

Karan Bansal

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SUMMARY

Junior Product Manager with strong data analytics skills and understanding of UX principles, eager to build meaningful

KEY SKILLS

Core Skills: Product Discovery, Competitive Analysis, Design Thinking, Prioritization

Tools: Figma, Jira, Aha!, Mixpanel, Slack, Miro

Analytics: Funnel Optimization, Churn Analysis, Growth Experiments

Soft Skills: Empathy, Strategic Vision, Negotiation, Agile Mindset

EDUCATION

MBA in Product Management | IIM Bangalore | 2023

EXPERIENCE

Associate Product Manager — ShopEase Pvt Ltd (2021–2023)

- Launched referral program improving retention by 18%

- Conducted competitive analysis and customer interviews for roadmap inputs

PROJECTS

Fintech Mobile App — Coordinated feature rollout across Android & iOS platforms ensuring user adoption.

EdTech Portal — Streamlined content management workflow, reducing delivery time by 35%.

CERTIFICATIONS

Certified Scrum Product Owner (CSPO)

Aha! Roadmapping Essentials

Google Project Management Certificate — Coursera