Name: Priya Desai

Business Analyst | Indian

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PROFILE SUMMARY

Experienced Business Analyst with over 5 years of expertise in data analytics, process improvement, and strategic consulting. Skilled at bridging the gap between business objectives and data-driven solutions, delivering measurable value across multiple industries.

EDUCATION

MBA in Business Analytics, IIM Bangalore, 2018–2020

B.Tech in Information Systems, Anna University, 2014–2018

KEY SKILLS

- Business Process Modeling & Optimization
- Data Visualization (Power BI, Tableau)
- SQL, Python (Pandas, NumPy)
- Requirements Gathering & Documentation
- Agile & Scrum Methodologies
- Stakeholder Communication
- KPI Design and Performance Tracking

WORK EXPERIENCE

BizVision India | Senior Business Analyst (2020–Present)

- Led data analytics initiatives improving process efficiency by 18%.
- Collaborated with cross-functional teams to translate business requirements into BI solutions.
- Developed forecasting models to enhance decision-making accuracy.
- Presented actionable insights to executive stakeholders to drive KPIs.

NextEra Insights | Senior Business Analyst (2020–Present)

- Led data analytics initiatives improving process efficiency by 18%.
- Collaborated with cross-functional teams to translate business requirements into BI solutions.
- Developed forecasting models to enhance decision-making accuracy.
- Presented actionable insights to executive stakeholders to drive KPIs.

PROJECTS

- Brand Performance Metrics Dashboard
- Financial KPI Monitoring

CERTIFICATIONS

- Lean Six Sigma Green Belt
- Google Business Intelligence

AWARDS & RECOGNITIONS

Outstanding Analyst Recognition 2024

HOBBIES & INTERESTS

Cooking, Blogging