

# **Comparison of Regions Based on Sales**

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## **Objective of Project:-**

To compare the sales between 2 regions to see which region is performing better.

## **Dataset:-**

Sample Superstore - Orders Data

## **Findings:-**

Through the analysis it is understood that the Sales in the Secondary Region(West) is higher than Primary which is the South Region. The category with highest sales in Secondary Region is Chairs while in Primary regions it's Phones.

## **Screenshots:-**

## 1.Group by Folder of the Geographical Regions

The screenshot displays the Tableau Desktop interface. At the top, a menu bar includes File, Data, Worksheet, Dashboard, Story, Analysis, Map, and Form. Below the menu is a toolbar with various icons for navigation and analysis. The main workspace is divided into several panes:

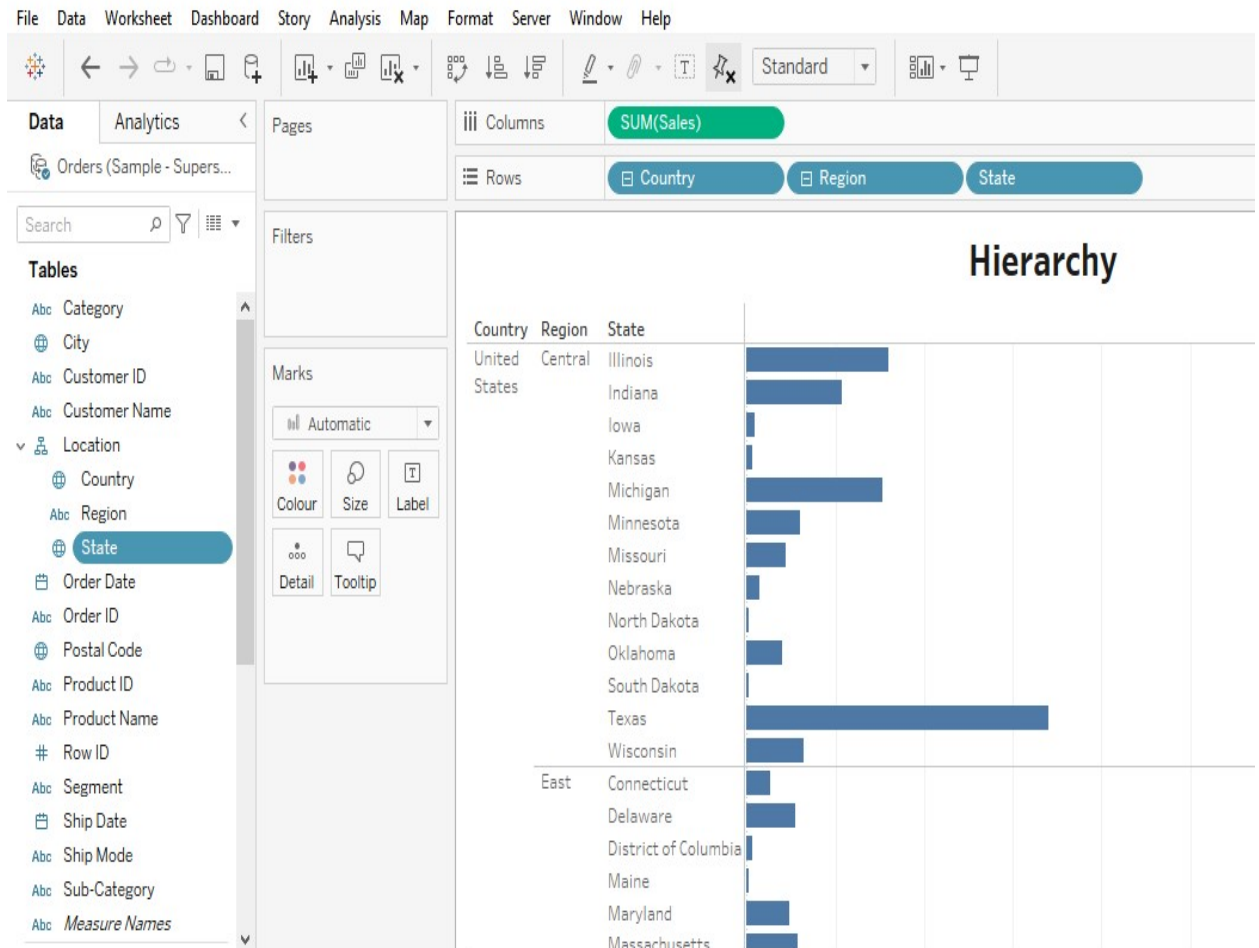
- Data** and **Analytics** tabs are visible at the top left.
- The **Orders (Sample - Supers...)** data source is selected.
- A **Search** bar is present below the data source.
- The **Folders** pane on the left shows a tree structure under the **Geography** folder, which is expanded. The items listed are:
  - City
  - Country
  - Region
  - State
- Below the Geography folder, a list of fields is shown, including Category, Customer ID, Customer Name, Order Date, Order ID, Postal Code, Product ID, Product Name, Row ID, and Segment.
- The **Pages** pane is empty.
- The **Filters** pane is empty.
- The **Marks** pane shows the **Automatic** mark type selected. Below it, there are buttons for **Colour**, **Size**, **Label**, **Detail**, and **Tooltip**.

## 2.Group by Data Source Table

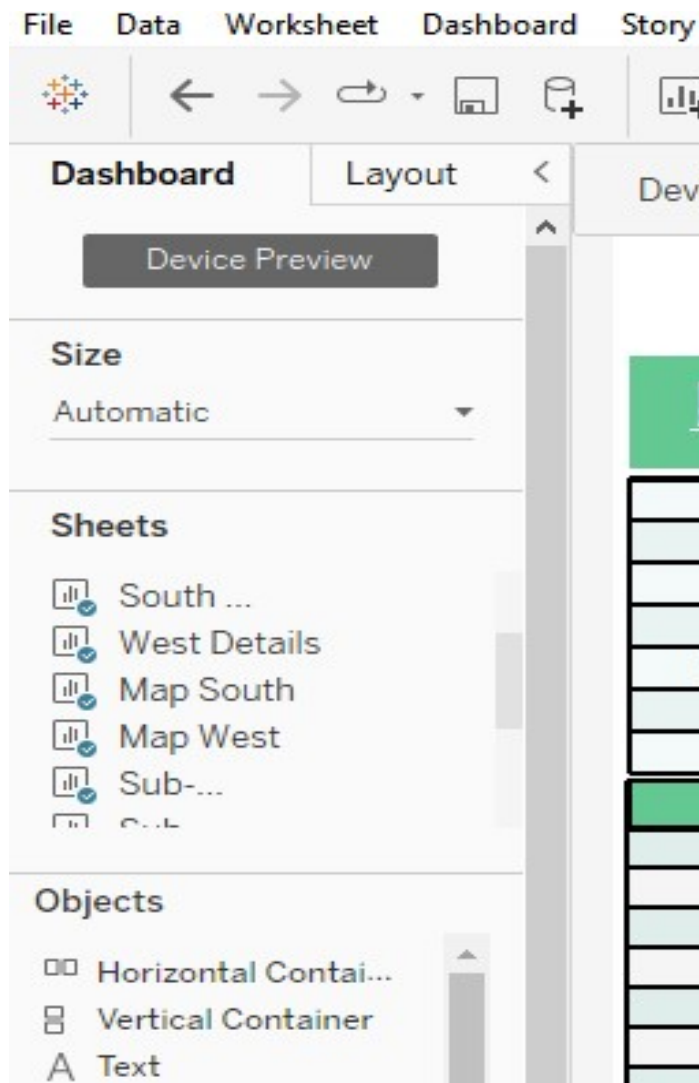
The screenshot displays the Tableau software interface. At the top, a menu bar includes 'File', 'Data', 'Worksheet', 'Dashboard', 'Story', 'Analysis', 'Map', and 'For'. Below the menu is a toolbar with navigation and visualization icons. The main interface is divided into several panes:

- Data Pane:** Located on the left, it shows a list of tables under the heading 'Tables'. The tables listed are: Category, City, Country, Customer ID, Customer Name, Order Date, Order ID, Postal Code, Product ID, Product Name, Region, Row ID, Segment, Ship Date, Ship Mode, State, Sub-Category, and Measure Names. Each table name is preceded by a small icon (e.g., a globe for geographical fields, a calendar for dates, and a hash for Row ID).
- Pages Shelf:** Located on the right side, it is currently empty.
- Filters Shelf:** Located below the Pages shelf, it is also empty.
- Marks Shelf:** Located below the Filters shelf, it is set to 'Automatic'. It contains six cards: 'Colour', 'Size', 'Label', 'Detail', and 'Tooltip'. The 'Automatic' dropdown is at the top of the Marks shelf.

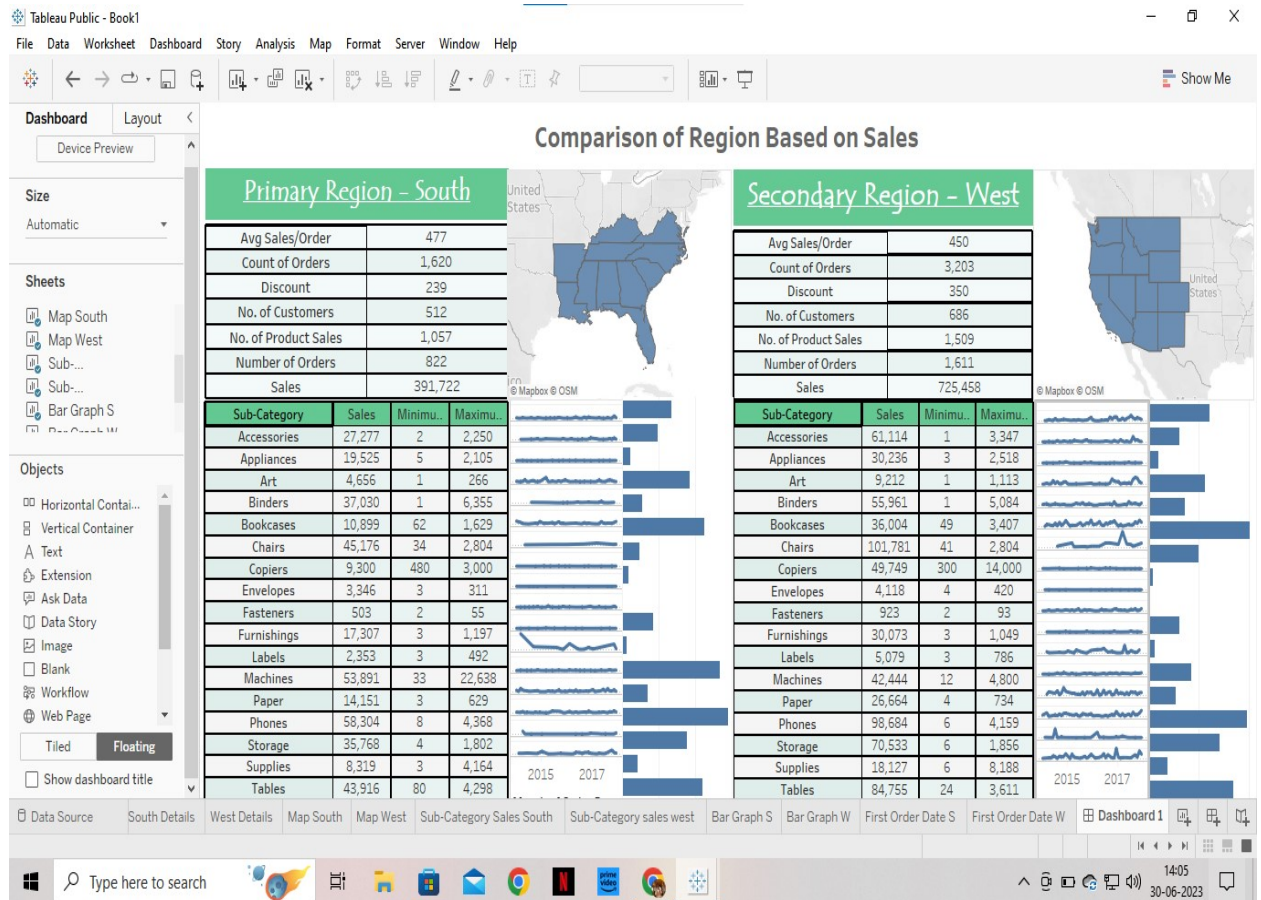
### 3.Hierarchy Location



#### 4.All Sheets aligned in Dashboard Screenshot



## 5. Dashboard



## LINK of the Workbook

[https://public.tableau.com/views/SimplilearnProject\\_16881161264130/Dashboard1?language=en-US&publish=yes&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/SimplilearnProject_16881161264130/Dashboard1?language=en-US&publish=yes&:display_count=n&:origin=viz_share_link)