

# Name: Sneha Kapoor

Business Analyst | Indian

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## PROFILE SUMMARY

Experienced Business Analyst with over 5 years of expertise in data analytics, process improvement, and strategic consulting. Skilled at bridging the gap between business objectives and data-driven solutions, delivering measurable value across multiple industries.

## EDUCATION

MBA in Business Analytics, IIM Bangalore, 2018–2020

B.Tech in Information Systems, Anna University, 2014–2018

## KEY SKILLS

- Business Process Modeling & Optimization
- Data Visualization (Power BI, Tableau)
- SQL, Python (Pandas, NumPy)
- Requirements Gathering & Documentation
- Agile & Scrum Methodologies
- Stakeholder Communication
- KPI Design and Performance Tracking

## WORK EXPERIENCE

**Astra Analytics Pvt. Ltd.** | Senior Business Analyst (2020–Present)

- Led data analytics initiatives improving process efficiency by 18%.
- Collaborated with cross-functional teams to translate business requirements into BI solutions.
- Developed forecasting models to enhance decision-making accuracy.
- Presented actionable insights to executive stakeholders to drive KPIs.

**NexTech Global** | Senior Business Analyst (2020–Present)

- Led data analytics initiatives improving process efficiency by 18%.
- Collaborated with cross-functional teams to translate business requirements into BI solutions.
- Developed forecasting models to enhance decision-making accuracy.
- Presented actionable insights to executive stakeholders to drive KPIs.

## PROJECTS

- Customer Churn Prediction System
- Sales KPI Automation Dashboard

## **CERTIFICATIONS**

- Certified Business Analysis Professional (CBAP)
- Lean Six Sigma Green Belt

## **AWARDS & RECOGNITIONS**

Top Analyst Award 2023

## **HOBBIES & INTERESTS**

Traveling, Reading Business Journals