

Name :

Emma Johansson

Profile Summary :

Swedish marketer skilled in branding, digital storytelling, and social campaigns for Scandinavian markets.

Contact :

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Academics :

Masters in Marketing – Stockholm University (2020), Coursework: Brand Management, Content Strategy, Digital Marketing

Certifications :

Brand Management Certification (2020), Google Analytics (2021)

Achievements :

Brand campaign award winner in 2022, Increased brand recognition by 50% in Scandinavian region

Experiences :

Brand Marketing Manager at NordicWave (2020–2023) - Managed regional branding campaigns - Coordinated with design and content teams - Executed marketing analytics to optimize campaigns

Projects :

- Led Scandinavian rebranding campaign, improving engagement by 60% - Developed content campaigns for social channels increasing followers by 35%

Hobbies :

Travel, Baking, Fashion