

## The mores and social control

Def<sup>n</sup>: mores are deeply held moral values and customs within a society. They deal with fundamental issues of right and wrong, good and bad. Think of them as the bedrock of a culture's ethical framework.

### Characteristics:

#### Mores are usually

- **Strongly held**
- **Informal / unwritten / transferred from one generation to another**
- **Vary across cultures**

### Social controls

- **Def<sup>n</sup>**: social control refers to mechanism that keep in accordance with societal expectations. It ensures order, stabilities and conformity.
- **Types:**
- **Internal – self regulation**
- **External – social exclusion**
- **Formal – law, police, court**

## The link between mores and social controls

1. Mores inform social control
2. Social control enforces mores
3. Dynamic relationship