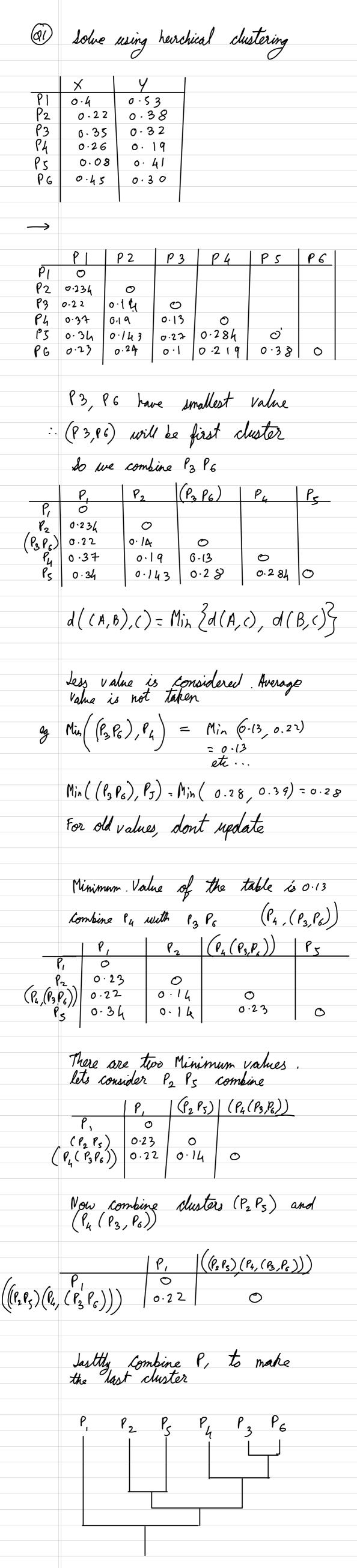
Heinchical Clustering Unsupervised clustering algorithm It works via grouping data into a tree of clusters steps -> 1. Identify clusters close together 2. Merge the clusters Divisive clustering Agglomerative chietering Bottom up Top down start from all seperate points of make ilusters Start from single cluster of break apart points

Hierchical Clustering is based on dendograms Points that are close together form clusters together The graph is called dendogram

At first level, the group formed is (a,b) c (d,e) The similarity is based on distance creiterion For that, all points are compared In next step ( is sheehed. It is more close with cluster (d, e) so it is merged. At level 2 (a,b) , (c,d,e)At level 3 (a,b,c,d,e) At last level all points are in single cluster The process is herrarchical hence called hierchical clustering



steps for Mierchical Clustering
step1: Make adjustancy table
step2: Combine points with smallest
value

step 3: Make new adjustancy table
where distance of goint from
cluster is minimum of all
distances of point from the points in
the cluster

step 4: Repeat steps 2 & 3 N times

step 5: Make Denologram

Types of distance Manhatter Euclichias 2 11x11 NEX2 I sam of magnitude Sum of Squares In last example we have used the euclidian distance Both distances will give different

Closeness Measures We need to define what "closeness" means In last example, we used closeness as distance. Other Methods also can be used 0000 0000 A data point Cluster A Cluster B 1 Centroid Method Distance of data from a cluster is distance of data from the average of all data points (ie centroid) 2) Single linkage Closest point to cluster 3 Complete linkage Furthest point from cluster 4) Average linkage Average of all the points

## Advantages

Handels non convex clusters
Handels clusters of different sizes & donsities
Handel Missing data & poise

Reveals the hierarchical structure that can be used to understand relationships between data

Deterministic results → No need for initial seed

Too slow even for medium data sets