Priya Kapoor

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SUMMARY

Senior Product Manager with proven success in managing global releases, roadmap planning, and agile delivery frame

KEY SKILLS

Core Skills: Product Discovery, Competitive Analysis, Design Thinking, Prioritization
Tools: Figma, Jira, Aha!, Mixpanel, Slack, Miro
Analytics: Funnel Optimization, Churn Analysis, Growth Experiments
Soft Skills: Empathy, Strategic Vision, Negotiation, Agile Mindset

EDUCATION

MBA in Marketing & Strategy | ISB Hyderabad | 2022

EXPERIENCE

Product Owner — Finlytics (2020–2022)
• Managed cross-functional teams across sprints
• Led development of a new payments feature resulting in $1.2M ARR growth

PROJECTS

SaaS Analytics Platform — Designed data visualization system enabling clients to track KPIs in real time.
EdTech Portal — Streamlined content management workflow, reducing delivery time by 35%.

CERTIFICATIONS

Aha! Roadmapping Essentials
Google Project Management Certificate — Coursera
Agile Product Management — Udemy