# Aayush Sarkar

**J** +91 99539 74778 ■ aayush.sarkar001@gmail.com 🛅 <u>LinkedIn</u> 🕥 <u>GitHub</u> 🏶 <u>Portfolio</u>

### Education

Bachelor of Science - Computer Science Major

2022 - 2026

Acharya Narendra Dev College, University Of Delhi, Delhi; CGPA - 5.2

Raisina Bengali School, CR Park (CBSE), Delhi

Class XII - 67%

May 2022

Class X - 60%

May 2020

# Skills

**Programming Languages**: C++, Python

Web Development: HTML, CSS, JS, SQL, MongoDB, ReactJS, NodeJS, ExpressJS Soft Skills: Problem Solving, Critical Thinking, Team Building, Leadership, Resilience

# **Projects**

Binkeyit - Blinkit Clone | React.js, Redux Toolkit, JavaScript, Node.js, Express.js, MongoDB (Link)

2024

- Created a full-stack e-commerce platform inspired by Blinkit, enabling users to browse, search, add to cart, and purchase products with a seamless shopping experience.
- Integrated an admin dashboard for managing products, categories, orders, and user roles, ensuring efficient inventory control and order processing.

BookStore | React.js, Tailwind CSS, Vite, Node.js, Express.js, MongoDB, JWT, Context API (Link)

2024

- Developed a full-stack **BookStore** application using the **MERN stack**, implementing secure **user authentication** with **JWT** and building **RESTful APIs** for **book** and **user management**.
- Designed the **frontend** with **React.js** and **Tailwind CSS**, managed state with **Context API**, and utilized **MongoDB** for data storage and **Vite** for fast development.

# Achievements

### • Founded and Managed Team Blood Reapers

2021

Spearheaded recruitment, strategy development, and operations for an esports team specializing in combat and strategic planning, ensuring growth and consistent performance.

• CEO of Esports Organization

2023

- Directed operations, sponsorship acquisition, player management, and branding efforts for an esports team, leading successful tournament participation and fostering long-term development.
- Worked with over 20 esports organizations to enhance team visibility, partnerships, and growth opportunities.

### • Product Tester, Glip GG

2023

Conducted comprehensive tests of screen recording and streaming features, provided actionable feedback, and suggested UX improvements, enhancing the platform's competitiveness in the gaming market.

• Campus Representative, The Esports Club

2024

Organized esports tournaments, brand events, and influencer meet-ups at the college level, creating an engaged community of gaming enthusiasts.

• Founder & President, ADTC, T&P Cell, ANDC DU

2024

- Founded and lead Alliance of Developers and Technical Creators (ADTC), empowering students with technical skills through workshops, hackathons, and industry collaborations.
- Organized mentorship programs, bridging the gap between academia and industry.
- Engaged 2000+ students from India's top 25 colleges via social media, expanding ADTC's nationwide reach.

## **Extra-Curricular Activities**

- Esports Event Organizer: Successfully planned and executed campus and professional-level gaming tournaments, improving community participation and brand visibility.
- Public Relations and Marketing: Collaborated with sponsors, influencers, and media to promote esports teams and events, achieving measurable growth in sponsorships and audience engagement.
- Ambassadorial Leadership: Promoted The Esports Club brand, growing its influence and fostering esports culture among college students.