

Aayush Rattan

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PROFILE

- **Dynamic Career Peer Coach** with extensive experience in enhancing student success and engagement at George Brown College.
- **Expertise in Communication and IT Operations** for a student club, including managing digital platforms and troubleshooting IT-related issues, ensuring operational efficiency.
- **Proven Track Record** of guiding over 150 students in effectively navigating academic and career services, significantly boosting their prospects.
- **Skilled Presenter**, designing and delivering engaging presentations for various events, leading to a notable increase in attendance and engagement.
- **Strategic Problem-Solver**, adept at coordinating with peers to support over 50 students with resume and cover letter enhancements, improving their job application success rate.
- **Technical Proficiency** in overseeing club's technical aspects, resolving 15+ IT issues, and maintaining digital communication channels for 20+ members.
- **Passionate Educator**, creating and facilitating workshops that develop students' networking skills, resulting in successful professional connections for 30% of participants.

PROFESSIONAL EXPERIENCE

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| Career Peer Coach
<i>George Brown College</i> | 08/2023 – present
Toronto, CA |
| <ul style="list-style-type: none">• Collaborated with 20+ peers to enhance 50+ students' resumes and cover letters, significantly improving their job application success rate.• Guided 150+ students in navigating GBC services, leading to a 40% increase in engagement with Career Services and other college resources.• Organized 10+ networking workshops and promoted digital tools, enhancing networking skills for 200+ students, with 30% reporting successful connections.• Assisted in 5 major student events and co-developed educational materials, contributing to a 25% increase in student participation and engagement metrics.• Maintained excellent communication channels with students, ensuring timely and professional responses, integral to the student support team's 95% satisfaction rating. | |

EDUCATION

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| Analytics for Business Decision Making
<i>George Brown College</i> | present
Toronto, ON |
| Mobile Application Development & Strategy
<i>George Brown College</i>
Completed courses in iOS, Android and Cross Platform Development | 01/2023 – 12/2023
Toronto, ON |

ORGANIZATIONS

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|---|----------------------------------|
| Job Search Club
<i>IT & Communications</i> | 08/2023 – present
Toronto, ON |
| <ul style="list-style-type: none">• Managed and streamlined communication for the club via email and digital channels, reaching 150+ members and stakeholders with a 98% on-time information dissemination rate.• Designed and delivered 15+ engaging presentations for club events, utilizing advanced tools like Prezi and Pitch, leading to a 40% increase in event attendance and participant engagement.• Oversaw technical operations, including the maintenance of the club's website and internal communication systems, resolving 15+ IT issues, thereby enhancing club operational efficiency by 30%. | |