART ANALYSIS



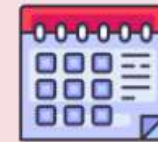
Product Analysis



Customer Analysis



Geographical Analysis



Season Analysis



Product Analysis

Product ID

1810

Quantity

30K

Profit

283K

Sales

2348K

Discount

885.55

Discount

Order ID

Profit

Quantity

Sales

Quarter

1

2

3

4

2011

2012

2013

2014

Sales By Product Name



Category

Office Supplies

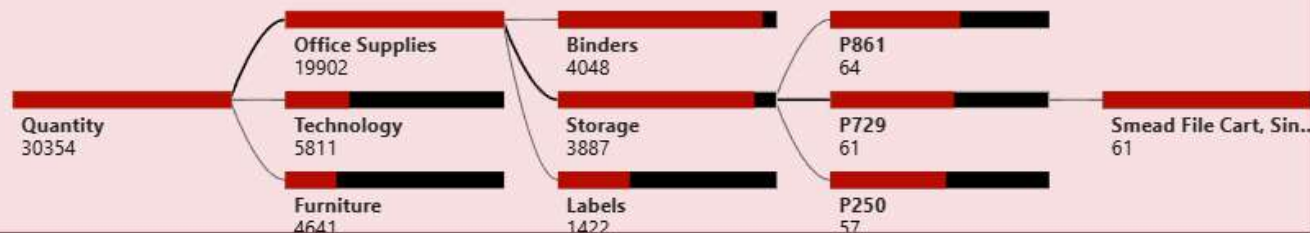
Sub-Category

Storage

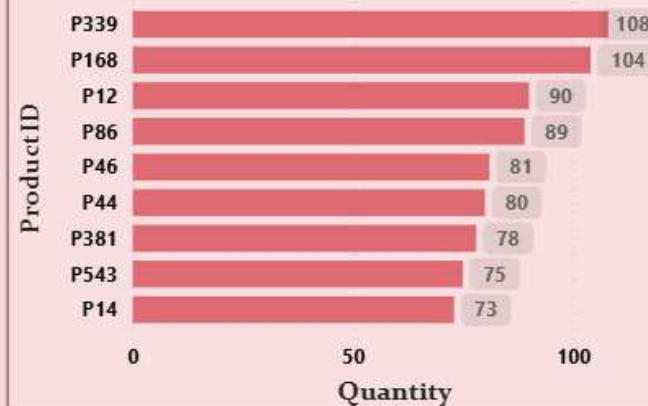
ProductID

P729

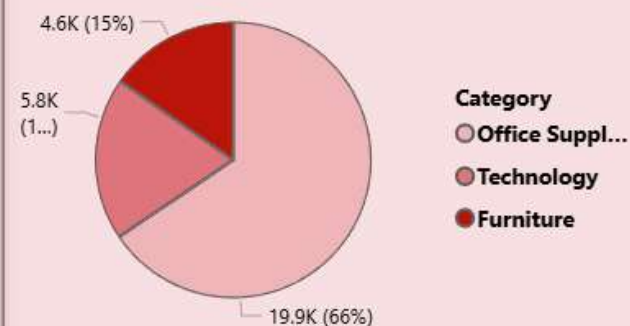
Product Name



Product ID



Category



Sub-Category





Season Analysis

01-01-2011

31-12-2014

Quantity
30K

Profit
283K

Sales
2348K

Discount
885.55



Discount

Order ID

Profit

Quantity

Sales

Quarter

1

2

3

4

2011

2012

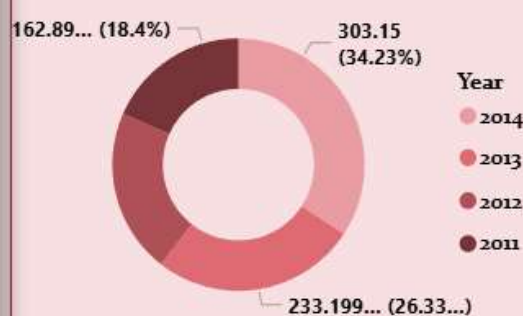
2013

2014

By Month



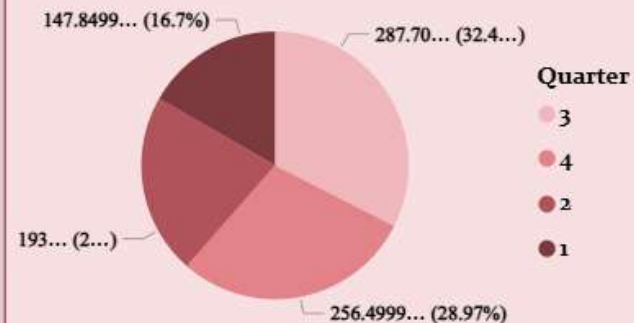
Discount by Year



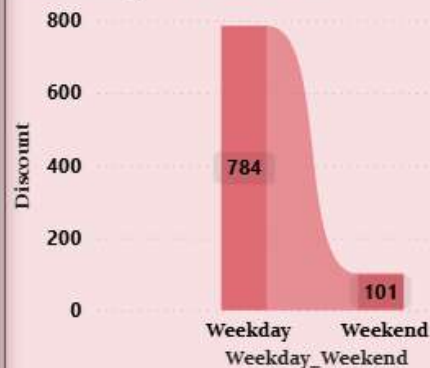
Sales By Day



Discount by Quarter



Weekday vs Weekend



Year	Quarter	Month	Day	Discount
2011	Qtr 1	January	1	0.50
2011	Qtr 1	January	3	0.00
2011	Qtr 1	January	4	1.00
2011	Qtr 1	January	5	0.00
2011	Qtr 1	January	7	0.20
2011	Qtr 1	January	8	1.10
2011	Qtr 1	January	11	0.60
2011	Qtr 1	January	12	0.60
2011	Qtr 1	January	13	2.50
Total				885.55



Customer Analysis

Customer ID

792

Quantity

30K

Profit

283K

Sales

2348K

Discount

885.55



Discount

Order ID

Profit

Quantity

Sales

Quarter

1

2

3

4

2011

2012

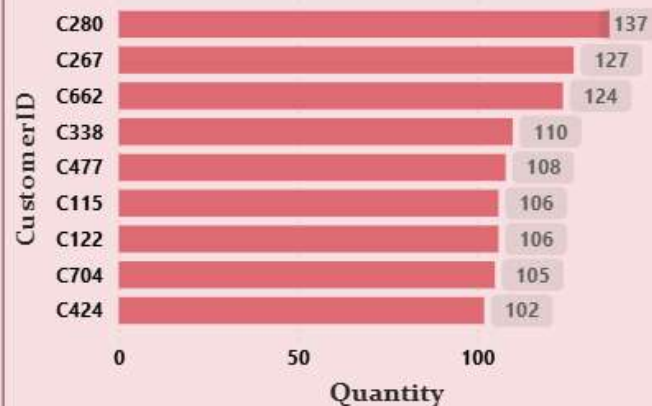
2013

2014

Sales By Customer Name



Customer ID



CustomerID	Quantity	Customer Name
C280	137	Joel Peters
C267	127	Lola Hughes
C662	124	Jose Gambino
C338	110	Isaac David
C477	108	Bettie Lang
C115	106	Alexandra Macdonald
C122	106	Owen Howell
C704	105	Ella Dwyer-Gray
C424	102	Angie Massengill
C182	101	Elijah Sodeman
C31	100	Lori Miller
C7	99	Archer Hort
C276	98	Chloe Miller
C388	98	Mark Washington
C232	97	Michael Watkins
C375	96	Audrey Knowles
C664	96	Tia Metcalfe
C532	95	Ella Knopwood
C227	90	Peter Daly
C445	90	Maynard Moorman
C07	88	Karla Tezle
Total	30354	



Geographical Analysis

City
999

Country
15

State
127

Region
3

Discount

Order ID

Profit

Quantity

Sales

Quarter

1

3

Quantity
30K

Sales
2348K

Profit
283K

Discount
885.55

Select all

2011

2012

2013

2014

2

4

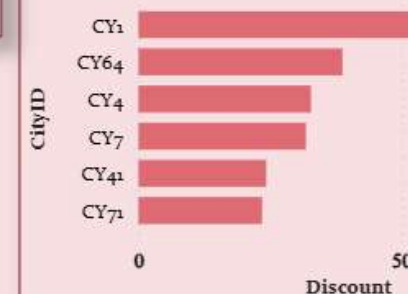
Discount by State



Country

All

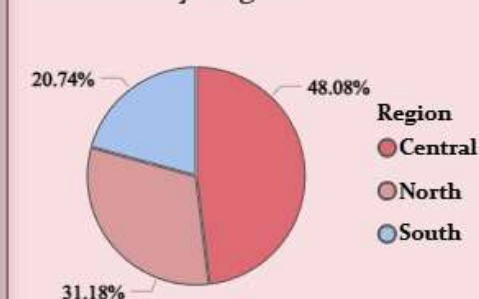
Discount by CityID



Country



Discount by Region



Discount by Country

