

01-01-2015

29-12-2015



## Pizza Sales Report

Jan/15-Dec/15

Pizza\_category

All



Home

Best/Worst Sellers

## BUSIEST DAYS AND TIMES

## Days

Orders are **highest** on weekends,  
**Friday/Saturday** evenings

## Monthly

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

## Category

**Classic** Category contributes to **maximum** sales and total **orders**

## Size

**Large** pizza size contributes to **maximum** sales



813.61K

Total Revenue



38.30

Avg Order Value



21245

Total orders



49314

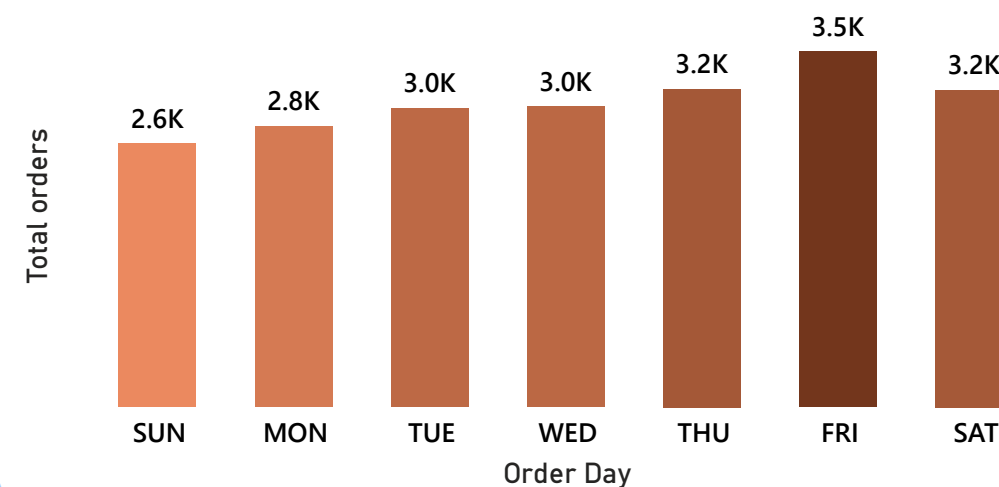
Total Pizzas Sold



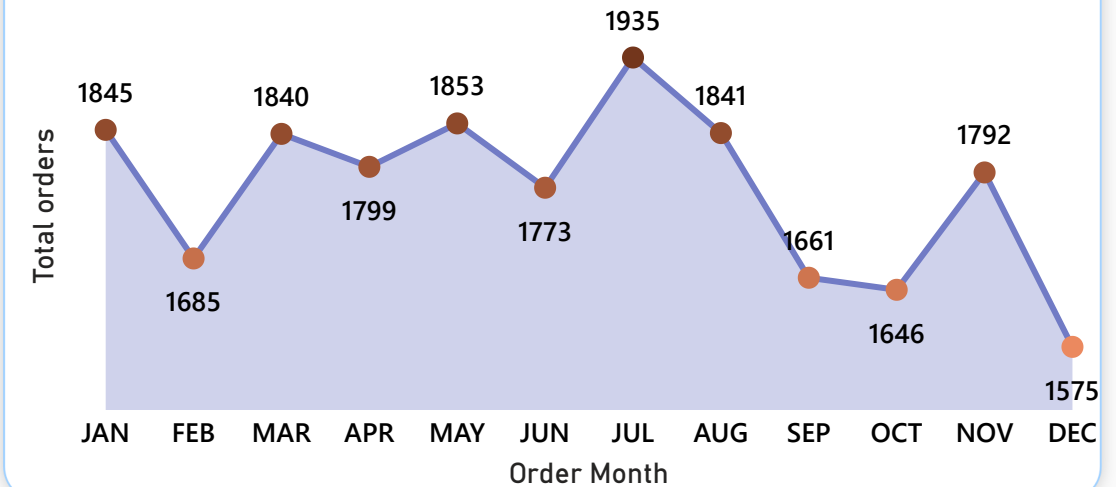
2.32

Avg Pizzas Per Order

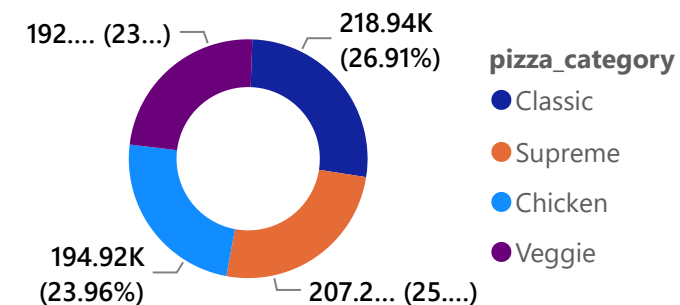
## Daily Trend



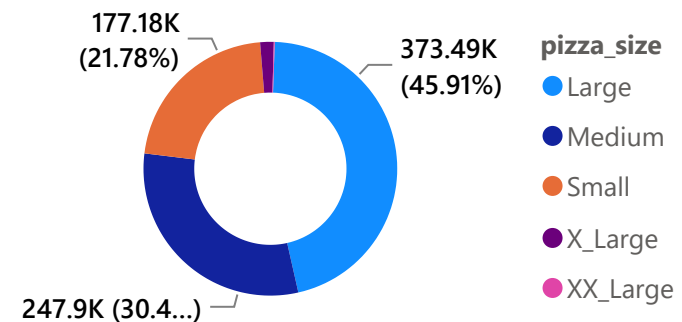
## Monthly Trend



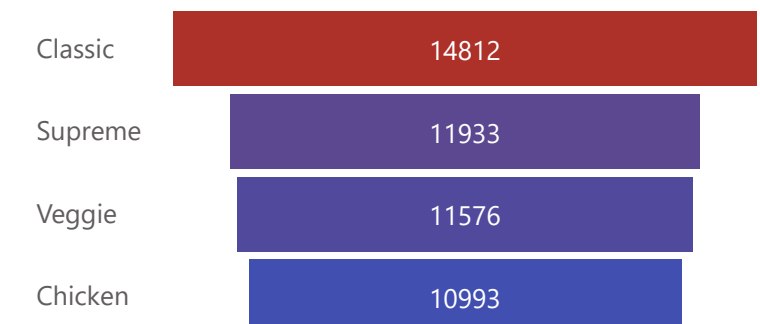
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by pizza\_category



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## BEST SELLERS

## Revenue

Thai Chicken Pizza Contributes to **maximum** Revenue

## Quantity

Classic Deluxe Pizza contributes to **maximum** Quantities

## Total Orders

Classic Deluxe Pizza contributes to **maximum** Orders

## Top 5 Pizzas by Revenue

Top 5 pizza by Revenue

The Thai Ch...	43K
The Barbec...	42K
The Californ...	41K
The Classic ...	38K
The Spicy It...	35K

Total Revenue

## Top 5 Pizzas by Quantity

The Classic ...	2.4K
The Barbec...	2.4K
The Hawaii...	2.4K
The Pepper...	2.4K
The Thai Ch...	2.4K

Total Pizzas Sold

## Top 5 Pizzas by Orders

The Classic ...	2.3K
The Hawaii...	2.3K
The Pepper...	2.3K
The Barbec...	2.3K
The Thai Ch...	2.2K

Total orders

## WORST SELLERS

## Revenue

Brie Carrie Pizza Contributes to **minimum** Revenue

## Quantity

Brie Carrie Pizza contributes to **minimum** Quantities

## Total Orders

Brie Carrie Pizza contributes to **minimum** Orders

## Bottom 5 Pizzas by Revenue

Bottom 5 pizza by Revenue

The Spinach...	15K
The Mediter...	15K
The Spinach...	15K
The Green ...	14K
The Brie Car...	12K

Total Revenue

## Bottom5 Pizzas by Quantity

The Soppre...	957
The Spinac...	946
The Calabre...	934
The Medite...	928
The Brie Car...	488

Total Pizzas Sold

## Bottom 5 Pizzas by Orders

The Chicken...	934
The Calabre...	915
The Spinac...	914
The Medite...	906
The Brie Car...	478

Total orders