BAOIAM
BE ONE IN A MILLION

Building products that users love with BAOIAM's

PRODUCT MANAGEMENT Course

ABOUT US

WE AT BAOIAM NURTURE YOUR COLORFUL CAREER DREAMS WITH A DEDICATED APPROACH TOWARDS PROVIDING YOU WITH THE BEST QUALITY COURSES AND OPPORTUNITIES IN THE FIELD OF EDUCATION.

- **Expand your horizons**
- **Meet your aspirations**
- **Transform your future**

BAOIAM

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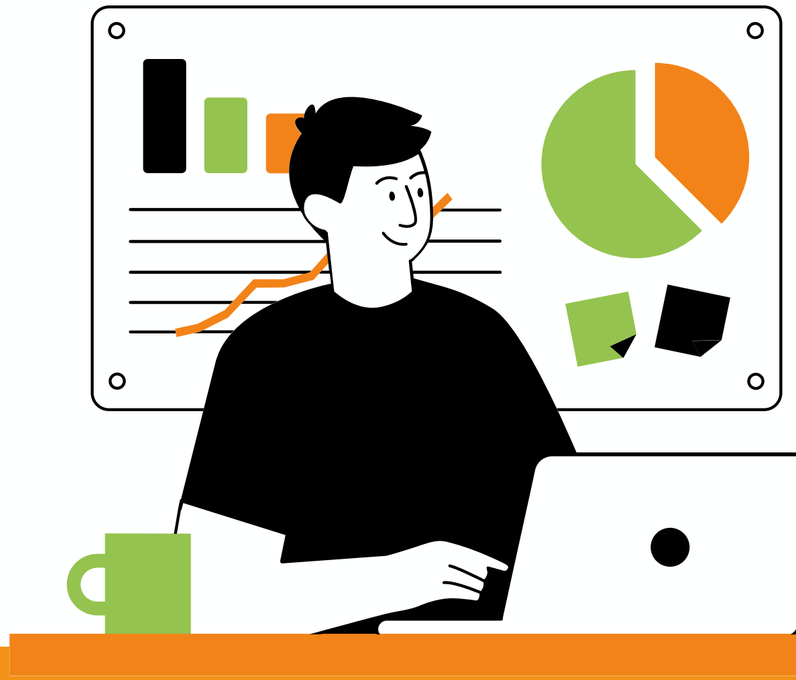
"Explore Courses Now"

Welcome to **BAOIAM** Product Management Courses!

Unlock Your Potential with Our Product Management Courses

Product Management is the strategic discipline of overseeing the development and lifecycle of a product, from inception to market launch. It involves market research, customer feedback and collaboration with cross-functional teams.

Our course provides a comprehensive understanding of key principles, including market analysis, product strategy, roadmap planning, and effective communication with stakeholders. Tailored for individuals at various career stages, the course enhances your ability to lead product teams and make informed decisions.



WHY TO BECOME **PRODUCT MANAGER**

Innovation and Creativity

Product Managers are at the forefront of innovation which means you get the opportunity to work on new and exciting projects and products.

Entrepreneurial Spirit

Product Managers often operate with a level of autonomy like entrepreneurs enabling them to take ownership of a product and drive its success.

Cross-Functional Collaboration

Product Managers interact with various departments. This collaborative aspect develops diverse skill sets and perspectives.

Leadership Opportunities

Product Managers often take on leadership roles by guiding teams, which gives them the chance to demonstrate leadership skills.

Varied Career Paths

Career options include entrepreneurship, executive leadership, and specializing in areas like user experience or data analytics.

BENEFITS PROVIDED BY BAOIAM

Placement Assistance

We offer placement support by training you for **interviews** and guiding you to take up the **right career path**.

Personalized Mentorship

This allows for **personal guide** to enhance your skills ensuring growth and development in all aspects.

1:1 Sessions

This allows for **personal attention** and **customized learning** experiences tailored to individual needs.

Interview Training

Prepare, practice, and showcase your **unique strengths**. Baoiam is here to support you on your journey to a successful interview.

50+ Live Projects

This gives the students **real world experience** with practical approach and experiences.

COURSE CURRICULUM

- Introduction to Product Management
- Understanding the Product Lifecycle
- Product Strategy
- User Experience (UX) and Design Thinking
- Product Development and Engineering Collaboraion
- And Much more..

OUR COURSES

1. PLUS : 24,999 INR (6 MONTHS)
2. PLUS COMBO : 54,999 INR (9 MONTHS)
3. PREMIUM : 44,999 INR (6 MONTHS)
4. PREMIUM COMBO : 84,999 INR (9 MONTHS)

Pricing Table

Subjects	Plus 24,999 INR	Plus Combo 54,999 INR	Premium 44,999 INR	Premium Combo 84,999 INR
Live Classes	Product Management	Product Management + UI	Product Management	Product Management + UI
Doubt clearing sessions	✓	✓	✓	✓
Structured courses & PDFs	✓	✓	✓	✓
Assessment & case study	✓	✓	✓	✓
Live projects	✓	✓	✓	✓
Internship Opportunities	20+	20+	50+	50+
Mentorship	2+	2+	5+	5+
Interview preparation	✓	✓	✓	✓
Resume building	✓	✓	✓	✓
Network of Top MNC industries & angels investors	✓	✓	✓	✓
Webinar and seminar access	—	—	✓	✓
Placement assessment	—	—	✓	✓
Resource Hub	—	—	✓	✓
Placement assistance	—	—	✓	✓
	✓	✓	✓	✓

Our College **Reach**

GLA University

Delhi University

Rajdhani College

Hansraj College

Alliance University

Amity University

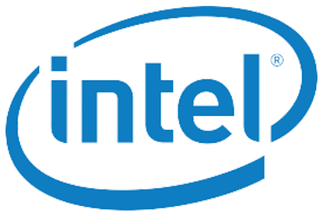
RKDF

IILM

Maitreyi College

Sharda University

Our Company Reach



SUCCESS STORIES

Sanjay

I would like to thank BAOIAM and its mentors for the guidance which was given to me throughout my journey as a trainee as a Product Management. They helped me in learning with ease which eventually landed me a job for a package of 13 LPA. I will always be grateful to BAOIAM for such an amazing opportunity.

Vijay Poranki

I trained with BAOIAM as a Product Management and it was due to their immense support and guidance, that I subsequently landed a job with 14 LPA. I extend my sincere gratitude to all my mentors and trainers for helping me out in shaping my life.

Sruthi Jakke

I started my training at BAOIAM as a Product Management. With all the essential training and knowledge from my mentors, I landed a job for 12 LPA. Cannot thank enough for all the time and energy that BAOIAM and its mentors has invested in me.

Kriti Agarwal

Started training at BAOIAM and got placed as a Product Manager with a package of 10 LPA. I would like to show my heartly gratitude to BAOIAM and its trainers for helping me out in building me career.

CONTACT US

08069640635

info@baoiam.com

Noida, Uttar Pradesh

www.baoiam.com