

# Rohan Malhotra

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## SUMMARY

Senior Product Manager with proven success in managing global releases, roadmap planning, and agile delivery frameworks.

## KEY SKILLS

Core Skills: Product Lifecycle, Go-To-Market, UX Research, Product Roadmap

Tools: Notion, Miro, JIRA, Excel, Google Analytics, Tableau

Analytics: Forecasting, OKRs, Market Sizing, Retention Metrics

Soft Skills: Problem Solving, Teamwork, Presentation, Critical Thinking

## EDUCATION

MBA in Marketing & Strategy | ISB Hyderabad | 2022

## EXPERIENCE

Product Owner — Finlytics (2020–2022)

- Managed cross-functional teams across sprints
- Led development of a new payments feature resulting in \$1.2M ARR growth

## PROJECTS

E-commerce Personalization Engine — Built ML-based recommendation module improving CTR by 22%.

SaaS Analytics Platform — Designed data visualization system enabling clients to track KPIs in real time.

## CERTIFICATIONS

Agile Product Management — Udemy

Certified Scrum Product Owner (CSPO)

Aha! Roadmapping Essentials