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You need to think Conficulty to And Right Questions to Ask 11

Also Creatively to get new & unexpected consumers.

5 Whys!

Other question! Where one the gaps in

Gap Analysis:

Amethod for examining 4 evaluating how a process works corrently in order to get where you want to be in the fetore.

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	It is use involved using fuets to guide business Strategy
	With data we com: - gain valvable insights
	- Verify theories assumption - Understand Opportunities or challey
	- Help make a plan.
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