Isha Verma

Delhi | +91-9838876853 | isha.verma@gmail.com
https://linkedin.com/in/isha-verma | Portfolio: behance.net/isha

SUMMARY

Seasoned Product Manager experienced in B2B and B2C applications with a focus on feature prioritization and stakeho

KEY SKILLS

Core Skills: Product Strategy, Market Research, Agile/Scrum, Wireframing, User Stories
Tools: JIRA, Confluence, Figma, Trello, Notion, Power BI, SQL
Analytics: A/B Testing, Data Visualization, Funnel Analysis, KPI Tracking
Soft Skills: Leadership, Communication, Stakeholder Management, Collaboration

EDUCATION

B.Tech in Computer Science | IIT Delhi | 2021

EXPERIENCE

Product Manager — Zentech Solutions (2022–Present)
• Defined roadmap and implemented analytics dashboard increasing engagement by 30%
• Collaborated with design and engineering teams to optimize onboarding process

PROJECTS

Fintech Mobile App — Coordinated feature rollout across Android & iOS platforms ensuring user adoption.
E-commerce Personalization Engine — Built ML-based recommendation module improving CTR by 22%.

CERTIFICATIONS

Agile Product Management — Udemy
Certified Scrum Product Owner (CSPO)
Product Strategy — Kellogg School of Management