



# TECHNIKA

# FRAME & FOCUS RULE BOOK

# **GENERAL RULES FOR ALL PARTICIPANTS**

## **ELIGIBILITY**

- 1. ALL PARTICIPANTS MUST BE REGISTERED FOR TECHNIKA 2025-26.**
- 2. TEAMS MUST CONSIST OF STUDENTS FROM THE SAME INSTITUTION UNLESS SPECIFIED OTHERWISE.**
- 3. EACH PARTICIPANT CAN BE PART OF ONLY ONE TEAM PER EVENT.**

## **REGISTRATION**

- 1. REGISTRATION SHOULD BE COMPLETED VIA THE OFFICIAL TECHNIKA PLATFORM BEFORE THE DEADLINE.**
- 2. A VALID STUDENT ID OR PARTICIPANT ID ISSUED BY TECHNIKA IS MANDATORY.**

## **CODE OF CONDUCT**

- 1. PLAGIARISM, OBSCENITY, OR MISCONDUCT WILL RESULT IN IMMEDIATE DISQUALIFICATION.**
- 2. RESPECT TOWARDS FELLOW PARTICIPANTS, JUDGES, AND ORGANIZERS IS MANDATORY.**

## **JUDGING & EVALUATION**

- 1. JUDGING CRITERIA ARE EVENT-SPECIFIC BUT GENERALLY INCLUDE CREATIVITY, ORIGINALITY, AND PRESENTATION.**
- 2. JUDGES' DECISIONS ARE FINAL AND BINDING.**

# MOTION-E-MAGIC (FILMMAKING)

## OBJECTIVE

UNLEASH YOUR STORYTELLING PROWESS THROUGH THE ART OF FILMMAKING.

## RULES

1. THE VIDEO MUST BE ORIGINAL AND RECORDED BY THE PARTICIPANT.
2. VIDEO MUST BE CAPTURED AFTER THE EVENT ANNOUNCEMENT.
3. BASIC EDITING ALLOWED; NO STOCK FOOTAGE, HEAVY VFX, OR AI-GENERATED CONTENT.
4. DURATION: 30–90 SECONDS.
5. ONE ENTRY PER PARTICIPANT; SUBMIT ONLINE BEFORE THE DEADLINE.

## JUDGING CRITERIA

- THEME INTERPRETATION – 30%
- CREATIVITY & STORYTELLING – 30%
- CINEMATOGRAPHY & EDITING – 25%
- OVERALL IMPACT – 15%

NOTE: IF THE NUMBER OF PARTICIPANTS IS FEWER THAN THREE, ONLY THE FIRST PRIZE WILL BE AWARDED.

# CAPTURE THE UNSEEN (PHOTOGRAPHY)

## OBJECTIVE

THIS ONLINE PHOTOGRAPHY EVENT CHALLENGES PARTICIPANTS TO FREEZE SUBTLE MOMENTS, HIDDEN DETAILS, AND UNTOLD STORIES THROUGH THEIR LENS.

## RULES

1. THE PHOTOGRAPH MUST BE ORIGINAL AND CLICKED BY THE PARTICIPANT.
2. PHOTOS MUST BE CAPTURED AFTER EVENT ANNOUNCEMENT.
3. BASIC EDITING ALLOWED; NO HEAVY MANIPULATION OR AI-GENERATED IMAGES.
4. EACH PARTICIPANT MAY SUBMIT ONE ENTRY ONLY.
5. ENTRIES MUST BE UPLOADED ONLINE WITHIN THE GIVEN DEADLINE.

## JUDGING CRITERIA

- THEME RELEVANCE – 30%
- CREATIVITY & UNIQUENESS – 25%
- COMPOSITION & TECHNICAL QUALITY – 25%
- VISUAL IMPACT – 20%

NOTE: IF THE NUMBER OF PARTICIPANTS IS FEWER THAN THREE, ONLY THE FIRST PRIZE WILL BE AWARDED.