

# Aditya Jain

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## SUMMARY

Seasoned Product Manager experienced in B2B and B2C applications with a focus on feature prioritization and stakeholder management.

## KEY SKILLS

Core Skills: Product Discovery, Competitive Analysis, Design Thinking, Prioritization

Tools: Figma, Jira, Aha!, Mixpanel, Slack, Miro

Analytics: Funnel Optimization, Churn Analysis, Growth Experiments

Soft Skills: Empathy, Strategic Vision, Negotiation, Agile Mindset

## EDUCATION

MBA in Marketing & Strategy | ISB Hyderabad | 2022

## EXPERIENCE

Product Manager — Zentech Solutions (2022–Present)

- Defined roadmap and implemented analytics dashboard increasing engagement by 30%
- Collaborated with design and engineering teams to optimize onboarding process

## PROJECTS

SaaS Analytics Platform — Designed data visualization system enabling clients to track KPIs in real time.

E-commerce Personalization Engine — Built ML-based recommendation module improving CTR by 22%.

## CERTIFICATIONS

Aha! Roadmapping Essentials

Certified Scrum Product Owner (CSPO)

Google Project Management Certificate — Coursera