

# Multi Armed Bandits

Consider a biased coin which gives heads with probability  $P$  and tails with probability  $(1-P)$  but we don't know  $P$ .

There can be many such coins with different probabilities of heads  $P_1, P_2, P_3$  (all unknown)

We want to toss coins  $N$  times while maximizing heads. We can choose any coin.

Eventually through experimentation we will find the coin with best  $P$  and exploit it. But while experimentation, you also have to maximize the reward. No separate time for experimentation.

Such systems are referred as multi armed bandits.

This has applications in  $\rightarrow$

- ① router optimization
  - ② Clinical trials
  - ③ Game playing
  - ④ Online advertising (A/B testing)
  - ⑤ Recommendation system
- } part of reinforcement learning

In multi armed bandits, you don't have any training period. You have to learn while in action.

Multi armed bandits have binary 0 or 1 reward.

$\epsilon$ -greedy explore first strategy

for  $T$  runs,

Explore few times first

Exploit thereafter

a) If  $t < \epsilon \cdot T$  (Exploration)

- sample at random

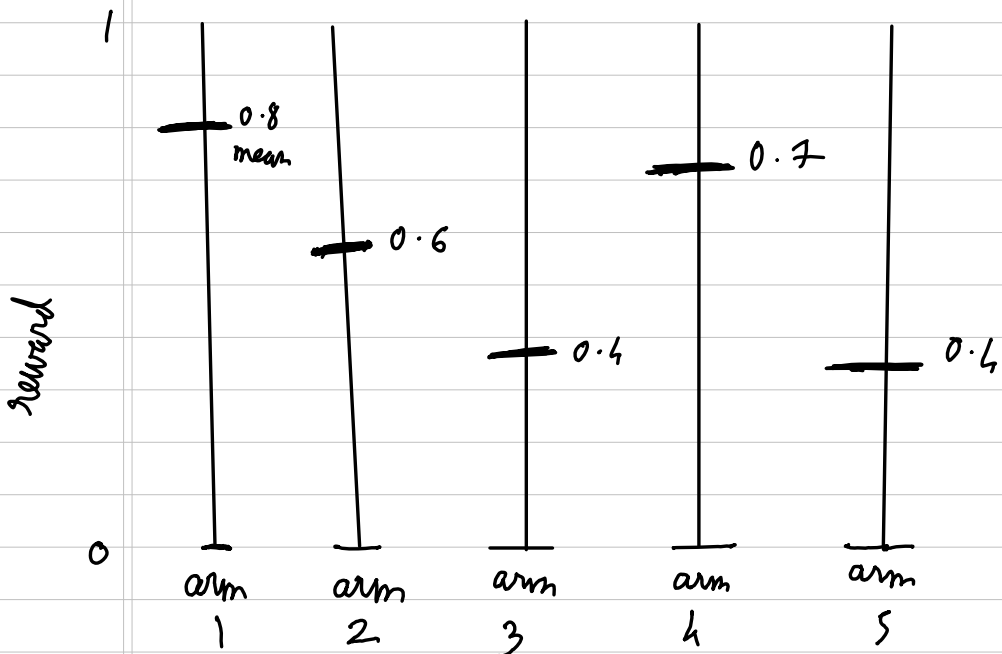
b) at  $t = \lfloor \epsilon \cdot T \rfloor$  - pick arm with best result

c) If  $t > \epsilon T$  (Exploit)

- pick it for entire run

Once you pick arm, you are stuck with it for life

what after many runs, you realize that the decision was not so good as you had imagined?



Choose arm 1

$\epsilon$ - greedy explore first with updated mean  
for  $T$  runs,

Explore few times first

Exploit thereafter

a) If  $t < \epsilon \cdot T$  (Exploration)

- sample at random

b) If  $t > \epsilon T$  (Exploit)

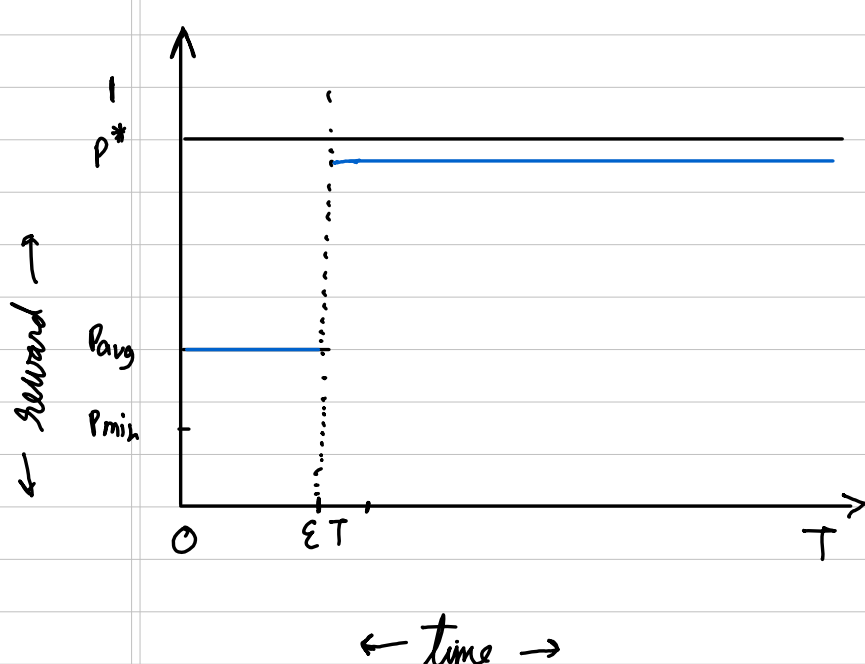
- select current best

- pick it for this run

This strategy allows for change if the  
mean of selected arm goes down

But this may not ensure that the best bandit  
has been selected, since we stop exploring after  
time  $\epsilon T$

# Regret calculation



$p^* \rightarrow$  probability of best bandit

$p_{avg} \rightarrow$  avg of all possibilities

$p_{min} \rightarrow$  probability of worst bandit

$$\text{Expected Regret } R_T = T \times p^* - \sum_{t=0}^{T-1} E(r_t)$$

$\uparrow$   
 expected reward at time  $t$

for strategies 1 & 2,

$$R_T = \underbrace{T p^*}_{\text{Total area}} - \underbrace{\sum_{t=0}^{\epsilon T - 1} E(r_t)}_{\text{Exploration area}} - \underbrace{\sum_{t=\epsilon T}^T E(r_t)}_{\text{Exploitation area}}$$

But since in exploitation the  $p^*$  may not be fully reached or may reach

$$\text{ie } \sum_{t=\epsilon T}^T E(r_t) \leq (T - T\epsilon) p^*$$

Hence

$$\begin{aligned} R_T &= T p^* - \epsilon T p_{avg} - \sum_{t=\epsilon T}^T E(r_t) \geq T p^* - \epsilon T p_{avg} - (T - T\epsilon) p^* \\ &\geq \epsilon (p^* - p_{avg}) T \end{aligned}$$

linear in  $T$

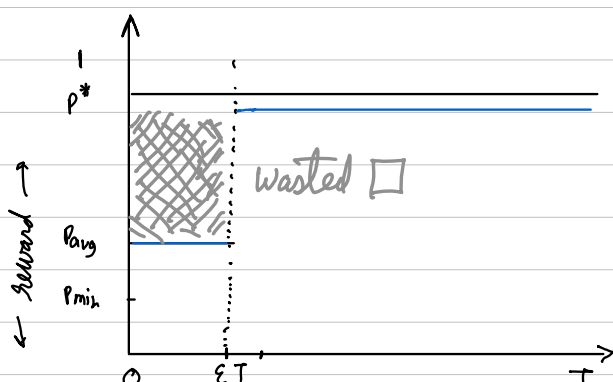
$$\text{Hence } R_T = \Omega(T)$$

What happens if  $T$  doubles to  $2T$ ?

Exploratory phase would become  $2\epsilon T$

The exploration rectangle will also get stretched by 2

So whatever we are doing, we are wasting the exploration rectangle



Regret is lower bounded by  $\Omega(T)$

This means linear regret. As much we increase  $T$  a %age of efforts always get wasted

$$\begin{aligned} \text{If } p^* &= 0.9 \\ p_{avg} &= 0.5 \\ \epsilon &= 0.1 \end{aligned} \quad \begin{aligned} \text{Waste} &= 0.1 \times (0.9 - 0.5) \cdot T \\ &= 0.04T \end{aligned}$$

$T$	Total reward	Waste	%age
10	9	0.4	3.6 %
100	90	4	3.6 %
1000	900	40	3.6 %
10000	9000	400	3.6 %

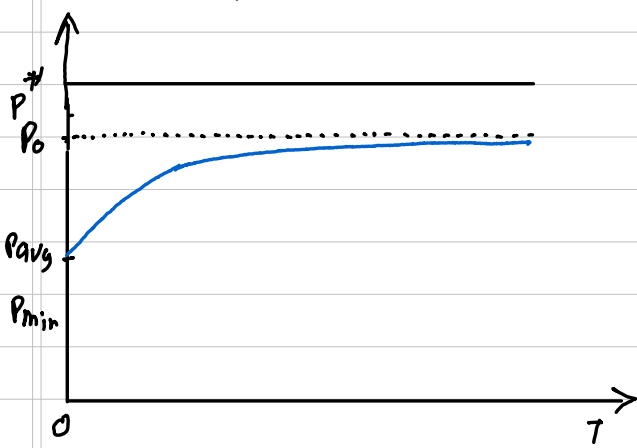
waste grows linearly with  $T$  & waste % remains constant

# Probabilistic $\epsilon$ -greedy strategy

Explore with probability  $\epsilon$

Exploit with probability  $1-\epsilon$

- 1) Pick random number  $p$  ( $0 \leq p \leq 1$ )
- 2) If  $p < \epsilon \rightarrow$  Explore
- 3) else exploit



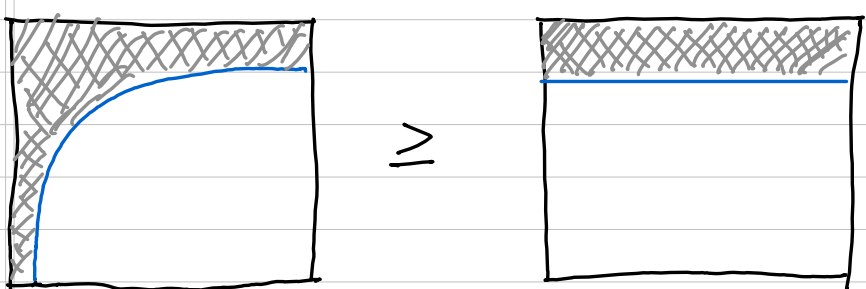
$$p_0 = p^* (1-\epsilon) + \epsilon p_{avg} \quad \left[ \text{unlike first two, there is a theoretical maximum here} \right]$$

The maximum probability  $p_0$  it can reach is bounded by its explorations cost

$E(r_t)$  can never exceed  $p_0$

$$\text{Hence } R_T = T p^* - \sum_0^{T-1} E(r_t)$$

Let's lay an upper bound by considering loss of initial exploration phase



ie the Regret can never go less than the area  $T \cdot p_0$

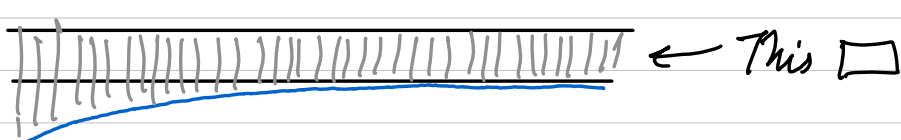
$$R_T \leq T p^* - T p_0$$

$$\leq T p^* - T p^* (1-\epsilon) + T \epsilon p_{avg}$$

$$\leq \epsilon (p^* - p_{avg}) T$$

Hence  $R_T = \mathcal{O}(T)$  again

Again, the regret is bounded and we are wasting a rectangle



As  $T$  increases, the rectangle will still get wasted.  
This is the cost of exploring forever

First two strategies give away a small rectangle in the beginning

This strategy gives it away forever. There is no improvement with  $T$

The area wasted depends upon  $\epsilon$ .

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waste grows linearly with  $T$  & waste % remains constant

# Sublinear Regret

We want that as our  $T$  increases, the wasted efforts must get smaller & smaller

In order to do that, we need algorithms that fulfill the conditions  $\rightarrow$

## ① Greedy in Limit

As  $T$  increases, the ratio of exploitation to total time must become 1

i.e. the time % wasted in exploration should reduce to 0

$$\lim_{T \rightarrow \infty} \frac{E(\text{Exploited } T)}{T} = 1$$

## ② Infinite Exploration

In limit  $T \rightarrow \infty$ , each arm must be pulled an infinite number of times

Because, if we explore an arm only finite fixed  $U$  times (fixed regardless of  $T$ ) then,

there is a small chance that the optimal arm will have reward mean 0 due to bad luck

$$(1 - p^*)^U > 0$$

A non optimal arm may thereafter be exploited forever

$$\text{Hence } \lim_{T \rightarrow \infty} \frac{E(\text{Exploration})}{T} = \infty$$

\* An algorithm achieves sublinear regret if and only if it satisfies both above conditions on all bandits

These are called GLIE condition

	GL	IE
$\epsilon$ -greedy 1	$\times$	$\checkmark$
$\epsilon$ -greedy 2	$\times$	$\checkmark$
$\epsilon$ -greedy 3	$\times$	$\checkmark$

GLIE are necessary and sufficient conditions for sublinear regret

Explore first  $\epsilon$ -greedy with GLIE (1<sup>st</sup> & 2<sup>nd</sup> strategies)

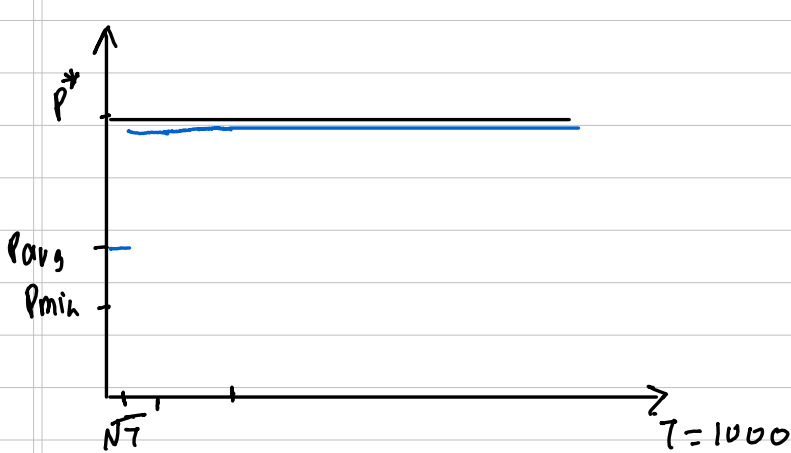
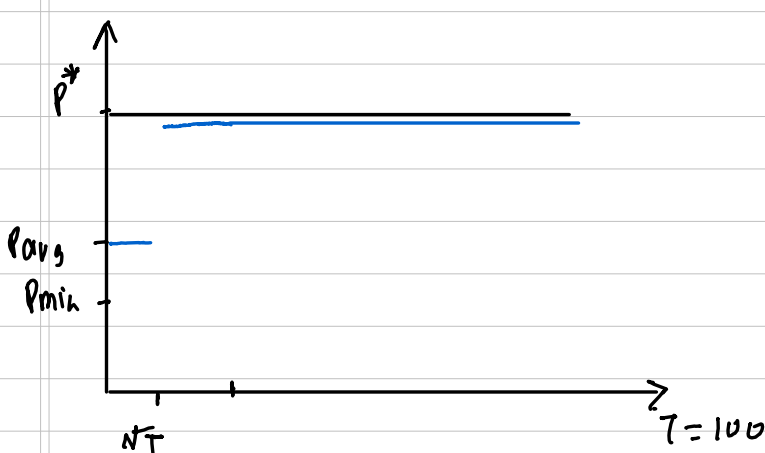
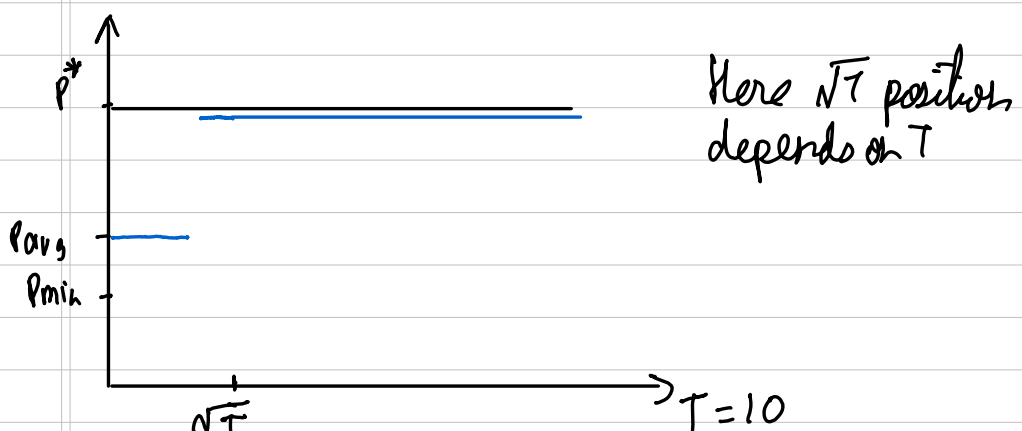
$$\epsilon_T = \frac{1}{\sqrt{T}} \quad \text{Explore for } \epsilon_T \cdot T = \sqrt{T} \text{ pulls}$$

$$\text{Exploit for } T - \sqrt{T} \text{ pulls}$$

$$E(\text{Exploit}) = \frac{T - \sqrt{T}}{T}$$

$$\text{GL} \quad \lim_{T \rightarrow \infty} \frac{T - \sqrt{T}}{T} = \lim_{T \rightarrow \infty} \frac{1 - \frac{1}{\sqrt{T}}}{1} = 1 \quad \checkmark$$

$$\text{IE} \quad \lim_{T \rightarrow \infty} \frac{\sqrt{T}}{h} = \infty \quad \checkmark$$



Regret

$$R_T = T p^* - \sqrt{T} \cdot p_{avg} - \sum_{t=0}^{T-1} E(r^t)$$

$$\geq T p^* - \sqrt{T} \cdot p_{avg} - (T - \sqrt{T}) p^*$$

$$\geq \sqrt{T} (p^* - p_{avg})$$

↑  
considering  
optimal value  
is found

Hence

$$R_T = \Omega(\sqrt{T})$$

As  $T$  grows, the size of the rectangle also grows, but grows lesser at faster rate

Area wasted  $\propto \sqrt{T}$

$$\text{If } p^* = 0.9$$

$$p_{avg} = 0.5 \quad \text{Waste} = (0.9 - 0.5) \sqrt{T}$$

$$= 0.4 \sqrt{T}$$

$T$	Total reward	Waste	% Waste
10	9	1.26	14
100	90	4	4.4
1000	900	12.6	1.4
10000	9000	40	0.4

Waste increases with  $\sqrt{T}$

% of waste decreases and goes to 0



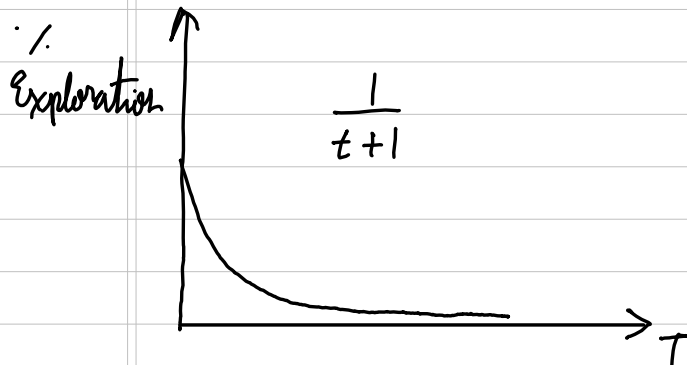
Hence the ratio  $\frac{\text{Exploit}}{\text{Total}}$  goes to 1

$\epsilon$ -greedy probability with GLIE

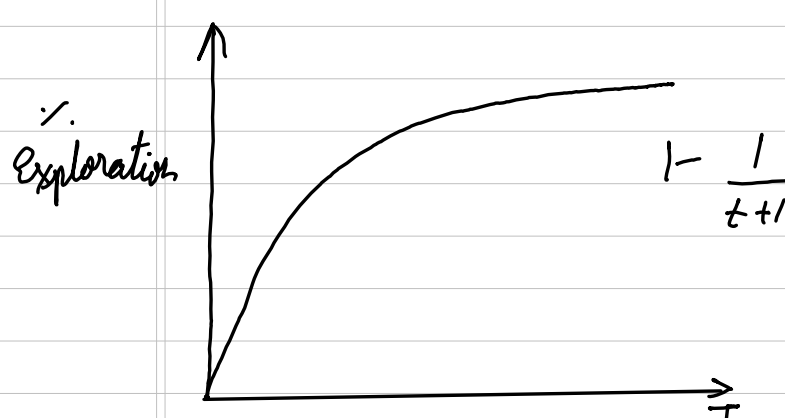
$$\text{let } \epsilon = \frac{1}{t+1} \quad (\text{small } t \text{ \& not } T)$$

On the  $t^{\text{th}}$  step, we explore with prob  $\frac{1}{t+1}$

Hence the probability of exploration approaches 0



Probability of exploitation approaches 100%



$$\text{Total exploration} = \sum_{t=0}^T \frac{1}{t+1} \geq \ln(T+1)$$

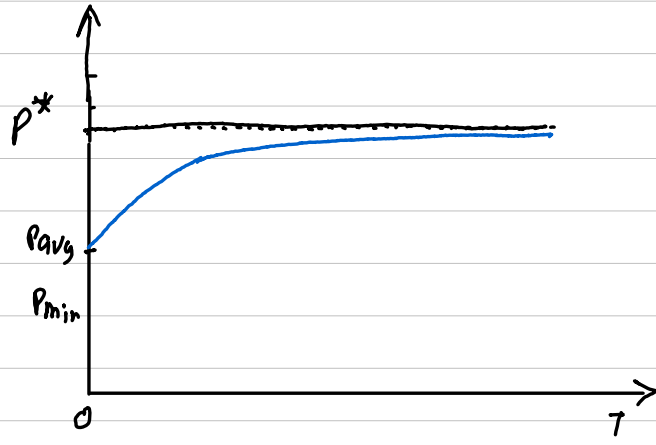
$$E(\text{exploit}) = \frac{T - \sum_{t=0}^T \frac{1}{t+1}}{T}$$

$$\text{GL: } \lim_{T \rightarrow \infty} E(\text{exploit}) \geq \frac{T - O(\log T)}{T} = 1 \quad \checkmark$$

IE: Each arm is assured  $\frac{\epsilon_t}{h}$  pulls, that is

$$\lim_{T \rightarrow \infty} \sum_{t=0}^T \frac{1}{(t+1) \cdot h} = \infty \quad \checkmark$$

(Harmonic divergence)



Here,  $P_0$  also changes is theoretical waste

At time  $t$ , consider a time slice  $dt$

$$P_0 \xrightarrow[\leftarrow dt \rightarrow]{P^*} \uparrow R_T$$

$$P_{0,t} = (1 - \epsilon_t)P^* + \epsilon_t P_{avg}$$

theoretical minimum

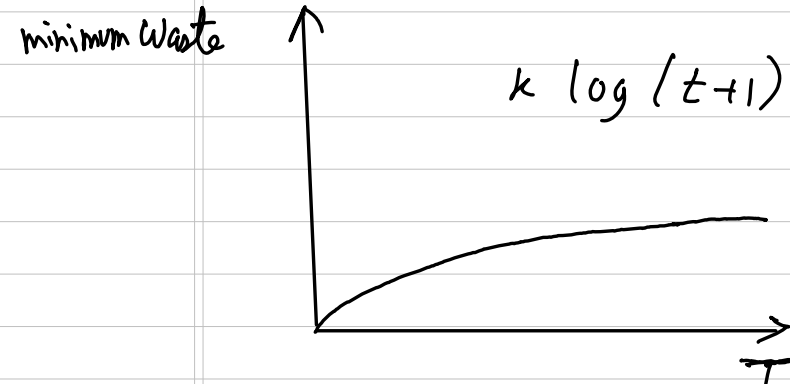
$$dx = P^* dt - P_0 dt$$

$$dx = \epsilon_t (P^* - P_{avg}) dt$$

$$\int_0^T dx = \int_0^T \frac{1}{(t+1)} (P^* - P_{avg}) dt$$

$$R_T = (P^* - P_{avg}) \log(T+1)$$

Theoretical waste

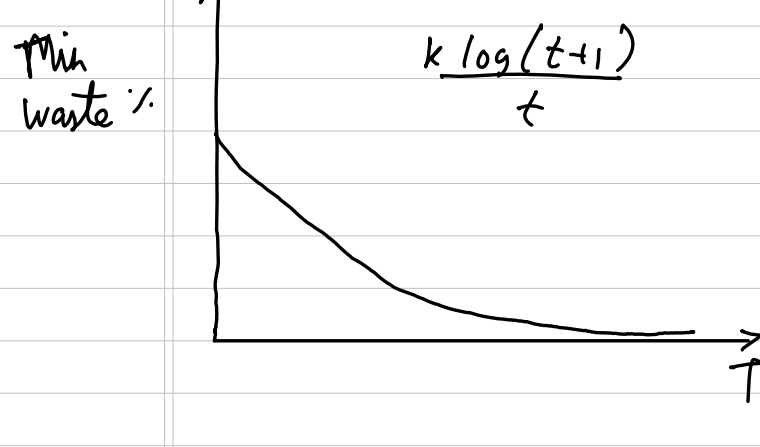


$$\text{eg } P^* = 0.9$$

$$P_{avg} = 0.5$$

T	min waste	min waste %
10	0.95	9.5
100	1.84	1.84
1000	2.76	0.276
10000	3.68	0.0368

We are reducing the waste %.



Although it is minimum waste, the actual wastage also shows similar characteristic because after the model learns the optimal arm, reward will become  $P_0$

Cost of learning the arm is independent of total time  $T$  and acts as constant

Hence the regret sublinearly grows with  $T$



## Lower Bound on Regret

What is the least complexity of regret?

The least possible bound is given by "the lower bound by Lai & Robbins" (1985)

If  $R_T = o(T^\alpha)$  [simply means sublinear policy] then

$$\frac{R_T}{\ln(T)} \geq \sum_{\text{arm}} \frac{p^* - p_{\text{arm}}}{p_{\text{arm}} \ln \frac{p_{\text{arm}}}{p^*} + (1 - p_{\text{arm}}) \ln \left( \frac{1 - p_{\text{arm}}}{1 - p^*} \right)}$$

Basically,  $R_T \geq k \ln(T)$

cannot go beyond  $\ln(T)$  for sublinear regret

lowest is  $\Omega(\ln(T))$

That means  $\log(\log(T))$  can never happen.

The first condition means that you are not doing something like exploring forever or not learning an arm.

# UCB (Upper Confidence Bounds) algorithm

At time  $t$ , for every arm  $a$ , define UCB as

$$UCB_a^t = \hat{p}_a^t + \sqrt{\frac{2 \ln(t)}{U_a^t}}$$

empirical mean  
of rewards from  
arm  $a$

number of times arm  
 $a$  has been sampled  
till time  $t$

Sample an arm  $a$  for which  $UCB_a^t$  is maximum

As  $t$  increases,  $UCB_a^t$  increases slightly for every arm due to  $\ln(t)$

As mean reward ( $\hat{p}_a^t$ ) obtained increases  $UCB_a^t$  increases linearly

As  $U_a^t$  increases (whenever the arm is pulled) the  $UCB_a^t$  decreases slightly

When arm is pulled small number of times,  $U_a^t$  is going to be large hence  $\sqrt{\quad}$  term is large

So when the arm is not pulled enough number of times there is an incentive to go and explore it because the UCB is higher

An arm that gives higher rewards will also be higher UCB due to higher mean reward.

When an arm has been sampled enough number of times, the  $\sqrt{\quad}$  factor reduces a lot and UCB becomes equal to empirical mean  $\hat{p}_a^t$

"Enough" is defined relatively wrt time by  $\ln(t)$  term.

Achieves regret  $O(\log(T))$ : optimal dependence in  $T$

But does not match the constant of lowest bound

Better than  $\epsilon$ -greedy

In order to improve upon the constant, the KLUCB algorithm was developed.

KL-UCB is one of the best possible complexity for Multi armed bandits

# Beta distribution

Beta distribution is continuous univariate distribution that can take values between 0-1

Total area under curve is 1

It is probability of probabilities. Useful when the probability of an event is not known

Beta distribution models the belief of probability

It tells you "what is the probability that an unknown probability  $p$  takes on a specific value?"

$$f(x, \alpha, \beta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha) \Gamma(\beta)} x^{\alpha-1} (1-x)^{\beta-1}$$

Success parameter  $\alpha$       Failure parameter  $\beta$

$\frac{1}{B(\alpha, \beta)}$  Beta function  
Normalization to ensure sum 1

$\Gamma(z)$  is the gamma function

$$\Gamma(h+1) = h\Gamma(h) = h! \quad \text{for integers}$$

$$\Gamma(z) = \int_0^\infty t^{z-1} e^{-t} dt \quad \text{for continuous cases}$$

Hence for discrete values of  $\alpha$  &  $\beta$

$$\frac{1}{B(\alpha, \beta)} = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha) \Gamma(\beta)} = \frac{(\alpha + \beta - 1)!}{(\alpha - 1)! (\beta - 1)!}$$

$$\text{Note} \rightarrow \int_0^1 x^{\alpha-1} (1-x)^{\beta-1} = B(\alpha, \beta)$$

Usage  $\rightarrow$  1) Assign a prior "belief" probability

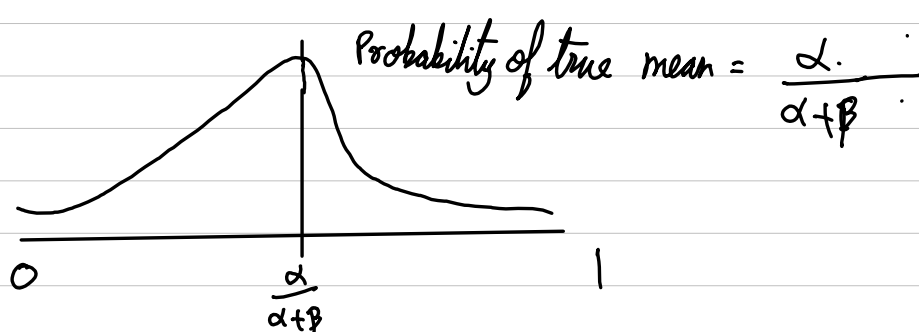
2) Experiment. Note success & failure

3) Update  $\alpha$  &  $\beta$  with results

$$\text{Mean} = \frac{\alpha}{\alpha + \beta}$$

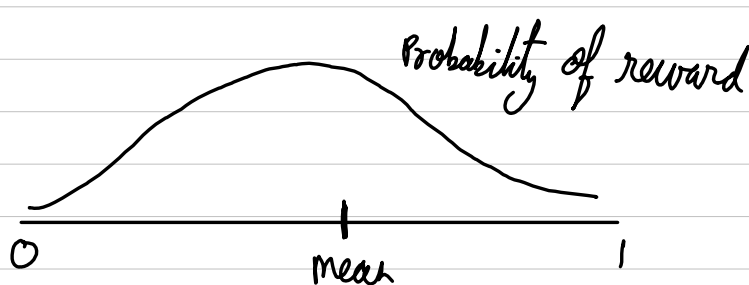
$$\text{Variance} = \frac{\alpha \beta}{(\alpha + \beta)^2 (\alpha + \beta + 1)}$$

Beta models probability of mean =  $\frac{\alpha}{\alpha + \beta}$



← reward →

Note that this is different from gaussian



Gaussian bell models probability of reward.

It assumes a known mean.

Beta on the other hand models probability of mean being a value.

Useful when mean is unknown.

# Thompson Sampling (1933)

Works on Beta distribution

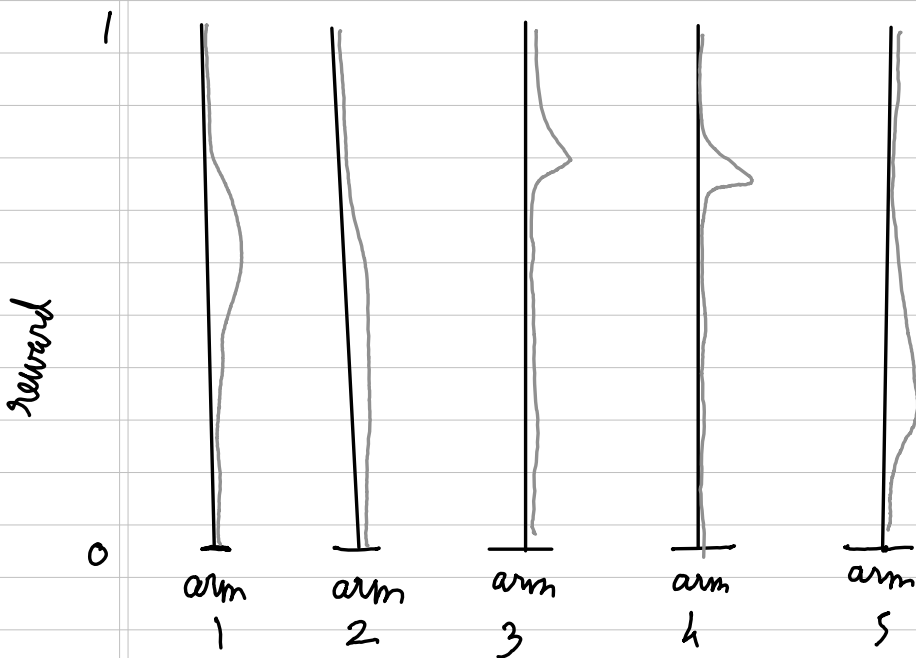
At time  $t$ , let arm  $a$  have  $s_a^t$  successes and  $f_a^t$  failures

Beta distribution  $f(s_a^t + 1, f_a^t + 1)$  represents a belief about the true distribution of  $a$

$$\text{Mean} = \frac{s_a^t + 1}{s_a^t + f_a^t + 2}$$

$$\text{Variance} = \frac{(s_a^t + 1)(f_a^t + 1)}{(s_a^t + f_a^t + 2)^2 (s_a^t + f_a^t + 3)}$$

Arm  $a$  true mean is unknown, but we have belief that it is  $s_a^t + 1$  &  $f_a^t + 1$



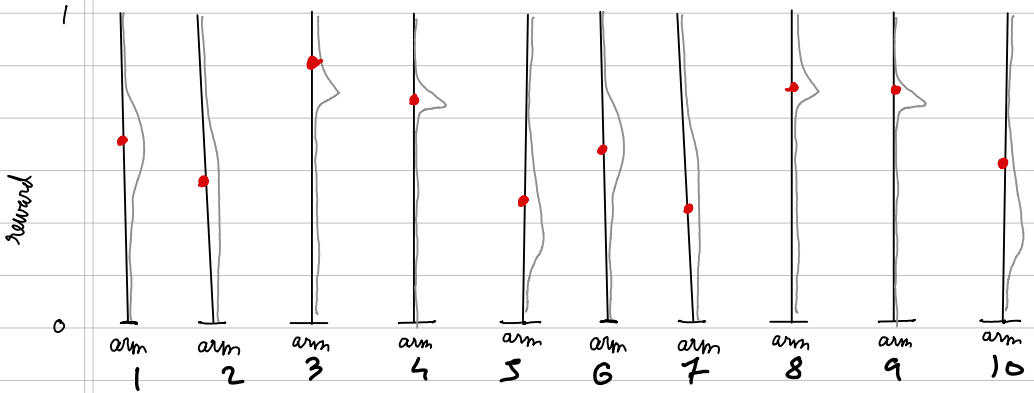
Now we don't have fixed means. Note that these are the probabilities of means and not rewards.

Expected reward, <sup>over time</sup> now has mean as well as variance

A single throw is still Bernoulli  $1 \cdot p + 0 \cdot (1-p)$

# Thompson sampling algorithm

step 1  $\rightarrow$  from every arm pick  $x_a^t$ , a random number sampled from beta distribution



step 2  $\rightarrow$  Pull arm  $a$  for which  $x_a^t$  is maximum.

step 3  $\rightarrow$  Update  $\alpha$  &  $\beta$  of beta. It will change only for the arm we are pulling

Very effective in practice

for unexplored arms, variance is lower, hence there is probability that the  $x_a^t$  will be high

Thompson sampling in practice is slightly more effective than  $\text{KL-UCB}$

It is a randomized algorithm with complexity par of Lai lower bound

# Hoeffding's inequality (1963)

Let  $X$  be a random variable bounded in  $[0, 1]$  with  $E(X) = \mu$

Let  $x_1, x_2, \dots, x_n$  be iid samples of  $X$

$$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i \rightarrow \text{sample mean}$$

Then,

$$\begin{aligned} P(\bar{x} \geq \mu + \epsilon) &\leq e^{-2n\epsilon^2} \\ \& \quad P(\bar{x} \leq \mu - \epsilon) &\leq e^{-2n\epsilon^2} \end{aligned}$$

- ① For given mistake probability  $\delta$  and tolerance  $\epsilon$  how many samples  $n$  of  $X$  do we need to guarantee that with probability  $1 - \delta$ , the empirical mean  $\bar{x}$  will not exceed true mean  $\mu$  by  $\epsilon$  or more?

$$P(\bar{x} \geq \mu + \epsilon) \leq e^{-2n\epsilon^2} \leq \delta$$

$\therefore$  at limiting condition

$$e^{-2n\epsilon^2} = \delta$$

$$\therefore n = \frac{-1}{2\epsilon^2} \ln(\delta)$$

$$n = \frac{\ln(1/\delta)}{2\epsilon^2} \quad \text{pulls are sufficient (i.e. samples)}$$

- ② We have  $n$  samples of  $X$  then with probability at least  $1 - \delta$ , the empirical mean  $\bar{x}$  exceeds the true mean  $\mu$  by at most  $\epsilon$

$$\text{Then } \epsilon = \sqrt{\frac{1}{2n} \ln(1/\delta)}$$