



# TECHNIKA

## FRAME & FOCUS RULE BOOK

# **GENERAL RULES FOR ALL PARTICIPANTS**

## **ELIGIBILITY**

- 1. ALL PARTICIPANTS MUST BE REGISTERED FOR TECHNIKA 2025-26.**
- 2. TEAMS MUST CONSIST OF STUDENTS FROM THE SAME INSTITUTION UNLESS SPECIFIED OTHERWISE.**
- 3. EACH PARTICIPANT CAN BE PART OF ONLY ONE TEAM PER EVENT.**

## **REGISTRATION**

- 1. REGISTRATION SHOULD BE COMPLETED VIA THE OFFICIAL TECHNIKA PLATFORM BEFORE THE DEADLINE.**
- 2. A VALID STUDENT ID OR PARTICIPANT ID ISSUED BY TECHNIKA IS MANDATORY.**

## **CODE OF CONDUCT**

- 1. PLAGIARISM, OBSCENITY, OR MISCONDUCT WILL RESULT IN IMMEDIATE DISQUALIFICATION.**
- 2. RESPECT TOWARDS FELLOW PARTICIPANTS, JUDGES, AND ORGANIZERS IS MANDATORY.**

## **JUDGING & EVALUATION**

- 1. JUDGING CRITERIA ARE EVENT-SPECIFIC BUT GENERALLY INCLUDE CREATIVITY, ORIGINALITY, AND PRESENTATION.**
- 2. JUDGES' DECISIONS ARE FINAL AND BINDING.**



# **MOTION-E-MAGIC (FILMMAKING)**

## **OBJECTIVE**

**UNLEASH YOUR STORYTELLING PROWESS THROUGH THE ART OF FILMMAKING.**

## **RULES**

- 1. THE VIDEO MUST BE ORIGINAL AND RECORDED BY THE PARTICIPANT.**
- 2. VIDEO MUST BE CAPTURED AFTER THE EVENT ANNOUNCEMENT.**
- 3. BASIC EDITING ALLOWED; NO STOCK FOOTAGE, HEAVY VFX, OR AI-GENERATED CONTENT.**
- 4. DURATION: 30–90 SECONDS.**
- 5. ONE ENTRY PER PARTICIPANT; SUBMIT ONLINE BEFORE THE DEADLINE.**

## **JUDGING CRITERIA**

- THEME INTERPRETATION – 30%**
- CREATIVITY & STORYTELLING – 30%**
- CINEMATOGRAPHY & EDITING – 25%**
- OVERALL IMPACT – 15%**

**NOTE: IF THE NUMBER OF PARTICIPANTS IS FEWER THAN THREE, ONLY THE FIRST PRIZE WILL BE AWARDED.**



# **CAPTURE THE UNSEEN (PHOTOGRAPHY)**

## **OBJECTIVE**

**THIS ONLINE PHOTOGRAPHY EVENT CHALLENGES PARTICIPANTS TO FREEZE SUBTLE MOMENTS, HIDDEN DETAILS, AND UNTOLD STORIES THROUGH THEIR LENS.**

## **RULES**

- 1. THE PHOTOGRAPH MUST BE ORIGINAL AND CLICKED BY THE PARTICIPANT.**
- 2. PHOTOS MUST BE CAPTURED AFTER EVENT ANNOUNCEMENT.**
- 3. BASIC EDITING ALLOWED; NO HEAVY MANIPULATION OR AI-GENERATED IMAGES.**
- 4. EACH PARTICIPANT MAY SUBMIT ONE ENTRY ONLY.**
- 5. ENTRIES MUST BE UPLOADED ONLINE WITHIN THE GIVEN DEADLINE.**

## **JUDGING CRITERIA**

- THEME RELEVANCE – 30%**
- CREATIVITY & UNIQUENESS – 25%**
- COMPOSITION & TECHNICAL QUALITY – 25%**
- VISUAL IMPACT – 20%**

**NOTE: IF THE NUMBER OF PARTICIPANTS IS FEWER THAN THREE, ONLY THE FIRST PRIZE WILL BE AWARDED.**