

# Divya Sharma

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<https://linkedin.com/in/divya-sharma> | Portfolio: [behance.net/divya](https://behance.net/divya)

## SUMMARY

Product Owner with hands-on experience in JIRA, Notion, and Asana, successfully delivering end-to-end product lifecycle management.

## KEY SKILLS

Core Skills: Product Lifecycle, Go-To-Market, UX Research, Product Roadmap

Tools: Notion, Miro, JIRA, Excel, Google Analytics, Tableau

Analytics: Forecasting, OKRs, Market Sizing, Retention Metrics

Soft Skills: Problem Solving, Teamwork, Presentation, Critical Thinking

## EDUCATION

PGDM in Business Analytics | XLRI Jamshedpur | 2024

## EXPERIENCE

Product Manager — Zentech Solutions (2022–Present)

- Defined roadmap and implemented analytics dashboard increasing engagement by 30%
- Collaborated with design and engineering teams to optimize onboarding process

## PROJECTS

Fintech Mobile App — Coordinated feature rollout across Android & iOS platforms ensuring user adoption.

E-commerce Personalization Engine — Built ML-based recommendation module improving CTR by 22%.

## CERTIFICATIONS

Google Project Management Certificate — Coursera

Aha! Roadmapping Essentials

Agile Product Management — Udemy