



Pizza Sales Report

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Performance

Busiest Day & Time

Days

Orders are **highest** on last 3 days of week: **Thursday, Friday & Saturday**

Monthly

There are **maximum** orders from month of **March to July** (Summer Season)

Sales Performance

Category

Classic Category contribute maximum to **sales & total orders**

Size

Large Size Pizza contribute **maximum** to sales



Total Revenue

817.86K



Avg Order Value

38.31



Total Pizza Sold

49,574



Total Orders

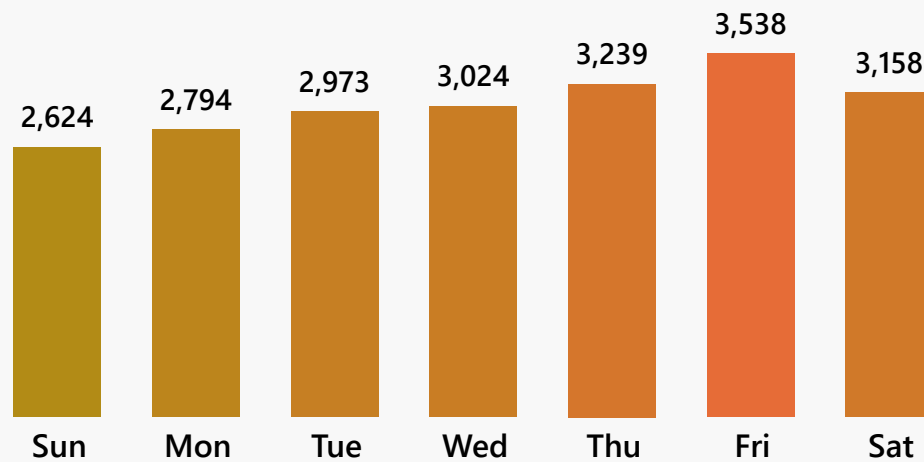
21,350



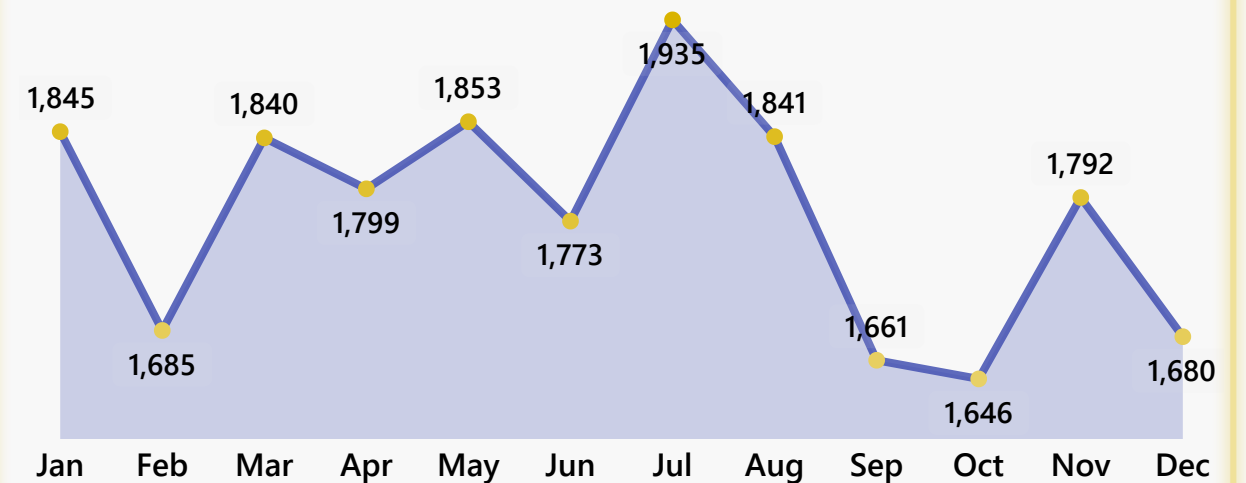
Avg Pizza Per Order

2.32

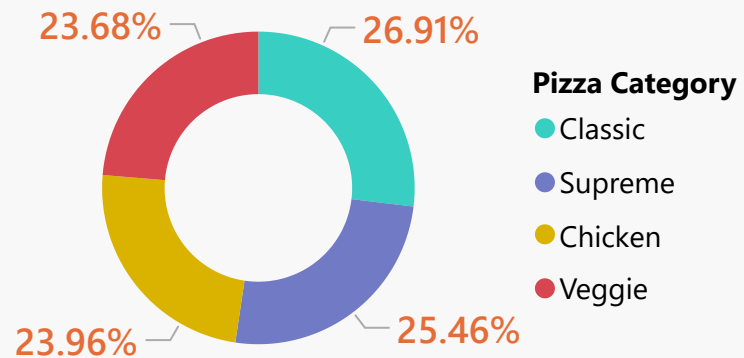
Daily Trend for Total Orders



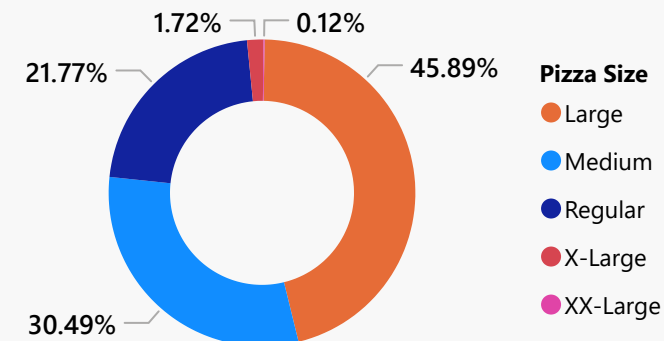
Monthly Trend for Total Orders



% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold By Pizza Category

Classic

14,888

Supreme

11,987

Veggie

11,649

Chicken

11,050



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Performance



Best Sellers

Revenue

The Thai Chicken Pizza contribute maximum to **Revenue**

Quantity

The Classic Deluxe Pizza is the most **Ordered and Sold** Pizza

Worst Sellers

Revenue

The Brie Carre Pizza is least **Ordered & Sold** Pizza with **minimum Revenue**.



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Avg Pizza Per Order

2.32

Top 5 Pizza By Sales

The Thai C...

43K

The Barbec...

43K

The Califor...

41K

The Classic ...

38K

The Spicy I...

35K

Top 5 Pizza by Quantity

The Classic ...

2.5K

The Barbec...

2.4K

The Hawaii...

2.4K

The Pepper...

2.4K

The Thai C...

2.4K

Top 5 Pizza by Total Orders

The Classic ...

2.3K

The Hawaii...

2.3K

The Pepper...

2.3K

The Barbec...

2.3K

The Thai C...

2.2K

Bottom 5 Pizza By Sales

The Spinac...

16K

The Medite...

15K

The Spinac...

15K

The Green ...

14K

The Brie Ca...

12K

Bottom 5 Pizza by Quantity

The Soppre...

961

The Spinac...

950

The Calabr...

937

The Medite...

934

The Brie Ca...

490

Bottom 5 Pizza by Total Orders

The Chicke...

938

The Calabr...

918

The Spinac...

918

The Medite...

912

The Brie Ca...

480