

IIIT DHARWAD - 2024

Hack2Future

Hack the present, to shape your Future

Sponsorship Brochure



About IIIT Dharwad



IIIT Dharwad, established in 2015 as an Institute of National Importance under a Public-Private-Partnership between the Ministry of Education, Government of Karnataka, and Keonics, aims to bridge the skill gap in high-end IT to maintain India's global leadership in the sector.

The institute offers BTech programs in Computer Science and Engineering, Electronics and Communication Engineering, and Data Science and Artificial Intelligence, focusing on IT applications addressing India's social challenges.

Embracing a semi-modern campus design and a stylish yet stately logo, IIIT Dharwad reflects its mission and vision in its educational approach. Strategically located in Hubballi-Dharwad, a hub for prestigious educational institutions, and with improving connectivity to Bengaluru, IIIT Dharwad is well-positioned to significantly impact the Indian IT industry, academic research, and the North Karnataka region.

Directors Message



Dharwad, known as 'Vidyakashi' for its academic environment, hosts nine universities, including IIIT Dharwad. This institute benefits from collaboration with neighboring universities and contributes through its programs in information technology, computer science, electronics and communication, data science, and artificial intelligence.

Established in 2015 as a joint initiative by the Government of India, the Government of Karnataka, and KEONICS, IIIT Dharwad has a permanent campus and is poised for significant growth in the next five years.

IIIT Dharwad aims to foster industry-academia collaborations and address the social ecosystem in North Karnataka. It seeks to enhance the higher education landscape and support high-tech industries with qualified faculty and partnerships. The institute invites students for undergraduate, postgraduate, and research degrees, emphasizing the benefits of its collaborations.

As a public-private partnership model, IIIT Dharwad aims for self-sustainability through revenue generation and industry collaborations. Plans include starting a tech park for startups and research centers. The institute seeks national and international collaborations and appeals for support from the global community, particularly the North Karnataka diaspora, to build a vibrant educational ecosystem. For more information or to offer support, contact the director at director@iiitdwd.ac.in.

Info

PARTICIPANTS

2000+ Expected Reach
1000+ Registrations
100+ Participants final round

TEAMS

30 Teams shortlisted for finals
with a max of 4 members in each

EVENT DURATION

48 Hours

DIVERSITY

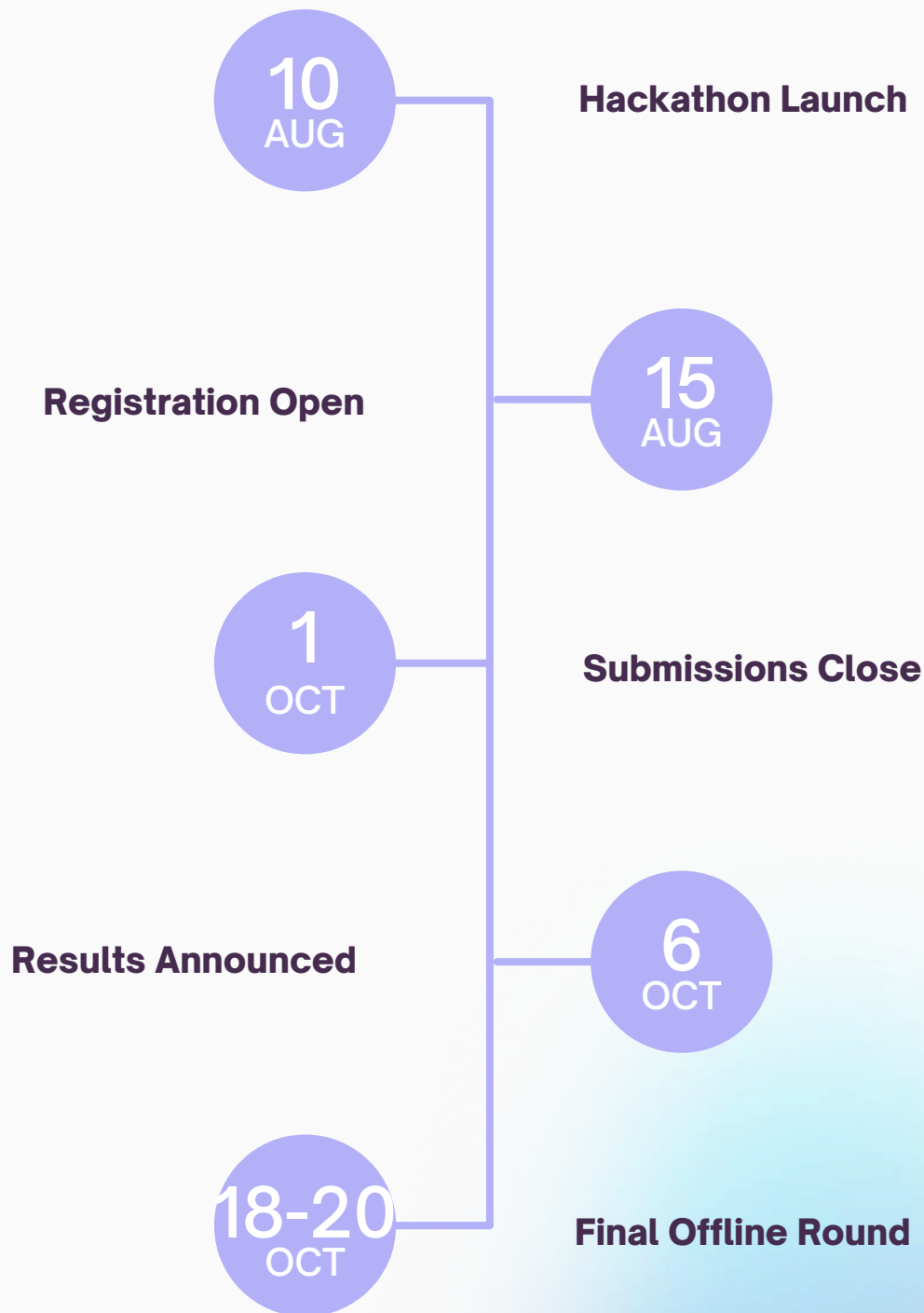
Students from different academic
years (Freshmen to seniors)
Various disciplines (Computer
Science, Engineering, Business,
Design, etc.)

CATEGORIES/THEMES

4

FinTech
Healthcare and Bioinformatics
Supply Chain management and logistics
Sustainability and Disaster Management
Open Category

Timeline



Why sponsor us?

- Throughout the hackathon, brand promotions will be on props such as goodies, prizes, banners, posters and other similar regions under exposure.
- Whether the product is physical or digital, it can be promoted alongside the event. For example, samples can be demonstrated to the audience and examples from the hackathon can be leveraged to sell them.
- Promotions via titles on spotlight sections of the hackathon. Title for the hackathon, prizes, announcements, etc.
- Shoutouts and signatures on all communication mediums such as emails, WhatsApp messages, social media, via anchor, etc. This will be a great way to get the name spread in the audience.
- Depending on the sponsorship, problem statements will be oriented towards the company's challenges. This way, the brand is not only promoted but will be part of the whole event, taking majority of the main aspect of it, the problem statement itself.
- Networking opportunities are abundant throughout the hackathon, slots for conversations in small groups can be held to find talent, to connect with the members of the institute, etc.
- The outreach is not limited to the institute itself but throughout India. Participants will be from various other institutes of national importance and different states of India, so will be the audience. Word of mouth will reach the inner circles of the participants from across the nation.
- Not just this event alone, but company will be considered for future collaborations as well, resulting in a long-term relationship between the company and our institute.
- Depending on the sponsorship, one of the judging panel members will be from company». Thus, the winner selection can be done based on the company's problem statement with higher accuracy.
- The tracks in the hackathon will be oriented towards company's goals/industry/choices.
- Finally, the participant will be shared with company such as basic info participant's solutions, etc.

Tiers

TIER DISTRIBUTION					
	TIER 1	TIER 2	TIER 3	TIER 4	TIER 5
DELIVERABLES	₹1 LAKH	₹80,000	₹60,000	₹35,000	₹20,000
PARTICIPANTS DATABASE	✓				
TITLE SPONSOR	✓				
LOGO ON MERCH	✓				
15 MIN SLOT IN OPENING CEREMONY	✓				
EXCLUSIVE LOGO ON BANNER	✓	✓			
1HR OFFLINE WORKSHOP	✓	✓			
CUSTOM BOOTH IN HACKATHON	✓	✓			
BANNER	✓	✓			
IN-PERSON REPRESENTATIVE	✓	✓			
ONE MENTOR FROM THE COMPANY	✓	✓	✓		
1 HR ONLINE WORKSHOP	✓	✓	✓		
LOGO ON POSTER/BANNER	✓	✓	✓	✓	
SOCIAL MEDIA SHOUTOUT	✓	✓	✓	✓	✓
SPONSOR SURVEY	✓	✓	✓	✓	✓
LOGO ON WEBSITE	✓	✓	✓	✓	✓
LOGO ON MAIL TO PARTICIPANTS	✓	✓	✓	✓	✓

Diamond - Tier 1

- Title Sponsor: Your company will be prominently recognized as the Title Sponsor of the event.
- Participant Database: Access to the participant database for post-event engagement.
- Logo on Merchandise: Your company's logo will be featured on all event merchandise.
- 15-Minute Slot: A dedicated 15-minute slot for your company's presentation or pitch.
- Exclusive Logo and Banner: Prominent placement of your logo and banner at the event.
- 1-Hour Offline Workshop: Opportunity to conduct a 1-hour offline workshop.
- In-Person Booth: A booth space at the event to engage with participants.
- In-Person Representative: A representative from your company to interact with attendees.
- One Mentor from Company: Provide one mentor from your company for participant guidance.
- One Hour Online Workshop: Conduct a 1-hour online workshop prior to the event.
- Logo on Poster and Banner: Your logo will be featured on all event posters and banners.
- Social Media Promotion: Promotion of your company across our social media channels.
- Logo on Website: Your logo will be displayed on the event website.
- Sponsor Survey: Participation in a post-event sponsor survey.
- Logo on Emails to Participants: Your logo will be included in all emails sent to participants.

Platinum - Tier 2

- Exclusive Logo and Banner: Prominent placement of your logo and banner at the event.
- 1-Hour Offline Workshop: Opportunity to conduct a 1-hour offline workshop.
- In-Person Booth: A booth space at the event to engage with participants.
- In-Person Representative: A representative from your company to interact with attendees.
- One Mentor from Company: Provide one mentor from your company for participant guidance.
- One Hour Online Workshop: Conduct a 1-hour online workshop prior to the event.
- Logo on Poster and Banner: Your logo will be featured on all event posters and banners.
- Social Media Promotion: Promotion of your company across our social media channels.
- Logo on Website: Your logo will be displayed on the event website.
- Sponsor Survey: Participation in a post-event sponsor survey.
- Logo on Emails to Participants: Your logo will be included in all emails sent to participants.

Gold - Tier 3

- One Mentor from Company: Provide one mentor from your company for participant guidance.
- One Hour Online Workshop: Conduct a 1-hour online workshop prior to the event.
- Logo on Poster and Banner: Your logo will be featured on all event posters and banners.
- Social Media Promotion: Promotion of your company across our social media channels.
- Logo on Website: Your logo will be displayed on the event website.
- Sponsor Survey: Participation in a post-event sponsor survey.
- Logo on Emails to Participants: Your logo will be included in all emails sent to participants.

Silver - Tier 4

- Logo on Poster and Banners: Your logo will be featured on all event posters and banners.
- Social Media Promotion: Promotion of your company across our social media channels.
- Logo on Website: Your logo will be displayed on the event website.
- Sponsor Survey: Participation in a post-event sponsor survey.
- Logo on Emails to Participants: Your logo will be included in all emails sent to participants.

Bronze - Tier 5

- Logo on Website: Your logo will be displayed on the event website.
- Sponsor Survey: Participation in a post-event sponsor survey.
- Logo on Emails to Participants: Your logo will be included in all emails sent to participants.

Sponsorship Benefits

MENTOR THE BEST AND BRIGHTEST

Become a mentor at our hackathon and interact with the brightest minds from various colleges. As a mentor, you'll provide valuable guidance and industry insights that can shape the future of these young innovators. This is an excellent opportunity for your company to connect with top talent and showcase your expertise in the field.

SHOWCASE YOUR TECHNOLOGY AND PRODUCTS

Use this platform to promote your APIs, advertise your latest products, and host engaging workshops. By providing participants with access to your technology, you'll help them gain hands-on experience while demonstrating the practical applications of your products. This is an effective way to build a community of developers who are familiar with your technology stack and eager to use your solutions in their future projects.

ENHANCE YOUR BRAND WITH PROMOTIONAL SWAG

Boost your brand recognition by providing promotional items such as laptop stickers, pens, water bottles, or other creative giveaways. These items not only serve as a reminder of your company but also help build a positive association with participants. By distributing branded merchandise, you create a lasting impression that extends beyond the event itself.

Sponsorship Benefits

BUILD RELATIONSHIPS AND FOSTER TALENT


Mentorship offers a unique opportunity for companies to engage with students on a personal level throughout the entire event. It's a chance to impart industry wisdom, share real-world experiences, and help participants develop their skills. For companies, this interaction is invaluable for identifying and nurturing local technology talent, fostering relationships that could lead to future employment or collaboration opportunities.

PROMOTE YOUR INNOVATIONS

Introduce participants to your company's latest innovations and technological advancements. By integrating your products and APIs into their hackathon projects, participants will become familiar with your solutions and more likely to adopt them in their future endeavors. This exposure not only increases the immediate use of your technology but also builds a pipeline of future developers who are proficient with your products.


Thank you!

Thank you for considering a sponsorship opportunity with us. Your support is essential in empowering the next generation of innovators and leaders. Together, we can create impactful solutions and drive meaningful change.

 Indian Institute of Information Technology Dharwad, Karnataka

 8861186709 (Aditya)

 7977580781 (Digant)

 9108771535 (Ekansh)

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 <https://hack-to-the-future-six.vercel.app/>