

Name :

Daniel Weber

Profile Summary :

German digital marketer with expertise in SEO, analytics, and conversion optimization for SaaS and logistics clients.

Contact :

daniel.weber@example.com | +49 30 44556677 | LinkedIn: linkedin.com/in/danielweber | Berlin, Germany

Academics :

Masters in Marketing – Humboldt University (2018), Coursework: SEO, Digital Marketing, Marketing Analytics

Certifications :

SEO Moz (2019), Google Analytics (2020), HubSpot SEO (2021)

Achievements :

Ranked 40+ keywords on page 1 for SaaS brands, Increased organic traffic by 150%

Experiences :

SEO Specialist at RankUp Digital (2018–2023) - Managed SEO strategy for clients in Germany and Europe - Conducted audits and optimized on-page and off-page SEO - Increased organic traffic for multiple SaaS brands

Projects :

- Full SEO overhaul for German logistics brand, improving search visibility by 80% - Developed content marketing SEO strategy for SaaS startup

Hobbies :

Cycling, Tech Podcasts, Cooking