

# Vikram Nair

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## SUMMARY

Growth-focused PM with experience scaling early-stage startups using lean experimentation and customer feedback loops.

## KEY SKILLS

Core Skills: Product Lifecycle, Go-To-Market, UX Research, Product Roadmap

Tools: Notion, Miro, JIRA, Excel, Google Analytics, Tableau

Analytics: Forecasting, OKRs, Market Sizing, Retention Metrics

Soft Skills: Problem Solving, Teamwork, Presentation, Critical Thinking

## EDUCATION

MBA in Marketing & Strategy | ISB Hyderabad | 2022

## EXPERIENCE

Product Owner — Finlytics (2020–2022)

- Managed cross-functional teams across sprints
- Led development of a new payments feature resulting in \$1.2M ARR growth

## PROJECTS

EdTech Portal — Streamlined content management workflow, reducing delivery time by 35%.

E-commerce Personalization Engine — Built ML-based recommendation module improving CTR by 22%.

## CERTIFICATIONS

Certified Scrum Product Owner (CSPO)

Google Project Management Certificate — Coursera

Aha! Roadmapping Essentials