

Chosen Location
Greater Accra



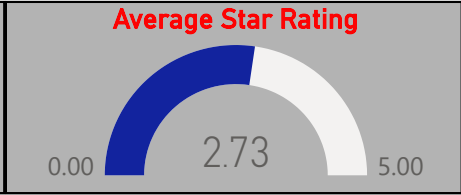
\$27M

Total Revenue


 28K
Total Customers

 44
Total no of Products

AGE 35.57
Average Age of Customers





2015 2021

Customer Gender 

☐ F

☐ M

Product Category 

All 

Product SubCat...
All

Location

Greater Accra

Delivery Type

All

▼

A donut chart illustrating the distribution of the 16K dataset across five categories. The chart is divided into five equal segments, each labeled '4K', indicating that each category represents 4,000 samples. The segments are colored red, orange, yellow, dark blue, and green in clockwise order starting from the top.

Product	Category	Price
Aichun Beauty	Beauty	1000000
B5 HiFi 5.0 T...	Electronics	1000000
Maze Batik ...	Apparel	1000000
Blood Press...	Health	1000000

Frequency	Count	Percentage
20.88K	20,880	73.41%
7.56K	7,560	26.59%

Status

- Delivered
- Returned

Women's fashion 11K

Mobile phones 11K

Men's fashion

Medical supplies and equipment 15K

Year	Revenue
2015	\$4M
2016	\$4.1M
2017	\$4.2M
2018	\$4.1M
2019	\$4.2M
2020	\$6M

Year	Products Sold
2015	4,400
2016	4,450
2017	4,600
2018	4,400
2019	4,500
2020	6,400

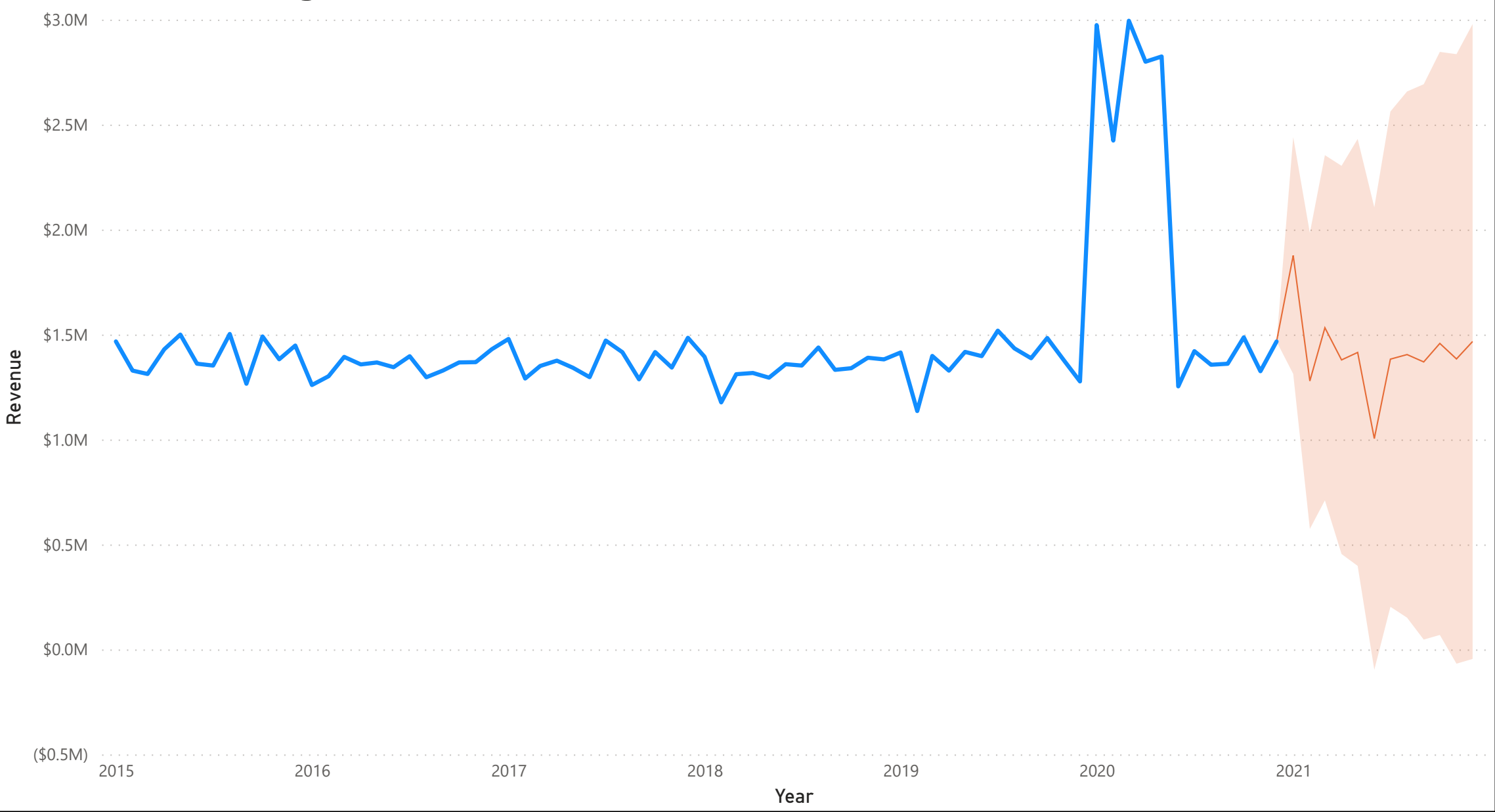
Category	Total Orders (K)	Avg Rating
Health & Beauty	9.1K	2.73
Fashion	8.2K	2.74
Phones & Tablets	4.5K	2.75
Home Appliances	4.0K	2.72
Electronics	2.6K	2.69

Product	Price
Canon EOS 6D Mark II	\$3.5M
Canon EOS 6D	\$3.1M
Amazon Fire HD 8	\$2.8M
Samsung Galaxy S21	\$2.3M
Infinix Smart 7	\$1.6M

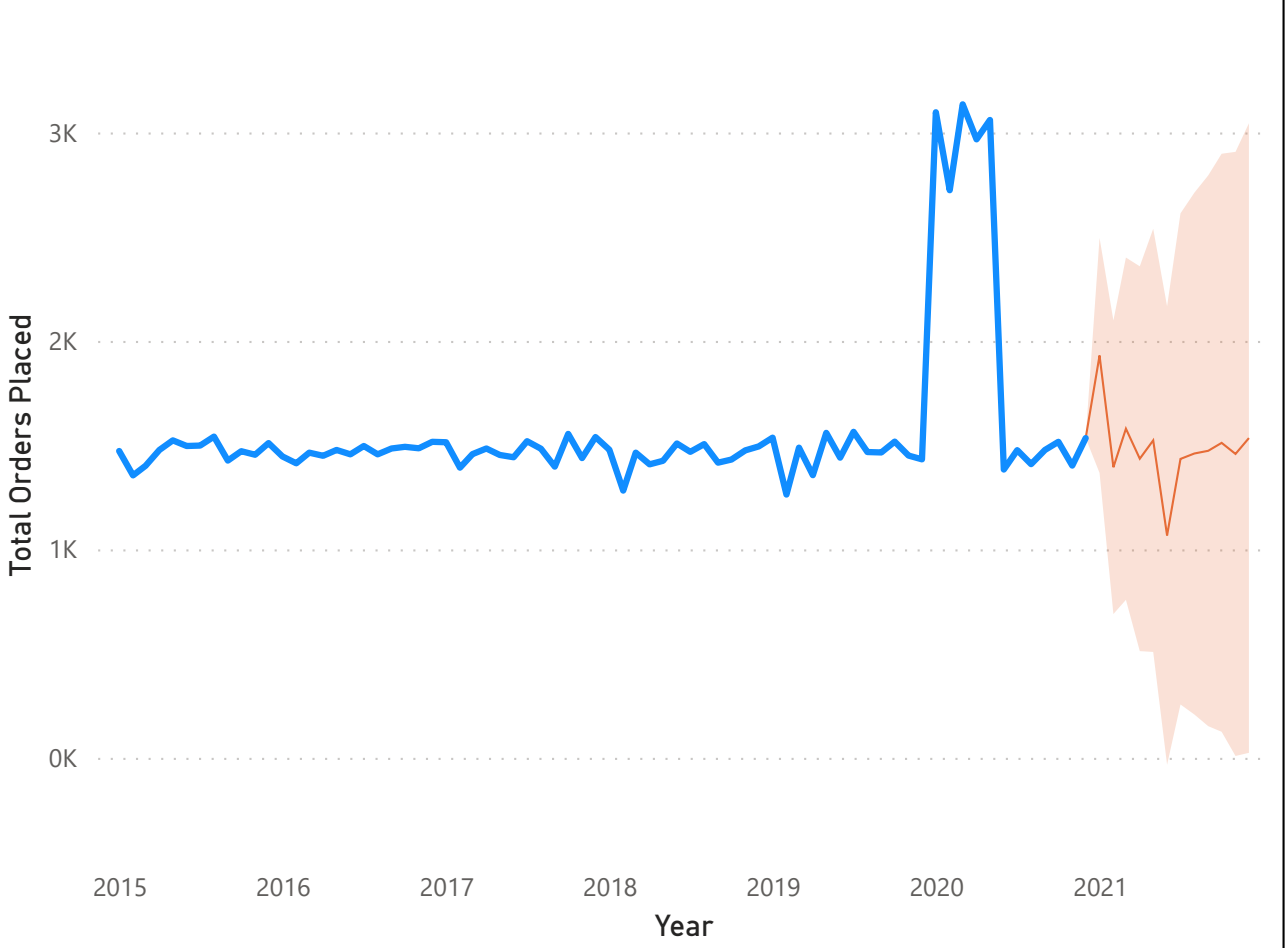
Region	Total Orders
Greater Accra	28440
Ashanti	27000

Age Group	Revenue
35-50	\$11M
25-34	\$10M
17-24	\$4M
51-65	\$2M
Over 65	\$0M

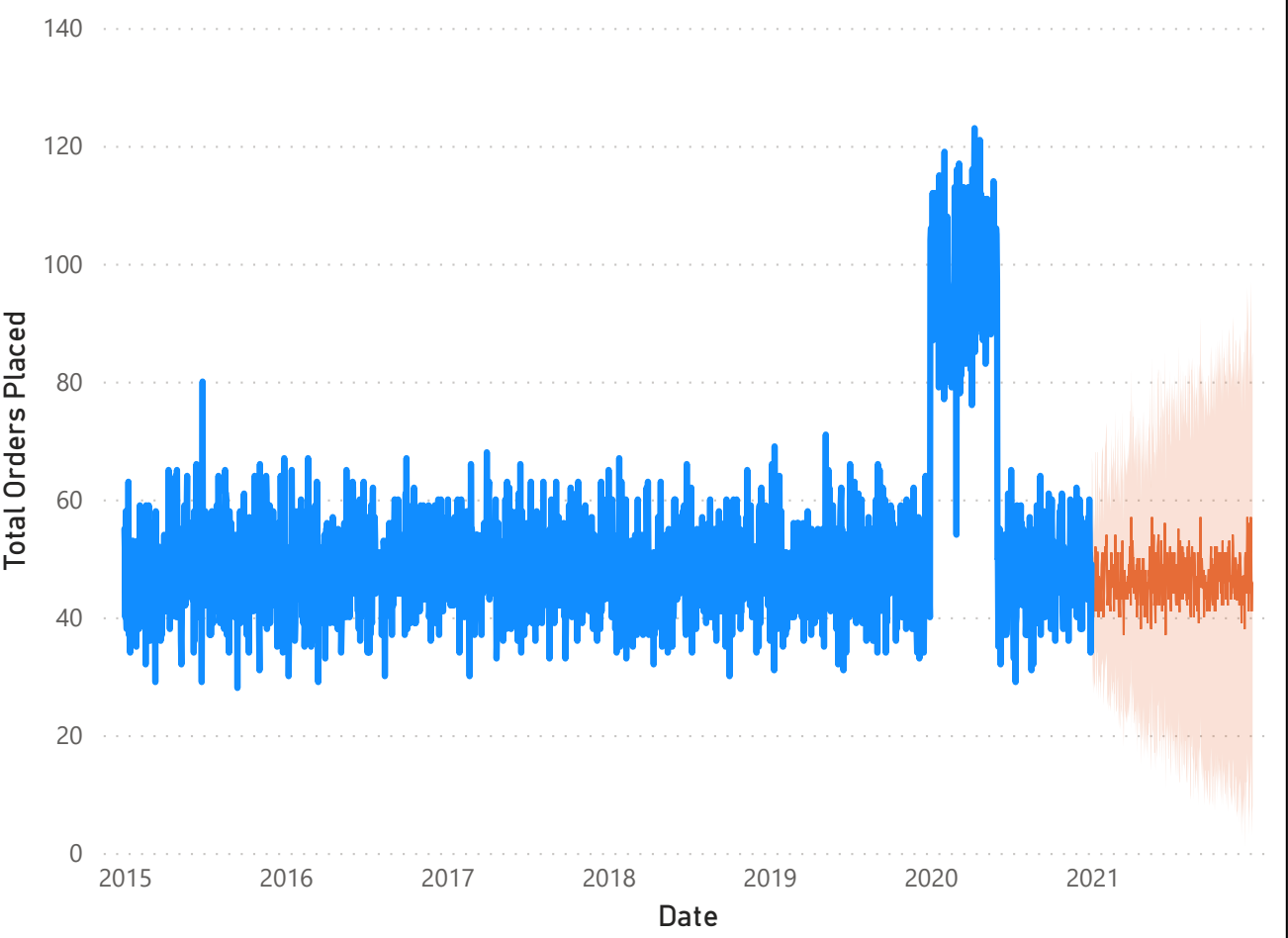
Revenue Forecasting For The Year 2021



Forecasting of Orders Placed over 2021



Forecasting of Orders Placed over 2021



Top 5 Product as per Revenue

Amazon Fire HD 8 Kids Tablet 3...

Bottom 5 Products as per Reve...

All

Products Revenue Forecasting by Year and Month

