Evaluation Criteria with Scores out of 3

Criterion	Description	Score 1	Score 2	Score 3
Innovation	The degree to which the proposal introduces new ideas, methods, or approaches.	Lacks novelty; relies on existing methods.	Shows some innovation; builds on existing ideas.	Highly innovative; introduces groundbreaking concepts.
Feasibility	The likelihood that the proposal can be successfully implemented within the given constraints.	Unrealistic; significant barriers to implementation.	Feasible with some challenges; manageable risks.	Highly feasible; clear path to implementation.
Impact	The potential positive effects or benefits of the proposal.	Minimal impact; limited benefits.	Moderate impact; noticeable benefits.	Significant impact; transformative benefits.
Cost- effectiveness	The efficiency of the proposal in terms of resource utilization.	Poor use of resources; high costs for low benefits.	Reasonable use of resources; balanced costbenefit ratio.	Excellent use of resources; high benefits for low costs.

Explanation of Criteria

1. Innovation

- o Evaluates how novel or creative the proposal is.
- Score 1: The proposal does not introduce new ideas and relies heavily on existing methods.
- Score 2: The proposal shows some level of innovation by building on or improving existing ideas.
- **Score 3**: The proposal is highly innovative, offering groundbreaking or transformative concepts.

2. Feasibility

- Assesses the practicality of implementing the proposal within the given constraints (e.g., time, budget, resources).
- **Score 1**: The proposal is unrealistic, with significant barriers that make implementation difficult or impossible.
- Score 2: The proposal is feasible but may face some challenges or risks that need to be managed.
- Score 3: The proposal is highly feasible, with a clear and straightforward path to successful implementation.

3. Impact

o Measures the potential positive effects or benefits the proposal could bring.

- Score 1: The proposal has minimal impact, offering limited or negligible benefits.
- Score 2: The proposal has moderate impact, with noticeable but not transformative benefits.
- Score 3: The proposal has significant impact, with the potential to bring about transformative or far-reaching benefits.

4. Cost-effectiveness

- Evaluates how efficiently the proposal uses resources to achieve its objectives.
- Score 1: The proposal makes poor use of resources, with high costs relative to the benefits.
- o **Score 2**: The proposal uses resources reasonably, with a balanced cost-benefit ratio
- Score 3: The proposal uses resources excellently, delivering high benefits at low costs.

Scoring Guide

- Score 1: Does not meet expectations.
- Score 2: Meets expectations.
- **Score 3**: Exceeds expectations.

This scoring system ensures a clear and consistent evaluation process, allowing assessors to rate each criterion based on how well the proposal performs in that area.

Additional Notes

- **Customization**: Depending on the specific context (e.g., environmental projects, technology development), additional criteria such as sustainability or ethical considerations can be added. However, for a general evaluation, these four criteria provide a solid foundation.
- Weighting: If certain criteria are more important than others, you can assign weights to each criterion to reflect their relative importance in the overall evaluation.
- Clarity: The descriptions for each score are designed to be distinct and easy to interpret, ensuring that evaluators can apply the criteria consistently across different proposals.

This evaluation framework offers a structured and transparent way to assess proposals, ensuring that key aspects such as creativity, practicality, benefits, and efficiency are thoroughly considered.