

Name: Ananya Gupta

Contact: Email: ananya.gupta91@gmail.com | Phone: +91 98312 54321 | Location: Kolkata, India

Profile Summary: Versatile marketing professional with 7 years in brand communication and digital marketing. Skilled in SEO, SEM, and social media growth strategy.

Academics: MBA in Marketing, IIM Calcutta (2016) BA in English Literature, Presidency College, Kolkata (2013)

Certifications: HubSpot Inbound Certification, Meta Ads Manager Expert

Experience: Marketing Manager at GreenEdge Digital (2018–Present) Content Strategist at Insight Media (2016–2018)

Projects: 1. Directed a social awareness campaign with 3M+ impressions. 2. Launched regional branding initiatives across Eastern India.

Achievements: • Featured in 'Top 30 Under 30 Marketers' (2020). • Increased web traffic by 70% YoY.

Hobbies: Blogging, art, community volunteering