

Name: Olivia Brown

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Profile Summary: Dynamic marketing manager with 7 years' experience in digital growth, SEO optimization, and brand partnerships in the APAC market.

Academics: MBA in Marketing, University of Sydney (2016) BCom in Marketing, Monash University (2013)

Certifications: Meta Certified Marketing Science Professional, Google Data Analytics

Experience: Marketing Manager at Trendify Solutions (2018–Present) Marketing Coordinator at BrightEdge (2016–2018)

Projects: 1. Scaled company's online reach by 300% through targeted campaigns. 2. Partnered with major brands for influencer-driven collaborations.

Achievements: • Awarded 'APAC Marketing Innovation Award' (2023). • Increased lead conversion rate by 45%.

Hobbies: Surfing, photography, gardening