Sum of Risk Score 342.12 61.66K 100 25K 30K Sum of Average of Risk Sum of Average of Spend Sum of Sum of Churned (0/1) Sum of Risk Score by Churned Count of Customer\_ID and Sum of Sum of Risk Score and Average of Count of Customer\_ID by Gender and Churned Sum of Risk Score Risk Score Spend **Churned** • No • Yes ● Sum of Risk Score ● Average of Spend (16.03%) Male Count o... Female Sum of ... Other 262 1000 20 30 500 No (83.97%) Yes Count of Customer ID Sum of Risk Score and Average of Spend Churned Risk Score (1-10) Gender Churned  $\vee$ Tenure Female □ No 2 9 10 Male Yes Other accenture

Sum of Monthly\_Spend (USD) and Sum of Risk Score by

Churned