Aarav Mehta

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SUMMARY

MBA graduate with background in software engineering and interest in data-driven product design and strategy.

KEY SKILLS

Core Skills: Product Discovery, Competitive Analysis, Design Thinking, Prioritization
Tools: Figma, Jira, Aha!, Mixpanel, Slack, Miro
Analytics: Funnel Optimization, Churn Analysis, Growth Experiments
Soft Skills: Empathy, Strategic Vision, Negotiation, Agile Mindset

EDUCATION

B.Tech in Computer Science | IIT Delhi | 2021

EXPERIENCE

Product Owner — Finlytics (2020–2022)
- Managed cross-functional teams across sprints
- Led development of a new payments feature resulting in $1.2M ARR growth

PROJECTS

SaaS Analytics Platform — Designed data visualization system enabling clients to track KPIs in real time.
Fintech Mobile App — Coordinated feature rollout across Android & iOS platforms ensuring user adoption.

CERTIFICATIONS

Certified Scrum Product Owner (CSPO)
Google Project Management Certificate — Coursera
Product Strategy — Kellogg School of Management