

Name: Sophia Müller

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Profile Summary: Creative marketing expert with 7 years in global campaign management and brand storytelling. Strong background in European luxury brand marketing.

Academics: MA in Marketing, Humboldt University of Berlin (2016) BA in Media Studies, Free University of Berlin (2013)

Certifications: CIM Diploma, Google Digital Marketing Certification

Experience: Marketing Lead at LuxeVision GmbH (2019–Present) Brand Executive at Aurora Agency (2016–2019)

Projects: 1. Managed international launch for premium product line. 2. Increased brand presence across DACH region by 50%.

Achievements: • Featured in Marketing Europe Magazine (2022). • Awarded for 'Best Luxury Brand Campaign' (2021).

Hobbies: Traveling, interior design, language learning