

Fueling engagement, igniting brands with BAOIAM's **DIGITAL MARKETING** **Course**



ABOUT US

WE AT BAOIAM NURTURE YOUR
COLORFUL CAREER DREAMS WITH A
DEDICATED APPROACH TOWARDS
PROVIDING YOU WITH THE BEST
QUALITY COURSES AND
OPPORTUNITIES IN THE FIELD OF
EDUCATION.

- ✓ Expand your horizons
- ✓ Meet your aspirations
- ✓ Transform your future



BE ONE IN A MILLION

"Explore Courses Now"

Welcome to **BAOIAM** Digital Marketing Course!
Unlock Your Potential with Our Digital Marketing Course

Digital marketing consists of promotion strategies, SEO, social media, content creation, email campaigns, and analytics for effective audience engagement and business growth.

Our Digital Marketing Course helps you master the art of online influence. From SEO wizardry to social media sorcery, we'll guide you through the dynamic realm of digital marketing. Stay ahead of the curve, amplify your brand, and become a force in the digital era.



WHY TO BECOME DIGITAL MARKETER



High-demand

Industries are dependent on digital marketing, so there is a high demand for digital marketers.



Computable results

Marketing campaigns can be tracked and analyzed allowing marketers to measure the success of the campaigns in real time.



Global reach

Digital marketing enables businesses to reach a global audience.



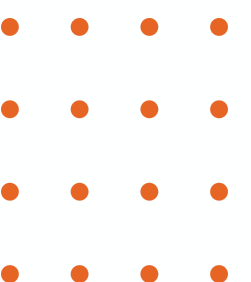
Community building

Digital marketing also helps in building online communities and in active engagement.



Remote work opportunities

Many digital marketing tasks can be performed remotely, so ultimately it will help to maintain work-life balance.





Placement Assistance

We offer placement support by training you for **interviews** and guiding you to take up the **right career path**.



Personalized Mentorship

This allows for **personal guide** to enhance your skills ensuring growth and development in all aspects.



1:1 Sessions

This allows for **personal attention** and **customized learning** experiences tailored to individual needs.



Interview Training

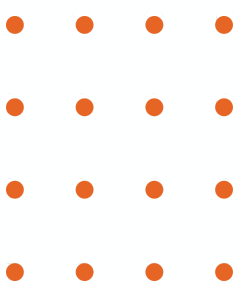
Prepare, practice, and showcase your **unique strengths**. Baoiam is here to support you on your journey to a successful interview.



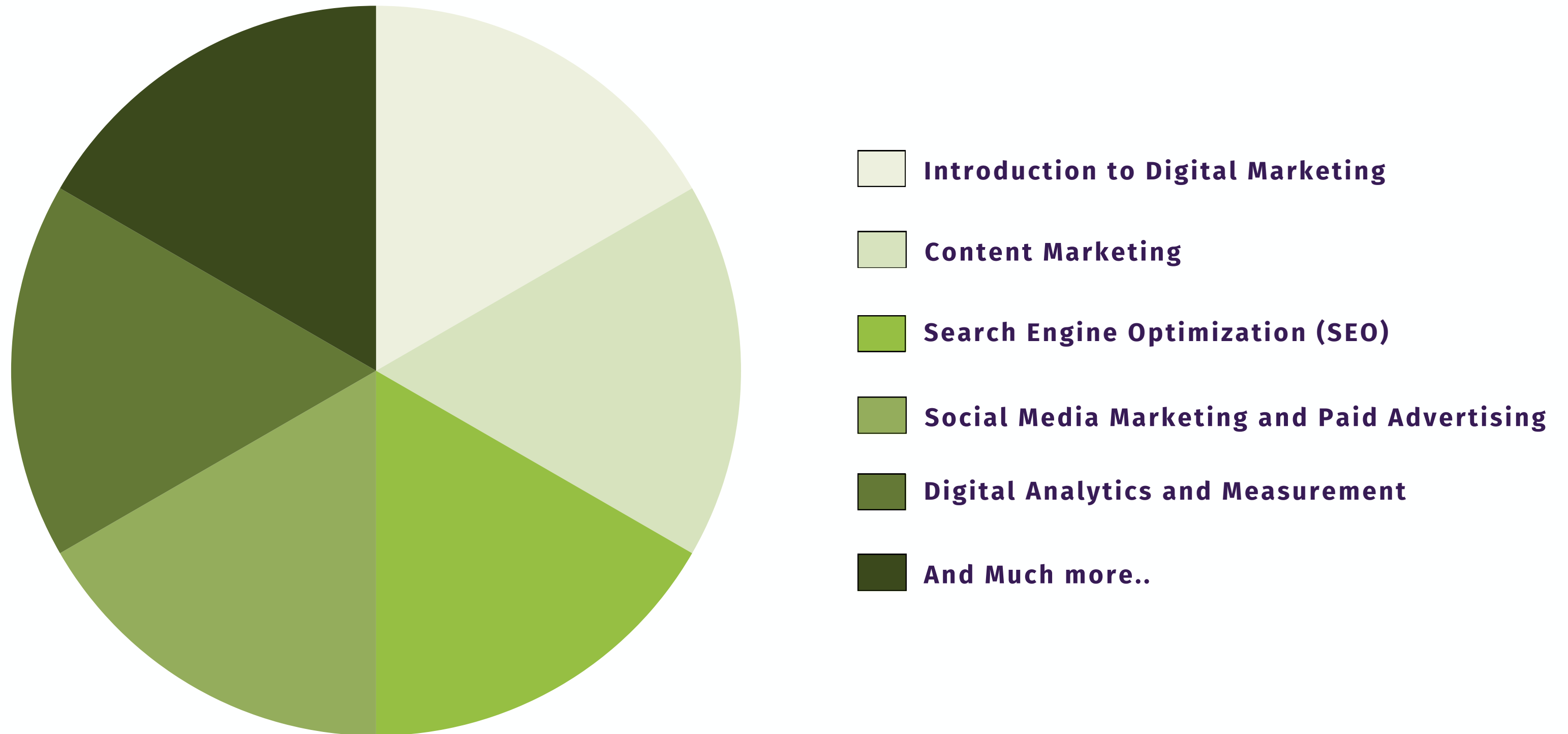
50+ Live Projects

This gives the students **real world experience** with practical approach and experiences.

BENEFITS
PROVIDED
BY
BAOIAM



COURSE CURRICULUM



OUR COURSES

1. PRO : 34,999 INR

2. PREMIUM : 54,999 INR

Pricing Table

Live Classes

Doubt clearing sessions

Structured courses & PDFs

Assessment & case study

50+ Live projects & Internships

5+ Internship Opportunities

Mentorship

Interview preparation

Resume building

Network of Top MNC industries
& angels investors

Webinar and seminar access

Placement assessment

Resource Hub

Placement assistance

Pro -
34,999 INR



Premium-
54,999 INR



Our College **Reach**



**GLA
University**



**Delhi
University**



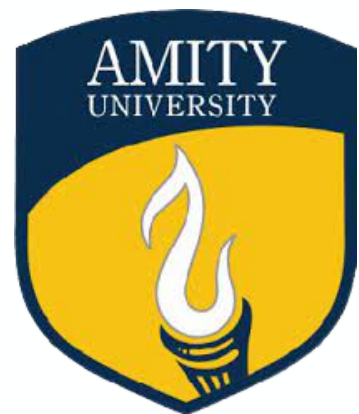
**Rajdhani
College**



**Hansraj
College**



**Alliance
University**



**Amity
University**



RKDF



**IILM
UNIVERSITY**

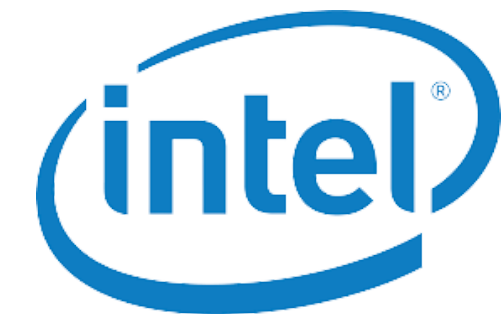


**Maitreyi
College**



**Sharda
University**

Our Company Reach



SUCCESS STORIES



Abhinav Shekhar

I would like to thank BAOIAM and its mentors for the guidance which was given to me throughout my journey as a trainee. They helped me in learning with ease which eventually landed me a job for a package of **10 LPA**. I will always be grateful to BAOIAM for such an amazing opportunity.



Krati Mathur

I trained with BAOIAM and it was due to their immense support and guidance, that I subsequently landed a job with **11 LPA**. I extend my sincere gratitude to all my mentors and trainers for helping me out in shaping my life.



Anjana

I started my training at BAOIAM. With all the essential training and knowledge from my mentors, I landed a job for **13 LPA**. Cannot thank enough for all the time and energy that BAOIAM and its mentors has invested in me. They truly helped me in getting the most suitable job opportunity.



Dhruv Rathor

Started training as a Digital Marketer at BAOIAM and got placed as a Digital Marketing Manager with a package of **10 LPA**. I would like to show my heartfelt gratitude to BAOIAM and its trainers for helping me out in building my career.



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