Use the zsteg tool to show the metadata , there was a string which was base64 encoded
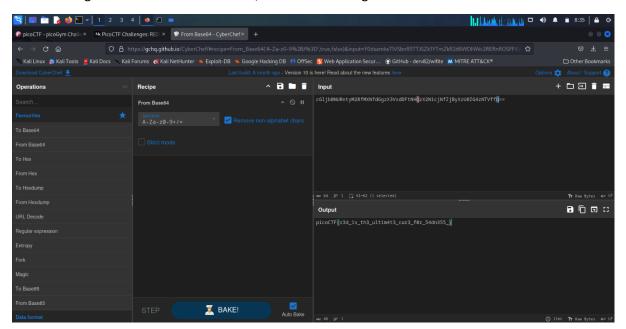

zsteg red.png