

Arjun Sharma

Marketing Manager

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Profile Summary

Marketing professional with 6+ years of experience in digital marketing, brand strategy, and campaign management.

Education

MBA in Marketing, IIM Bangalore, 2016 - 2018
BBA in Marketing, Delhi University, 2013 - 2016

Skills

SEO, SEM, Google Analytics, Content Marketing, Branding

Problem Solving Skills

Revamped marketing strategy leading to 40% increase in customer engagement.

Work Experience

Marketing Manager, Flipkart, 2019 - Present, Led a team of 8 marketers, managed \$1M annual budget, boosted ROI by 35%.

Projects

Digital Marketing Campaign, Executed campaign increasing organic traffic by 60%.

Certifications

Google Ads Certification, HubSpot Inbound Marketing

Awards & Recognitions

Best Campaign Award - Flipkart (2022)

Hobbies

Public Speaking, Blogging, Traveling