



Contract - Website Front-End Developer

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**Department:** Interactive

**Position:** Contract Website Front-End Developer

### **Overview**

The Interactive Department at Mall of America® is seeking a dedicated part-time front-end developer to assist with the company interactive initiatives. The desired individual will have a strong technical background in web development as well as an eye for detail and design.

### **Primary Job Responsibilities**

- Lead development projects including Mall of America web properties, mobile web and blogs. Experienced utilizing HTML5, CSS, JavaScript, and jQuery
- Write semantic, valid, accessible and SEO-friendly HTML
- Ability to develop cross-browser and cross-platform
- Experienced with WordPress
- Experience with mobile web development
- Daily maintenance of company websites and web administration
- Assist in brainstorming, designing and producing visuals for websites, mobile web and native applications
- Participate in review and company meetings concerning projects and programs
- Assist with other duties as assigned

### **Requirements:**

- 2 or 4 year degree in a computer-related field or equivalent work experience
- Advanced knowledge of standards-based HTML5, CSS (not WYSIWIG), WordPress, jQuery, JavaScript, and Adobe Creative Suite Design
- HTML5 and CSS coding
- Advanced knowledge of WordPress
- Able to take direction as well as work independently in execution
- Willing to meet compressed deadlines when the needs arise
- Naturally curious and the desire to innovate beyond what management may request
- Self-starter that knows how to navigate through challenges, but also call on peers and management when necessary
- Ability to collaborate and work well with a team
- Excellent communication and listening skills

### **Preferred Experience:**

- Experience with Facebook open graph and iFrame development a plus
- Design experience a plus

**Other Duties May Include:**

- Researching innovations in interactive marketing, social networking and mobile approaches
- Assist in development of graphic creative for digital media, web ads, promotions and events
- Assist PR with social media efforts including retail related updates and promotions

**To Apply:**

- Submit application online at: [www.mallofamerica.com/employment](http://www.mallofamerica.com/employment)
- Submit a resume to [resumes@mallofamerica.com](mailto:resumes@mallofamerica.com) and put “Front-end Web Dev” in the subject.