

Aayush Garg

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Work Experience

Full-Stack Web Developer (intvice)

Aug 2024-Present

- Served as a Web Developer at an IIT-incubated, funded company, playing a key role in developing and deploying robust web applications.
- Leveraged strong web development skills to implement and maintain complex features, contributing to the rapid expansion of the company's digital footprint while collaborating closely with a team of engineers.

Front-End Developer (Searchgrand)

May 2023 – Jun 2024

- Contributed to the design, coding, and maintenance of scalable web applications.
- Collaborated with cross-functional teams to deliver projects within specified timelines, ensuring optimal performance and a seamless user experience through efficient and scalable code.

Projects

Quirckart – Innovative E-commerce Platform

Dec 2024-Mar 2025

| React.js, Django, Firebase, Nginx, MongoDB

- Engineered a full-stack e-commerce platform with React.js and Django, integrating AI-powered features like personalized product recommendations and visual search.
- Optimized front-end performance by 25% through efficient React.js components and Nginx configuration, enhancing mobile UX and driving a 20% increase in customer retention.
- Implemented secure checkout with client-side validation, ensuring data integrity for high-stakes transactions, aligned with compliance standards.

BABA SMM Panel – Social Media Marketing Platform

May 2024 – June 2024

| JavaScript, HTML, CSS, Bootstrap

- Developed and managed a scalable SMM panel providing targeted growth solutions for businesses and individuals.
- Facilitated strategic brand development and audience expansion across various social media platforms, delivering effective marketing strategies that drove engagement and optimized performance.

Foodporium – Dynamic Restaurant Website

Jan 2024-Mar 2024

| HTML, CSS, JS, Django, Nginx, Firebase

- Designed a responsive restaurant platform with Responsive Web Design and Django, featuring an interactive menu, online ordering, and a reservation system.
- Improved UX by 20% through streamlined navigation and client-side validation, reducing order errors by 10% and aligning with safety-focused data integrity.
- Optimized backend with Django, cutting page load times by 15% via Nginx, enhancing operational efficiency and customer satisfaction.

Technical Skills

- Programming & Frameworks:** HTML, CSS, JavaScript, React.js, Python, Django, C++, Java
- Tools & Platforms:** Firebase, Git, GitHub, Vite, Postman, Excel, Yolo
- Databases:** SQL, MongoDB
- UI/UX & Frontend Design:** UI/UX Design, Bootstrap, Tailwind CSS

Certifications

- Introduction to Hardware and Operating Systems IBM
- The Bits and Bytes of Computer Networking – Google
- Responsive Web Designer – freeCodeCamp
- Web developer-intvice

Education

Lovely Professional University, Jalandhar
B. Tech in Computer Science and Engineering

Expected graduation date: Aug 2027
CGPA: 7.79/10