

Name: Rohit Sharma

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Profile Summary: Marketing strategist with 8 years of experience specializing in B2B campaigns, digital media buying, and content strategy. Strong background in SaaS and enterprise marketing.

Academics: MBA in Marketing, Delhi School of Business (2014) BCom, Delhi University (2012)

Certifications: LinkedIn B2B Marketing Certificate, SEMrush SEO Certification

Experience: Marketing Lead at CloudNova Technologies (2019–Present) Digital Marketing Manager at Verve Solutions (2014–2019)

Projects: 1. Built inbound marketing framework increasing lead generation by 45%. 2. Managed international product marketing for APAC clients.

Achievements: • Published marketing insights in Indian Marketing Review (2023). • Improved customer engagement rate by 50% within a year.

Hobbies: Running, cooking, mentoring startups